Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 1 of 456

Entry #	State	Experiences with HomeAdvisor 's Leads ¹	Experiences with HomeAdvisor 's Deceptive Business Practices
1	AL	The leads I receive, I've not gotten a single lead that panned out. All leads I get charged for are just someone who doesn't answer the phone or reply to emails or they have an excuse like they're just looking at options, not serious to hire anyone or they're not even a homeowner. They're someone looking to see how they should price a job, what other contractors usually would charge so they could compare their price with other competitors and I get charged for all that!	Did not explain how the lead generator worked, over drafted my account 287 dollars the first time. I paid that and told them I couldn't take on any leads, stop sending. They ignored that and sent them anyways Over drafted my account this time for \$142. I contacted them again and had my account cut off or put on hold till end of August, they cut it one week early, charged me for leads when I thought it was off! Contacted them again and aggressively told them what they did and what they're going to do as far as give my money back and cut my account back off. They did as asked from me, but they contacted me 2-3 days later with a computer generated voice saying that my membership was soon to be terminated and I would have to pay a termination fee. I was very mad I contacted them again and told them I spoke to a supervisor and they had my account on hold that it was supposed to come of the 28th of August and that she said she would put a note on my account so that they would know.
2	AL	We have to consistently stay on them about crediting us leads that are sent to us, that are no good. For instance, we've had people call and they don't even know who HomeAdvisor is disconnected phone numbers, you name it. We've experienced people hanging up in our face, cussing us out and we still have to pay for	

¹ These excerpts are in the HSPs own words and have been edited to correct spelling and grammatical errors.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 2 of 456

	1		
		the leads. They will not credit us for them. We	
		have had a horrible time with them.	
3	AL	all the leads are bogus. People never requested	
		work, won't answer the phone. And I had one	
		lead lady say she needed a roof .She didn't know	
		how I got her number and she lives in an	
		apartment.	
4	AL	The leads are bogus!	
5	AL	Leads were a joke. Sent me leads but leads never	
		led to work but dug into my pocket!	
		they'd send leads after leads. [I'd] Call these	
		people right away and some said they didn't need	
		the service, or call back in a few weeks and called	
		back and they'd say it's been done, but I get	
		charged outrageously for a job I've never seen or	
-		been on. How can I feed my family?	
6	AL	A lot of leads had bad phone numbers. Most leads	I did have difficulty getting my money back for bad leads.
		were just browsing and had no intention of doing	
		any work. Other leads were people who had no	
		idea that a home addition would be tens of	
		thousands of dollars and would so a 90 dollars	
		lead went down the tube because HomeAdvisor	
		does not allow you to pre-screen for income or	
		location, they just give you the lead. So, then they	
		won't even give you money back for a lead but	
		only credit. It keeps you in the system but I don't	
		need credit from a bad lead generation site, I need	
		money. I'm struggling to stay afloat, [and I]	
		thought HomeAdvisor would help	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 3 of 456

7	AL	Leads were text messages, some not even pertaining to what our company does and some texts would just say do you take credit cards, they charged for this. They would send 7 times a day "leads" and then took money out of account without our knowledge.	When I (co- owner) ask for them via email and phone to send me in writing a copy of the agreement and why they were allowed to debit account without us knowing, they never responded.
8	AL	Disconnected phone. Misfiled lead category, customer was not even ready to begin project	
9	AL	Not a single lead was a customer interested in a product.	for several weeks after I had ended my contract any attempt at googling my business sent customers to HomeAdvisor they kept trying to leave my account open and send me
			more "leads." Finally got it shut down and they had hit me for roughly \$2000 with no actual leads
10	AL	Most of the time people will not return my calls but I am still being charged.	
11	AL	False lead to a number @5 a.mNo answer to a fake job listing.	No return calls. No service to help. No return policies.
12	AL	No shows, don't answer, bad numbers, said we were the 6th person who called and don't need us. Won't issue credits for these reasons. Homeowners on numerous times state they didn't know why we were calling etc.	Always try to buy you back in with more bad leads and cancellation etc.
13	AL	Most leads we called had been called on by several other contractors.	Even after leaving HomeAdvisor, our website is still linked to their site.
14	AL	I have over 115 five star ratings with them, yet they have been sending me more and more bogus leads that has been taking all my profits earned.	I spent \$10,343 last year with them to help my business and I am done with their unethical practices and they are unwilling to work with me to fix this.

15	AL	Of the 4, 2 did not even have a correct address in my city. One lady said she hadn't searched for HVAC work done ever. One did not answer at all. Also, one of the ladies they tried to send me a lead has been my neighbor for 25 out of the 28 years I have been alive. They input her name wrong and address wrong into the system and made the lead themselves. After getting the lead I walked over to talk with her, she said they had solicited her earlier that day and she specifically told them she never makes monetary decisions for	
		the family, that her husband did. Instead of respecting her, they generated the information themselves and sent the lead out to multiple contractors. This lady is over 70 years old and doesn't even have internet to have done it herself.	
16	AL	We asked for 3 leads a week and received 8 leads a day. We have been charged over \$1200 on auto pay in our bank account without any notification right after we were hit with the devastation of the hurricane for "leads" they said were given that WE DID NOT accept, nor ask for. Many times we told them to stop giving leads.	We have asked several of times for no more leads and to end the account and they won't do it.
17	AL	Fake/bogus leads, wasted \$18,000+ on leads in less than 6 months, only few being good or real	
18	AL	Wrong numbers, people who didn't know why I was calling them, people never answering the phone	I had to refuse paying because of bad leads to get my account on hold. They are still using my business name in web results to send traffic to their site instead of mine.

10	A T		
19	AL	Many or more accurately MOST leads appear to	I have not attempted to cancel my membership because
		be fake. Specifically, I was never able to get in	HomeAdvisor pays millions to Google for SEO otherwise
		touch with them. In one particular instance,	blocking all other traffic on Google.
		address didn't even exist. Many others would tell	
		me they NEVER submitted a request for service.	
		I tested this theory recently and found that once	
		personal info is entered on a form a lead is	
		generated even though I never hit submit. Of	
		course HomeAdvisor lied and said "no way" that	
		could happen. There are many other issues. Of	
		particular interest is the fact that competitors that	
		are members of HomeAdvisor can and do submit	
		service requests for the purpose of 1) gathering	
		data on your pricing; and 2) to cause fellow	
		competitors financial hardship. Most of my leads	
		since the beginning of 2018 have been from what	
		appears very poor people, who can't afford any of	
		the services I provide.	
20	AL	Called multiple times a day to convince me to	Continued phone calls to convince me to stay with them.
		join and once I joined, I received bad phone	Cancelled card associated with the account prior to
		numbers, potential customers not knowing about	cancelling membership and would not answer phone calls.
		HomeAdvisor or service request, old leads (as	
		much as a month), unwillingness to credit bad	
		leads, etc.	
21	AL	Leads are awful	
		Wrong numbers. When you call or show up they	
		are not interested. Was getting leads for services I	
		don't even do.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 6 of 456

22	AL	I received approximately six leads in all. One	The fees charged were well outside those given to me by the
	AL	was legitimate and generated business. It was the	sales person. They have sent the illegitimate bill to a
		only lead that was an actual human who answered	collection agency.
		the phone. Leads were indirect, no one answered	
		phones, numbers were not legitimate and leads	After telling the salesperson that I did not want any
		were not actual leads.	memberships other than the original HomeAdvisor account I was signed up anyway for the helpdesk function that I specifically told them I did not want. I also contacted them to cancel all membership in February and again in March. Was apparently successful in March.
23	AL	The leads are low quality.	I sent emails and called HomeAdvisor to close my account
20		The founds are four quanty.	many months ago. I was verbally offered a credit but never
			received a credit.
24	AL	At least 2 bad phone numbers charged. Then 2	
		customers were ticked said they had contacted	
		home adviser month ago and they were just then	
		sending us the lead. Other leads they sent us we	
		were trying to get our money back talking with	
		supervisors supposedly and they were continuing	
		to text to charge us. After losing money to get	
		started and bad leads during a slow time for our	
		very small family owned havoc business this hit	
		us hard and also lost money due to overdraft	
		charges because we didn't ha e money to cover	
		what we shouldn't have been charged with from	
25		the beginning.	
25	AL	I was charged over 2000.00 dollar with this	
		company. I was never told that when given a lead	
		5 OTHER PEOPLE WOULD BE bidding on it. I	
		WAS NEVER given credit for customers who WERE just looking at HomeAdvisor FOR	
		were just looking at nonneauvisor for	

26	AL	FUTURE JOBS. I had A PROBLEM WITH CLIENT NOT PAYING AND WAS TOLD I HAD TO HANDLE IT. I WAS LEAD BY COMPANY. WITH PHONE CALLS OR EMAILS BEING RETURNED. Leads all had extension numbers. What regular callers have extensions?	
27	AR	80% of leads do not answer they will not refund fake	
28	AR	Leads seem to be sent to multiple professionals in my area Leads are sent all hours of the day and night Leads are not qualified at all, some leads do not realize they have expressed an interest in contacting a professional	
29	AR		First off they misrepresented themselves. They had called me as if they were needing someone in my area (they said they had no one) to change out HVAC equipment. I called back thinking they were an apartment complex or something. Well, I found out that they were not thatThe sales guy told me that I only had to pay for leads that I called. I found out that was not the casethey told me that it would take a week for them set stuff up. Well I found out that they do that so you can't get your initial fee back. They say that they cannot issue the credit back to you after 3 days. That's nice to know. It took me until February 21 to get this cancelled. This was after I called multiple times. Talked to their online chat. And shut all appointments off on my phone app (which I found out was only for 7 days). I had their access to my credit card

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 8 of 456

			revoked. Well they tried to run their charge again thru my card. I had to have my card do a security breach shut off. Something needs to happen to this rip off company
30	AR	Was ripped off bigtime to the tune of \$1500 a month for mostly fake leads, have all them photocopied and ready	
31	AR	Very few leads were successful. Several times when attempting to follow up on leads the client had no idea what we were talking about.	HomeAdvisor refuses to credit the leads that were dead ends instead choosing to charge us for them.
32	AR	 Homeowner new nothing about a request. Leads out of service area (still required to pay). Fake leads generated by other service providers. Leads send with no information about the project or out of scope of services. Manipulating leads, sending poor leads and requesting to pay additional for good leads. 	I have had customer tell me that they were redirected away for my website and sent to HomeAdvisor. Google searches for my company name are at times redirected to HomeAdvisor.
33	AR	Most of the leads that I get from HomeAdvisor are not quality leads they are not screened and then to top it off they share the same exact lead with many other professionals, not just 3 as it says on the dashboard. When you get a bad lead and you want to get a credit for it, you get the run around and usually get declined for the credit. It actually becomes automated "theft" directly out of your account.	Each of the 4 times that I have terminated, have been a problem. There is no place on their site to do this and you have to speak to a representative and then another etc. Then when they call trying to get you to return, they mess up your information all over again and one has to redo everything on their siteI would get people looking at my website and contact them only to be too late "they had already found someone else"This occurs way to much

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 9 of 456

34	AR	Several leads were customers that were unaware what they even clicked to request service, and they were confused by the phone calls they received. Several leads were customers that did not know that they put "urgent" on the request. They were just price shopping and shocked to find out HomeAdvisor charged contractors so much for leads, and they wished they were notified so they would have been more serious about submitting a lead.	To me this is very antitrust and they act like you work for them and them alone. That's not what I signed up for at all. I should be able to shut off the app indefinitely without it ever coming back on by itself. I should never have to wake up with a bunch of unwanted and unapproved charges. The customers should be notified while submitting the request that the contractor is being charged to receive their lead.
35	AR	We started receiving calls that said, "A HomeAdvisor customer is attempting to reach you." and immediately they would hang up. They charged us for all of these calls.	
36	AR	Yes and they had scammers calling me.	I keep terminating it but again today after months they still have not terminated me.
37	AR	My quoted leads were \$15-\$35 and first one was over \$100. I called all of the leads back and I only ever received 1 call back.	
38	AR	I would receive a call from HomeAdvisor for work and the call would be connected through HomeAdvisor. The call may or may not be connected. HomeAdvisor's calls from clients were curious about wanting parts only, wanting quotes over the phone, or they stated they did not have a plumbing problem, or they did not place an order through HomeAdvisor, or they were only looking.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 10 of 456

39	AR	Yes, was told that leads are not guaranteed. They funneled fake leads with wrong information and I always have issues trying to get refunds.	
40	AZ	The leads were dead. They were people with no interest.	
41	AZ	I feel like they send me false leads. I have encountered other contractors that receive exact lead matches that are supposed to be exclusive and I pay more for those leads. I talk to some customers that do not submit anything, they are simply browsing.	
42	AZ	Leads came in at 12:01 am and they (HA) expected me to call customer. Other contractors called me too. They were testing the system. There were leads where customers were not qualified to initiate any kind of work.	
43	AZ	Many of the leads are bad. More than half I have received are internet scammers contacting me through the site, just like on Craigslist and eBay. And HomeAdvisor refuses to refund my leads. I pay more for leads than what I make in a week	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 11 of 456

44	AZ	Asked them to have certain leads coming in, and I	I started an account with HomeAdvisor and didn't receive a single quality lead. After giving it a couple of months, I tried to cancel my account and they would not allow me to. I called them nearly every time they charged my account & they still refused to cancel. Finally I just went ahead and canceled the credit card they had on file. They continued sending me leads and then started generating a bill that wasn't being processed. They ended up sending the balance to collections. I ended up calling them and had to tell them my business was closing and that right there was the first and only time they agreed to allow me to cancel my account. AND only if I brought my account balance to zero dollars. So I went ahead and paid the balance for the sake of not having any negative reports on my credit. I asked them to close the account.
		got leads for things I can't do, or asked for	They said they have. I'm still getting charged for leads I haven't even seen.
46	AZ	First lead did not match my profession. Second lead put off scheduling, leaving me in limbo. No credit issued due to not being advised of Lead Credit Guidelines which the sales rep did not know about either. Third lead the customer never responded to phone call or email. No credit due to Lead Credit Guidelines as mentioned above.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 12 of 456

47	AZ	The information was either incorrect such as a phone number or even worse I went to a home that was listed For Sale and the sellers name who still occupied the house was not the name on the lead. They had no idea why I was there. We were also denied a credit or refund for that lead. As well as denied credit for thousands of dollars for other bogus leads.	We had to fight on several occasions to terminate our membership. They simply kept billing our account for bogus leads and denying us refunds of our money.
48	AZ	I received multiple leads that clearly stated they were looking for a type of work that I did not do. In addition, some of the leads did not provide valid phone numbers, nor did a majority of them even contact me back. If I did not contact them within the first 24 hours (not always possible, as I already work a full time job), I was ineligible for a credit for the lead. There were some leads where I did meet all of the contact criteria, but was denied a credit due to too many credit requests. The reason I had so many credit requests was because I was receiving leads that did not match the work that I do. If I did get a hold of them to confirm this, I would request a credit. I was initially told that with my membership fee, I would be receiving free leads. When I did sign up and I was receiving leads, I realized how the lead system actually worked and that they are in fact not free. It was frustrating to be receiving leads for work I did not do, yet I still had to call them and then request a credit, and if I did not do this in the time frame that	My profile seems to still be up and I can log into my account still. Nothing says cancelled or terminated, just a current account with a zero balance.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 13 of 456

		HomeAdvisor wanted, or I requested a credit too often, I would be denied and still have to pay upwards of \$17-\$25 for each one.	
49	AZ	Many I was unable to get a hold of, one changed their mind. Several were not the type of work that I reported to them I take.	They were unwilling to refund any money under any circumstances despite misleading, incomplete and incorrect information I was given by the initial marketer. I was told by one of their people that "just between you and me, you don't have to pay for leads that you don't get work from." Despite this, they were unwilling to refund any money, despite the fact that most of those leads were things I do not do in my business.
50	AZ	Most of the leads no one answered the phone, e- mail or texts messages, but we were charged for the lead. Out of 25 leads I got 6, over \$200 of leads that were bogus. I'm not happy that HomeAdvisor can charge three or four contractors for the same job.	
51	AZ	 No answer for most of the leads. I called Sol Jackson and he said to keep trying for a least a week. Still no answer and now Sol does not return my calls. I talked to customer service and they said that HomeAdvisor's policy is to still charge you even though the customers do not answer. HomeAdvisor seem to only used my business to send old or "stale" leads to be able to continue to 	I called my account representative twice and Sol Jackson to credit my account for invalid leads. I canceled my credit card to stop them from charging my card. They called me to say my credit card did not go through. I pressed #1 to speak with representative and was disconnected.
		charge my account. The few that did answer were clearly irritated from too many calls.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 14 of 456

52	AZ	Most were people requesting handyman services not licensed plumbers.	I keep getting emails and texts about jobs. This after we canceled. They are now saying they are sending out these jobs to all who canceled and will only charge if you accept the job. Same as before when you paid for leads that were no good. I believe they may have used our company as a false flag to generate calls to others.
53	AZ	HomeAdvisor suckered me into buying there service fine they failed to disclose to me that I needed some sort of licensing until after I purchased the service. So they put me into an industry that had nothing to do with mine then began to send me leads for the wrong industry. I asked for a refund as I was getting ready to do licensing or for them to credit me some months of membership they told me no and never disclosed to me my three day right of revision told me they'd make me a great website I got maybe 2 calls from said website from one whole year now that I am out of my membership and they have been pestering me to pay I have someone who is all the sudden interested in home security something is very fishy this company does not seem to be an ethical company.	
54	AZ	Leads were always far from where I live, I explained to them to change my service area, but they still sent me these leads that I had no way of getting. I have not used not one lead, they took my money, didn't help me one bit and chose to ignore me.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 15 of 456

55	AZ	There have been many instances where the leads that we got from HomeAdvisor were either not	
		the correct information for them or they end up	
		being jobs that have already been taken, I'm	
		assuming because they sin leads to several	
		people.	
56	AZ	Yes! I just got off the phone with them trying to	
		cancel for the 3rd time! Every time they've said	
		it's going to cancel yet I still get emails and calls.	
		This time she said it would go through and that	
		she put me on the "Do Not Call" list.	
57	AZ	I paid the membership fee of an estimated \$325	
		dollars. I told them I didn't want any leads, as we	
		were very busy at the time. I would contact them	
		when we slow down and are ready to take on	
		more business. They charged me for leads I never	
		used. They have charged me thousands of dollars	
		for a service I haven't used or requested. I never	
		logged onto the app or site, I never contacted a	
		lead, and I never answered any phone calls from	
		leads.	
58	CA	They gave sent me hundreds of notifications and	I attempted to terminate after 2 months of being charged
		emails of potential leads but none of which would	hundreds of dollars and getting false leads. To this day they
		allow me to actually get the job. And my info was	still contact me trying to get my credit card information
		given out to other companies, calling me to work	because "my payment did not go through". I spoke to dozens
		for them but were all fraudulent calls requesting	of their representatives and they all said they would cancel
		personal information and stating I had to pay x	my account and remove me from being charged. Nothing
		amount to start. I don't feel this is a company	worked; I had to change my card information to get them to
		looking out for the small businesses seeking an	stop stealing my hard earned money.
		extra help to allow the business to grow.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 16 of 456

59	CA	Their leads are false and lot of them are	First on signing up the selegnerson (Nick Soukcoveth) telled
39	CA		First on signing up the salesperson (Nick Souksavath) talked
		nonreachable numbers from people who never	really fast throwing out overwhelming stuff I need to do to
		requested service. And HomeAdvisor would give	fill out my profile, and he was missing out all the detailed
		me excuses like they have no control over	information about how I will be charged with leads and
		customers who don't want to call back my	when I asked he would only said he will explain more in the
		number. Salesperson never explained to me what	future that never happened because once I was receiving
		exactly I will be charged with leads fee, he just	leads fees he was difficult to contact. Contacting agent with
		said you will understand once you up and going. I	problem was always difficult because they're not readily
		am so furious with this company and I am so	available and only works on weekdays and not on weekends.
		thrilled your law firm is here. Thank you,	Each lead fee was between \$45 and \$75 and I was billed
			each week \$500-600, but majority those leads were false,
			non reachable or people who never requested contractor
			service. When I requested credit for false leads they refused
			full refund only after I requested cancellation multiple times
			then they would give me partial credit and kept my account
			active. I requested cancellation on 10/13 after paying
			thousands of dollars in about only 4 months the agent said I
			will be receiving a cancel email but I didn't receive anything
			and my account is not cancelled when I checked tonight
			(10/21/2018) it only shows as on hold status.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 17 of 456

60	CA	All of the leads were duds a couple of them either had already chosen another 'pro' or were not even ready for a pro. One lady already had a 'pro' in her home doing the job when I called. Mind you, I would contact the customer within 2- 10 mins after they made request for service and was ready to provide the service. The majority of them I never even got to speak with at all.	. Even more amazing is the fact that I was lied to about the price of the leads from the beginning. He out rightly made up a story about how the leads would be 2.9 percent of the price of the service He even went on to make up a scenario about how that was calculated. He said if I charged \$100 for a service jobthe fee for that lead would only be \$2.90. When in fact come to find out each lead ranged in prices between \$19-\$45!!! A far cry from what he stated. And the very sad part is within three days I was out of almost \$600 \$350 for the service and the rest was from leads that due to all of the tomfoolery I never even received 1 paying customer.
61	CA	People looking for a better deal. Not serious about a home inspection. They have to take care of a few things first. Or never return a message. Bogus leads and I get charged for them even if I am unable to close the deal. Most of the people I have spoken with are looking for the cheapest most inexpensive Home Inspection they can get. They try to Jew competitors down and I don't play that game.	
62	CA	They would take money from account all the time for any lead sent. Most people would not even answer return calls.	
63	CA	HomeAdvisor will charge you for sending you a lead without you even making a phone call.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 18 of 456

$C \wedge$	I had difficulty least acting good from an	They least me in their detahase for 6 months while me
CA		They kept me in their database for 6 months while my
	± '	account was classified as "inactive" but didn't forward a
	1	thing to me until after I demanded they terminate my
		account. Now they are sending me "leads" again. They won't
		go away!
CA		
	, , , ,	
	.	
CA	They were charging me for leads. These leads	
	were never real leads; they sent me leads early in	
	the morning to see the leads. Hence I was getting	
	charged for leads I wasn't using and never getting	
	my money back. They know they are crooks	
CA	I would get incorrect contact information, people	
	who didn't want my services but I'll still get	
	charged, hard to get refunds on bad leads, they	
	would give multiple people the same leads	
CA	1. They stress the fact that you need to call leads	
	back immediately! Well, why do they send them	
	to me at 2:30am? 2. They put them a phone	
	number on my profile page and yelps and a few	
	others. They are charging me to take business	
	for a service 4. They have sent me to vacant	
	CA	 person to another, offered more leads that were useless. Called phone numbers and no one would respond. Some phone numbers didn't work. Denied credit on account when a contact was nonexistent or bogus. So very frustrating. CA Numerous issues including bogus leads with incorrect, missing, or disconnected contact information, addresses that didn't exist, homes that were for sale but no request for painting services from the owner, leads being sent to 5+ contractors when they claim the leads are "exact matches" only sent to one, leads for services we don't provide CA They were charging me for leads. These leads were never real leads; they sent me leads early in the morning to see the leads. Hence I was getting charged for leads I wasn't using and never getting my money back. They know they are crooks CA I would get incorrect contact information, people who didn't want my services but I'll still get charged, hard to get refunds on bad leads, they would give multiple people the same leads CA 1. They stress the fact that you need to call leads back immediately! Well, why do they send them to me at 2:30am? 2. They put them a phone number on my profile page and yelps and a few others. They are charging me to take business away from me 3. They have sent me leads that never had any conversations with them looking

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 19 of 456

		addresses 5. Sent me leads that had no intentions of wanting a pro, they were just shopping. I don't give quotes over the phone. I can go on	
69	CA	I'm consistently denied lead credits for jobs I'm not profiled for, duplicate leads (receiving the same lead more than once from HomeAdvisor), and bad contact information. Since the acquisition of Angie's List, I oftentimes receive an inquiry from Angie's List, and the next day or later that day receive a lead from HomeAdvisor for that same customer. The customer states they've never heard of HomeAdvisor and didn't request anything from HomeAdvisor . We've also received other leads from HomeAdvisor (not related to Angie's List) where the customer states they have no idea who HomeAdvisor is and aren't looking for the service we provide (I'm a painting contractor)	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 20 of 456

70	CA	We are CertaPro Painters of Yorba Linda
		(LYB@Home, Inc. is C-Corp. with DBA of
		CertaPro Painters of Yorba Linda) We have
		already purchased over 1000+ leads from
		HomeAdvisor through Sept 1 2018. We have
		spent \$50,000+ so far in 2018. We have had
		several problems over the years with
		HomeAdvisor Leads. "Requested Credits" being
		denied for legitimate reasons. Money not being
		credited back to our account. The Incorrect
		Classification of Leads is the primary credit
		request we submit. A lead will come through for
		non-painting related items (carpentry, drywall,
		plumbing, etc.) and we will request a credit for
		the work not involving painting. HomeAdvisor
		will deny the credit. We call them to find out
		why, and they say if they cannot confirm with the
		consumer, than they cannot credit. They usually
		make just 1 phone call out to consumer, and if the
		consumer does not answer, they do not attempt to
		verify a second time and deny the credit.
		Customer not knowing why we are calling them.
		We have had many customers explain that they
		have NEVER requested painting or work through
		HomeAdvisor . We have had customers tell us
		that they only requested painting estimate from
		Craigslist, leading us to believe that
		HomeAdvisor scours over Craigslist wanted ads
		to find potential lead sources. HomeAdvisor
		often fills out their online request form for
		customers that have called them on the phone.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 21 of 456

		They don't tell the customer that they are submitting an online request to have painters call them. They put in an email belonging to HomeAdvisor for a response. We have about a 70% slippage rate with HomeAdvisor in 2018. 70% of the leads we are unable to schedule an estimate. Since their purchase of Angie's List, We believe that HomeAdvisor is using customers that come through Angie's List and converting them to HomeAdvisor Leads. We also pay money to Angie's List (increased it for 2018) for Advertising to Angie's List (including the AL call center), yet our leads from Angie's List are down Significantly in 2018 from 2017.	
71	CA	I was a licensed general contractor. I specialized in tile. The tile lead would cost me \$60-70 routinely - some of the most expensive leads. But there was only one classification for tile, so someone wanting to do a grout repair cost me the same as someone wanting their entire floor demolished and set in tile. HA would classify someone simply wanting a verbal estimate of range of labor as a lead - example someone wanting to spend \$500 to tile a new shower, and when told it would be in the ballpark of \$5,000 - they hang up and it cost me \$70. I would go through dozens of "leads" before anyone would even respond or pick up the phone and I could set up an immediate time to meet and bid - and of the 10% that I could meet and bid, none of them were EVER good jobs, just side work with low money	Yes, they had "technical difficulties" with my request, they would constantly ignore my direct request to terminate my membership and never charge me again, then they would tell me it's my fault my leads were shit, and that I didn't know how to capitalize on leads, or make a sales pitch. Then they still continued to charge me and ran my fees up last \$700 AFTER I cancelled. I called them and told them I would never pay that and I would take every action possible to post about my experiences online. The fee was dropped and never sent to collections. But it took weeks if not months to actually cancel my account

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 22 of 456

72	CA	 and high expectations and discrepancies with what they want and what HA told me they wanted. The leads were sometimes not for the trade we 	Yes they automatically renewed it after I had tried to cancel
		even do. Other times it was for jobs I specified I did not want.	in the past. Tried to cancel again said it was too late even though was less than 24 hr. since was reinstated. Was unaware I needed to request to cancel again as I already had in the past. Talked to a supervisor said they would take care of it. Instead I get a past due notice and final notice threatening to send me to collections and hurt my D & B rating.
73	CA	With many of leads that were contacted, the customers were unaware of the nature of the call as if they had no knowledge of requesting to be contacted. Additionally, I was refused refunds for instances when they had technical issues with their app not tracking my phone contact with the client. More recently I paused my leads and several hours after I paused my leads I was sent a lead that I was refused a refund. They purposely make it difficult to have leads "eligible" for refunds.	
74	CA	Bad Leads. Often times it seemed as though they were fake. Even when calling or contacting the lead right awayno one would call back or contact back. Also seemed to have more competition on the lead than promised. It was never worth the cost, which is why the account was canceled.	Yep. The phone number listed on the site was not ours but went to a call center. Even before we used their services our business was listed but with one of their call center numbers. Currently, our old business name canceled with our correct phone numberbut other incorrect info that I don't know where they got it from.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 23 of 456

CA		
	•	
	the 30 day billing I have been charge between	
	\$1350 and \$1750. This has been going on for	
	years. If all of my statements where to be gone	
	through There is probably 10's of thousands of	
	dollars of overcharging. I have talked to	
	HomeAdvisor a ton of times and never get an	
	answer on why. Also whenever I try and talk to a	
	manager or supervisor I get a voicemail that says	
	leave your name and number and we will get	
	back to you in 24 to 48 hours. And I never	
	received a call back.	
CA	I'm constantly having problems with	
	HomeAdvisor they're not giving me credits	
	where credit is due they're sending me a ton of	
	leads that are bogus they're false and fraudulent to	
	say the least and I'm looking for right now a	
	lawyer to sue them but it my testimony will help	
	and lawsuits that you're doing that's fine also I'm I	
	want to sue them. My first month with	
	HomeAdvisor after I pay them 400 something	
	dollars was actually pretty prosperous I got a	
	good 60% of the calls most of them answered I	
	· · ·	
	went bad about into the third month I started	
	CA	of 2016 I op tied out of instant booking and for the last 2 years I have been sent these leads and been charged. Also I have set mark match leads for \$800 and exact matches for \$200 and within the 30 day billing I have been charge between \$1350 and \$1750. This has been going on for years. If all of my statements where to be gone through There is probably 10's of thousands of dollars of overcharging. I have talked to HomeAdvisor a ton of times and never get an answer on why. Also whenever I try and talk to a manager or supervisor I get a voicemail that says leave your name and number and we will get back to you in 24 to 48 hours. And I never received a call back.CAI'm constantly having problems with HomeAdvisor they're not giving me credits where credit is due they're sending me a ton of leads that are bogus they're false and fraudulent to say the least and I'm looking for right now a lawyer to sue them but it my testimony will help and lawsuits that you're doing that's fine also I'm I want to sue them. My first month with HomeAdvisor after I pay them 400 something dollars was actually pretty prosperous I got a good 60% of the calls most of them answered I just didn't have time to do my work plus HomeAdvisor leads call and they set me up for stuff I didn't do anyway other than that everything

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 24 of 456

		getting leads that weren't calling back that I couldn't get in touch with that I've never been able to get in touch with to this day just no one	
		answers voice message you know I've been to	
		some anyway I'm at the point now where I'm getting to where I'm breaking even from what I	
		paid them and what I've made from them so	
		there's just too many calls coming over too many	
		leads as they call him that nobody answers and	
		they people don't call HomeAdvisor for a job and	
		then not answer Elite it is just people. It doesn't	
		happen that way something's going on there not	
		checking the leads they're not. Or they're sending	
		out money reads or you know and I've talk to	
		customers that said they were bombarded by 20 people and was pissed off and don't call me	
		anymore I've got called by 20 guys anyway.	
77	CA	Most leads I didn't close. I would say 10% of the	
		leads I received were leads that I set up an	
		appointment with. The other 90% of the leads	
		were either phone numbers that "were not in	
		service" or people who did not actually need a	
		service done. However, I was charged for all of	
		the leads I was given, regardless if I closed them	
		or not.	
		I was under the impression that I would be charged for only the leads that I close, this was	
		later discovered to not be the case.	
78	CA	Customer service did nothing to give back money	
		or bill credit	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 25 of 456

79	CA	All of their leads that I contacted told me they did not sign up for the service or they yelled at me and said quit calling and hung up on me	When I called to discuss my account they said I could not terminate my account until it was paid in full for leads that I received when I had my leads turned off
80	CA	I don't have any work through them, HomeAdvisor charges me first \$73.08. then another \$134.75 through my American Express autopay But I didn't get any works through them	
81	CA	Leads I received were bogus. I am a single-family residential home appraiser and I received one lead for a castle (commercial), a divorce lawyer who never returned my call, (secretary said she had several appraisers calling) at least 2 who had no clue why I was calling as they were only browsing the website. I told my rep no more leads at that time but they kept coming. I did not respond.	Yes, within days of signing up, I spoke many times with the representative that signed me up telling him the issues I had and wanted to cancel. It was always, "Let me fix this for you, give it a few days to work itself out. I'll take care of you and get you credited for those leads that don't fall under your category." Once I started communicating with the office they were unprofessional, rude and made it clear that I would receive no credits or my membership fee for the year as I only had three days to rescind the contract. This was never brought to my attention by my rep. They continued to send me leads to which I did not respond.
82	CA	Leads not solid customers did not need any work done, they were just playing whit the site to get a ball park price but I still get charged for them doing that	
83	CA	Leads were given to me and when I Excepted them and tried to call the people they either do not answer or only wanted information. They were not seeking a licensed contractor to do work only wanted estimates.	
84	CA	Some numbers were invalid. Some leads came in the middle of the night. Each lead had its own unique issue.	Yes, they said I couldn't terminate because I had already paid for a year

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 26 of 456

85	CA	Yes. Initially Sales Department lied to get my membership. They told me they could get me 4-6 GOOD leads a week (email records avail upon request) but that is not how it has been. I have gotten 3 leads so far. 1) First leads was prior to becoming an active member but they put that on my profile any way 2) Second lead was a joke. They held the customers' number away from me for three days and later through internal number I was able to speak to him. At that time, he told me, he had gotten it done. I called the Customer Service for Refund but Good Luck. 3) Third lead was an estimate on top of additional estimates	
86	CA	that customer had obtained.They have sent me leads with dead phone lines and people that never answered. Even after making several attempts to contact the lead no one ever answered. I still got charged as HomeAdvisor claims it to be a qualified lead by them. I have had a lead that was canceled and still was charged. The lady I contacted sent me an email with stating that she had canceled immediately after requesting service. I was charged and when calling to get refund they said they "couldn't help me with a refund" and "that it was out of their hands". I had another lead that I accepted and immediately after received a cancellation notice from HomeAdvisor themselves. I called HomeAdvisor for a refund and they refused even though it was canceled. They said it was past 30 days and I didn't call the	Yes I was getting direct leads with my website from google search. Averaged 2-4 a month. After I signed up with HomeAdvisor I had people only finding me through HomeAdvisor site. I also noticed when I asked customers to leave my company a review on google it was very difficult, because every time my customers would say they only see my name with HomeAdvisor. I would have them directed to their website. I believe very strongly they have redirect customers from my company website.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 27 of 456

		lead within 24 hours on their app. It disqualified me from getting a refund. I did email the lead the very same day and they lead replied with "I canceled the request". They stop refunds after a few request approved as a "refund cap". Even if I have a proven bad lead they deny my refund.	
87	CA	The leads have made up phone numbers. Contacted customers that state they did not sign up to be called. Some numbers are out of service or completely bogus. This usually happens when I receive multiple leads back to back.	
88	CA	Leads are hard to win due to multiple contractors calling. Not serious prospects. Bad information.	
89	CA	I paid initial membership of \$243 and then was deceived on how they were billing me even though I asked how it works. I set a budget at \$200 a month and they raised it to \$300 without my position. It clearly said on page where leads come in that I would not be charged for lead unless I contacted the customer. I never contacted anyone. There was no clear way to turn off leads. In two weeks I was charged \$300 that I never authorized. When I called I was told 3 different things by 3 different people. I have cancelled my account.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 28 of 456

90	CA	They expect you to pay for every lead there is whether you like it or not with a good lead or bad lead they just tell you will give you the lead with charger for it and it's the rest is all up to you	I tried to terminate the contract they would not refund me the yearly annual fee, and they told me whatever balance will be remain till I pay it off or they go after my tax ID, and I ask them if they take the page down they said no till I pay off the balance, it seems like most of their calls and leads are fake marketing and just bogus leads and they charge us for it, and they don't tell the customers that the contractor get charged for it every time they pick a contractor or call a contractor we have to pay for the leaves whether we like it or not
91	CA	TOTALLY pissed off at this company, the second I found out they used to be Service Magic, I should have just canceled. The thing that is the most upsetting is that HomeAdvisor tells you as a part of their sales approach that ALL leads are pre-qualified, which is a crock of shit. I couldn't even get to call back 9 out of 10 times. The 1 out of 10 either didn't have a project they were ready for, or we're pissed that we even called, like they didn't realize they would be getting bombarded by so many people. I've talked to maybe 5-8 people in 91 leads we were charged for It's a scam, when I'd complain to HomeAdvisor they'd always tell me I needed to call faster and that 80% or something like that sign with the first person that callsNice excuse	
92	CA	Sent so many bogus leads it was heartbreaking. One was even first name last name as the name, like they gave up coming up with fake names. I've had customers tell me 5 people came from HomeAdvisor to quote their house	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 29 of 456

93	CA	I never ever got job from them except bogus phone numbers	
94	CA	Most of the leads we receive we try calling and the numbers are just dead end numbers.	
95	CA	Incorrect leads sent, customers not ready for services, they even told HomeAdvisor rep they were not ready but still sent leads.	
96	CA	Right after I signed up it was obvious that this was a scam. They sale false leads and the customer service is horrible.	It is 09/14/2016 I haven't received a refund for my membership, which was promised to me on 08/24/2016
97	CA	HomeAdvisor is biggest scam; I always have leads which have nothing to do in my field of business.	It happened twice, customers call and ask to hire me and want to talk to me directly, and HomeAdvisor operator told that I am no longer with HomeAdvisor, then the person finds me from other source and contacted me.
98	CA	I wasn't told that I would have to pay for all leads. I was told only for the jobs I do.	
99	CA	On the initial sign up, I was told that the leads would cost anywhere between \$45 to \$50, but actually each fee was \$90. The referrals calls were noncommittal in nature and seemed phony.	After 30 days (around May or June), I requested to close my account. But by August, I received another bill of over \$700.00 for all referral fees, yet there were no referrals calls during that time. Another concern is that they took the \$700 to a collection agency!
100	CA	 I keep getting charged for false leads. Some customers never heard of them but keep getting charged for them and when I request refunds they denied me and have lots of them 98% of the jobs they send me is work I am not 	In my account I have only \$450.00 in leads a MONTH. If I am not next to my laptop to pause them they will send me \$1,500.00 every 3 days.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 30 of 456

		licensed or qualified to peruse or false leads. And 70% they denied credits or get me refunds.	
101	CA	Called customers and they said that they didn't request for a call from a contractor.	I told them I charge for estimations found out they put free estimates. They set up my profile so they would send leads at night.
102	CA	False leads, disconnected phone numbers, leads did not own the home, leads were given to multiple companies, price of leads varied based on incorrect information. No refund of credits.	
103	CA	Bad leads. Old leads. Expensive leads.Overcharged. Just debited double from my account without authorization. Admits mistake but won't refund. Offer more bad leads.	
104	CA	 out of every 10 leadsonly 2 customers answer the phone. Which 8 of those leads are bad and HomeAdvisor doesn't want to credit those leads. It takes hours out of our busy day to keep calling HomeAdvisor just to get a credit that doesn't happen. Very frustrating. 	
105	CA	Many of fake leads and bogus numbers or people that don't exist.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 31 of 456

r	- T		
106	CA	I started with Service Magic and had a very bad	
		experience. I got a call from	
		HomeAdvisor about 1 year later begging me to	
		come back. They told me their bad practices had	
		stopped under new management, but it was	
		business as usual. I received 10 leads to begin	
		and $1/2$ of them were bad. I was promised the	
		leads would only go out to 3 contractors, but after	
		speaking with a few clients the number of	
		contractors calling the clients was 6. I got	
		numbers that were kids' phones and parents got	
		pissed because of the calls. I received leads that	
		the homeowner had no idea how	
		HomeAdvisor got there info because they had	
		not been on their site.	
		not been on then site.	
		After the second set of 10 leads, I was furious to	
		find out again that most of the leads were	
		garbage. They replaced 3 leads, but after calling	
		them I found out they were bad again. They	
		would not give me a refund and I still have \$126	
		credit with them I will not use because their leads	
		are a waste of time.	
		are a waste of time.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 32 of 456

107	CA	 In early 2000s I was a previous Service Magic customer, until the frustration of bogus leads and credits was unbearableI was contacted by Zach of HomeAdvisor earlier in 2016. Zach was trying to convince me the old problems of Service Magic were no longer and that the new company has revitalized and streamlined the process. I was told that the new HomeAdvisor was unlike the old Service Magic and things are better that ever now I got a few bad leads upfront and they were credited. I did get some leads and credits moving forward. By December I had received 3 bogus leads over Thanksgiving. 	I immediately called and got nowhere with the managers. They deflected, and changed their stories to suite them every time I spoke with them. I called Zach in Dec. to have him look into the bad leads. Zach told me to wait and he would look into the issues. I offered to meet him half way with the \$350 bill. He never got back to me and I turned off my leads around Dec. 12th. I spoke with 2 managers since then and they gave me tons of BS as to why I could not be credited. They HomeAdvisor has now taken me to collections, I keep calling them and get nowhere. Last Friday 2/17/2017 I spoke with a manager and pleaded with her. She said not to do anything or pay the collections until she looks into this and we scheduled a call back for Tues. The 21st at 10 a.m. That call never happened. Now 2 days later the collection fee went up to \$475. The manager I spoke with today stated there is nothing he can do because time has passed and I did nothing to resolve the issues. I offered again to make some form of payment if they could work with me. The answer is no and my account is terminated. I have made attempts and they will not budge. They could care less.
108	CA	I get multiple leads each month maybe an average of 5 or 6 that are wrongly categorized as panel upgrades but are for small jobs such as installing outlets, light fixtures etc. even though my profile is set on busy. When they give me a credit for the lead that I wasn't supposed to get, (I just found out) they are still charging me (approx. \$19) for the switches and outlets category even though I'm not supposed to be getting those leads while my profile is set on busy. They also were	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 33 of 456

		only supposed to send each lead to up to 3 contractors but at some point started sending them to up to 4. I found out about that from a customer.	
109	CA	Wrong lead always and not real customers.	
		One time they sent me a home cleaning lead but when we call it was a woman on the line that was asking for tattoo on her back!!!	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 34 of 456

110	CA	Multiple attempts were made via email and phone to contact the two leads that HomeAdvisor charged us for; all attempts failed.	Within our three day right to rescind, we attempted to contact our account manager by phone and email. We received no response to our voicemails or emails. We made it clear that we wanted to cancel our account and that it was imperative that someone contact us within 24 hours. Conveniently enough, HomeAdvisor made no attempt to contact us until 2/15/17 we let the representative know our situation and the issues we had with their leads and their customer service. We were assured that our account would be cancelled.
			On 3/14/17 an email was received stating that this was the final notice of overdue account before our account would be sent to collections. I opened the statement only to see that they had charged us for the 2 leads on 2/17/17 and were now also attempting to collect \$20 in interest because the credit card charge was declined since it posted after we had spoken to the representative on 2/15/17 to cancel the account.
			We called HomeAdvisoronly [to be told] that our account was still active, and that if we wanted to cancel our membership and close the account that we had to pay all outstanding chargesAs a company we truly feel that HomeAdvisor utilizes unprofessional and guised tactics to manipulate its customers and present them with falsified, illegitimate leads.
111	CA	no answer when leads were called, nonworking phone numbers.	Repeatedly asked to close account, was told that it was in active, then leads restarted, and account was "auto renewed." When working with HomeAdvisor reps, they blamed me for not having a good enough profile.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 35 of 456

112	CA		I requested on March 17th, 2017 that my service be terminated while on the phone with HomeAdvisor . But nowhere on anything that HomeAdvisor has sent to me is the word termination with an appropriate date.
			I am having an incredibly difficult time terminating my service with HomeAdvisor as well as getting an answer as to Future fees. I am currently trying to avoid going to
110	<u> </u>		collections for \$248.02 in lead fees.
113	CA	Many leads never answered. Many leads coming	
		in at odd hours of day. Over sold leads.	
114	CA	I was misled in believing you only pay for leads	
		to actually make profit off.	
115	CA	Dead end leads Wrong phone number Wrong address Vacant homes Homeowners having no idea why I was calling them	at first I called several times to complain about leads that I was receiving which were dead ends I even took it a step further and hunted down the addresses and left business cards and knocked at the door. After numerous attempts of trying to call the number provided, I then contacted HomeAdvisor several times to discuss the matter. They offered a credit on a few but when I went to cancel membership there was a balance accumulated. Now there is a law firm McCarthy Burgess & Wolff demanding payment. Can somebody please contact me regarding this?

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 36 of 456

116	CA	I was told that I would be charged for leads that they supplied after I made contact with these leads. Also I was told by Davian Harris, the HomeAdvisor rep who signed me up, that I could set my monthly lead costs to whatever I felt comfortable with. So I set a \$250.00 limit. Two weeks later I was billed for almost \$800.00 in leads. Also was told I could select my service area. So I told them I would limit area to 30 mile radius. That info was also ignore as I started receiving leads from 120 miles away. I called and told them to cancel the service and asked for a refund based on all of the above info.	
117	CA	got leads that went nowhere.	
118	CA	the first day on a Sunday the phone went off at 6 a.m. I called 15 minutes the person said her husband did the job. On over 40 calls, I went through the steps of calling first then texting and never returning a call back everWhen I signed up for HomeAdvisor they didn't tell me they were going to send this lead out to five different contractors. One was a \$40 lead to put a TV mount up she said six people called her for that. That's one of the jobs I made money at I made \$100 had to pay \$40 to HomeAdvisor	I called HomeAdvisor ; the person said I was set up wrong. They set me up with gutter cleaning; I'm a general contractor in the state of California. They said there was going to be kitchen and bathroom remodels, never got one bid for that.
119	CA	Bad leads, unable to contact leads, lead numbers go to a ring / busy a lot. Many leads already done even though I contacted them within seconds.	several times they have "Limited our access" after I told [sic] them I was considering terminating the service!
120	CA	They sent me leads that were not in my category and would not credit them.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 37 of 456

121	CA	Well from all the leads I received I got 0 jobs.	
1-1	U.I.	During a week of working with HomeAdvisor I	
		didn't get any job. However, I have been	
		receiving 3-4 lead phone calls a day but 99% of	
		those dead leads. Only 1% of them I have spoken	
		but even thou I didn't get any job. I don't even	
		know if those leads were real.	
122	CA	I was told I would receive 5-15 calls per month	I had no idea how their supposed lead system worked or
		which is why I even considered and paid for	why I was receiving charges and I believe after the run
		advertising with themI have ZERO confirmed	around that the sales rep knew this. Time after time they
		phone calls from their supposed listing me on	continued to not explain how it worked in proper detail or
		their websiteThe lead scam is something I	remove me from this so called service. I consistently
		noticed because there were unknown charges on	explained to a high degree that I would not be using this lead
		my credit card which has taken over 3 weeks to	BS do to the fact that it would never work in my business
		stop and will have cost me nearly 250 bucks for	model. They signed me up and kept me on it even though
		NO reason. I never responded to any of their	they knew I did not want this service. I'm nearly certain and
		notifications about a lead because I had no idea	that's where I feel cheated. All the personnel I spoke to are
		they were charging me for the extension number	seem to be immoral scam artists who give you an endless run
		they sent meI made this known numerous times	around explaining how the system that they say they have
		and they told me that they were keeping my	explained to you works. They use vague terminology and it's nearly endless, now that I look at it, in the way they signed
		money and were not going to reverse the charges that I had called them about 3 weeks ago. This is	me up to this scam and then kept me from understanding
		a total scam and they are ripping people like	why I was being charged or that I would again be charged at
		myself off!!	some point. It's MADDENING!!All so that they feel safe
			giving their hard earned money to a bunch of low down rip
			off artists!!! I just want to scream I'm so pissed!!
			I hope they burn for what they did to me thus far and I
			wouldn't put anything by these SCAMMERS!!!

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 38 of 456

	-		
123	CA	Leads did not answer or even return phone calls	I first signed up in April, received a few leads none of
		yet I was charged for each. Different rates that	which provided any income. I complained and they said to
		were high.	stick with it. Their fees were so high and the leads never
			answered their phones or followed through. I asked to quit
			and give me my money back. They said they couldn't. Then,
			in August, someone called me and lead me to believe that I
			could still use the remaining money on my first account if I
			just gave them my debit card to reinstate me. I asked them
			several times whether it would cost me any more money and
			they assured me that it would not. Next morning, \$347.98
			was again charged on my debit card. I called immediately
			and they said they were sorry I didn't understand. I insisted
			they return my money at once and they said they couldn'tI
			called my bank and asked them to intervene. On 10/23/2017,
			my bank said that the temporary credit they gave me was
			now permanent and case resolved. I immediately starting
			getting calls from HomeAdvisor saying they were turning
			me over to collections. I told them to review their records.
			They continue to harass me! These people are completely
			unethical and a lot more things I would like to call them.
124	CA	I got leads for services I didn't perform and when	There's extra things they charge for they don't ever explain
		I called them to get credit they told me they	to you until you catch it and call them on it but by then it's
		submitted that request in my field and they would	too late they have already charged you the money and they
		not credit me. I received leads I could not even	won't credit it.
		get ahold of. I tried to call them send text and	
		email and never heard from them.	They terminated my membership because they ran my bill up
			so high I couldn't pay it. And now they are trying to collect
			and sent me to collections. This is the second time they have
			sent me way over my budget set amount.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 39 of 456

125	CA	I've notice anomalies in many of the leads	
123	CA	5	
		provided to me. A lot of the leads appear to be	
		bogus or have inaccurate information. Most calls	
		are unanswered and I've even got people	
		answering the phone really angry telling me to	
		stop bothering them because they do not know	
		how HomeAdvisor got a hold of their	
		information, they said they never requested any	
		services. As a result, I've spent thousands of	
		dollars thinking I was getting relevant and actual	
		leads. At the moment I'm trying to keep my	
		business afloat and this company just keeps	
		bleeding me dry. I need to know if I could be a	
		part of this class action lawsuit.	
126	CA	All bogus leads, fake phone numbers,	
		disconnected numbers, leads turned on after	
		asked to be turned off.	
		All leads bad. Credits were bad. Lost \$1380.48	
127	CA	Yes, I found out that they are giving me leads that	I actually have a bigger problem with the lead pausing. On
		have already been given out and a good few of	the mobile app it will only pause the leads for 2 days and
		them were phone numbers that had no voicemail	they require you to give them a reason why. Then on the
		set up.	website they allow you to pause them for long amounts of
		······	time. I tried pausing them for a week one time and they only
			were paused for a few days.
			note pueses for a for augu-

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 40 of 456

128	CA	One of the main problems and challenges I had	
		with HomeAdvisor was that the leads they	
		generated were very saturated. If I wasn't the first	
		to call, as in call immediately there was no way	
		the consumer answered. 90% of the customers	
		were annoyed by the amount of vendors calling.	
		I lost a lot of leads that way and was not given	
		any credit for them. I wasn't able to ask for credits	
		because they thought it was just bad leads, when	
		in times, customers at time didn't even ask to be	
		called or there were other vendors scoping the	
		competition. I spent hundreds of dollars on bad	
		leads.	
129	CA	False lands. All information they provide is false	Veg. was redirected to multiple lines and finally was able to
129	CA	False leads. All information they provide is false	Yes, was redirected to multiple lines and finally was able to cancel. However, two weeks later we received another lead.
			When I called again I had to wait over 30 minutes to speak to
			someone, when she finally spoke to me she put me on hold
			for another 10 minutes then hung up on me.
			I continued to receive leads even after we cancelled.
120	CA		
130	CA		We made it a specific point to the sales rep that we were very
			hesitant about joining and buying bogus leads. We strongly
			voiced our concerns about wasting money and the rep
			promised to several of our people in our company that we
			would not have to pay for any lead that did not turn into a
			paying customer.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 41 of 456

131	CA	I am sure that many of the leads are bogus. Only after complaining a lot about high fees and low returns for handymen did they tell me about their supposedly exclusive leads that they charge about double for. I always try to remember every 2 weeks to turn my leads off. I was burned a lot in the beginning, but I maintain the membership	Attempting to get credit requires persistence and evidence and thorough follow-up. Even then, their standards for a refund are too high. There is no way a new user can understand how much effort is required to get a refund. It takes time to chase the credit, which might never be gotten. Credit requests were originally made by phone, and
		because I have a 4.86 rating there. I occasionally get burned by a no contact lead when I forget to turn off the lead generator.	now I would use the online form. I have received many credits after a lot of effort, and I have also been denied many credits that made me quite angry. The online form displays the very restricted conditions under which a credit might be considered.
132	CA	The leads were extremely weak and often have a low conversion transfer rate. The app and portal informs the user of the cost of each lead, however fails to disclose information regarding the serious of the potential client. Also, it doesn't say anywhere in the contract that we'll be billed for leads generated whether we accept the leads or not. I spoke to a manager who tried informing me of random leads, some upwards of \$200 per lead, and the charge(s) are valid if I accept the lead or not	I would attempt to follow up with previous clients and it would ask me to re-accept a lead fee. Also, I once took the chance and followed up in person with a client who stayed in close proximity to myself, and he informed me that he had a hard time leaving a review on my site because he was re- routed to their site vs my personal site I was already paying them for.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 42 of 456

133	CA	Given leads for asphalt shingle roofs when	They have other schemes like this online to convert anyone
		Google street view clearly shows that is not true but they won't issue a credit.	looking for roof information into a lead that they can sell.
		but they won't issue a credit.	When our corporate name is typed in on a google search our
		People surf the internet to get an idea of roof cost	name comes up right away, but the website listed is for
		and HomeAdvisor requires those people to enter information as if they want a roof estimate and	HomeAdvisor, and when you click on it - it immediately tries to collect project information to sell as a lead.
		they think they're getting access to an online roof	thes to conect project information to sen as a lead.
		cost calculator - they're not as HomeAdvisor sells	
		that information as a true lead to roofers.	
134	CA	Leads with incorrect contact information - phone	They would not refund prorated contract fee back to my
		number disconnected or fax instead of phone	company, and we have only been with HomeAdvisor for less than 6 months.
		Leads from fictitious persons - no such person	
		Leads not related to my service category	
		Leads from persons who state they never requested a pro thru HomeAdvisor	
		Leads from persons wanting to sell equipment instead of hire pro for service	
		Leads that never answered phone/email despite repeated and very timely outreach from us	
		Leads that HomeAdvisor refused to credit back to us, despite being faulty and/or fraudulent	
		Leads sent to us days after client first contacted	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 43 of 456

		HomeAdvisor-stale leads	
135	СА	I told them I was a painter but all they would send me were weird handyman/odd job leads. Never actually used a single lead they sent me.	It was very difficult to cancel my membership, you can only do it over the phone. After being transferred around, finally spoke to a guy who said he could cancel my membership and he made a point of saying that he noted the cancellation with someone else as well. I thought I was done with them after that but just looked at my bank statement to find a \$24.99 charge which is what they were charging me every month.
136	CA	 The leads were terrible, not homeowners. They don't verify any of the information. Just send it to multiple people and expect to get paid. Called a lead back and it was a tenant, not the homeowner who had no interest in paying for services. 3 other leads of the 5 total that I was sent, never responded to email, phone call, text. Very suspicious and deceptive. 	I called 5 days later to cancel and they would not give me a refund, stating their cancellation policy was for 72 hours. They charged me a whole year for 5 days of service! Terrible company to do business with. They have no reviews to warn you of the pit falls.
137	CA		I cancelled the same day after being lied to about the whole process. They still sent me two leads after cancellation and demanded payment. Now a month after cancellation they have sent me to collections for the membership fee and 2 unwanted leads totaling \$700 even though I cancelled the same day, and their policy and contracts state 3 days no changes of cancellation if not satisfied. They did not want me to cancel, even when I demanded, they did not cancel. Finally, the next day they said they cancelled membership. Turns out they didn't and I had to close my

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 44 of 456

			Visa card down and submit a claim to the fraud department just to shut off the account.
138	CA	paid for leads that went nowhere. I was told when I signed up that leads only went to 3-4 contractors but found out from customers that leads went to about a dozen people.	
139	CA	In less than a month and after receiving seven leads, I received one email that stated "I believe it's a flaw in their system. I never submitted my information to receive help or give interest in installing a heating system or air system. I've gotten maybe 5 phone calls now regarding heating and air and I've only ever put in an inquiry through their site to obtain electrical help with a ceiling fan pull switch. Hope this helps." One other said "I can't afford anything so please don't call. I have a special needs child."	the process is deceitful in having the customer understand they are committing to an in house appointment until it sot late, and then the lead is sent as a qualified lead to an unsuspecting contractor as someone who really wanted to be contacted for an estimate for a project. Who (the contractor) tries to unsuccessfully contact a "customer" that really does not want to be solicited, and does not return messages via phone calls, emails or anything else, yet the contractor still gets charged for the lead.
140	CA	The leads they generated were never "project ready" and some I was not able to get a hold of while being charged for the lead regardless of any activity.	
141	CA	Most of them (12 out of 14) were dead-ends: no answer; hang-ups; no response to messages.	we repeatedly requested to cancel. A few times we were persuaded to "give them another chance" with the promise of "free" leads. Those "free" leads were invariably quickly exhausted by bogus leads, i.e., leads that could not be contacted. On other occasions, we were assured the account had been closed but leads continued to be sent and charges incurred.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 45 of 456

142	CA	I recently received out of county leads, and lead after lead were permanently turned off, false leads, etc.	They did not refund more than \$400 in false leads
		I received mostly false leads, leads by people who did not even have a computer, leader for deceased people, leads for people who did not submit request, leads for the wrong type of work, leads duplicated from Craftjack, etc.	
143	CA	We have limited our lead availability to Solar Electric Systems, and always try to contact the customer immediately. Approximately 90% of the potential customers can't be reached by email or phone. We have gone to the residence on one or two occasions and they indicated that they did not request an estimate.	HomeAdvisor regularly denied credits when we requested them, even though we complied with their requirement that we contact the customer within 24 hours of receiving the lead, then contact them within 24 hours on the next calendar day.
144	CA	I was told that I could turn my leads on when I needed/wanted to receive them. I was always busy enough that I never needed to initiate leads, and when I was given unauthorized leads, I was charged \$19/lead. However, the uninitiated leads continued to come, charges to my card continued, I would call and dispute them, then they would reverse all or a portion of the charges sometimes refusing to reverse the entire amount.	Unfortunately, I fell into the trap of paying for 1 year in advance. My understanding was that I could receive paid lead by turning them "on" and "off" at will with no commitment to purchase any leads if I didn't need them, just pay the annual fee. Then every time I received a lead, they charged me \$19.00, and the dispute process would proceed to exhaust my time and money. Because I fought them, HomeAdvisor published an
			invalidated negative review that now pops up when you google my business.
145	CA		They use my name to redirect people to their website

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 46 of 456

146	CA	No leads were generated.	I "terminated" on April 30, 2018 and they still have not refunded my money as of today 5/21/2018. I canceled within the 72 hours as stated in their TOS.
			I've talked to them numerous times and they say the money is coming back to me for cancelling within the window. I have yet to see it. After spending 3 hours on hold today, and not being able to reach anyone I went ahead and filed a dispute with my credit card company, and also had to change my credit card number. I am cancelling the previous card to not allow them to erroneously bill me.
			If you look up my company it shows the business in Colorado, and a HomeAdvisor phone number to call, not my number with a 805 area code.
147	CA	The first day I signed up I received a message on my phone from someone looking for a cleaning service, when I returned her call she said she has already hired a service. HomeAdvisor charged my husband's credit card without his knowledge or permission.	I have notified HomeAdvisor several times to cancel my membership because they did not disclose to me that each lead I was to pay a fee. I turned my service off to keep from paying a bogus fee and they continue charging my husband's credit card without permission.
148	СА	One lead was too small and too far away. Some leads were from people just browsing the HomeAdvisor site that didn't even need work done.	I recently received a charge for their "mHelpDesk" service that I didn't want. The profile they generated was not what they promised. I have texts from representative, Justin Case, promising to deliver many details that he has not followed up on, including a promise that he would get a "Natural Building" category set up for us to be listed under.
149	CA	More than half of the leads were fake. Phone number was out of service or no answer at all.	I asked to terminate my membership but they paused it instead.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 47 of 456

150	CA	I would receive leads at around 8:00 p.m. and 9:00 p.m. at night when my leads are supposed to be turned off. When I tried to contact the customer using the numbers provided, I could not reach anyone or the number is invalid. In addition, I have tried to contact the customer via email and text message only to get a call the next day from someone who is pissed off and asking why I am bothering them. I am told that they don't know anything about HomeAdvisor and never made a request.	I was with Service Magic several years earlier and told them that I would give them a try but if the problems were the same that I would pull the plug. I was not even with them for a full month and could see that things were far worse than I could have even imagined. I spoke with customer service manager, Josh Lent, who said he wanted me to stay and would give me some free leads to stay and I declined. He then transferred me to an account representative where I requested a refund based on the fact that HomeAdvisor not willing to give me the types of leads that HomeAdvisor had promised me and the type of business that my company requires. The accounts person told me that HomeAdvisor do not give refunds. I took matters into my own hands and disputed the credit card charges. I then started receiving emails about my account updates and my monthly statement and then HomeAdvisor sent me emails an voicemail messages threatening collections. HomeAdvisor is still retaining the HomeAdvisor page that I created on their site and once all this started my Website ranking has dropped off to nothing. I have tried very hard to get my rankings back but I never see a change. It originally took months to get to where I was at in the rankings. They have shut off my password so I cannot get in to shut it down.
151	CA		I used HomeAdvisor only for two leads. I found my bank account was being charged by several leads on my phone so I sent an email stopping my service. Now HomeAdvisor is seeking over \$3,200.00.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 48 of 456

152	CA	 Mostly no one answering or returning your call. I got 2 leads, one interior the other exterior, and the same name. I called 3 times that day until I got in contact with the lead and when I said who I was the customer immediately said it was already taken care of. No refund from HomeAdvisor. 	I wanted to cancel. HomeAdvisor emailed me back that I should just pause my leads, that my name was on HomeAdvisor 's directory and if I cancelled I would lose that.
153	CA	All the leads do not answer the phone and do not call back.	I'm trying to terminate membership but HomeAdvisor won't do it. Since they wanted me to sign up, HomeAdvisor said that it was a lead company and that they will send leads and it was up to me if I wanted to take the leads or not. Come to find out, even if you do not click on the leads, they are still charging you. I called HomeAdvisor and told them that HomeAdvisor said that they were going to contact me with the homeowner and I would a direct contact with them, not a number that is from them and that no one answers. That is not a credible lead and they still charge me for it. I turned off leads in my app and HomeAdvisor still sends leads and charge me.
154	CA	I am sick of being charged for leads that are not serious about home inspections. I am a home inspector and people are usually shopping for a better deal so they end up not using me for whatever reason and I still have to pay for it. Even if it isn't my fault they chose someone else. I lost one lead to a sleazy realtor. Also it was a non address.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 49 of 456

155	CA	The leads were not leads, they were all people looking for employment.	I requested cancelation in writing, over the phone had to stop payment and challenge with Capital One in order to stop billing. They still have my company name listed as of now even
			despite request for removal.
156	CA	HomeAdvisor will send us leads with phones that are turned off and cannot be reached. They claim that they provided the lead to up to 3	HomeAdvisor provided a credit back to the account and not to the card which opens their "market match" leads cap and overwrites your requests. Basically they give you back credit and charge it right back but double this time. If you try to
		pros yet the release it to 5 pros making homeowners unhappy and unwilling to answer phone calls.	stop it for two days they reset the cap back to zero again.
157	CA	They would send me leads and the number would be disconnected or the person would say they never requested HomeAdvisor to call them. Out of 45 leads I was charged for, only 2 turned out to be real jobs.	I cancelled my membership and they continue to take money from my account.
158	CA	Leads are generated from false pretenses. Potential clients duped into clicking "get a quote," which ends up costing me \$35-\$45 per click. Most times they click it just to see what the quote is, not because they are ready to hire.	I've tried to book my own service, just to see the experience. The follow up from the "customer" prospective from HomeAdvisor was persistent and almost obnoxious. When they had me on the line, and I said that I booked it by accident, the lady on the line giggled and said "that always happens"
			But during the initial sales call from HomeAdvisor I was certainly mislead.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 50 of 456

150			
159	CA	I have a rough carpentry framing company and	
		I'm starting off and they mislead me with all their	
		garbage, I just bought a house and they with draw	
		my account 1200 dollars after 4 months of just	
		signing in after they the 300 dollar annual fucken	
		fee. Now they are threatening me to send me to a	
		collection company and more garbage!	
		Also they said that they were going to take a	
		weekly charge for leads and they waited 4 fucken	
		months they didn't even tell me I got charged for	
		looking at the dam things even emails they said	
		that if I even looked at the emails I would get	
		charged, like are you serious they are the	
		BIGGEST FRAUD IN THE 21st century!!!!!!	
		And my company's name is 21st Century	
		Framing Inc. I have no words to describe what	
		I'm feeling right now!	
160	CA	BUT THEN we get a lead from a name we	
		recognize as a family friend. We instantly call	
		them asking if they'd requested bids for a job	
		through HomeAdvisor and his answer was NO.	
		He was actually sitting with my dad at the time of	
		the request.	
		He in no way requested about such work and	
		HomeAdvisor charged us for the fake lead.	
161	CA	Like stated above the only leads to come through	
-		were outside my specified service area. I was told	
		of multiple pending jobs within my area when	
		they were pitching it to me. I also provided email	
		addresses of client for reviews that were never	
		followed up on, nor was the website they told me	
		Tono wea up on, nor was the website they told me	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 51 of 456

		was part of their service ever built	
162	CA	All three leads I received, only wanted quotes.	
163	CA	We got leads with customers who already had the job done by another company. We had a customer cancel their project, a customer looking for a specific company and not ours. I tried to get a refund since the representative, by the name Becky Wilson, omitted information and gave misleading information.	My company name was still on their site, after two weeks after I had terminated the account
164	CA	We received duplicate leads, and leads with no description. They don't give you credits.	
165	CA	Leads are "dead end leads " no one will pick up the phone, or answer your text, or respond to voicemails.	
166	CA	We get leads that have a wrong phone number. Sometimes we go to the property and the homeowners or tenants say that they never filled out a service request.	
167	CA	We were receiving leads when we specifically asked not to. We never opened a lead. We then received a surprise bill for over \$780. We called and they said we owed it for getting an email. We never used their service.	
168	CA	I canceled the same day I signed up on, Dec 3rd. I told them not to send me leads, they tried charging me 65 dollars for 3 Handyman leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 52 of 456

	- ·	
169	CA	6/18/18 - I called and left multiple messages on
		voicemail, no response, HomeAdvisor denied
		credit request
		6/20/18 - The customer was not ready to do work
		and wasn't interested in further conversation.
		HomeAdvisor denied credit request
		6/25/18 - Accepted an "opportunity lead", I didn't
		realize there was a 50% upcharge for this type of
		lead as I was new to HomeAdvisor and this was
		not indicated in a clear way.
		6/30/18 - Homeowner already had another vendor
		working on her project, she felt like she needed
		more vendors in case the first vendor did not
		return to finish work. HomeAdvisor refused to
		issue credit
		7/3/18 - Could not contact customer after multiple
		attempts. Refused credit.
		7/5/18 - Customer was not serious about being
		ready to perform work, after multiple
		conversations, nothing happened. No credit was
		issued.
		7/6/18 - Left multiple messages with customer,
		no response. Credit request was refused.
		7/6/18 - Customer did not want my landscape
		services, wanted windows installed and
		electrician. HomeAdvisor refused to issue credit.
		electrician. HomeAdvisor refused to issue credit.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 53 of 456

170			
170	CA	It was made clear to me that leads sent were	
		charged based upon acceptance of that lead	
		and/or attempted contact to that lead. My father	
		suggested this to me as he used this service and	
		that is the agreed upon relationship with them but	
		I received a bill(s) for up to 30+ leads in a week	
		or twos time with some leads being sent at	
		midnight, as well, as the lead being sent to my	
		father whilst standing next to him showing that	
		they are obviously broadcasting leads to any	
		applicable person and charging them all upon the	
		lead sent whether or not contacted It was	
		communicated to me that leads charged were	
		leads sent that I attempted to contact or "clicked	
		on" within my HomeAdvisor app.	
171	СО	Fake leads, robot calls, fake houses, people didn't	
		even know what HomeAdvisor was.	
172	CO	Fake leads and no refunds given. Leads are for	
		people who do not want services.	
173	CO	The leads I received at times were for work I	
		don't even perform as a company of Home	
		Inspections. From septic/well inspections,	
		mold/radon/pest/roof leads I rec'd I was charged	
		re: of my abilities to do the work. Also, leads that	
		were disconnected, never connected with and out	
		of my area I also paid for. As I talked to customer	
		service about the traveling distance, she explained	
		as a crow flies! Well, that isn't how our cars	
		drive!	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 54 of 456

174	CO	Yes. We've had leads that have invalid contact information. Leads that based on the name and detail entered were fictional characters. We've had leads that we've made contact with that have stated they never submitted information to HomeAdvisor or requested to be contacted. We often get leads that we are never able to gain contact with. We've had issues with being sold leads for services outside of the service type that we are profiled, but HomeAdvisor has refused to credit us with the fee back. We've been put in situations by HomeAdvisor that requires us to	Yes, we've had customers that have found us online through reviews and have sought to contact us directly, but were redirected to HomeAdvisor through their marketing efforts. Once they made contact with HA, HA attempted to redirect them to other local contractors. Upon the customers refusal they were able to find us through additional internet searches.
		validate and document the insufficiency of the lead before we can receive credit - even then it's a	
175	СО	slow and not guaranteed process.Leads coming in at the end of each month that are out dated to generate charges on my account	
176	СО	I received 3 leads within the first 2 weeks, all terrible. Only one of them ever responded and was just looking for a lowball bid. The other 2 never responded at all and I was still charged. I called to cancel everything and get a refund on the leads as well and after a lot of back and forth they agreed to refund the leads and give my next 5 for free. I have not received any leads since in the past 3 months.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 55 of 456

177	CO	I have been with HomeAdvisor since the middle	
		of July 2018 and have found that they are not	
		giving me the product they were offering. I	
		received 0 leads for the first two months and after	
		I called them to complain I began to receive leads	
		but when I would try to contact the customer I	
		would get a message that read "Sorry, we are	
		unable to process your request at this time" and	
		then the opportunity would no longer be	
		available. I was in contact with them again	
		recently and asked for a refund but was told that	
		they do not give refunds. They got \$288 from me	
		and I got nothing in return! I would like to be a	
		member of the class action lawsuit that your firm	
		is pursuing against HomeAdvisor. Thanks.	
178	CO	We received over 300 leads, not sure the amount	They have called since then and said that we have a debt
		because they supposedly wiped our original	with them of something like \$1,300. They do have our
		membership.	company info on display and are advertising as active pros
		We had our original membership for 1 1/2 year	with them.
		and cancelled when their marketing strategies	
		seemed to change, receiving leads that weren't so	
		invalid and being made to pay for them.	
		Then they called us late July 2018 and said that	
		we have a \$1,200 debt with them and they will	
		cancel it if we pay \$300 to resign up with them,	
		so we did. We were signed up for service	
		upgrades only. We received about fifty invalid	
		leads from multiple other locations on the	
		internet; places like thumbtack, Craigslist,	
		Angie's list, Networks, Porch, etc. We called	
		multiple times and stated that we are not okay	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 56 of 456

		 with receiving leads that are not authentically from consumers that searched through HomeAdvisor's website. We continued to get leads from Craigslist ads, and multiple other places that were for things that are not at all what we are listed there for as a license professional service provider. We tried to terminate and they offered five free leads, they all turned out bogus and they started charging us again. So we terminated October 2010 	
179	СО	2018. They sold me a bogus lead it was a tree crane removal my partner received the bid 2 weeks prior gave a bid close the deal won the bid did the job and collected and then I received the bid approximately two weeks after he closed out the deal sold me an old bogus bid that was already finished.	
180	СО	HomeAdvisor was very vague on membership fees and how it worked. Plus we were charged for EVERY lead whether it was legit or not! Even the amount that we were charged per lead was more than we were told. Many leads were not in our work area. Some weren't even for our trade. They would NOT work with us on crediting our charge account. It was ONLY in-house credit and ONLY if they felt it was a legitimate reason to credit it us. They had a handful of reasons to give you credit. Even those stupid reasons made it almost impossible to receive in-house credit!!!!! This company screwed us over so badly.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 57 of 456

181	СО	These guys gave me bogus leads and refused to refund me time and time again.	
182	СО	Fake leads with fake addresses and in the middle of the night for an emergency task that needed to be completed within a few hours. Lead was fake and it came from another cleaning company in town. Other leads it seemed like HomeAdvisor has an IT department which their job is to create fake leads in order to charge the PROS.	I asked for a refund and they told me they will review those leads. Still pending a refund for leads that were charged to my card over two months ago.
183	СО		My issue with HomeAdvisor is that they signed me up in a fraudulent manner saying they needed a credit card on file to run a background check but would call me to confirm me wanting to sign up for the service. Originally I was interested in the service but I wanted to research it more. After they ran the background check, they charged my credit card and started sending me leads. I cancelled the credit card and attempted closing the account but they will not close it with a past due balance.
184	CO	Leads did not exist	tried to cancel but would not let me then collection agency trying to collect \$1400.00
185	СО	I was originally told I would only be charged for leads that ended up turning into jobs, and half the leads provided by HomeAdvisor never return phone calls or emails. Extremely rigid rules for "refunding" a lead charge even when zero contact was made with a "customer". Also they provide customers with multiple businesses which costs them nothing and in turn costs me money for someone who is simply shopping around, which is completely backwards.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 58 of 456

186	CO		I tried to cancel and get a refund on my membership that was auto billed. I was unable to get a refund, even though I had received no new leads in the one day it was renewed for. My only option I was told was a company credit.
187	CO	Most leads were fake. I think they generate their own leads and then charge us for them.	
188	СО	We would get a lead talk to client, drive hours there and get door slammed in our face saying "I did not authorize you to come and clean." Many leads never picked up, left messages within minutes of getting lead. 90% did not answer phone or email. Only got 10 real jobs out of all the leads. Cancelled because it was just too high every month adding up to thousands on credit card (over \$3,000).	
189	СО	On several occasions I have received leads that NEVER called back and I could not reach. I answer my notifications within 30 seconds and still cannot reach some of the leads. I have been with HomeAdvisor for around 8 years. There have been requests for credits that should have been approved but were denied without reason. I find that when I turn my leads off for a short time, that I receive several leads that I cannot get in contact with. It seems that they are just sending me false leads just so that I reach my monthly spending limit.	On my business website the only number that appears is for HomeAdvisor not my direct number. I have also had less than satisfactory communication from HomeAdvisor management and I also reported them to the Better Business Bureau and they have it set up for any people wishing to report them to contact two gentlemen, of which, I never received any communication back from them at all.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 59 of 456

190	СО	the leads didn't pertain to my business. And they only sent me 3 from JanMarch. None of them were qualified home owners ready to purchase anything. I didn't receive 1 lead that had any potential.	They allowed me to cancel-but wouldn't refund me for anything. They sent me leads that didn't even pertain to my business. They sent me blind repair leads, and leads that were in cities too far for me to travel to. Which I called and had changed- but they still didn't refund me! They credited my account-which is so bogus. The sales guy who pitched me the program was selling me the moon. He NEVER explained that I would be charge for each and every lead sent to me- weather is resulted in closed business or not. Horrible customer service. Horrible
191	СО	Issue with no contact leadsold leads, and never	company.
171		received any credits after requesting several times.	
192	СО	Unqualified people. Leads that were dead and completely incorrect addresses. Not one "lead" ever received work from my company but received major debt for services that I was deceived about.	when told I wished to terminate I was told they were going to keep me on for the rest of my payment then cancel after that and the rep ended call. Multiple call backs were made unsuccessful and I called for another phone and got a rep without being placed on hold and acted like I wanted to open new business with them and once thru to a qualified rep I revealed my true identity and received the run around about them automatically withdrawing funds for leads that were completely unsuccessful.
193	СО	Yes, 3 fake leads, non-existent address and phone number	They are coming after me for collections
194	СО	The majority of HomeAdvisor leads would never lead to talking to the customer. I would get their voicemail and the ones that I had talked to had already talked to other contractor and my service wasn't needed, but I was still charged for the lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 60 of 456

195	СО	About 30% of the leads were completely fake. I believe they were computer generated names and addresses designed to steal more money from installers. I would call several times and leave messages, texts and emails, to not receive any communication back. The ones that were real, either wanted the work done entirely too soon, had no idea what they were getting into, or I would actually meet with them, send a quote and they would completely ignore my attempts to follow through.	I decided to close the account after realizing that I had spent around \$1,500, including the signup fee. They try to convince me to stay on by offering a 25% lead discount for a month, but then never followed through. I did receive 5 free leads as well, but I didn't receive a lead until almost two weeks later, although three of the leads were fake and never answered or returned my calls.
196	СО	 This is our second experience with HomeAdvisor Years ago we use Service Magic briefly with the same results. In all cases the leads were not properly vetted. Out of approximately 21 leads over the course of the three experiences none resulted in an opportunity for business. With the recent experience 1 of the leads was already working with a contractor. One failed to show at their requested appointment time. 3 didn't respond to several attempts to contact. 1 was completing a kitchen remodel on his own and wanted information from us on how to schedule the sequence of events. All attempts to close any of the leads were a complete waste of time. 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 61 of 456

197	СО		they signed me up and gave me the prices they would charge for leads. Then they increased the price of the leads and did not notify me of the change in price. I told them I thought that was unethical. The lady said the grocery store doesn't tell you when they raise prices on tomatoes so why should they?
198	СО	Numbers that didn't work, people asking simple questions and then hanging up.	I turned off my app as they said I could do so for up to 2 weeks and 2 days later it re activated without my consent and they charged me \$600 for leads I didn't want due to a wind storm and I was inundated. I was not permitted to terminate my account until I paid the money they requested for leads I didn't get and ones I didn't want.
199	СО	 most leads didn't answer the phone or call back, even when contacted immediately when lead notification came through. leads were complete BS and fees were way too high for the work to be done. 	
200	СО	Leads were often not matched to my profile, customers would not want service, leads were sent to me on Sat and Sun. were closed on weekends, so I couldn't even contact the lead. I believe that HomeAdvisor misrepresented me, over charged me on leads, didn't screen leads, wouldn't let me cancel.	
201	СО	They have used the same tactics with my company and have continued to send "leads" and	I have tried to cancel my account numerous times and they keep "reopening"

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 62 of 456

		charge for fraudulent leads.	
202	СО		HomeAdvisor activated and billed my account without my permission. They sent leads that were duplicates (same person/lead), sent leads to jobs outside my scope and agreed to refund my money, but never followed through and initiate the refund. Also they have now sent me to collections over \$80 and now trying to get \$110. The 1st collections agent disclosed my personal information before verifying who they were talking to.
203	CO	I had suspicions about the leads I was getting and doing more research I am finding out they are dead end leads or maybe having their employees or friends call contractors just so they can generate cash flow on top of sending the fake lead to five different contractors	
204	СО	Hundreds of leads with no answer, no return call, no refund.	
205	СО	There has been a lot of leads that the people won't even want the service described in the lead. There has been a few times that people said they didn't even go to HomeAdvisor, that they had posted their info elsewhere.	
206	СО	I received a ton of fake leads Every lead I got was fake.	I wanted to terminate the account - they kept sending me leads. I would try to talk to management but they just laughed at me and said I needed to try more leads because they all could be great. Between the harassing phone calls for collections from them or just their terrible attitude towards people. They encourage their sales people to lie, cheat, and steal and

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 63 of 456

			tell the client whatever just to make a sale.
207	СО	My company purchased a large volume of leads from HomeAdvisor in a very short period of time. Many of the leads we received were invalid numbers. When I would call the customers, they were confused because often they were trying to call my company directly, but ended up calling HomeAdvisor because HomeAdvisor switched our phone number in the listings and directed it to their number. Also, I would call the customers and they would be very angry before we even had any conversation because they were already confused and angry with HomeAdvisor. Very often customers would just hang up on us or tell us they never requested anything or anyone to call them. Also, leads that did come through were often inaccurate. For example, we would get many window repair leads, although I had my filters set to indicate we ONLY install new windows and we do not work with glass. I would get constant leads for broken glass. In asphalt, my company only sealcoats, we do not do large scale paving, however I would often get leads for large scale paving or dump truck services such as hauling gravel which is not in the scope of what we do. HomeAdvisor promised to change these multiple times but never delivered and still charged us for leads.	I was a Handyman Connection franchisee, and we had a national account with HomeAdvisor. Have tried for a very long time to cancel both accounts. One account was for my Handyman Connection franchise and the other was for my Asphalt/Landscaping company. I was unable to cancel both accounts after several months of fighting with HomeAdvisor. Each time I attempted to cancel, they simply put my account on a temporary "pause." I was told the account was cancelled then out of nowhere I would start receiving invoices for leads. They would not actually close the account then automatically remove the pause and start generating leads again, billing me for them without my permission. Upon finally terminating my Handyman Connection account, we had a dispute over a \$900 bill that was generated from leads that surfaced after I had requested the account to be closed. I fought with HomeAdvisor for about a month to resolve this with the end result being that they waived the \$900 bill and cancelled the account. However, just a few days ago, almost a year later they (HomeAdvisor) called me saying that if I did not continue using the service, they would bring back my \$900 bill that they waived upon termination and send it to collections. I told them I cancelled, and want nothing to do with the company and the rep told me they would re-bill me for the \$900 and send it to collections unless I signed up and started taking leads again. The paving account was sending leads that have nothing to do with my company, nor were they in any reasonable geographic location that I requested. This account was also

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 64 of 456

			supposed to be terminated. However, both companies can still be found in Google searches with inaccurate phone numbers. For the paving company, they simply removed my phone number and replaced it with one of my ex-employee's phone numbers. I cannot get them to remove or correct this so now any calls that come to my company are going to my ex-employees cell phone.
			HomeAdvisor was our main lead generation platform that was recommended (strongly urged) by Handyman Connection to use. Ultimately, we had to terminate my franchise agreement. Once I stopped receiving HomeAdvisor leads, we did not get enough business to sustain my company. I was duped by both Handyman Connection and HomeAdvisor.
			When I caught this I thought it was an improper google listing created by my franchisor but in actuality, it was HomeAdvisor directing calls from my listings to the HomeAdvisor site. If a customer found us on their own via search, they wouldn't get to us anyway because the calls would go to HomeAdvisor. I had tons of customers who thought I was, "HomeAdvisor" because every time they tried calling us, the calls went to HomeAdvisor. Many customers thought I was the owner of HomeAdvisor.
208	СО	We had requested residential appliance repair leads and instead received commercial jobs, appliance installations or plumbing/electrician requests that are all out of our scope. Many of the other legitimate leads were sent out of business hours or would not respond when we tried to	Never received cancellation confirmation. Rude customer service describing how I was wrong, not using their system correctly and not listening to my problem but instead just trying to "win me back" by offering "free" leads, etc.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 65 of 456

209	СО	contact the lead immediately when the request was sent. Out of almost 50 leads we won 3 jobs and were refused credit for all of the bogus leads.	Almost immediately I saw I did not want the service but they
			refused to return my money. I stopped payment but they continued to charge the card and with additional fees. Eventually I negotiated paying 1/2 of the annual membership just to leave. They never did remove my company name from their website despite my requests for them to do so.
210	CO	 People claiming they've never heard of HomeAdvisor. Giving leads to more than 4 contractors. Recycling old leads and charging again for them. Numbers for people that don't answer calls or return calls. Numbers of disconnected numbers. People claiming they never request to be contacted or need an estimate and refusing to give credits for bad leads. 	
211	СО	No refunds or credits, invalid charges, no contact with homeowners, invalid leads, multiple contractors, wrong number, no such address, never contacted HomeAdvisor, overcharged, etc.	
212	СО	The Issues I had with leads were disconnected phone calls or customers hanging up, leads for services I do not provide as a home inspector.	
213	СО	I stated to HomeAdvisor that I will pay \$300.00 per week for 2 weeks of leads. I did not get any leads but they charged me \$600.00 for 2 weeks.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 66 of 456

214	СО	I mostly received leads that had been sold months prior to me receiving them. Some leads already had contractors working on them, while other leads already had their project completedI have been charged for leads received that were not valid for a number of years. I have signed my businesses up on multiple occasions for SEO exposure. Most fraudulent leads were homeowners that had already signed a contract with another contractor, as long as 3 months before I received the lead. Other fraudulent leads were people stating they had not requested a service at all.	
215	СО	Leads had non-working phone numbers. Customers were not aware of their requests being sent to the website. Leads had vacant addresses. Customers were instead looking for bids over the phone for projects years from now, while customer is making a planned move in the future (and they don't currently live in the city).	Yes, I called and requested to cancel my membership. The operator told me they would cancel it immediately, but my card was still billed the next month. The same thing happened the month after. No refunds were issued for those 2 months, all the while I kept receiving under-qualified leads.
216	СО	I received no answers to my calls to leads. Lead did not have good contact information. Leads did not know how we got their information.	They still have our business listed as a contractor on their site. When you google our company name HomeAdvisor comes up first.
217	СО	The phone numbers given were not even of the leads.	They kept saying that people were looking for me to do business but I needed to sign up again. I lost a lot of money and time. They explained to me I would only be charged for only the lead I would accept.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 67 of 456

010	CT		
218	CT	Every single lead I got from HomeAdvisor was	
		false. 90% of them I could not contact in any	
		way, phone numbers where disconnected. The	
		other 10% did not even want work done or was	
		another company fishing to figure out how much	
		they should charge people. I have called and	
		spoken with 3 different people from	
		HomeAdvisor, including their manager; they	
		fight me on credits and don't do a single thing	
		they say they will. I've been with them for 24	
		days and have cost me a total of \$538.91 without	
		getting a single job. These people owe every	
		penny back to the countless companies they stole	
		from.	
219	СТ	More than 80% of generated leads did not call	
		back, email back, said they never used	
		HomeAdvisor, sent me to a phone number not in	
		service, or said I had the wrong number. I called	
		one lead and it was the town selectman's 10 year	
		old son, quite embarrassing calling a house	
		looking for a 10 year old boy.	
220	СТ		Yes I asked for a full refund within twenty four hours and all
			I got was more leads coming to my email and text messages
			then called customer service they stated no refunds and said
			they will start to stop everything when in fact I started
			getting more leads and a new welcome aboard email
			getting more reads and a new werecome account childh

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 68 of 456

	~		
221	CT	The problem is their business model.	
		HomeAdvisor does not sort through their leads	
		that are generated from the internet. Anyone who	
		even looks at their site is sent out as lead, even if	
		they are just looking for a quote. The lead is sent	
		to multiple appraisers like myself and we are	
		charged \$20 to \$30 every time. HomeAdvisor	
		refuses to give you credit after about 5 requests	
		for credit. The issue with most leads is that they	
		are for new mortgages and every appraiser	
		knows, banks and mortgage companies hire	
		appraisers directly. That makes up 80% of the	
		leads I got. Out of all the leads I have received	
		thus far, I have gotten one job.	
222	СТ	I had set a monthly cap of \$650, except for the	
		first month they have exceeded that amount every	
		month. Some leads are bogus/fakes, wrong phone	
		numbers, people who never answer the phone,	
		duplicate leads and charges. I have had to call and	
		spend about 2 hours each month going over every	
		charge. They don't give you a refund, they say	
		they will give you credit on next months leads,	
		but I never see a credit. Since May 2018 when I	
		joined till today 10-18-18, I have been charged	
		\$8,855.00 in fees, and have not earned even half	
		of that from the leads given.	
223	СТ		They billed me for leads that I never got the contact
			information for. I canceled my credit card so they couldn't
			fraudulently charge me for nonexistent leads. They then
			threatened to sue me for an outstanding balance of 1 penny,
			if I didn't give them my new credit card number.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 69 of 456

224	СТ	a lot of bogus leads, misleading the public that it's free while we the contractors pay for it, say only 2-3 contractors sent lead while homeowner said more than 5 contractors contacted	They deny credits right off the bat- you have to fight them for consideration for credit & if they credit you back, they send leads for wrong lead classification while leads paused-they use your profile with a phone number that rings to HomeAdvisor directly & they give another contractor name & info, etc.
225	CT	Leads were bogus no answer and no machine. Ones who had answering machines never called back and I was told leads were included in 300	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 70 of 456

226	CT	Every single lead gets contacted by many other contractors in the area who are also using HomeAdvisor . They all say the same exact thing down to the tee "I'm still waiting on other quotes, I'll let you know."	I had asked my advisor to set a lead target of no more than 20 leads per month. Which they exceeded nearly triple that amount. My account was completely liquidated when I found out at the gas pump that my card was declined. I opened up my mobile bank statements to find that HomeAdvisor billed my small business over \$1,200 dollars, and I now had less than \$5 in my bank. I barely made it back home with the gas that I had left, and I had a 3 week old daughter that went without formula and diapers for a whole entire weekend. My entire family depends on me
			 why I think they have a skewed approach that I felt was "systematic" A.) I launched my account that Wednesday. B.) They sent me 40+ leads by Friday. When I had asked for 20. C.) Statements didn't appear in my bank account until that Saturday. D.) HomeAdvisor actually closes their representative offices over the entire weekend as well as poor office hours that pertain to just one time zone throughout the week. E.) HomeAdvisor claims that they have a 3 day money back guarantee, however, there was nobody to contact on that Saturday seeing as office hours were closed. F.) By Monday they would not refund any dollar amount.
			I talked to 15-20 representatives and they don't care to offer any refunds even in that short amount of time I had used the service.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 71 of 456

227	СТ	We would pay \$80-\$120+ for "leads" on people and projects that had no idea why we were calling them. Or waste time sitting at meetings with people who had no intention of actually doing	It's been two months since we cancelled our account and our company's information is still on the HomeAdvisor website. And our HomeAdvisor profile comes up as the top Google hit when
		any work. We wasted thousands of dollars and hundreds of hours over the years.	just searching our company name. Anyone looking for us on Google would find HomeAdvisor first, which we no longer wish to be affiliated with.
			My yearly renewal was on April 23rd of this year, a Sunday, and their offices were closed. On Monday, April 24th I emailed their customer service department and asked to cancel my service. They responded that I needed to call in person to do that. On April 25th I called to cancel my service, which they did. I asked them to please not charge me the \$287.99 annual renewal fee for the coming year, and they said that I had already been charged and there was nothing they could do about it. This was a lie, because I was not charged until April 28th, with the charge clearing on May 1st. I called Bank of America's card department to dispute the charge. Bank of America investigated and credited me the \$287.99 back on May 26th. On Wednesday, June 16th I received a threatening email saying that I owed HomeAdvisor \$307.99 for an overdue account, and that if I did not pay it would be sent to a collection agency. I called HomeAdvisor and they said that since my account was open for two days past the renewal date I owed the annual renewal fee. And since Bank of America reversed the charge I now owed HomeAdvisor a late fee.
			We are now working with the Department of Consumer

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 72 of 456

			Affairs. Hopefully we can avoid HomeAdvisor stealing from us.
228	СТ	I received many leads where customers weren't looking for Home Inspections, or for services I did not offer. I also got fake phone numbers to call back and was directed to phone numbers where the individual I spoke to on the phone had no knowledge of looking for a home inspection via HomeAdvisor. Many times I emailed and called customers and never got calls back.	A customer I did a job for today saw my company listing on HomeAdvisor, but the business phone number listed on the HomeAdvisor listing went directly to HomeAdvisor and not me. When he spoke to them, the advice he got on the phone was that I wasn't taking jobs from HomeAdvisor anymore AND they went ahead and started giving him names of other companies in my area to call!! To confirm this, I called them today at 11:46 a.m. EST and the advisor on the phone did the same thing to me! I no longer pay for leads, cause they're awful, but HomeAdvisor was beyond shady by taking business away from me with a bogus phone number and giving customers a list of other home inspectors. Again, this is an all-time low for them today and I'm considering legal action of my own. How many times have they done this to me since I turned my leads off several months ago?
229	СТ		I keep getting calls and texts from HomeAdvisor, even rude and nasty voicemails to sign up for the leads. I already complained to stop the calls and texts and nothing. Today I got a text saying they have my social and date of birth to have me sign up. I don't know if I can be of any help to show how they go about their business - call and harassment of potential clients.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 73 of 456

230	СТ	Unqualified leads, difficult to obtain refund, not paying sufficient attention to my criteria.	Almost two years after terminating service, I discovered that my listing on Www.whitepages.com listed HomeAdvisor's phone number. White pages is a major directory and I can only imagine how many leads that should have been mine were handed to HomeAdvisor during that time. I am in the kitchen remodeling business and it is not unusual for a job to be in the \$50,000 range or higher, so even a single missed opportunity could be very costly in terms of lost profit.
231	СТ	They sent me many leads, where no matter what I could not reach the customer, through phone, text, or email. At least half the leads where I talked to the customer only wanted an idea of a price. Also they wanted a price so they could do it the following year.	They put me on a \$450.00 per month of leads not to exceed that. After all the bogus leads I lowered it to \$150.00. I still received leads over my limits. Currently I owe them \$820.00 for leads that I could not contact the customer or for leads for a year later. I am not paying for leads that I never had a chance to price.
232	СТ	Always received fake leads, leads that didn't pertain to my line of work, constantly had to call and argue to get a refund. They also sent me leads from people that I thought at the time were fake.	I did have trouble canceling my membership, and they still used my business name to advertise after I cancelled! They said they couldn't remove my name from the search, so every time I did a search with my name they came up first in the search results.
233	СТ	Most leads are people not seriously looking for work, had already been contacted by several HomeAdvisor contractors, never called back, etc.	Every time we try to terminate, they offer us a deal such as a \$100 credit for leads. But they continue to send leads without applying the credit.
234	СТ	The majority of leads involved zero contact. I would call and email immediately upon receiving lead and get zero answer/response from lead	Always refused to give money back when overcharged. Would only offer credit for leads
235	СТ	Poor lead quality and displeased homeowners	Clients tried to find me directly but found my HomeAdvisor page instead.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 74 of 456

236	СТ	Every lead they sent me were just tire kickers looking for a price with no results. On top of it they charged me for leads that I never looked at or called. This was NEVER explained to me. EVER! I only ever called 4 leads of which only one replied and said they are all set and another didn't even know how HomeAdvisor got her contact info.	I could not reach anyone when I wanted to terminate my membership two weeks into my membership. I tried calling, and emailing with no results. Only after I filed a complaint with my credit card company, they did send me ONE overdue payment notice that read final notice. They don't take anyone's business off of their website even after you terminate.
237	СТ	Fake leads or people aren't ready. A lot of tire kickers	
238	СТ	I received leads had wrong or disconnected phone numbers and contact information, leads were people who never even heard of HomeAdvisor, stale leads, contacts for homes that were listed for sale, and contacts for vacant or non-existent residences.	
239	СТ	I keep getting leads and voice mails from them even after I told them to stop.	They are still using my information. Due to this, I am still getting leads when I asked them to stop and cancel my account
240	СТ	On many occasions I cannot make contact with the generated lead. I get voice-mail, attempt to contact multiple times and don't get a return call.	When I contacted HA to find out why I was paying for Angie's List leads that a dozen other contractors got, she told me they had arrangements with other vendors such as Angie's List, Realtor.com and others. When I told her the homeowner told me a dozen contractors contacted him, and I was told only 3 others were contacted, she told me the customer was a liar.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 75 of 456

241	DE	 Numbers that were provided for leads did not work Customers were not ready to have work done at their home. I would receive "double" leads. 	One lady said, she was going to put my account on hold because she couldn't cancel my account, someone else had to do thatHomeAdvisor also called my company at almost 8:45 pm at night, to have us set up and account with them because no one in the area was able pass he drug test/background test. We were told that we would be credited \$280 and it was in the system. I spoke to a lady named Michelle. After almost two weeks had gone by, there was no credits to my account. No one seemed to know who Michelle was and that they do not offer discounts or credits like that in the company.
242	DE	I do demolition construction site work, they sent me leads that didn't pertain to my business, i.e. grass cutting. Hedge trimming, tree pruning, and so on,,, after receiving the leads I click on their link an opportunity wasn't any longer available	
243	DE	I have received phony leads for which I was charged. To this date, the company claims I owe \$1745.00 for referring non-existing clients. It is almost difficult to figure out how these leads are generated. This is a massive scam orchestrated by a group of predators.	I am the owner of D&D cleaning company and victim of the deceptive practices of HomeAdvisor.
244	DE	We receive many leads that say "customer did not provide additional comments. Please contact the customer to discuss the details of this project." Many of these never answer or respond. Of those that do are looking for pool cleaning, painting, build shelves or other things we don't do.	YOU CANNOT reach anyone to assist you from HomeAdvisor. If you CHAT they'll be helpful then tell you we can't do that call in. If you CALL in they will do the same - send to "issues" department. They never answer and I got the direct number. It rings a bit then goes busy or hangs up. I tried many times to get through. If you EMAIL you'll get a response but tell you if this is important use CHAT. Endless cycle of getting nowhere.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 76 of 456

245	DE	Distributing the same lead to more than four	
		home service professionals. They were not	
		crediting for bogus leads.	
246	DE	We've experienced phone numbers no longer in	Yes, I was told I could only suspend it, not cancel.
		service, people who had no intention of hiring or	
		who were only inquiring about basic pricing or	
		services offered, leads that did not match our	
		industry, and people who said that HomeAdvisor	
		had already connected them with another	
		competitor.	
247	FL	I have called 12 total leads in the two weeks I	
		have been signed up, and not one of those leads	
		have answered the phone, but finding out that	
		they charged me twenty dollars for calling a lead	
		I racked up a small debt to them. A debt that was	
		not agreed on the initial sign up. I was sold a	
		product stating "You will not have to pay for a	
A 10		lead, unless you do the job"	
248	FL	Over the year I received approximately 30 to 35	
		leads of which at least 12 did not answer the	
		phone or email responses, and most of the others	
		were just trying to get an idea of what it would	
		cost to get their work done Each time that that I	
		called to complain that the people didn't answer	
		their phone they said they could not replace the	
		lead because the client may call at some later	
		time. In a year not one of those that didn't answer	
		ever called. Also in the beginning I set a spending limit with them which was ignored for the first	
		two or three of months. Another thing was,	
		because of the way it was initially explained, for	
		because of the way it was initially explained, for	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 77 of 456

		a while it was difficult to understand the	
		difference between a lead and an opportunity	
		lead.	
249	FL	On May 14, 2018 HomeAdvisor finally talked me	
		into signing in which I was very apprehensive	
		after my last fall out with them. I was to have a so	
		called greeting call on the following Monday,	
		May 16, 2018 to discuss the amount of leads and	
		areas to cover. During that weekend of signing	
		my wife and I was at hospice with other family	
		members due to a life failing family member.	
		During that weekend HomeAdvisor felt the need	
		to send me (9) unexpected leads via email. I	
		didn't notice this until Sunday evening knowing	
		in my gut what they were up to. I called, texted	
		and emailed the sales rep. first thing Monday	
		morning and was told this was to get cleared up.	
		Meanwhile my leads was to be on hold until the	
		end of the month. On that Friday May 20, 2018	
		HomeAdvisor took out of my credit card account	
		\$403.97 and that's the day I quit there rip off	
		company, AGAIN! I then went to Wells Fargo	
		with a complaint and they got my money back	
		with a written letter stating the claims was	
		accepted by the merchants meaning	
		HomeAdvisor. Now HomeAdvisor sent me to a	
		collection agency wanting all the money they	
		stole from me plus \$386.00 and some change	
		more for I have no idea what. I was reading	
		complaints against HomeAdvisor realizing they	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 78 of 456

		are the same as mine and then lead me to this class act lawsuit. Now I get calls and emails from the collection agency and most likely my credit score dinged. I would like to be a part of this law	
250	FL	suit. Every single lead from HomeAdvisor was a fake lead. All of them never answer the phone, never answer email or they already hired somebody else.	
251	FL	no answer, wrong number, don't fill out HomeAdvisor lead, just wanted to talk, was just browsing	
252	FL	I joined HomeAdvisor in November 2017. They charged me between \$58.92 & \$125.54 per lead, I was first informed lead averages were around \$38.00. Numerous contacts hung up on me, others said they never contacted HomeAdvisor & the other leads I left phone voice messages with follow up emails. Some were very offended that I had their phone numbers. HA also charged me twice for the same lead. I called numerous times for these bogus lead charges to be refunded & was told they would review it. Nothing happened.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 79 of 456

252	TT		
253	FL	I have been trying to get my money refunded	
		from HomeAdvisor for leads that are of very poor	
		quality. They are telling me that they won't issue	
		any refunds. I've asked to speak to upper	
		management. They keep me on hold for 45	
		minutes at a time hoping I will hang up I suppose.	
		I was told when I signed up that each lead would	
		cost between \$13 - \$15. When in fact, they are	
		charging me between \$31 - \$47 per lead. I'm a	
		small business, I can't afford that! I have tried to	
		contact the leads they send me, and either the	
		phone numbers are not in service, the homeowner	
		has no idea why I'm contacting them, the job is	
		nonexistent (even though I contact the lead within	
		hours of receiving it) someone other than the	
		homeowner is contacting me and the decision	
		isn't theirs to make. Two leads hung up on me	
		because they had no idea why I was calling.	
		Emails have bounced back because they are not	
		real email addresses, and a few leads were for	
		services I don't even offer. Out of the 16 leads	
		HomeAdvisor sent me, only one was legitimate	
		and I got the job. I've spent over \$700 in the past	
		3 months for what amounted to only one qualified	
		lead. They're a deceitful, unscrupulous and	
		unprofessional company.	
254	FL	Lead quality was very poor. Many customers	
		never returned phone calls or emails. Exact	
		matches were not always applicable to our line of	
		work, e.g. we remediate mold, but do not test.	
		Testing exact matches do nothing for us.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 80 of 456

255	FL	they kept trying to give me free leads to lure me to stay	
256	FL	leads no answer phone calls leads just budgeting estimate by the phone	
257	FL	When we did call a client that wasn't a basic to hang on the wall. Most times people will not answer when called or respond to messages when left. Only one lead out of 12 was a good lead	Yes called repeatedly to try to cancel because the leads were worthless to our company. They kept saying we will put your account on hold. 2 weeks later I'd get a lead. Call back and say same thing. Told them to cancel. They took everything off but smart programming of remotes. Got no leads forever then bam 3 leads pushed. Called and told them to cancel again they said we can't until you pay the balance. I said I'm not paying for something I told you to cancel 4 months ago. And sent to collections. Told collection company all of the above and looked for a class action suit and found this
258	FL	I was repeatedly called by HA, beginning in March 2018 seeking to get me to join. The solicitor stated that they were "turning away" 20+ clients every month because they had no other professionals who offered my services in the area. After weeks of phone calls and promises, I relented and joined. I was cautioned that "once the switch came on" I would be very, very busy and they wanted assurances that I could handle the workload. Since joining I have received numerous leads and "opportunities" that I responded to within SECONDS but was informed that they had already been booked with another professional, or the contact information went nowhere. The one and only time I was able to speak with a customer, on July 4th, 2018, it was	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 81 of 456

		for services I do not offer. I should also note that I have seen potential leads with duplicate customer names but different addresses	
259	FL	Most of the leads were fake, get leads and would call for credit and they wouldn't credit leads. Customers would never answer or wrong numbers	
260	FL	they send me bogus leads and when I turn my leads off within an hour they are back on even though I didn't change any settings	
261	FL	So the leads would never actually want to pay for the service or even want the service. They would just call to chat and waste time. Most of them were using us to price match or check our competitors. Leads also would only come in on weekends. They know our business hours are Mon-Friday and if you don't call a lead back in 24 hours they will keep the fee they charge. Which is horse shit being my business doesn't operate on the weekends	
262	FL	I paid 15\$ a lead for around 120 to 140 leads. I would say upwards of 80-85% of the leads were bogus. And I still had to pay the lead fees	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 82 of 456

FL	Yes, I call to terminate my membership, they ask	
	lead, which is not true. I want to sue this	
	company in order they stop to screw up new	
	customers, it's not fair. It's not about money, \$40	
	is nothing for me. It's about this company has not	
	good faith, they screw many friends of mine, they	
	should stop stolen money, and people can't do	
	nothing.	
	Thank you.	
FL	We called multiple times to turn additional leads	
	off. They turned them back on without our	
	permission and changed the phone number in	
	incredibly difficult to turn off. I had to call the	
FL	1. Contact leads but most of the time, no return	
	calls	
	2. Most customers say they did not contact	
	HomeAdvisor for any work	
	3. Given incorrect contact information but still	
	charged fee	
	e	
	HomeAdvisor would not issue a credit	
	FL	 me to pay off the leads, I paid off everything they ask, now I received a letter with a debit of \$42.92. They said the still sending me new leads after my order of cancellation, and they said I accept this lead, which is not true. I want to sue this company in order they stop to screw up new customers, it's not fair. It's not about money, \$ 40 is nothing for me. It's about this company has not good faith, they screw many friends of mine, they should stop stolen money, and people can't do nothing. Thank you. FL We called multiple times to turn additional leads off. They turned them back on without our permission and changed the phone number in their system to give us leads again. We did not choose to accept them once again. It was incredibly difficult to turn off. I had to call the credit card company and cancel paying them to get our account terminated. They then sent us to collections to collect leads we never paid for. FL 1. Contact leads but most of the time, no return calls 2. Most customers say they did not contact HomeAdvisor for any work 3. Given incorrect contact information but still charged fee 4. Charged twice for same household address but

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 83 of 456

2((TI		
266	FL	Dead leads- not willing to refund for dead leads.	
267	FL	"For the time I was with them, they sent about 30 leads most of them were false leads. They texted or emailed me a phone number for a lead which totally different to the terms I specified. "I requested leads related to home addition or new home design, However, the leads could not be verified or substantiated for customers that are looking for this type of service due to no one answering the phone or no one returned my messages." I called HomeAdvisor and requested to freeze any future leads since they refused to cancel my membership. The person I talked did the opposite to what I requested, and they kept charging me for false leads. Now they sent it to collection agency since I refused to pay the disputed balance.	
		I hope you will be successful in your class action lawsuit and stopping them from using deceptive practices in marketing and selling their products. I also attached HomeAdvisor letter and my response letter in certified mail with a confirmation from USPS for the date they received it."	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 84 of 456

268	FL	In 2014 we tried to cancel our service and found that
		HomeAdvisor continue to advertise our Wares with no
		regard to our preferences to how our company would be
		represented. They offered services that we do not provide in
		areas do that we do not service.
		We receive leads when our leads were off. It's true you can
		get some of the leads credited, but that does not put the
		money back in your bank account it simply gives you credit
		for another worthless lead.
		After we cancelled we found our SEO efforts were greatly
		hindered by the SEO might of Internet conglomerate
		HomeAdvisor . HomeAdvisor's presents on the internet
		works as a gatekeeper two service providers phones. Efforts
		by small businesses are crushed by the huge staff of SEO
		professionals working for HomeAdvisor. Even though we
		had cancel service with them they kept our profile up
		favorable reviews 18 of those reviews are Five Star reviews
		were four stars. Customers that called looking at our reviews
		and we're in a buying mood we're told "Rainmaker is no
		longer affiliated with are network" this characterization has a
		negative connotation, as if we're not good enough for their
		network of service providers. Nothing could be further from
		the truth where exactly what HomeAdvisor needs to make
		big profits on lead sent to people generated by drafting off
		my good reviews.
		They use the same tactic with Services we do not provide
		that they advertise that we did. Persons would see our good
		reviews and decide they wanted our company to do work for
		them, HomeAdvisor advertise services that we do not
		provide.so when a customer would call on the client side
		trying to get one of the services that we don't provide

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 85 of 456

			HomeAdvisor would tell them that if Rainmaker can't handle it we will get one of her other service providers. The fact that they're telling customers that we can't deliver on Services we do not provide has a negative connotation and is harmful to our business. I called many times explaining how they were harming Us by offering services in areas that we don't service. Offering services that we don't provide. I got nowhere with trying to get them to stop representing my company as providing services in areas that we do not. We routinely got bogus leads were no one ever answered the phone. Or leaves that were generated from lookie-loo forms on HomeAdvisor's website. Many of the people that we had received leads from didn't even know they were using a lead service so when you call them they would be off put and definitely not getting a sale on that one certainly not ready to buy.
			Please add my voice to the chorus of service providers complaining about being ripped off by HomeAdvisor
269	FL	HomeAdvisor disregarded my budget requests going over \$113.Subsequently they went over budget \$1415.27 in 2 days. I had bad numbers, people who didn't even know who HomeAdvisor was, people who never answered the phone etc.	
270	FL	Some have been disconnected numbers and have not been people ready to make a change.	I told them that I do not want any more leads. They said that I do not have that option. I also said that I do not authorize any more money going toward leads. Every time I opt out of leads, they restart it and charge me. I told them that this was not explained and that I do not authorize it. The lady told me that I do not have a choice.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 86 of 456

271	FL	We receive many leads from HomeAdvisor that	I believe HA intercepts the customers that look at our
2/1	I'L	we believe to be bogus; such as customers stating	business directory listing on the HA website. If a customer
		they didn't initiate any information with HA,	looks at our listing in the directory on the HA website and
		customers stating they don't even have any trees,	tries to click on our direct telephone number to contact us,
		customers asking how we received their contact	instead of the customer being able to directly reach us, HA
		information without initiating a request, etc. HA	intercepts as the middle man and then charges double for the
		also charges double price for leads that are meant	lead as an "instant connect or exact match" lead. Then if you
		directly for us by intercepting as the middle man	opt out of "exact match" leads, they don't display your listing
		instead of allowing the customer direct access to	on the pro listings even if you're the highest rated and should
		us at no cost, and they try to send us	be there. Also, if a customer is on our listing page and tries
		"opportunities" at double the cost and if you don't	to schedule an appointment with us directly, HA double
		accept them, they send it to you as a lead anyway.	charges for that as a lead too when they were reaching us
		HomeAdvisor fights us about crediting the leads	directly through our listing.
		back nearly 99% of the time and it's ridiculous.	uncerty unough our insting.
272	FL	Supplied over 100 leads in a few days, I got two	
	112	clients that paid a total of \$700. After paying 350	
		to join and then being charged over \$1000.00 for	
		leads I never even called, to qualify.	
273	FL	I was convinced to sign up with HomeAdvisor	
275	12	with the understanding that they would send me	
		quality leads for real estate appraisal business. I	
		was quoted \$17 per lead (which is really high for	
		a \$300 - \$350) appraisal. The leads I was	
		furnished were either phony or were not really	
		interested in booking an appraisal, but MOST	
		IMPORTANTLY they quoted me \$17 per lead -	
		then quickly (without my knowledge or	
		authorization) they jumped to \$24 then to over	
		\$30 per lead. I cancelled my relationship with	
		them and disputed all charges on my credit card.	
		This is a real 'bait and switch' scam.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 87 of 456

274	FL	I told them when I just open my bs and was little busy with other project that I am too busy to take any job but somehow they convinced me to sign up, was told that they will be charging me yearly fees, and if I accept any jobs then they will be charging those fees. I never heard anything about each text I will be paying for it. They put me on recording, honestly I don't remember any of those words.	
		That they will be charging me more or sales person was good what she was doing by telling me on other line please say yes it whatever she was saying I was saying yes and I heard and approved. Long story to make it short. I got scammed	
275	FL	They keep giving me leads out of my coverage area and people who will not be ready for at least 3 months, finally they give me leads for work I do not do	
276	FL	Keep receiving leads when leads were turned off. Received leads above my set budget.	
277	FL		HomeAdvisor made it difficult to receive a refund. They give a credit not a refund. I did not want credit. Do I stop working with them?

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 88 of 456

278	FL	They had a very skilled sales person that mislead me to think that in case there were any problems	I gave them notice that I want to cancel for the services I was not buying any more leads any way, but today they try
		with the leads they would refund or replace it,	to charge my card for \$55.00 and I charge back, they sent me
		wrong. On the first month they were send me a	an email threatening to send the account for collection
		ton of leads although many real customers but	
		they sale the leads to 20 other contractors so	I called and complain about a hidden fee they were
		when you call the customer, the customer is	charging me for service desk
		already pissed. Another problem is the amount of	
		fake leads, I remember one of the leads the guy	
		was not even the homeowner and still they would	
		not reimburse me for itthey sell the same lead	
		for 20 + other contractors or is just another bogus	
		nonexistent person is sad	
279	FL	I was contacted by Mike from HomeAdvisor	We decided to let leads off and just work with the profile
		with an amazing service they have to offer to our	page since we had pay the \$300 already for the whole year!
		business, about leads that we are going to need to	(I tried to contact them 1 week after we got in to get refund
		hire more people because our calls for work will	they said impossible) so one week later they charge me with
		increase a lot! So we thought was worth the shot.	both leads!
		First they say we only pay for the leads we get.	
		As soon I pay the \$300 membership, I open the	Now that I canceled my card so they can't stop charging me
		HomeAdvisor profile for the first time and	for things I'm not doing. They are calling me every day! And
		already was a lead thereIi got the second lead,	just got an e-mail saying they'll send us to collections for
		try to make calls for 3 days and no answer, the	that.
		phone was like dead something like that so we	
		started to see that wasn't how it looks like.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 89 of 456

280	FL	One leadhad no idea who HomeAdvisor was	
200		nor did she need a contractor. She said she was	
		on Lending Tree looking for a way to borrow	
		money so when they gave her the option of	
		borrowing it for home improvement she clicked	
		on bathroom and kitchen remodel or repair. That	
		automatically charged me \$89. It was a bogus	
		lead.	
		I was brand new to the HomeAdvisor Program	
		and had not learned all the hidden ways they try	
		to make a lot of money out of you. Then, the	
		hurricane hit and they turned on my leads	
		flooding me with leads that were 75% useless. I	
		did not follow up on those leads as I thought they	
		were turned off except to cancel the appointments	
		customers made by demand or the ones that	
		called me. I get no value from those leads. I did	
		not want them and I do not want to pay for them.	
		I want out of the program that is so stacked to rip	
		me off with unvetted leads that could easily	
		amount to 1000's of dollars a month and I would	
		have to spend an enormous amount of time to	
		follow up every lead to make sure it was even	
		legitimate and then argue everyone one to try to	
0.1		get it removed.	
281	FL		I had called them to get credited for a long string of bad
			leads and my account went from 400 to 800 dollars owed
			overnight then they cut off my account the same day they
			told me they would work with me on it. I spent a lot of time
			and money chasing bogus leads. HomeAdvisor is turning it

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 90 of 456

			over to collection in 7 days. Help!
282	FL	It's nothing more than a scam, I used them back when they were called Service Magic, I was under the impression that they had changed since they were charging a yearly fee, this time it looked more professional. I was wrong. Got many leads I had to call them every single day to fight for my money, I was charge from \$34.50 to \$66.00 per lead. As soon as I got the lead for a kitchen renovation, I will call no longer than 5 minutes, some people never picked up the phone and the few that did, told me that they had hire someone already to do their kitchen renovation, some leads I call the person and it was the wrong number or they never place a service call to HomeAdvisor . I had to call my bank and cancel my credit card so that I will not be billed. I regret using this service I'm ashamed that they do practice like that	
283	FL	Lots of garbage leads and they denied to refund money, an absolute rip off and dishonest business conduct.	
284	FL		Told them I didn't want help desk and they charged me after a month. Called to get charges reversed and the guy told me sorry that's how they do business!!! I felt taken advantage of and what could I do???

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 91 of 456

285	FL	I got three leads and I called right away, sent text
		messages and emails but I could not get any of
		the customers. I got bills charged to my credit card for work that I have not doneHomeAdvisor
		gives the same lead to as many contractors as they want and charge each one on them. They
		can invent as many leads as they want and you
		never know if they are real. You never get the
		customer's phone number you have to do it
		through HomeAdvisor. It is a well mounted
		scam
286	FL	Leads outside of mileage area. Was told if you
		declined a lead you would not be charged
		LieThe last 2 leads were declined and we were
		charged
		Said we could turn on & off leads as our leisure
		based on our needs. Reality is you have to go on
		line and temporarily pause them every 2 days. If
		you are 5 minutes late to pause it they throw
		another lead to you
		My husband gave credit card to pay membership
		fee but would not agree to having leads
		automatically charged, he said repeatedly that
		was a deal breaker and would not join if that was
		required, so she said not a problem, they will bill
		us. They charged the first lead to our card
		anyway. This was unauthorized and illegal. We
		were told we were the only one in the area in the
1		HomeAdvisor network doing pool repairslie.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 92 of 456

		We had to cancel our card and called to cancel membership and they refused to refund membership fee knowing we joined based on all false information. The supervisor told us "there's a learning curve."	
287	FL	 [I was told] that I would be sent the leads and that I could read the description and that if I wasn't interested in the leads that I would not be charged for them unless I made contacthowever when it came time to pay they charged me for all of the leads and told me that I would be charged just for getting the leads sent to me, which was not what was told me during the initial sales call. I was told I would get "first priority" over the leads that I receivedthis is not the case, they send the leads to me and I think up to 4 other people at the same time and the "first priority" that I was told I would receive over the other members is completely bogus. 	You can turn off your leads by using the app but you can only turn them off for 2 days. You can turn them off for longer by calling in, however a lot of times the calling in feature is not working so you just have to keep using the app every two days to turn off your leads and if you forget to do it. They send you leads that you really don't want. You're just stuck with them because you forgot to turn off your leads using the app.
288	FL		Signed up years ago to HomeAdvisor as a contractor. Out of the blue get American Express charge for 800 plus dollars. Immediately contested charge with American Express. Month goes by more charges. Suspended my card. Turned over to collection for in excess of \$2000.00. Not active contractor have full time job but have been contractor [m]cost of my life. Complete scam.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 93 of 456

200	ГТ		۱ ۱
289	FL	Many bogus leads came in with fake customer	
		addresses, non-reachable phone numbers, and	
		other clues that the leads were fake. We were	
		charged for the fake leads anyway, and	
		HomeAdvisor would routinely refuse to credit	
		the leads without lengthy review periods, and flat	
		out limited the number of approved credits.	
		the quality of all leads received was very low.	
		Most customers were not looking to have actual	
		work performed, but rather wanted general info	
		or simply did not respond to numerous attempts	
		to contact them.	
290	FL	I have had numerous leads that led to	the day before I cancelled my service, I discovered that
		disconnected or wrong numbers, customers who	they had raised and re-allocated my budget for leads without
		claimed they had not requested service, and	my permission. My budget was supposed to be \$1000 per
		requested service I am not profiled for.	month for market match only. They added exact match leads
		HomeAdvisor routinely refused to honor	to my campaign with a budget of \$450 per month. I
		legitimate requests for lead replacements. I had to	specifically told them I did not want any amount going to
		call them at least once a week, sometimes twice.	exact match at all.
291	FL	I would call the lead and the customer would say	
		the job was done or they had someone already /	
		or no one would answer the phone	
292	FL	Only one lead out of an entire month pf leads	
		actually lead anywhere. Most were people	
		unaware that they were requesting professionals	
		to contact them, not even planning on having a	
		service preformed. Others were phone numbers	
		that would just ring and ring with no answer over	
		the course of days. When I'd try to get less leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 94 of 456

		or more specific leads I'd still be sent leads that were far too large for my company. Within one month of starting the service I decided that the service was not at all what I was promised and asked for a refund, which I was denied.	
293	FL	Generating leads with false/nonexistent address or phone, non-homeowner requests, non-serious leadsLeads sent during late night or early mornings, leads sent on weekends or times that we are closed, leads sent from customers who claimed they didn't request the work	lead credit denial for obvious leads that should be credited, generated exact match leads that were sent to other professionals, gave false info to get us to sign up for membership, threatened multiple times (actually closed it once) to shut our membership down for us complaining about their system, refused to discern from exact leads and market leads
294	FL		when confronting HomeAdvisor they refused to refund the money back to my credit card. Instead they only accredited my account to reuse towards other leads which I never won or got a call back from the customer. They have also charged me for services I didn't sign up for (mHelpDesk). When confronting HomeAdvisor they said we owed a balance to them and took the mHelpDesk refund to pay towards it. Now they owe us money and they refuse to give us a credit via check or refund to our credit card. I have had to call the credit card company to dispute the latest charges being they charged us for leads after the fact I closed my account with them.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 95 of 456

295	FL	I had 5 leads- 2 wrong numbers, 2 never called back and 1 that already did the job when I called immediately.	After I challenged the charges with my credit card company they sent me to collections. They are currently asking me for \$685 when the membership was \$347. They said I was paying for advertising. I asked them if they quantified their quality lead and they said it was impossible. So I told them they lied and I refuse to pay. Now they are trying to ding my credit. Please succeed in defeating this unfair business practice
296	FL	Complained about leads that were not accurate, work had been completed or not interested in receiving a quote.	
297	FL		HomeAdvisor is a SCAM from start to finish. Their tactics to extract money from service professionals are incredibly slimy. I regret the decision to do business with them.
298	FL	Most were not viable/working numbers	
299	FL		He said they were going to do all my advertising and had tons of customers that were in need of my service. But I got nothing from them but some bogus web page for \$287.99??? Had I known this is how they did business I would have never signed up for that crap.
300	FL	I was told that I never had to pay for a bad lead and that the only leads that I had to pay for that I didn't win were leads that were won by other service professionals competing for the same lead. I was reassured that I would never have to pay for a lead that wasn't looking for service from a HomeAdvisor professional. That ended up being a complete fabrication	The entire mHelpDesk program is a set up from the beginning and I caught them blatantly trying to steal money from me. Being very careful with the HomeAdvisor program I understood that mHelpDesk was going to be charged after the first month. I said that I did not even want to participate in the initial video, but was made to sit and listen to a video about mHelpDesk before my program began. I said in every phone call that I wanted it canceled immediately and it never was. I specifically called a week after everything started and said I wanted to confirm that

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 96 of 456

		The sign up call said that I could set up my	mHelpDesk was canceled. I was told that it had already
		account to allow any amount I wished even if it was only allotted for one lead a month.	been taken off of my membership. That month I was charged \$60.00 for mHelpDesk. I did get that refund, but it took an hour long call of being transferred to management,
		I was told on my sales pitch that "Service Magic had a lot of complaints of bad leads, so we changed to HomeAdvisor and I don't know if you've seen our commercials or BBB ratings, but we have moved beyond having bad leads if you get a lead that is not genuinely interested in a HomeAdvisor service professional, all you have to do is click a button and you won't be charged" this turned out to be totally false.	 being told I should have canceled with mHelpDesk and not HomeAdvisor , then finally being refunded by HomeAdvisor (which went back on their statement of canceling only being allowed to be done through mHelpDesk). Once I joined I was strong armed into "250.00" dollars a month that actually read \$500.00 (\$250 for market match leads and \$250 for exact match leads). I later asked to only be paired with exact match leads, as my experience had shown that exact match leads were not paired with other
		I really believe that they have people who call and are not real. I have been trying to find out if they had something like the Ashley Madison scandal of fake people calling, but haven't yet. My last two "leads" were the same person with different names. I have also received numerous Nigerian scams through HomeAdvisor . Leads that say they want to sign up asap but are hearing impaired and cannot talk on the phone and want to over pay my credit card and give cash to their caretaker.	shown that exact match leads were not paired with other service pros and had already seen my information. I was told that I couldn't. Then when I threatened to cancel I was told they would let a manager override that for me. Instead of doing it though they changed my numbers to \$100.00 for market match and \$350.00 for exact match all of this while I demanded not to have over \$100 a month. I was told that it was not possible to go as low as \$100.00 a month.
301	FL	The vast majority of leads I received from HomeAdvisor were fake. Some of them would ring non-stop, never reaching a voicemail box and never answered, even after multiple attempts. Some of them simply said the number had been disconnected. Out of the 41 leads I received,	I got a lead that was completely miscategorizedThe rep even agreed that it was miscategorized, and said it could take a few days to get a determination, because HomeAdvisor is so cheap that they won't even allow their employees to refund a customer's money. I explained that I was upset and that me continuing to use their services was contingent on

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 97 of 456

		 about half were miscategorized, and I didn't get many lead refunds out of that. I won almost every job when I actually got in touch with the person when it was a legitimate lead, a whopping 5 jobs over a year and a half. I literally spent more time on the phone with them trying to get miscategorized or fake leads reimbursed than I ever did actually performing the work I got from them. I was approached by a rep, who stated they changed their entire system and they've gotten better about having legitimate leads (it's pretty sad when your rep admits they send out fake customer information), so I signed up again figuring why not. They claim to send customer information to 3 service pros, which in return pay lead fees. The issue is that from countless people that I've spoken to that have used them (only ever once), they really send your information to 8-10 pros, or however many use their serviceFrom a customer stand point, I've heard this is 	 whether I got the lead fee back or not, considering it was an extremely black and white situation. TWO WEEKS later, I am notified that my lead would NOT be refunded. Essentially, HomeAdvisor just stole \$40 from me. When I called to dispute it, I was notified that my account had automatically renewed for \$81. I never authorized automatic renewal, and certainly was not informed it would happen during the phone call with the rep after explaining my renewal was contingent on the lead fee replacement. This started the chain of "We 'can't' refund membership fees" from HomeAdvisor script book
302	FL	They OFTEN give me leads that are disconnected, not for my service area, and for the wrong stuff, or I am the 10th person they sent the same lead too and then they REFUSE TO give ma a credit so I end up paying for bad leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 98 of 456

303	FL	Numerous leads that were not properly screened, leads were not looking for what I do, numerous just asking questions not in a position to use my services and some who just never responded to correspondences. A few were others in my industry testing the system. Over the course of 2 years maybe 2 or 3 were actual leads that we could have done business with. I had one who finally answered the question of how many other companies called them and they said 19. The biggest challenge was calling to let them know the lead was bogus and then if they couldn't reach the lead to confirm my story they would still charge meAfter another 15 or so bogus leads I finally pulled the plug on the whole program. Never got a single lead that turned to business.	After 2 months of nothing but bogus leads, I tried to cancel and they convinced me to put my account on hold, not accept leads, because my page would still be visible for possible business. Never got any business from that. I continued to put the account on hold and then after a year they suddenly started charging a monthly fee which no one ever told me about. I did get that credited back and cancelled. They called me about a month later to offer me free leads if I would try again. I accepted and my account was activated again
304	FL	Nothing but a complete waste of money.There are bogus leads that never answer the phone, ask for jobs out of my specialty, give me bogus information and waste my time. Getting credit is almost impossible according to their	
305	FL	guidelines. Most of their leads turned out to be bogus.	they still to this day are using my name to steal customers. I've repeatedly asked them to terminate links with my name attached to them on the web and if you follow this one you can see.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 99 of 456

a a c		
306	FL	They are more concerned sending out invalid
		leads so they can generate more revenue for their
		company They are less concerned about helping
		the contractors grow their business. I had
		received 5 total leads the 3 of the 5 were invalid
		and I had put in for refund. They had sent a lead
		out of my service area and one guy called said he
		was not even looking for lawn care. Another one
		was business, I was not setup to work with
		business customers at the time. This created a lot
		of anxiety since they control the leads sent and
		charge you accordingly, just a poor business
		model. Sorry I got involved with them
307	FL	Many leads had invalid contact information.
		Bogus addresses, phone numbers or email
		address.
		Some leads refused to schedule appointments.
		Some leads stated they never intended for anyone
		to call them.
		to can them.
		Some also were surprised to learn that the
		contractor pays for the contact information and
		stated that they would have never gone on
		HomeAdvisor if they knew that.
		Not ready to do specified work requested.
		Customer complaints about too many phone calls
		from HomeAdvisor contractors.
		Many requested work not in my scope of work.
		Several that were not the homeowner just

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 100 of 456

		thinking about buying a home.Credit request were promised with an email reply.I have never received a reply. To date no credit issued on my credit card statement.	
308	FL	the leads that HomeAdvisor generated rarely seemed to have a live person on the other end. I was able to make live contact on less than 20% of the leads I paid for. Some of the phone numbers the call would only ring 1 to 3 times then there was just a click and the line went dead	We have spoken on the phone to a representative and sent an email notifying them of our cancellation. A week later we received notice that our account was suspended, to which we replied that we, again, wanted it cancelled not suspended via email. I am now receiving emails from them stating that if I do not pay for this upcoming year, that they will send my company to collections.
309	FL	Problem is that numbers disconnected wasn't the person, no answer	they beg me to stay and offer me lead credits. Which was some of them was bs still as well.
310	FL	I have received multiple leads charge for multiple leads but not able to get any of them or cover my costs that were charged by HomeAdvisor	
311	FL	They were sending me pricey leads that took me nowhere. My company only specializes in painting services and I would get lead for roof repair, pressure washing, etc. Also on some occasions the client would tell me it was a wrong number or I would get a duplicate lead.	
312	FL	I could never get in touch with the customer: the phone # was never real, the email was never answered, the text message was never answered either. I got charged for all the leads in spite of not been able to do the job.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 101 of 456

313	FL	Very disappointed in HomeAdvisor and its affiliates, Craftjack, as we have accounts with both. For the month of July, we have received 15 leads, and we were only able to reach 5 of those leads to give an estimate. We turned 3 of those leads into customers. Our ratio would be much higher if had legitimate leads. Some leads don't permit text messaging and have no voicemail setup. No return email responses. A few leads told us they never contacted HomeAdvisor for an estimate.	We have tried endlessly to receive a credit on many leads, but they are usually denied.
314	FL	Bogus leads that have a disconnected number but still get charged. Incomplete information where the customer never calls back if there was one and I still get charged. Jobs charge for direct connect at a higher fee that normal with no person on the other line. Send it as a request for lead replacement because it's out of category and they ignore it or say it was out of their control to replace it, so you still get charged. Leads sent that are not in my profile area zip code or expertise and charged for them and never give credit.	Charged me for more leads than dollar amount allowed on my profile. And they could not explain why but still charged me or threaten to cut my account off. after terminating my account the first time I would get a call from a customer but then after calling them back they had called HomeAdvisor where they had my name still up as a service professional in the area and they took them to another screen to get quotes from their current active contractors so I would lose the job. If they have taken their name away from me at the same time of termination the customer would have never linked HomeAdvisor with my company name. And 5 start rating on another lead generating website. Gotten to many calls and then the lead comes through on HomeAdvisor as well so I get charged for a customer I have already spoken from my website presence when I had my account active.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 102 of 456

315	FL	Out of 98 leads received and charged for only 12 were good. I have been charged \$914.98 for bad leads that I could not make contact with the individuals that supposedly initiated the lead. The charges per lead have ranged from \$15.04 to \$27.25, there is no explanation for what the charge is based on and when I have called HomeAdvisor they claim to be unable to provide credits for these bad leads.	I have been unable to terminate. I tried to cancel in May 2017 and was told it was too soon that all they could do was turn off my leads.
316	FL	 Called the lead within seconds no answer more times than I can count. No refunds. Called leads back with language barrier I do not speak Spanish - called for refund was told (that's a glitch we haven't fixed yet Sorry - no refund Called numerous leads and the response was – "you're the 5th person that has called me from HomeAdvisor we are only inquiring not ready to hire. No refunds. Called leads back with wrong numbers - no refunds Called leads back and have been told "Oh I was just looking online I didn't want to hire anyone." Sorry - no refunds HomeAdvisor to me - you have an excessive amount of refund requests and we will review them everyone has been denied 	I have had Google AdWords for the past three months , First Page- Top Page. I was getting calls for my services but now (NONE) I wondered why ?? I haven't had one single call since I refuse to pay HomeAdvisor 's for their bogus leads and they've placed my account on hold. They're holding my company hostage, they have sabotaged my advertising no question. This is a new business, I am trying to hold my head above water and for this company to take advantage of the small businesses -terrible.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 103 of 456

317	FL	Most were people that didn't need service or	They racked up over \$1,500 in bogus leads in 1 month and
		didn't answer their phones. But the ones that	put my account on hold for nonpayment. When I refused to
		really got to me where the ones for services I	pay they charged a credit card of mine without authorization
		didn't even offer. Example. I would get a	for \$1,168. That's all they could charge because that is
		"fall/spring/ yard cleanup" lead for \$36. In the	exactly what I had in that account. Then 3 days later they
		customers comments on the lead they stated	terminated my account leaving me with no way to earn my
		"need lawn mower and edged?" I don't mow	money back that they stole and without a refund for the
		yards and that's a totally different category.	\$287.99 sign-up fee for an entire year. I was only with them
		HomeAdvisor would not refund the money and	for 3 months. I literally talked with 20 different customer
		they would say it's not their fault because the	service reps ranging from managers to customer care
		customer picks the category? Some comments	advisors who all were rude and helpless. They stated over
		would say "not ready to hire just want an	and over that they don't care how I pay by I owe them the
		estimate" or "not ready to complete still need	money and they don't have guarantees that the leads will be
		HOA approval ".	accurate?

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 104 of 456

318	FL	1st problem I get a lead from HomeAdvisor	consistently, my inbound phone calls with respect to my
510		I'm advised on the lead notice that the customer	websites slows or completely stops
		gave no specifics of what they wanted done &	websites siows of completely stops
		also instructed on the lead form to contact the	3rd problem HomeAdvisor recommends that reviews be
		customer to find out what's needed. Lead cost	posted on my profile. When I request a completed task lead
		approx. \$18 to \$26.00. There is no answer by	for a review for a review that I know is good & it does not
		phone from the lead. There is no response from	show up on my review list, I am told that HomeAdvisor
		the lead through the HomeAdvisor automated	tried to call completed task lead to verify the review they
		messaging program. Here's the problem: I cannot	submitted on phone answer was made by the lead, with 1
		request credit for the lead without knowing what	attempt thus review cannot be posted on my profile.
		the lead wanted done. I call HomeAdvisor & am	
		told without knowing what the lead wanted	4th problem: market match vs exact match lead or
		no credit can be allowed.	standard lead cost vs premium lead cost. I get many exact
			lead charges when I cannot verify the lead either by phoning
		2nd problem I get a lead by HomeAdvisor.	them or messaging them. I pay for a premium lead cost with
		The lead is for "handyman" I contact the lead &	no way to confirm that the lead was an exact match.
		am told the task is for let's say tile setting	
		according to the lead & tile setting was what was	
		requested although "handyman" was advised to	
		me by HomeAdvisor. Tile setting is not on my	
		list of services offered. For that reason, I request	
		by HomeAdvisor standard request info form. The	
		credit is denied. I call & ask HomeAdvisor why?	
		I am advised that HomeAdvisor tried to contact	
		the lead 2 times "their limit" & was not able to	
		reach the lead & confirm with the lead that the	
		service requested was for tile setting a service	
		not listed on my profile with HomeAdvisor lead	
		distribution dept thus I must pay for the lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 105 of 456

210	EI	Home Advisor again ad 5 loads where 2 - f the	A four exetension have contracted told use that with the theory of the second
319	FL	HomeAdvisor assigned 5 leads where 3 of the	A few customers have contacted told me that when they look
		customer never answered my calls, texts or email	for my company name that it goes to HomeAdvisor web
		and I was charged for the leads. I only have one	page.
		credit and I discussed with them why I have to	
		pay for the lead that the customers never respond	I talked to customer service representative and they
		and they told me that they provide the	transferred my call to a line that no one responded. Also, I
		information and charge for the information	sent an email to my account representative and I received the
		provided. One of the customers that I talked to	read notification but he never answer back to me in reference
		told me that he already has a few estimates and he	to my request.
		does not want to have more estimates and I was	
		charged for the lead.	
320	FL	Customer had requested a service the 30 days	
		past the time I got the lead. I signed up for	
		estimates 321.com and searched my field of	
		business and I received a lead and a lead fee from	
		HomeAdvisor.	
		Many leads with disconnected phone numbers.	
321	FL	We took zip codes away from coverage area.	
		They started sending me direct connection that	
		cost more and customer told me that was the only	
		way it would let them do it.	
322	FL	HomeAdvisor often changes type of lead from a	
		perfect match to exact to charge an extra 10 plus	
		dollars a lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 106 of 456

323	FL	I signed up for HomeAdvisor lead generation program, only to find out that I was being scammed. Leads that led me to nowhere, leads that led me to (literally) a vacant lot, leads that had no one to talk to, leads that were clearly from someone who was paid to fill out false and non- existing requests, leads that led me to no one answering the phone, because there's no one there to answer and etc. HomeAdvisor is a company that must stop the way they conduct their business, making the lives of entrepreneurs even more difficult to survive. Please help, please let's do something, let's stop this evil. I'll make myself available to help wherever and however I can. Thank you.	
324	FL	Leads are BOGUS. I was charged for leads that didn't match my services, leads that we mistakes, lead with people searching for jobs, leads with no answers, leads with non-working number, leads with no services requested, and leads that would not dial out.	
325	FL	Leads with a number that hangs up	
326	FL	I paid close to \$2000 for leads that where bogus or non-existent. In two and a half months I had 25 to 30 lead calls, emails or text, not one turned into a profitable venture. The calls that I received, never turned into meets with homeowners or ready to build leadsThat's what they promised their service would deliver.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 107 of 456

327	FL	Lead's information is not confirmed or validated	Customer Service:
		resulting in	
			- over 2 hour wait times to speak to someone on the phone
		- numerous leads with false numbers or not	which are the only people that can issue lead credit refunds
		working numbers, no addresses, wrong email and	
		just no way to actually contact the lead	- live chat can do minimal and gives false information. was
		numerous loads that don't actually want to	told wait time is less than a minute while being on a phone
		- numerous leads that don't actually want to purchase a service (told to sell them even though	call that is already an hour into waiting for someone to pick
		I am not legally able to provide the service	up
		requested or there is no property available for me	- told the "specialist team" will take up to 2 days to call me,
		to provided services to)	will call once and if I do not pick up they will not call back
		- fake leads IE: Frank Furt (not working number	
		and incomplete address) email -	
		frankfurt@germany.com	
		being cant leads down often they submitted their	
		- being sent leads days after they submitted their information making the lead useless as they have	
		already hired someone for the job	
		aready miled someone for the job	
		- over charging for lead information. \$20-30 lead	
		charge for a \$50 job (zero room for profit and	
		now working at a loose)	
		- being sent leads asking for services I did not	
		indicate I can do or want advertised or are illegal	
		to do	
		lands are not properly advanted on the process	
		- leads are not properly educated on the process and hire the first person they hear on the phone	
		and fine the first person they hear on the phone	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 108 of 456

		instead of hearing all of the contractors assigned to them.	
328	FL	We receive leads for services that we are not licensed to perform or just simply don't offerwe have even received a lead in Dayton, Ohio and we're in Florida.	
329	FL	I got no leads from them.	They just take your money to sign up and make a bunch of empty promises.
			Yes, I did I had to take all my money off my credit card I gave them because they kept trying to charge me for leads I never got. They make a lot of false promises to get your money to join and then they keep trying to charge for services they never provide. So I stopped answering their calls and like I said had to take my money off the card they had to prevent them taking more money for no service.
			They are the biggest rip off and I can't believe I still hear them advertise on the radio etc
330	FL	The leads they have provided were not accurate. Homeowners did not call back at all or they compared experiences to Angie's List.	I do believe HomeAdvisor did sell my information. I never got so many junk emails before I joined them. They sell a good deal but don't come through.
		They charge for leads they are not even verified.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 109 of 456

331	FL	I have been told by a customer that HA told them I was unavailable and recommended a competitor when my leads were turned off. This was a customer that mistakenly called HA off of one of your listings in my name instead of clicking below that on my name. HA is causing me to have to advertise an ad word of my own business name so I don't get charged for my own customers.
		HomeAdvisor charges to be a part of your "directory database" but will not let customers search that DB readily to locate me.
		I only clean dryer vents. I'm only in one category, therefore every lead is an exact match! I have been denied lead credit multiple times even though their "policy" makes it seem like all you have to do is to call them. They are really scripted in their responses and (to these disciplined phone employees' credit) they don't vary from the script.
		Talking to HomeAdvisor 's customer care is a waste of time. HomeAdvisor doesn't care about contractors just the money you make off of them.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 110 of 456

332	FL	 Leads received (20) all but 2 have ever called back - or responded to emails - phone calls or in some cases direct booking appointments with my company. As a matter of fact the only 2 that have responded are customers of mine the I already did work for in the past and decided to go through HomeAdvisor and not call me directly to get ahold of me. I felt the leads were fake after just a short period of time and once I kept getting charged for leads not responding to anything such as emails or phone calls I decided it was time to end the 	Not once but twice I have become a HomeAdvisor contractor - the first time I joined I felt the leads where fake after just a short period of time and once I kept getting charged for leads not responding to anything such as emails or phone calls I decided it was time to end the relationship. That was 3 years ago. Now December 26th 2017, I became a member only based on the lies I was told over the phone by the rep and her manager. All was false information and once again I got suckered into joining. I was told that now they own Angie's list , all leads where verified by phone and only a handful went through the computer system , I would have a personal account manager to help me with issues with customers or my account . ALL A BIG FAT LIE !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
333	FL	relationship.Receiving leads that customer does not need our service, request credits for these leads and denied, and just a big mess with this company. They are thieves, they are continuously sending leads where customer also does not respond etc.	We tried to terminate our account over the phone in January of this year, also processed this request by website and was supposed to be contact by a rep. NEVER happened and kept receiving leads from HomeAdvisor .
334	FL	Leads were not performing, numbers disconnected, emails bounced back Contact numbers were disconnected, emails bounced back, homeowners advised they had never contacted HomeAdvisor .	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 111 of 456

335	FL	I often get leads at the rate of \$105 for clients who hit the button for complete home remodel. However, many of these leads are clients who are just surfing and curious with no intentions or needs for services, others can be something as simple as a vanity replacement.	I have had many issues with HomeAdvisor generated leads and have often requested credits for the ones I have had issues. Most times I am unable to get credit for bad or dead end leads I have paid for resulting in loss of money. I feel that their web site if "VERY" vague in questioning the wants and legitimacy of potential leads / clients.
336	FL	several of my leads were duplicate people, renters without approval for work to be done, wrong numbers, etc. We only got a hold of 1 person out of 11 leads.	 First, my sales associate who signed me up said I wouldn't pay for leads I didn't want. I had no clue I would be responsible for every lead they sent me. During the recorded call he instructed me to bypass the lengthy recording and he pressed buttons to bypass. He also told me to say "agree" etcI thought I was agreeing to a normal lead service where I pay for leads I WANT and choose, not what they decide to send me. I called later my first week and was never told I was being charged for every lead. I called back today and spoke to a supervisor, Mark Cunitz who was rude and told me he was going to reverse my credits and charge me for all leads if I cancelled my membership.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 112 of 456

337	FL	 The leads that were given to me were customers that weren't ready for the job at the time. Out of 99 leads, only 8 were jobs. I did everything in my power to win these jobs. I would call immediately, if no answer then email, and still nothing I would text and/or call. I had a lead that a lady wanted her roof sealed, we don't do that. Nor, did we put that into our job areas. 	The day I bought the membership, I was told all these promising things and I didn't get any of this. I was told if I got three five star reviews, I would see an increase in lead traffic but didn't. I was told if I put this money towards exact match leads then I would get matched with exact leads, but most of them were bad leads. When I request a credit for bad leads and when they get approved, they only put the money in your account. Thus, it never leaves HomeAdvisor . Even if one cancels their account with \$50 in their account, it won't go back into that individuals credit/debit card. On top of that, one is only allowed a certain number of times to credit. I've asked numerous times for a refund to my credit card but they refuse that too. At the end of the day, they provided deceptive, coercive, and unfair business practices related to leads and benefits of being a "pro" with them.
338	FL		I had a problem with them scamming my business in November for \$1,000 in a week and now they are still trying to charge my credit cards after I told them in November I wanted nothing to do with HomeAdvisor !
339	FL		I specifically stated I only wanted the website for 1 year. I did not want any leads. I paid \$350 and got my website. Over 4 months' time, I decided to turn my leads on just once and paid \$25 for that lead. However, I just found out that I have been getting charged \$60 a month for the past months. I do not know what that is, but I need to get that money back.
340	FL	Their leads for home inspections were about 90% fake, no such phone number, no such address, no	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 113 of 456

		such person.	
341	FL	1) Most the time when I contacted the customer I was yelled at by the customer because they had already received numerous calls.	
		2) I would call immediately upon receiving a referral and had to leave a message with no return call.	
		3) Customer did to know what I was talking about	
		4) Customer was "just thinking about it"	
342	FL	Bad leads, no corrected phone number or non- existing phone number, and the leads are sold to 8 contractors or more. CraftJack is the same company as HomeAdvisor and I have leads charged double at the same time.	
343	FL	I have only received fake leads, incorrect phone numbers or work completely out of my scope.	I have cancelled three times and they are still sending me bills.
			They will not remove my business from their site no matter how much I complain.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 114 of 456

344	FL	They are charging 2 times for the same lead. Fake leads Leads looking for different work than what we do	If you try to terminate your business with them, customer service will hang up after 1 hour of speaking with you to finish and you have to be ready for another hour on the phone, or they turn you to 2 or 3 free leads.
		Leads out of time, they sent information after leads did work	People from customer service cannot authorize refunds and supervisor are busy all the time, every call to HomeAdvisor is at least 1 hour, sometimes 2 hours on the phone.
		Leads never answered by phone or email, or wrong phone numbers	
		Bad questions to leads generate bad leads.	
		After you finally get a credit (they never make a refund), suddenly you will get 4-5 leads, 3-4 of them never answer or they are looking for	
		different work you do.	
345	FL	I'm the owner of a pest control company that used HomeAdvisor for years and have seen a large increase in bad leads and leads where the contact customer claims to have not given any info to HomeAdvisor . Some customers have even asked how we got their phone numbers or other information as they did not provide it!	We recently received a new agreement for HomeAdvisor demanding we give up our rights to a class action suit or many other rights in handling problems that have arisen, not sure what to do.
		The leads generated are a large number of bad information and no good contact information. They used to credit you for this, now they will fight for every lead and under the new agreement you must pay for a lead no matter how BAD it is or if no information is correct.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 115 of 456

346	FL	They would send me leads to people who had never used HomeAdvisor, people who had already completed the project, and numbers for people who never answered, as well as refused to give me credits for these leads.	They also failed to explain to myself, my partner, and my office manager that you still pay for leads you don't use. They didn't listen to the amount of money I wanted to spend on leads monthly, instead sent more than the amount, and sent most of them at the beginning of the month, so we didn't get nearly as many at the end of the month. They neglected to mention mHelpDesk, nor the fact that it costs \$59.99 a month. I have chat transcripts that are unbelievable, admitting that they may have sent me a bogus lead, but they will not refund it. It's theft.
347	FL	Of the 14 leads received over a 14 day period, 2 leads I closed with jobs 2 leads were for services I do not offer 2 leads thought that we were a free service 2 leads have signed up with other contractors 3 leads never responded to my calls Last 3 leads I did not bother contacting anymore Of the 11 leads I followed up with, I was able to dispute only 3, and I was expected to pay for the other 8, even though I only landed 2 jobs, including the ones that never responded.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 116 of 456

348	FL	Lead received on 04/03/2018 at 7:25 pm (charged \$31.23) - I called the next morning and no answer. They said the client was not contacted within 24 hours and I was ineligible for credit! Lead received on 04/04/2018 at 12:06 a.m. (charged \$31.25) – I called the client at 04/04/18 at 7:41 am when I woke up. I received the call at 12:06 am???? They said I was not eligible to receive the credit. Lead received on 04/04/2018 at 1:53 am – I was charged \$29.77 for a lead that I received at 1:53 a.m. I even sent him an email. Lead received on 04/04/18 at 7:08 am (charged \$29.77) this was a duplicate lead. They said I was not eligible. Lead received on 04/08/18 at 2:33 am on a Sunday (charged \$28.70) – again not eligible for a credit.	As soon as I started to use their system, I was angry and upset trying to cancel it. I even called them to try to quit, but they convinced me to continue using their services. On April 8, 2017, just one week after I started using the system and after lead calls received even at 2 a.m. and 11 p.m. on Sunday, even after calling back the customers as soon as I received the calls, they were charging me for these leads and saying that I was not eligible to receive the "credit back." When they sold me their services they told me I had 24 hours to call the client back, but even me calling them back less than that, they would not allow me to receive the credit back. 16 calls and I was just answering calls and being charged for nothing! I told them I was unhappy and I had a small cleaning business and I could not afford to pay any more leads because I was not getting any clients and they told me in order to cancel I had to pay all the LEADS THAT I DID NOT GET ANY CLIENTS! So, I had to dispute on the credit card and they are saying are going to send me to collections!
349	FL	Never got a legitimate lead, no clients ever picked up the phone even though I called as soon as I received the lead, and didn't generate one job. In addition, they told me I would get customers immediately, and I didn't get any.	They refused to terminate my account, and refused to give me a refund when I realized that the leads I was getting do not work. Instead they chose to try to continue my membership, and continue to charge me.
350	FL		I complained about not being able to stop leads coming in, even when I turned them off. I had set a limit of \$750 but they kept taking money and it got to over \$2000. I had to shut my business account down at my bank.
351	FL	Bad leads, no refunds for bad leads, phone numbers are bogus, addresses are incorrect at times.	Getting credits from them for their leads is very difficult. They do not ever find why they should give you a credit acceptable.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 117 of 456

352	FL	Over the years during off season for HVAC I got leads for repairs that never returned my calls or emails. Others simply said they wanted a price quote over the phone or we're looking to buy a part from me to install themselves. HomeAdvisor refused to refund anything for these leads. If I did have a legitimate trash lead and actually got someone to say they would give a credit it would never happen. They charged my card anyway. I simply didn't have the time to continue the effort of calling and arguing over the same issue time after time. Every time I called about trash leads I was told how I would have to be fast calling the customer back. So I tested it. I would call within 2 minutes of receiving a lead. Most the time I still couldn't get the customer even if they had multiple numbers listed and text and email. When I did get someone often they said someone had already called them and it was taken care of. HomeAdvisor gives leads out to some contractors first then staggers the others making sure the company they choose gets a good lead.	HomeAdvisor 's system to pause leads is set up to make it hard to do so. I could pause market leads on my phone app for 48 hours but exact match leads 24 hours. So every day I would have to go on the app to pause. To pause for longer I had to call them. In the past they used an automated call in system the was terrible! It asked you to hit numbers to pause leads for various numbers of days. I think it was set up to not recognize numbers punched and disconnect the call. Then trying to call a live person you would get the office was closed, call back during normal hours. I tried to terminate my agreement several times over the years due to them refusing to remove charges for bad leads. Each time I was required to talk to several people having to explain to each one why. Each time I called to cancel they would eventually wear me down so I would just put a hold on leads.
353	FL	The leads were bogus and a complete scam	They are charging me for the bogus leads

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 118 of 456

254	ГТ		
354	FL	So far I have received a lot of dead end leads, and	I was told by HomeAdvisor "recruiters" that they could
		leads to customers that hadn't even requested the	potentially send me \$100,000 worth of work after I told them
		service the lead was for. Today, 7/2/18, I received	my projections for the year were around \$30,000 considering
		a lead for countertop installation. Upon speaking	we are a new business.
		with the homeowner, he hadn't been on	
		HomeAdvisor for over a year and the last time he	I was told from day 1 that they were the best because
		was, it was for a tree removal service. He had no	customers pay for their service. Come to find out, it's free to
		clue why he was being contacted. I've had	customers and contractors like myself have to pay almost
		numerous "leads" that were just people curious	\$300 a year to receive leads, then pay for the leads as well.
		about work, and several that I've had to pay for	
		that had incorrect contact info for the alleged	So far I've paid more for their services than I have profited
		customers. I am still currently working with	from.
		HomeAdvisor due to paying for a year of their	
		service, and so far it has been a lot of fake leads,	
		or people that were not serious about having work	
		done.	
355	FL	My company. Has been charged fees so many	
		times for false and nonexistent customers,	
		addresses that don't exist, phone numbers that	
		don't answer and on numerous customers that	
		have called Home Adviser and canceled the so	
		called projects. And still they charge me.	
		These people need to be stoppedthey're ripping	
		us off and the customers are not aware of the fact	
		that they charge \$25 to \$30 for their information.	
		1 mat mey charge φ_{23} to φ_{30} for men information.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 119 of 456

356	FL	The lead sent was already taken. The first lead we called already had a person on the way. My husband called the lead within 5 minutes of receiving the lead.	We were told that if we wanted to cancel early that they would prorate our yearly membership. They also said that they would reverse leads that were already taken. This company is predatory and marketing is very misleading. They refused to give back any of the membership fee, which Patrick Harris lied about to make us comfortable to sign up with HomeAdvisor . I cancelled the payment thru the bank and they are now threatening to send us to collections even though the balance owed has been less than 30 days.
357	FL	I paid HomeAdvisor 900.00 for leads that they sent me and the person did not hire me. I told HomeAdvisor and they refused to erase the Lead fee, I was very frustrated with them. TI knew they charged me a commission, but only for the ones I did the job.	
358	FL	Dead leads	Impossible to get refunds, way over set budget
359	FL	They have sent me 12 leads where half of them were drywall repair, I told them the first day to remove them from my account because I do not do that. This was never removed, plus other leads were not active because when I called a customer, he/she said "I do not need you or nobody picked up the phone." From those 12 leads I did not get one job, total scam.	I have called the customer service 2-3 times a day but nobody picked up. The phone machine was saying that "we are currently closed and our working hours are 7 am to 5 pm," when I called them, for example, at 9 am or 3 pm I called the guy who called me to catch me into this scam, his name is Manny, and left a message that I want to close my membership and get my money back. He did not call me back so the next day around noon I called him again and I was surprised because he picked up the phone and he switched me immediately to his manager. I was told that I cannot get my money back because it was over 72 hours. On the same daythey stole \$321.47 from my debit card for those 12 leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 120 of 456

360	FL	On several past associants and an apire to this	
300	FL	On several past occasions, and on-going to this	
		day, the following issues are happening:	
			4) When one of the reps is nice enough to assist you after a
		1) Leads come through with bogus phone	denial of credit, they can only offer a "\$15 courtesy credit,"
		numbers, no phone number or no address, which	which doesn't amount to much when some of the leads can
		force the members to do their own research into	be \$20-\$30. And just as soon as you get that credit, you can
		the lead, before having to go through the request	be sure another lead immediately comes right through to
		credit process, because the customer cannot be	charge you again. And most of the time, it TOO is bogus,
		reached in order to verify the lead. And then	and just continues an endless cycle of requesting credit.
		HOPE that the request is accepted for credit.	and just continues an endiess cycle of requesting creat.
		The Land the request is accepted for credit.	5) I spoke with a member services specialist who reviewed
		2) A load is called in which the systemer states	
		2) A lead is called in which the customer states,	my account and saw that I was winning an average of 25%
		"they never requested any service and don't know	of jobs from the leads that I get. He claimed that this was "a
		how HomeAdvisor got their number."	very productive number," to which I then laughed in his face
		HomeAdvisor consistently denies these for credit	after realizing he was serious about his comment. So out of
		requests, stating "the customer was unable to be	100 leads, I'm landing only 25, and wasting money on the
		reached."	other 75 and somehow they want me to believe, this is
			"productive?"
		3) Leads come through with all information for	
		contact, but the customer can NEVER be reached.	
		No matter how many times, how many ways,	
		when or from how many different phones you try	
		to call, they will NEVER answer. Even if you are	
		persistent enough, like me, to call for 6 months!	
		This makes it impossible to verify if the number	
		is correct or if the customer actually requested	
		service, thereby guaranteeing an instant denial for	
		credit.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 121 of 456

361	FL	I specified to them that I did not want them to send me any leads until I was ready to take jobs	This company does not want to terminate my services.
		from them. More than once I told the agent not to	
		send me leads. I did not contact any of those	
		clients because the leads were for paint and we do	
		not do that.	
362	FL	I encountered fake leads were no answer with no	Yes they use my business with their# and if I try to replace #
		voicemail or incorrect contact info they still	with mine the correct one they just charge it weeks later
		charged me and wouldn't give a credit for the lead	
363	FL	I was aggressively called over six months and I	
		told them several times the type of work I do,	
		that is commercial only not residential the last	
		salesperson assured me they did have a lot of	
		commercial requests, that after 2weeks of giving	
		them a try was a lie, and I am getting charged for	
		leads that don't even apply to me, She said they	
		would get rid of those leads but I cannot cancel	
		and receive a refund ? I find that this is a huge	
		issue for them, but unacceptable in today's world	
		of commerce	
364	FL	Most of the leads were customers just shopping	
		around and not look to get any work completed.	
365	FL	60-70% of leads are bad and need to be refunded,	
		or the customer regularly ends up in wrong	
		category or requests work that I physically cannot	
		complete. HomeAdvisor refuses to address these	
		leads and there is no recourse for pros	
366	FL	I received Bogus leads, the phone numbers were	Yes, when you clink on the business profile it states we are
		invalid, credits were not made to me, I have	not available and to try other companies.
		ongoing disputes and recharges on my account.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 122 of 456

367	FL	I was told that I could dispute leads and get a refund and they were normally \$10.00 to \$25.00. That only happened the first 3 days. Some of the leads were billed at \$105.00 with no exact scope of work description. Then I started getting leads that had no description on the scope of work and finally after 15 days. I was abarred \$670.00 for	
		finally after 15 days, I was charged \$670.00 for leads when I only talked to 4 people. The 4 people that I did submit a proposal with, told me that they had 5 other bids from HomeAdvisor and Angie's List and I never heard back from them.	
368	FL	When the lead system was explained to me from a HomeAdvisor sales representative, they didn't include that you and 10 other people get the same lead and the customer isn't even ready half the time to start the project. They never said that me and 10 other contractors are paying 80 dollars for a lead. The sales rep lies and makes it sound great, in order to get you to pay outrageous fees.	
369	GA	Yes, every "great" lead they've sent me was clients that weren't even interested in doing the job. Some just wanted and idea of the job. Others wouldn't answer the phone nor emails. Other answered my calls and emails saying they weren't looking for the service. Out of About I think 18 leads I didn't get a single job. It was a waste of time. Even after they kept calling me begging me to join for 6ish months they said there was no risk and they just kept adding money and more money to my debt. It made me quit trying to do jobs on my own and go get a job with a concrete	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 123 of 456

		company as an employee. It ruined my life.	
370	GA	A lot of the leads are not valid information, out of my scope of work, some I found out that they charged me for being exclusive to me and I found out later it was sold to other contractors. There is no way to for me check that on all the leads.	
371	GA	The second I get a lead ill call text and email customer. They will tell me that they have already gotten several other calls and already booked an appointment with someone. Same for so called free leads. I'll call the second I get one. Then they will tell me that the opportunity has already expired and someone else booked the appointment.	No. However when you sign up they tell you they only send out a lead up to 5 contractors which we all know is bologna. It's gotten worse and worse.
372	GA	One time they provided me with leads from Real Estate service advisers that when I opened the portfolio on them it said in black and white. To contractors applying four positions do not contact our office we will contact you if the need arises I'm not paying for that as being a lead!!!	
373	GA	upon signing up with HA, we received tons of leads daily that were to clients that were unreachable, didn't exist or the number they attached to the leads was a recording to the HA office. We have only been members for 1 month and have been sent an account balance for over \$3,000 in lead fees. My husband and I work full time jobs and were never able to open all the leads that were sent to our email. When we signed up, we had an account limit of \$5000 that	Since trying to cancel, they started making random appointments for us with clients we have never spoken to. They call and leave us voicemails letting us know that they (pro-customer care) are confirming an appointment that they set up with clients. It makes our company look bad because we have no idea who they have made appointments with and we don't show up. We have no way of contacting the clients that HomeAdvisor is setting appointments for. This leaves a bad impression on our company and will in turn have customers writing bad reviews about our professionalism.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 124 of 456

		we wanted to receive in leads per month and by August 10, we had already been charged over \$500 and were sent a balance of over \$1500. When we tried to get a refund for the leads, they would only offer a credit for the amount charged. We tried to stop the leads (turn them off) but HA kept sending the emails and racking up the charges. I can't get a rep on the phone to get my account fully cancelled. They continue to send random emails and set unqualified appointments	
374	GA	I TOLD THE SALESMAN THAT I WAS FINE WITH PAYING THE ONE TIME FEE FOR SIGNING UP BUT WAS NOT GOING TO PAY FOR LEADS. NO OTHER MONEY IS TO BE TAKEN FROM MY ACCOUNT. SALESMAN SAID I WILL NOT RECEIVE ANY LEADS THAT COST MONEY. GOT 3 LEADS THE FIRST DAY AND CALLED THEM NOT REALIZING I WAS BEING CHARGED. CAME UP AS " OPPORTUNITY ". AS SOON AS I GOT HOME AND LOOKED AT MY ACCOUNT, THE HAD CHARGED ME \$570. I CANCELLED MY CC AND ATTEMPTED TO CANCEL MY HOMEADVISOR ACCOUNT. WOULD NOT LET ME. HOLLIDAY?? COULD NOT GET A HOLD OF ANYONE!! I STOPPED THE "LEAD" ON THE APP BUT STILL THEY KEPT COMING I DELETED THE APP FOR HOMEADVISOR AND BLOCKED THE AUTOMATED NUMBER FROM MY	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 125 of 456

rr		1	
		PHONE AND BLOCKED THE EMAIL. STILL	
		KEPT COMING. THEY NOW TELL ME I	
		OWE THEM \$590. BUT ARE MORE THAN	
		HAPPY TO REFUND MY ORIGINAL \$288	
		SIGN UP FEE IN 2 TO 4 WEEKS. I CALLED	
		THE FIRST 3 LEADS THAT WERE SENT.	
		THE FIRST SAID THAT HIS PROJECT WAS	
		COMPLETED TWO WEEKS AGO. THE	
		SECOND TOLD ME SHE HAD ALREADY	
		GOTTEN 4 ESTIMATES BUT WAS LOOKING	
		FOR SOMEONE CHEAPER. THE 3RD	
		PERSON I CALLED TOLD ME HE WASN'T	
		LOOKING FOR A WHITE GUY???? I NEVER	
		RESPONDED TO ANYONE ELSE AND SHUT	
		EVERYTHING DOWN AT THIS TIME. LEA	
		THAN 24 HOURS OF INSTALLING THE APP.	
375	GA	I would get leads supposed to be for tile	
		installation, but were real estate agents, people	
		looking for general contractors, wrong leads and	
		more leads than I had requested. Even got one for	
		ceiling tile which Is way different than ceramic	
		tile. I was told none were refund acceptable. After	
		months of this happening I turned the service off.	
		It would reactivate without notice and start billing	
		me for leads I didn't want	
376	GA	I never received one job off any of their leads due	
		to know one answering the phone or saying they	
		didn't request service. I met all there criteria for	
		credit but never received it. Now I closed my	
		account and they have turned me over to an	
		attorney for collections for \$445.00 dollars after	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 126 of 456

377 GA	 they said I owed nothing. I will not pay and they need to be stopped from there fraudulent activity! Leads were from phone numbers that did not exist, or the number would never answer. If the customer was real they were not quality leads, but 	
378 GA	just tire kickers. I did not have sales people to attend to the leads. Although I paused the leads, HomeAdvisor continuously turned on the leads without my permission and continued to bill me for leads which were never followed up. The claimed that the leads can only be turned off for up to 2 weeks. I was sent to collections for the cost of leads in the amount of \$3500.00 for leads for 30 days. I did not care for the leads to be turned back on. HomeAdvisor automatically turns on the leads and bills for unwanted leads regardless. Also, there were several duplicate charges for the same customer. When I contacted them they stated the a refund will be issued which was never received.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 127 of 456

r	- T	
379	GA	They charged my card without my knowledge or
		approval. Won't refund my money even though I
		was in the 3 days refund policy. Before anything,
		HA rep told me they will notify me before they
		charge me debit card. That was a lie, they didn't
		get approval from me to charge my card. They
		charged me for \$288. Next, they made me
		download there HA app. Once I downloaded the
		app, I had about 8-12 leads already, and my
		outstanding balance was \$788.12. I was confuse
		on how the app worked because they never call
		me after they charged my card and explain how
		the app works. I called to cancel my account and
		they sent me to a supervisor name Rocky, and
		told me they can only credit me for half of the
		\$788.12. I never got a job from them and I called
		most of the leads they gave me and nobody
		picked up there phones or messages and I still
		got charge for those leads which where about
		\$40-125 per lead. I got robbed. They didn't want
		to refund me my \$288 because "supposedly" I
		owed them \$788 even though I just signed up. I
		cancelled my membership in the 3 day refund
		policy they have and they wouldn't refund me
		money. They said I owed them \$788 and I was
		only a member for 3 days and I haven't even had
		a job from them and there charging me \$788 for
		the 3 days of false leads. They took my money
		and closed my account. These people shouldn't
		be allowed to do this to us very hard working
		people. Not fair at all.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 128 of 456

380	GA	People who were unaware that they had generated	
		a lead, tire kicking, continual refusals to grant	
		credits for bad leads	
381	GA	Same issues as other plaintiffs, leads with bad	
		contact information, leads that didn't sign up for a	
		kitchen remodel yet we are charged anyways	
		even if they call HomeAdvisor to inform them	
		that this was a mistake, monthly spend limits	
		exceeded regularly with our card charged at HA's	
		leisure, leads that don't speak English, leads for	
		other contractors that are wanting to interview	
		their competitors, leads for people who don't even	
		own the home - just shopping for a home, leads	
		for renters that want to request their landlords pay	
		for a kitchen remodel, leads for house flippers	
		even after guaranteed that HA doesn't work with	
		investors, lead pricing changes constantly, and we	
		are charged for all of these leads whether they are	
		any good or not. We have considerable	
		documentation of the conversations and issues.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 129 of 456

382	GA	I have had leads populate my inbox at times	
		where it is not professionally reasonable to return	
		a call (12:45 am) and when I do not ever get a	
		response the next morning, (by phone, voicemail,	
		email and text) and then ask for a credit, they	
		(HomeAdvisor) state that it took me 7 hours to	
		call the lead back and in order to be more	
		successful, I need to respond within 5-10 minutes.	
		Credits are very difficult. Many leads (10% or so)	
		have already hired someone even though I called	
		them within 10 minutes of the initial inquiry	
		this is virtually impossible. This company	
		(HomeAdvisor) is clearly defrauding many	
		legitimate service companies out of a lot of	
		money. I track all of my lead source conversions	
		and HomeAdvisor is my lowest performing lead	
		source by a long shotand for good reason. They	
		are selling poor quality leads. HomeAdvisor	
		consistently sends leads fro. Customers who are	
		in no way screened or serious about the work in	
		which they are requesting a quote. They act like	
		they cannot control anything with regard to a	
		customer's responsiveness or how accurately they	
		described their project.	
383	GA	Billed for disconnected numbers, billed for shared	
		leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 130 of 456

384	GA	They called me, asked me to sign up because they did not have an available electrician that could pass the background check. He had a high paying job, that he could not refer due to NO qualifying electrician. So, of course we signed up thinking the first job would pay for our subscription! The job never materialized! We were NEVER told that you must pay for leads. We found out when they called us trying to run our "card on file." We called back to ask why they were trying to run our card. The leads we received were from places FAR outside our service area. I.e. I'm in Georgia, I don't go to Oregon to change out a light bulb or fix a refrigerator. Also, we received many leads for types of work we don't offer. We don't trim trees or paint, or fix appliances. I am an electrician!	When we called to cancel our service, we were told a manager would call us back, but they DO NOT GIVE REFUNDS! We never received that call back!
385	GA	Constant and consistent bogus leads which HomeAdvisor will not refund or credit.	
386	GA	I have encountered bad leads that were disconnected numbers, not in my profession, and no answer from the customer. It is difficult to get credits for bad leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 131 of 456

387	GA	None of the leads mat personators, or areas as	
301	UA	None of the leads met parameters, or areas as	
		discussed. I contacted 2 leads, but never got a	
		response from the homeownersI was promised	
		\$100 worth of free leads, and EXACT	
		MATCHES, as well as specific areas of service	
		(high end design clients) but nothing that I got	
		came close to my requirementsI spent about 2	
		hours explaining my prior experience with	
		HomeAdvisor when it was Service Magic and I	
		was assured that they had all of the old issues	
		resolved, but what I experienced was EXACTLY	
		what Service Magic was previously likejust a	
		new name and slicker salesmenI also was told	
		that I could suspend leads, but NOT told that they	
		would be automatically turned back on without	
		my consent	
		my consent	
		My attempts to get promised refunds, and credits	
		were denied, after being told by Ryan McQuillain	
		that I would be credited. The only offer I got was	
		more leads in the amount paid, which I turned	
		down since I had no reason to believe that any	
		further leads were going to be anything but more	
		waste of my time and money.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 132 of 456

388	GA	 I am a Home Inspector, doing home inspections for \$250-\$350I get numerous leads from people who aren't even under contract with a house; they do not even have a house picked out. This is not the kind of leads I was sold on. I was told these were ready to schedule, quality leads, but that's not the case, and it's getting worse. 1. Extremely low-quality leads. 2. Leads that I can never get in touch with. 3. A few leads where people tell me they've 	
		 a) A new reads where people ten me they ve already scheduled with a home inspector. I call my leads within 60 seconds! HomeAdvisor refuses to credit these leads. Occasionally, I am able to get a lead credit approved through the automated system. I had one lead that was out of my service area and they denied the credit. I had to call back twice to get a credit for them giving me a lead outside of my service area. 	
		I consider their business model to be very unfair, especially when they promise quality leads but make you pay for junk.	
389	GA	Then they've sent us crap leads and keep taking money out of our checking account for these bogus leads.	When we ask for credit they deny the credit. We are struggling to make a living and this big company is taking advantage of us. When we told them that we were dissatisfied with the leads and quality of their practices they told us that if we wanted out we could get out but we would NOT receive any refund for anything.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 133 of 456

390	GA	Multiple not ready to hire customers, no answer phone calls customers, after certain of my services were removed still got leads offering those services, after putting a stop or hold on the HomeAdvisor app leads would just keep flowing in a couple of days, I put a stop payment to them on November to try and straighten up the leads I was getting and they continued sending more leads the they expect payment for, (I'm actually being contacted by collection agency now).	
391	GA		My company & I, Solar Plus - Installation & Consulting, paid our annual membership fee to begin receiving leads from HomeAdvisor . After a few weeks with no leads, we were informed that we were not eligible to receive leads since we could not submit an active contractor's license number. We'll be securing our license sometime this year but not currently possible. Since I was not informed by them that we could not acquire leads due to their protocol, I was informed that a refund would be issued within 10-14 days. It's now been 35 days & I've spoken to no less than 9 different customer service reps on 9 separate calls. They all keep giving me the same response "that the review is underway & that it should be 10-14 days from today" and that "there's nothing we can do to expedite it any faster." (I even had a supervisor tell me this!!) This is unacceptable, unprofessional & is definitely raising red flags for potential fraud.
392	GA		Called to cancel. Stephanie, the advisor, was hostile and rude. Wouldn't agree to cancel the membership. And this was a same day cancelation application hadn't even finished processing.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 134 of 456

393	GA	Fake leads - leads that were bait and switch via games and apps on phone when customer had no interest in my service.	
		Leads out of my category - leads that were not safe due to EPA restrictions - leads for people that were not homeowners but renters with no interest or authority to hire me - leads from other contractors who wanted to know who their competition was - leads for advertisers who wanted my business information to solicit me, leads that hung up on me and never responded to my inquiry.	
394	GA	my inquiry.Incorrect number, did not request services. Billedfor job taken by another	
395	GA	 80% of leads that we called on, no answer, emailed no response, left voice mails no response. HomeAdvisor said they would issue credits but they never credited our account. Also, we noticed a pattern of bad leads the last year. 	they did try to direct a customer away from our business on 12/19/2016. That customer will attest to that.
396	GA	 Customer lead comes in for cabinet refacing. I call customer and they are only looking for someone to come in and paint cabinets. I report that to HomeAdvisor for wrong category credit and they deny credit because they say the category was correct. We contract with them to only provide cabinet refacing leads. There have always been a good number of wrong category leads for cabinet painting in place of cabinet refacing, but recently more than 2/3s of the leads are that way. Maybe the fact they have been 	Lying to me about customer interest category as reason to refuse credit for wrong category leads. This has gone in cycles in the past, but as of the last few months from April 2017 or so they have gotten very hard line about refusing to issue credit for wrong category leads. Right now it seems almost impossible to get them to issue credit in this scenario

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 135 of 456

		bought out has new management exploiting every penny they can get from their contractor customers. I am going to terminate my relationship with them.	
397	GA	Many, most people swear they didn't even put them in. Other says they only put a form though because of free items such as food etc.	
398	GA	 Charged for: Leads when we could not get in touch with whether it be an invalid phone, email or address. Leads coming through for categories we are not profiled for. Leads coming in from areas we are not profiled for. Leads coming in from a HomeAdvisor phone number. Sending leads after our monthly limit has been met and exceeding our monthly limit by hundreds of dollars monthly. Only want to offer a credit on account instead of replace the money that they stole. 	Every time we talked about terminating our membership they transferred us to different department. Offered a credit but would not refund money.
399	GA	The biggest problem we have with this company is the leads that are being sent to us. Of the 75 leads that we have been sent since March of 2017, only 10 we actual good leads that turned into a job. Most of the leads, especially the last 10 that were sent to us we were not able to make contact with at all. Some had no way to leave a voicemail, some said they never requested any information from our company. Any and all	We never got an opportunity to cancel because they were threatening to put us in collections for the balance they said we owed of \$501.00 that were generated from leads that never answered the phone, text or email. We are disputing that with them but they will not credit us back for them because they said they cannot control if the customer answers the phone or not. However, they did state if the phone number or contact information was incorrect they would credit us but if the person never answers the phone

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 136 of 456

	communication methods sent by HomeAdvisor was used as well, including phone, text and email. These customers never responded and HomeAdvisor refused to credit us back for those bogus leads.	how do they know if it's correct or not. They refused to try to make contact themselves as well as that is our responsibility.
GA	No one answers the phone numbers that were provided.	I believe that HomeAdvisor buys up all of the ad space making it difficult if not impossible to advertise
GA	I am always getting inaccurate leads and when I call in to get them credited I am always denied.	
GA	Wrong numbers, no response, people not knowing they contacted HomeAdvisor . Majority of leads are work I'm not profiled for. They told me it takes too much time to screen leads even when description clearly has nothing to do with work I've requested. I found out today that when I made credit request for wrong type of work, they make minimal effort to contact lead then just call it denied.	I have searched my company and seen numbers listed that were not mine.
GA	 I learned that in one of the metro Atlanta zip codes we signed up for (we signed up for numerous zip codes) they have 96 other providers in the same industry. We signed up to receive (and paid in advance for) 10 leads per week. In the last 30 days in ALL of metro Atlanta HomeAdvisor had only 26 leads for our industry. The rep would not give me any stats beyond 30 days, he said that is all they have available. It is not possible for HomeAdvisor to provide commber a near the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads the same the number of leads they call to the same the number of leads the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads they call to the same the number of leads the same the number o	
	GA	 was used as well, including phone, text and email. These customers never responded and HomeAdvisor refused to credit us back for those bogus leads. GA No one answers the phone numbers that were provided. GA I am always getting inaccurate leads and when I call in to get them credited I am always denied. GA Wrong numbers, no response, people not knowing they contacted HomeAdvisor . Majority of leads are work I'm not profiled for. They told me it takes too much time to screen leads even when description clearly has nothing to do with work I've requested. I found out today that when I made credit request for wrong type of work, they make minimal effort to contact lead then just call it denied. GAI learned that in one of the metro Atlanta zip codes we signed up for (we signed up for numerous zip codes) they have 96 other providers in the same industry. We signed up to receive (and paid in advance for) 10 leads per week. In the last 30 days in ALL of metro Atlanta HomeAdvisor had only 26 leads for our industry. The rep would not give me any stats beyond 30 days, he said that is all they have available.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 137 of 456

		their clients. This is just like the story of the Tucker automobile, selling things you do not have.	
404	GA		I paid 347.98 on 5/6/2016. After paying this amount, it was revealed that I needed to pay an additional amount to get exclusive leads or even leads that were being sent to a maximum of 3 vendors. By not paying this extra amount I was sent very few leads over the years' time; less than 10. They then harassed me regarding renewing after a year.
405	GA	These people are absolute scammers. Impossible to prove bad leads and get credit	
406	GA	 Received too many leads that I was unable to reach after phoning, texting and emailing the customer. It was almost as if the customer did not exist. Tracked the number of leads from 12/1/2017 to 1/15/2018. I received 37 leadsof the 37 leads I could NOT reach 12 of those leads. I left multiple voice mails when I could, (most had no 	
		voice mail setup) left multiple texts & emails and received no response. Requested a refund for the 12 leads and was told that HA would not do that and only offered 5 free leads. My response was if you are not going to refund for the 12 non- contactable leads the I am terminating my relationship with HA.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 138 of 456

407	GA	the leads that they sent me were not accurate at all. People I called didn't even have any	I've had people tell me that my company was still on there even after I told them that I didn't want anything to do with
		recognition of even contacting.	it. To this day, they still call me at least once a month want me to come back and sign back up.
408	GA	Since we have been open we have only been able to close 87 out of 400 leads. About 200 never answered the phone and we can't receive credit for that. Some customers requested services that we don't provide and we are still charged for them. We are not able to get any credit unless we pay for the leads first, which does not make any sense!	I have to pay the full amount owed from the leads that were receive in order to cancel.
409	GA	They persistently advertise their leads as all be screened, qualified, and ready to go. They state that you will be given valid leads from homeowners looking to do the work. But this is 100% not the case. They will send you constant leads (even ones outside your area and that are not for things you don't do) and charge exorbitant fees based off their opinion of what it is worth. I would easily say that 8 out of 10 leads are completely bogus. Either wrong/disconnected numbers, customers that have no idea why we're calling, people who are not the home owner, other competitors just trying to get phone quotes so they know what to charge, and overall just tire kickers that were "just kind of looking to see" aka not qualified or serious at all. When you try to request a credit for any of these things they will always try to find a way to deny it, saying	Constantly during our membership I noticed that HomeAdvisor was redirecting customers to their site. Even after I adjusted my SEO Settings to ensure our company website would be listed first, their site would override it. Anything close to us that a customer searched would be redirected to their site. We had several of our customers tell us they specifically searched for our company and the first 5 listings were just various links to HomeAdvisor with our name used as a preface(you had to really look to notice it was actually HomeAdvisor not us) and that they had no idea otherwise they would have contacted us directly. They did this even through social media outlets such as fb searches. Now that we have canceled our service with them they have continued to do this, and continue to list us as a contractor on their site and use our good reviews and things to redirect people to click on their link even though they were trying to find us directly. I have called twice to have them change this with no real results.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 139 of 456

you didn't call fast enough (even if you did) , that you've already request way more than most people and they need to review your account (bs) , etc. anything to not refund you for non legitimate leads. Then out of those two leads that are actual home owners, you still have to compete with the 5-10 other contractors that they sent the same info to. Which irritates the homeowner with so many people bugging them, and causes a bidding war between contractors within the market. They are also sneaky in the way they do the leads, you can set a spend target so that they will only send leads up to a certain amount each week. But what they don't tell you is that that only covers their general leads, if someone does a market match, which means they specifically picked your company to call them, then they can charge you as much and as often as they want because those are "separate" from your spend target. So you could budget \$200 a week for leads but end up with a bill for \$500 and there's nothing you can do about it. Long story short I whole heartedly believe they are misrepresenting the quality of their leads, generating fake leads, and purposefully complicating (and denying) the credit process. They are a scam.	multiple transfers we were finally able to get them to cancel it. But they continued to harass us with calls, emails, and lead bribes if we reinstated our account. And, even though it was explicitly discussed and agreed that we would not be charged another yearly membership fee because we had canceled, they still charged us \$350 (a week after we canceled) and it has been a nightmare trying to get refunded for that.
---	---

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 140 of 456

410	GA	Fake leads. People never answer the phone. One lead laughed at us because the job had been done for months. People would call to set up appointments then cancel and were never heard from again.	HomeAdvisor would not stop charging our account for bad leads. We had to cancel our debit card to make the charges stop coming through the account . After we canceled the card they sent us a bill saying we owed money for negative account even after we told them to cancel. We had a \$250 monthly targeted spending and they charged over \$1000 per month out of the account.
411	GA	Within a week I got 120 leads sent to me and had an account balance of \$711. That's when I canceled my membership with them.	After I Googled my business I found out that they were redirecting people to their site.
412	GA	Fake leads. One time the number went to a police station in the city of Cumming.	
413	GA		We've had customers that searched for us specifically through search engines and were directed to HomeAdvisor . Was charged to pause leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 141 of 456

414	GA	I received and was charged for 26 leads last	After they hook you they send you hundreds of fake leads
		month but only spoke to 5 people. Most of the	that aren't real. They absolutely will not give you credits
		people had no idea why we were calling, they had	unless the phone number is disconnected. I have also spoken
		already had the work completed months earlier,	to numerous customers that received over 8 different
		or completely non responsive to all emails, texts	companies calling them while I was on the phone with them.
		and phone calls.	They are very deceptive, ripping off the small businesses
			with fake leads and excessive charges! HomeAdvisor has
		Most of the leads we receive are non responsive,	stolen millions of dollars from innocent hard working
		already had the work completed or just made up.	Americans that are just trying to make an honest living. I
			have been very hesitant to activate my service because of all
			the corrupt leads they now send me. Now I only talk to about
			10% of the leads I receive I just received a so called lead
			from a gentleman that supposedly needed a new system. I
			called him up and he said he canceled the appointment. I
			called him within 10 seconds of receiving the lead. I called
			HomeAdvisor for a credit but they said sorry as usual.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 142 of 456

415	GA	Fake leads, or suspicious leads on multiple	Upon seeking to rectify one of my fake leads (as a home
		occasions.	inspector) I chatted online with a rep, they denied my claim
			after 2 days. Knowing this was a fake lead, I called the lead
			dispute number and directly waited on hold for 2 hours
			during normal business hours. I believed this was some sort
			of fraudulent trick on their part to fatigue me, I called the
			customer number and said I was a pro seeking a lead dispute,
			after transfer, the woman told me "we called the number for
			the lead and left a message since we can't get in contact
			with the person who owns the number the owners is on you
			to pay." I asked "isn't that precisely the point, if you
			(HomeAdvisor) can't get in contact with the person, how the
			hell am I supposed to?" She did not seem convinced so I had
			to aggregate my evidence and told her "I was charged for a
			direct lead with an appointment the number belonged to
			the 'supposed customer's' old roommate and the house was
			not listed for sale on Zillow, I went to the house at the time
			of the 'supposed appointment' and no one showed up as I
			anticipated from the lack of any communication." She was
			still not convinced and denying me my lead money and in a
			moment of clarity I remembered I had a text from the
			'supposed client' saying "I don't know who you are" and
			finally after sending that screenshot I am told the money will
			be refundedit still has not. Also HomeAdvisor tends to
			give you credit to their scam service so if you're upset with
			getting bogus claims and go through the tumultuous journey
			of getting your own money back, you don't, you get credit
			for their scam service. It's like me giving someone a faulty
			home inspection and when they complain I say "here you go,
			I'll come back and give you another faulty on for free."

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 143 of 456

416	GA	Many of the leads are bogus, no such name or person, no such address, people said they never heard of HomeAdvisor /Service Magic, said they need no such service and asked how did you get my info. When you call in they give you the run around about a lead replacement fee.	I don't remember the exact sign up date or the exact termination date but I do remember all the crooked practices and shady reps calling and hounding me after I terminated my account. I had to get very ugly many times to finally get my account terminated. I still received leads from them and HomeAdvisor tried to bill me after I had told them repeatedly to stop harassing me that I wanted nothing to do with them. I still receive calls about once every 6 months or so asking me to accept leads and I just hang up.
417	GA	 Half of the homeowners I tried to schedule were not ready after seeing the material list much alone my labor. The leads were not payable enough to go bid. Then when I found ones that were, the owners went with the cheaper of the other 3 that went to the same job. 	After I saw how much I owed for the bogus leads I called. I was told to try and request a credit and found out that if I didn't call the homeowner within 24 hours I could not get any credit. I would wind up owing over \$4000 in 3 weeks.
418	GA	I've been a member of HomeAdvisor for over 5 years and can attest to the fact that over 50 percent of the jobs or bogus leads.	
419	GA	We were a client of HomeAdvisor's and over several months I had noticed that the potential clients we were getting in contact with had NEVER submitted anything through HomeAdvisor, some were elderly and did not even own a computer.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 144 of 456

420	GA	I got scammed on "ghost" calls and fake leads.	
421	GA	Most of my leads were phony.	
422	GA	I received fake leads. People stated they were not seeking work done.	
423	GA	Leads had wrong phone numbers. Homeowners yelled at me for calling. Homeowners did not want anyone calling them. Homeowners already hired someone before submitting information. I received no answer from leads. I received no returned calls after voicemails left. They do not approve credits that were legitimately bad leads.	
424	GA	Basically the Representative, I talked to misled me about how I would be charged for leads. I was under the impression that I would get to pick out the leads I wanted to be charged for, as in I would choose which leads from which area I would want to pay for, whereas they automatically charged for any lead that is sent your way and I was not made aware of this. So knowing this, they sent a bunch of leads my way in the short span of 6 days and I racked up a nice bill.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 145 of 456

105			
425	HI	The first charge was for \$347.99 for an annual fee	I was in the process of applying to be a contractor for
		which was not approved and a charge for \$1 for a	HomeAdvisor and dealing with a Rep over the phone in a
		lead I never asked for, wanted or used.	contact they initiated. They said they needed my name,
			DOB, social security number and credit card number, for a
			background check which I provided and told her inPlain
			English so she could understand exactly what I expected.
			That this card is not to be charged until I approve it with
			someone else to which she replied, no problem it's needed
			for the background check. I said Okay, great. The next day
			there were two fraudulent charges to my card totaling \$349.
			The first charge was for \$347.99 for an annual fee which was
			not approved and a charge for \$1 for a lead I never asked for,
			wanted or used. At no point did I agree to become a
			contractor or pay them any monies. They went against my
			direct and explicit instructions to not put any charges on my
			card and engaged in interstate fraud and theft.
426	IA	I have had several leads that were bogus, not a	their SEO tactics are misleading to consumers and unfair
		service we offer, repeated, etc., that were denied	to local businesses. They clickbait claiming to offer the
		to have the credit returned.	"best" companies, but it is pay to play, so they cannot back
			up their claim.
427	IA	They charged me for leads wrong numbers thing	
		that didn't pertain to carpet cleaning they say I	
		owe \$700.00 and never got \$100 worth of work.	
		They put out a lead for 15 dollars and if you	
		didn't respond right away it would be gone but	
		you are still charged for the lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 146 of 456

428	IA		I am co-owner of an Iowa businessthat was duped into joining HomeAdvisor program and have been taken for quite a sum of automatic charges after the initial signup just to review their service. Afterwards they would not stop charging our business for leads we did not ask for or want. Since then I had to cut off my credit card and they also turned my over to collections for the remaining balances, HomeAdvisor is a scam and fraudulent company that misrepresents my company and themselves.
429	IA	I left HomeAdvisor because they are thieves. They charge the contractor a large fee for the service, then they charge the contractor for each lead, which they send to several contractors each one paying the large fee for the lead even if they can't afford it. So when a lead comes in, it's always a surprise fee. When asked why the amount of the lead is so high all the customer service reps. say is that it is computer generated. So HomeAdvisor can charge you whatever they want and you have no choice It to pay for it. Also fake leads, leads aren't sure if they actually need the job done, leads don't call back or answer phone.	[C]alled to cancel asked for a verification number or code to know my account was verified canceled. Rep said he would send email verification it was canceled right away. I never received the email. Got sent to collections instead.
430	IA	My father-in-law uses HomeAdvisor and has sent several leads my way from his account, none of which have panned out.	I never signed up, but am frequently solicited with phone calls and emails guaranteeing local demand for home inspections. I've requested to be removed from call lists, and it's basically impossible to unsubscribe from all emails. The persistent solicitation to become a member is unwanted, unwarranted, and generally annoying.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 147 of 456

431	IA	Numerous false leads, leads outside my specified zip code, leads for credit card scams.	they essentially won't let me quit, I have tried several times.
			When I have requested credit, they always deny it, often dragging the process out until 30 days has passed, then telling me they can't issue credits past 30 days.
432	IA		They would not terminate the accountfraud charges.
433	IA	Most leads are not qualified leads, and door kickers.	Will not credit for fake leads.I've spent over \$7k on leads and won one job that profitedonly \$1000 total.
		Garbage leads.	
434	ID	Bogus leads. Cannot control leads as told by service agent. Can never get through to customer service to work on issues.	
435	ID	I asked if they were associated with Service Magic, whom I have tried several years earlier, and I was told they were not affiliated with Service Magic, which I found out was false. In one month I was billed over \$1000.00 which included their original fee, and had not agreed with any of their referrals and they were sending referrals outside my service area. I even received a referral from somebody by the name of Billy Goat. This company as Service Magic does not screen their referrals.	I refused to pay for the referral charges but agreed to pay them for the initial fee and I am now being threatened with collection for \$337.89. It's not about the money but about the fraudulent way they represent themselves and the stress of dealing with them. I have perfect credit and want them out of my life. A worthless company at best

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 148 of 456

436	ID	I would call leads back with no answer from customers, and left messages and still never had a call back.	I had asked [the HomeAdvisor sales representative] to send me a breakdown that showed my true cost of the participationI called [HomeAdvisor] the next day to clarify how the charges work. She said if I had bad leads they would credit me. I still asked for a break down that showed how I was being charged. I asked about the calls and she miss led me and told me all incoming calls are free When cancelling the guy I spoke with said he was a supervisor and they cannot issue refunds. He continued to offer me credits to stay, but I explained that if they take care of their customers this poorly, I did not want to be associated with them.
437	ID	Most "leads" do not actually answer the phone, but HomeAdvisor won't issue a credit because they feel it's still a lead. I've had several people answer and say they've never used HomeAdvisor, in fact I actually woke a lady up, but HomeAdvisor says there's no way of getting that person's contact info unless they went on their website.	
438	ID	They sent more than I could reasonably respond too. Then found out later they were charging 10x what I was told I would be charged.	I requested to speak with my rep who happened to be sick after I saw they had fraudulently charged my account over \$700 in less than 2 weeks. They never said I would be charged for every text, email, that was sent. When I spoke with their so called manager, they refused to give any refund at all. I have had people tell me they found me through HomeAdvisor even after I asked them to completely remove my company.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 149 of 456

439	ID	Fake Leads. Leads not within my area or parameters. Leads with numbers that don't work. Leads with email addresses that are invalid or fake. Leads never lead to an appointments. Leads where the homeowner was unprepared for actual work.	
440	ID	Most of them aren't even serious leads. They charge you for leads of people who aren't looking to have any work done.	The billing is random. There is no rhyme or reason. They just choose a charge, and bill you. Then they make it a hassle to try and get it credited.
441	ID	They send out different types of leads that are not qualified. The leads are sent to several other firms and the ultimate outcome is that the client is upset as several unqualified contractors show up. Typically however the leads are not even interested in getting the job done, they are shopping or needing advice.	
442	IL	Most of the leads are not real leads, the contact information doesn't work, the person says they don't have a project and were never on HomeAdvisor, the person said they were just looking around and they wanted information only they didn't agree to have anyone call them, the leads mostly don't call back or reply to emails, they send leads that aren't the category for which it says and they don't credit the leads even if they have notes in their submission. They also call and tell me they know how many leads they will have next month and future months without any	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 150 of 456

		evidence of how they determine that number. This year I have had to date - 940 leads, 269 that turned into appointments (very low ratio) and 18 sales.	
443	IL	They gave out way to many leads to different contractors. Many said they never contacted HomeAdvisor	
444	IL	When I call on the leads the phone numbers and/or address are wrong. Customers are not hiring now or in the near future. Being billed for leads that I don't call on. I was told when I joined that I would only get billed for leads that I chose. Leads out of our area. Leads that I don't qualify for. My cap was \$1000.00. Now they say I owe \$3874.55.	
445	IL	False leads that would never follow through	
446	IL	They send you old leads and then charge you for them	
447	IL	Bogus, charged for leads I responded to but never spoke to a customer or showed up at the address and nobody answered	
448	IL	I have on multiple occasions been given faulty leads that had no human being on the other end of the information given and were never refunded even after being told they would refund the leads	I do not have any proof for this however I know that they have used my companies name to ruin my website see ranking
449	IL	I have been threaten by customers that they will call the police as they feel that we are threatening them. HomeAdvisor has refused to credit and of those leads. I have had customers not place a full address and I am charged for it, customers who	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 151 of 456

	1		
		have canceled their projects and I am responsible	
		for the lead. They almost never allow me to get a	
		credit.	
450	IL	Yes,	
		Everything was a fight, from credits too pointing	
		out fake leads (made up numbers and addresses)	
451	IL	Seems like there are a lot of bad leads. Customer	
		never answer calls, respond to text, or email.	
		HomeAdvisor hardly ever gives credit .last month	
		bill \$550 with almost all bad leads and never gave	
		me credit it's getting worse every month.	
452	IL	I have received several leads in which no one	
		ever answers the call, returns a call after a voice	
		mail is left (usually a generic voicemail	
		recording) or replies to emails. I have contacted	
		several leads in which I have been told that the	
		homeowner has received calls from over 10	
		contractors. I have had a large number of	
		homeowners tell me that they they never intended	
		for anyone to call them at all. In all of these	
		instances, when contacting HomeAdvisor for a	
		lead credit, they tell me that none of this is a valid	
		reason for a lead credit. I was actually told today	
		that I should compare it to window shopping at	
		the mall. Well, the store doesn't charge me for	
		window shopping.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 152 of 456

452	TT	Encoderables have a Law hadres and at 11.1.1	
453	IL	Eventually, because I am being uncontrollably	
		charged for the leads, I began taking them as I felt	
		forced and coerced. However, they we're all	
		scams, people saying they are going to be moving	
		to my area and need cleaning services. I have	
		gotten the same exact email from all of these	
		leads, but different names pasted in them. Some	
		are phone numbers that aren't ever reachable. I	
		have never been able to even have one job	
		opportunity through HomeAdvisor, because they	
		are scammers, that instead of helping businesses,	
		they destroyed them and put them in debt for	
		leads that do not exist. The amount paid for	
		membership and leads does not exceed the	
		amount you are paying for them, only to find out	
		they aren't helping at all. They are not focused on	
		contractor satisfaction, they are focused on how	
		they can talk you into getting scammed.	
454	IL	Charged for leads that multiple contractors were	After my 'bundle' was used up (lead bundle) they continued
		charged for, some were false and others were for	to charge for leads without my permission.
		jobs I simply didn't specify for in my information,	
		i.e. floor waxing, construction site cleaning &	
		chemical clean-up. I also got a call from La	
		Grange, Illinois who was actually looking for a	
		cleaner for a house in Rochester, Minnesota.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 153 of 456

455	IL	I have received leads that do not pertain to what I doAbsolutely nothing to do with my actual skills. I have approximately lost \$400.00 a month, possibly more, since signing up with HomeAdvisor . I was led to believe that I would only be charged for the leads that I acted on. One "lead" was for a cleaning company in southern Illinois who never submitted a cleaning request, and wasn't even looking for employees. I had to pay for that.	They have also added "quality claims" that I never made such as being a cleaner for 20 years.
456	IL	1st lead- told it was for estimate to replace furnace - customer did NOT want or request. They sent that lead 3 different times. 2nd lead - for service on furnace, phone number was for someone named Micah not Bill Buttons, address does not exist, drove past to see if there was home there. 3rd lead- no such person & lady that did answer was upset & had no idea what we were talking about. 4th lead - for estimate to replace furnace, no idea why we called & asked where we got info. Told by account specialist, Lillian, "we will never get our money back."	Horrible, horrible company. False & deceptive business practices & theft by deception. We're a new company, starting out & these people stole from us, sign you up under false pretenses & tell you "there's no way you'll get your money back, you're signed up for a year.". "It takes 8-10 days to review request for credit." Should be nothing to review you know leads are bad. Seems similar to Wells Fargo bank scheme, sales team fills out the 2-3 pages of info needed to generate lead. They still get their lead & estimate fee and there's no job done to pay for it.
457	IL	Leads were false, some phone numbers and addresses were fake, out of a hundred plus leads I only got 3 true leads.	After termination I was still billed for leads I didn't get. My spending limit was \$600 but I was being charged \$2000. When I would request refunds for false leads, I would get denied. If I paused leads, they would be turned back on without my knowledge. They used bait and switch methods by offering one lead to bait and when you accepted the lead, your paused leads would be automatically turned back on. Several other issues. HomeAdvisor is a big scam

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 154 of 456

458	IL	they don't give credits to jobs that you can't	They go past your spend target
		even get in contact with. You never hear from the	
		client or get to actually measure the job, but	
		you're charged any way or the clients' needs	
		aren't in the service you provide. You name it.	
459	IL	More than half of their leads now are probably	
		generated from "click farm" with fake names and	
		phone numbers. People never answer the email,	
		never pick up the phone, if they pick up the phone	
		they state that they never initiated this with the	
		HomeAdvisor . When you call their customer	
		service they dispute that and they do not refund	
		the money for that lead	
460	IL	Bogus leads. Most calls ended with no answer,	
		and the ones that did answer were not serious	
		about hiring a professional but had been tricked	
		into asking for someone to contact them.	
461	IL	They took approximately \$1500 in the month of	
		January 2017 for bogus leads. Several leads were	
		set appointments that the so-called customer set	
		on their webpage. Two of the customers never	
		answered the door or phone calls. Two of the	
		customers that answered the door claimed that	
		they were not the person on the appointment	
		sheet and were not remodeling their basement.	
		Bogus leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 155 of 456

462	IL	Bogus leads - cannot get a hold of customer or hang ups when you try to introduce yourself (\$140.00 lead). Two leads were people looking for general information, (what's the going rate so I can general it myself). One goes thru switch board and then AT&T answering system that you need a code for. Another one, customer already had general contractor and was almost done with the	Placed on hold 3-15-17 and still receiving leads to run up bill.
463	IL	blueprint already, (so was old lead).They changed me for every leads, when I callthem to give me a credit, because I don't get thejob or nobody answer on the phone they didn'tgive me a credit. They changed me more, than Iwork for.	
464	IL	A lot of customers that request service do not answer the phone or give a call back once voicemails are left. Sending an email directly to them also gets no responses. Some emails have "@HomeAdvisor .com" as the domain name. Some phone numbers are outdated/disconnected. Leads that request "only estimates" are still charged a full price for the lead, even if a refund is requested. Refund requests are limited, and a lot of them do not get refunded. Leads cannot be turned off for more than 2 weeks at a time (they need to be turned off again after they are activated).	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 156 of 456

465	IL	I prepaid for some leads \$300 and received 4 leads. Nobody ever responded /call back.	Was trying to cancel the membership and spoke with three different representatives but never received any confirmation. Now they sent me some final notice for collection.
466	IL	I have also just found out that their deceptive business practices claim that a contractor is getting an exclusive lead but that lead is being shopped out to several contractors at once. The lead fees are also charged at full price and categorized as an exclusive lead when in reality they are not. Totally unethical and deceptive.	I have had dozens of calls from people who contacted HomeAdvisor directly thinking they were calling my company directly. They were then redirected through the HomeAdvisor switchboard to my phone at a cost of \$24.65.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 157 of 456

467	IL	In my conversation with the salesman, I was	I started service on a Friday. The salesman said he would
		given the impression you only pay for the leads	call the following Monday to coach on how to set up my
		you accept.	account. I did not receive the educational call, however 5
			leads made their way to my phone/emailI left them alone
			as they were not even related to my specialty. By Friday, I
			decided to explore my account rather than wait for the call. I
			was surprised to find they had not only charged me for the
			leads I had not requested, but auto-debited the money from
			my account. I contacted their customer service chat line and
			explained what had happened. He said the leads can be
			turned off and the ones billed totaling \$110 would be
			credited (I printed the transcript). A couple hours later, I
			received the educational call I had been waiting for all week.
			I asked that person to confirm the credits, but they informed
			me the credits were not valid and had been denied. At this
			point I asked to cancel service. I spoke with a supervisor
			who offered to credit the leads if I kept the service. I said no.
			She then said the leads were not capable of being credited and the approach (2287) was already out of the 72 hours
			and the annual fee (\$287) was already out of the 72 hour
			grace period, however she would submit a credit request for the annual fee and I would hear if that would be credited in
			2-3 weeks. I submitted a case with BBB, but BBB requested I contact two gentlemen with HomeAdvisor via email for
			resolution. They have not responded to my detailing of
			events and request for credit.
468	IL	ALL LEADS never answered phones. Leads	
-100		came at ridiculous times for construction 10 p.m.,	
		1 a.m., never during regular hours. Out \$650.00	
		with zero leads. AND THEY WANT MORE.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 158 of 456

469	IL		I told the sales rep that I was not ready to use their service but was interested. He suggested that I set things up and when I was ready I could activate the account - there would be no charges until then. HomeAdvisor immediately started charging my account. I called back and the sales rep said he would take care of it. They continued to charge. I challenged the charges and now they sent my account to a collection agency.
470	IL	I've received leads that were already done, leads that specifically state something different than what I do, constant calling with no response, disconnected phone numbers, wrong email address, wrong home addresses, wrong zip code, and wrong state.	
471	IL	Charging unreasonable amount for leads.	
472	IL	Never contact for any leads All leads are fake	
473	IL	They were all fake leads. I have a list of fake leads with phone numbers. I am very persistent and talked to some leads that had told me they did not call or called months ago.	HomeAdvisor keeps calling me and will not refund any money and they keep trying to charge my credit card.
474	IL		I'm a newcomer to HomeAdvisor they like others promise the world and just take. They said they have an unprecedented need for air condition installers near me in Lansing, Illinois. I paid for over \$200 worth of HVAC leads and nothing.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 159 of 456

475	IL	Of the 9 leads I received, only 4 resulted in any meaningful contact and only 1 of those with work. On 2 of the remaining leads, I got the	I was under the impression that I didn't understand their lead system due to my own inattention during the many calls I received from them before joining. Now I know they
		impression that they were bogus, possibly even employees of HomeAdvisor .	intentionally obscure the information to trick contractors into joining.
476	IL		I called Wells Fargo after they charged me for \$500. I've never read or opened any emails that they've sent me about leads or anything after initial sign up.
477	IL	Almost all of HomeAdvisor 's leads are non- vetted, poor quality leads. We have yet to receive any quality work from HomeAdvisor . Leads are often mis-categorized,. For example, on three separate instances, customers who needed their doorbells replaced being filed as "Install or Repair a Home Automation System" at a cost of \$110/each on average. Other leads have come through as "Install or Repair a Home Theater System" for customers that are looking for small electronics repairs, like fixing a DVD player. Those leads are often \$75 and we don't offer electronics repairs, we install Home Theaters and can repair a theater but not an individual piece. One in every 3 to 4 leads we receive is bad contact information, often in more than one category (i.e. bad phone number & bad email, or bad address and bad email). We submit lead replacement credit requests but HomeAdvisor denies saying "if any part of the contact information is correct, OR can't be verified as wrong, the lead remains active and of value."	We have attempted to cancel on three occasions and been sent to a customer retention specialist that has not submitted the request (in one circumstance) and on the two other occasions changed what the previous representative has said regarding lead replacement fee. Cancellation is not something HomeAdvisor allows to happen.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 160 of 456

		This is simply a scam.	
478	IL	I received leads where only a phone answering message was taken by the supposed client. It was never returned and I was charged \$30 for it.	I found it impossible to receive refunds. I was charged over \$800.00 within the first couple of months, including a \$344 subscription fee and \$221.08 for fake leads.
479	IL	Leads were not in my area or could not be contacted.	HomeAdvisor lied to me about several important things I asked them about before I signed up. HomeAdvisor told me I would be getting the customers phone number but instead they don't give you the customer's number but a bogus phone number that I could never get anyone to answer. They also told me that I would be able to add and subtract zip codes that determine my area. After I signed up I was getting leads outside of my territory and after working with their tech people they told me "oh no you can't change the zip codes." I contacted my credit card company and disputed the charges. Now they are threatening to send me to collections.
480	IL	Over 17 fake leads, triple leads, etc.,	I've only been with HomeAdvisor for about 4 months and after I realized what they were doing to me, I looked at the Better Business Bureau website about HomeAdvisor and I started reading the blogs and everything I read was exactly what was happening to me. I have a \$750 bill that I am not wanting to pay but also not wanting to go against my credit so I'm in a dilemma there. As far as my website with the servicefrom the day that I started getting these bogus leads. How are they doing this to all these contractors? How easy would it be to generate fake leads to contractors? It would be so easy and so I believe that's what they're doing.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 161 of 456

481	IL	Don't answer the phone or email and say they are	Told them to stop sending leads and continued sending and
		ready to do the job. Tire kickers that don't answer	billing me. I had to cancel the card and they still call.
		the phone or e mail & say they already did the	
		job.	
482	IL	Bad phone numbers, numbers that never got	Run around on the phone, disconnected numerous times.
		answered, people reporting more than 5 other	Kept trying to offer some free leads instead.
		contractors calling them. People that didn't want	
		estimates or never requested estimates, out of	
		area, wanted totally different service.	
483	IL	Leads are given out to too many people and half	
		of or more people just looking for a place to buy a	
		window or something not pertaining to my	
		business.	
484	IL	Yes all are not valid information leads	
485	IL	I was told when I signed up that I had an option	
		to either receive leads or to just be on the	
		directory. I chose not to take leads, although they	
		continued to send them. I asked to be terminated	
		and for a refund, instead they charged me for	
		leads I hadn't used and sent them to a collection	
		agency. I've called numerous times to get it	
		straightened out, to no avail.	
486	IL	Since the beginning of my membership I have	
		experienced customers who have no idea what or	
		who HomeAdvisor is, to customers that are not	
		serious buyers. I have spoken with many of them	
		and they have no clue that the contractors are	
		being charged. A high percentage of them do not	
		know how their information has gotten out and it	
		has progressively gotten worse I also get a lot	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 162 of 456

		of bad phone numbers which are no longer in	
407		service	
487	IL	People said they did not request service.	
488	IL	Bogus leads. The worst was Donald Trump's	
		White House addressI called them, and they	
		wouldn't credit me at first. I spent hours on the	
		phone, then they finally gave inAnd credited	
490	IL	my account.	Vac When over the in over hereinen and on Caral
489	IL	They sent me many bogus leads and wouldn't	Yes. When you type in my business name on Google,
		return my money. A lot of times the customers only had questions and were not ready to hire.	HomeAdvisor pops up and leads the potential customers to their website.
			then website.
490	IL	I was one of a couple companies to get a single	
		lead, and I was not the only one that had to pay	
		for it. Sometimes I could get ahold of the	
		customer. The lead contact information was	
		routed through HomeAdvisor, so I was not given	
401	11	direct contact info.	
491	IL	HomeAdvisor gave me contact information for fake homeowners and I was not able to contact	
		anyone. I would give an estimate for my work and they would never pay me for the job I would	
		do for them. It is fraud, all together. The company	
		and people who work there are in collusion.	
492	IN	Generate leads that were not good numbers,	
.,		credit some but would not credit all that were	
		reported. Send more leads than supposed to once	
		the market match was reachedA lot of the leads	
		did not want cleanings but just was online and	
		made a mistake and did not know that they were	
		signing up for cleanings quotes and still was	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 163 of 456

		charged.	
493	IN	When they send you a lead they don't research the information to see if customer really need a contractor or if the information they send to the contractor is correct. For example, they send me 25 leads in month. I will call all the leads sent to me but will only reach 5 and 20 will not answer phone or email. So, you as a contractor, have no way to know if this is correct or bad and HomeAdvisor has told me every time I call about this is that they just sell the information to you so you are paying to get the information on a customer and they, HomeAdvisor , can't rectify every lead, it would cost them too much to do this and have to hire more people then, in return, would cost more for leads. Bottom line you receive more false leads the true lead.	
494	IN	I've received fifteen leads from them and only two of the leads worked out well. Many of the leads I have been given have been dead end leads- no one answers, wrong numbers, etc. I have called multiple numbers which have not picked up and I am still being charged an astronomical fee for these terrible leads.	They have withdrawn a large amount of money out of my bank account and have not given any payment breakdown, whatsoever.
495	IN	Including a very low percentage of solid leads and ones that actually become jobs. Leads that had no home at given address and clients that never answered or were just checking prices without being serious.	mHelpDesk was a horrible company to deal with, waste of money as well. Pressure to buy and very poor customer service.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 164 of 456

496	IN	1 out of 8 is a legitimate lead and has turned into a project. Most of them are made up names and no one answers the phone. Then if you google the name and address of what the lead shows, no such person is at that address.	You can submit a request for credit from HomeAdvisor, but rarely do they credit you. And when they do the credit doesn't show up on your statement?
497	IN	When I signed up I was told that the only time I would have to pay anything was if I got a job and did it and that the only thing I would pay was the lead fee which would be anywhere from \$13.99 to \$49.99I started receiving several leads for hire a handyman (construction type work which I don't do) and mowing and maintaining landscaping. When I was on the phone with them I told them I do mowing and tree removal. I only tried to contact one lead which did not answer or return my call. All the other leads were useless to me because they were for work that I don't do or out of my service area.	I was also told that I could not pass the background check due to my felony so they asked for my girlfriend's information so they could list her as owner instead of me since she could pass
498	IN	I have had numerous leads with either a wrong number, contact stayed they never requested a quote, wrong services (that I don't offer), not serious leads and they will not credit or say I have exceeded my limit of credits.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 165 of 456

499	IN	I stopped my leads pretty soon after I saw they	I found that HomeAdvisor had deducted money from my
		were not giving leads that were in any way from	account for another full year membership when they weren't
		people interested in hiring a contractor or they	authorized to do so. They said it was automatic and that I
		were from an area that I didn't service.	received an e-mail a few weeks before the contract renewal
			date to inform me if I wanted to cancel. They said they
			couldn't refund me as they had already paid national
			advertisers. I checked my e-mails from them and nothing
			was stated about an automatic renewal of my account. When
			I signed up in 2017 I was told it was a trial for a year and I
			was given a special pricing. They did disconnect my leads as
			I called my supposed sales person and got them disconnected
			permanently within the first couple of months. I told them
			that they were deceptive and giving dead leads. They
			wouldn't refund the \$287.99 for my account renewal for
			2018 and said they terminated the account but I will be
			checking my credit card company to verify that.
500	IN	Leads were incorrect for my zip code, or area of	They constantly over spent my spend limit by 100% and
		expertise. Calling customers within 30 seconds of	even in some cases 250% over my limit.
		receiving my notification, and the work was	
		already done weeks ago. Receiving dead leads	Cancelling was an hour long process, and I had to yell at
		that were NEVER intended to do anything but	several different people before they would end my account.
		generate revenue for HomeAdvisor .	
501	IN	I have received fake leads, duplicate leads and	I tried to terminate services once and all they would do is
		denied credits, I've received leads that had	pause my leads.
		disconnected phone numbers and was denied	
		credits. I've received leads then upon calling	
		customer they state they never requested services	
		through HomeAdvisor, denied credits.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 166 of 456

502	IN	95% were junk	I have been hammered with calls since inquiring about
502	11 1	95 % were julik	HomeAdvisor back in 3/2017. In looking at ways to use
		I also would get leads that gave an address where	various channels to keep workflow coming in and keep
		the owner wanted a new driveway and when	crews busy and productive I finally decided to try it when
		looking on Google Earth the house was an older	receiving a call in early June from an alias phone number
		home in the city with a zero-lot line home with 5'	which was HA's usual method of calling (most times
		from house wall to property line fences on both	disguised at Teeter's Landscaping in Indiana). When signed
		sides and the garage was on the alley with no	up it became very clear within a week that this was a HUGE
		other access. They supplied many junk leads.	mistake on my part.
		other access. They supplied many junk leads.	mistake on my part.
			The person signing me up was more interested in securing
			my bank info than setting me up with the correct services
			that I provide as an excavating contractor. I found out the
			hard way that these fees were coming out of my account if I
			hit the I am interested button to just see the details. It took
			about a week before noticing the fees were withdrawn from
			my account for junk leads that didn't even fall into my
			category along with the details a majority of the time that
			said customer did not provide any details which I now
			believe was a setup lead from HA to hit you for more money.
			I also would get leads that gave an address where the owner
			wanted a new driveway and when looking on Google Earth
			the house was an older home in the city with a zero-lot line
			home with 5' from house wall to property line fences on both
			sides and the garage was on the alley with no other access.
			They supplied many junk leads. On June 25th I stopped all
			leads from coming in. However, HA still sent leads via e-
			mail to tempt you to open so you would be charged so there
			was no activity from then up until the present $(7/4/18)$. On
			7/3/2018 after my office manager accessed our bank account

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 167 of 456

			balance, we found that even more charges in the hundreds were levied and drawn out on June 2nd despite all the credits that were returned to the account from fraudulent leads I received in the few weeks I was with HA. We called to discuss getting a refund on that money and as usual they are happy to give us credits for future crap leads. This is the scam. They take out American currency immediately but offer the worthless free lead credits for later. Don't buy off on this. They have weekly billing cycles that conveniently do not credit before they draw your money out. This becomes an ongoing scam. Not getting anywhere with this "account specialist" (definition is someone that offers no help but frequently apologizes for the situation) and not being able to work out a solution to receiving a cash deposit back into our account, I told him to just immediately cancel our account and further explained to "old deaf ears" what I thought of the company he works for. He said he would close the account and send an email to that effect. It has been a day and still no email confirming the cancelation. In the one day since I told them I have received and offer for more free leads if I continue. All I can say is "are you kidding me"? They hit me for just under a thousand dollars in the short time I was there and do feel somewhat dumb for taking that leap. The service also cost me another two thousand for the remote I threw at the TV when I saw another HomeAdvisor commercial.
503	IN	We had a terrible time getting refunds for clearly bogus leads. This company is nothing short of horrible and despicable.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 168 of 456

504	IN	wrong numbers, never head of HomeAdvisor when we call. Actually last week five companies called me about my roofing project. I am actually a roofing contractor. They had my name and number correct. I did not request any roofing project quote. Makes me wonder how many times this is going on.	
505	IN	I have received several leads in which no one ever answers the call, returns a call after a voice mail is left (usually a generic voicemail recording) or replies to emails. I have contacted several leads in which I have been told that the homeowner has received calls from over 10 contractors. I have had a large number of homeowners tell me that they never intended for anyone to call them at all. In all of these instances, when contacting HomeAdvisor for a lead credit, they tell me that none of this is a valid reason for a lead credit. I was actually told today that I should compare it to window shopping at the mall. Well, the store doesn't charge me for window shopping.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 169 of 456

506	IN	Eventually, heady as I am heing uncentually later	Veg They would not acfued on oppical my march such as Them
506	IN	Eventually, because I am being uncontrollably charged for the leads, I began taking them as I felt forced and coerced. However, they we're all scams, people saying they are going to be moving to my area and need cleaning services. I have gotten the same exact email from all of these leads, but different names pasted in them. Some are phone numbers that aren't ever reachable. I have never been able to even have one job opportunity through HomeAdvisor, because they are scammers, that instead of helping businesses, they destroyed them and put them in debt for leads that do not exist. The amount paid for membership and leads does not exceed the amount you are paying for them, only to find out they aren't helping at all. They are not focused on contractor satisfaction, they are focused on how	Yes. They would not refund or cancel my membership. They sold me false promises to get me to sign up. And drained my bank account after telling me at sign up, I don't pay anything unless I take the leads. I needed to catch up on my college coursework so I decided to wait to take any leads. I was still charged for all leads sent to me causing my bank account to overdraft over -\$200. I called and they said they were not reimbursing or crediting me, that I should have fully understood the way they work. I told them that there is a recording from when I signed up and what was agreed on. This was not it. They refused to cancel my membership as well as reimburse or resolve the matter.
		they can talk you into getting scammed.	
507	IN	Around 75% of the leads were bogus. Many leads were from minors, renters, people looking for services that I don't do, and out of service phone numbers. Out of that 75% HomeAdvisor refunded me on less than 25% of those bogus leads. Most of the declines to refund came with an email, stating that the fake leads were building my brand.	
508	IN	I was charged for leads from people I could not contact and who were just "considering" hiring a contractor. I also received and was charged for leads after I had requested no more leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 170 of 456

509	IN	They were writing imaginary leads whom never returned your calls. Some were fax machine numbers.	
510	IN	Lead had bad phone numbers, or they never heard of HomeAdvisor or they did not speak EnglishBogus leads. Hundreds of bad quality leads.	
511	IN	My leads are shut off. They pop on at 13:00 am while I am sleeping and when I wake up, I have 4 to 5 leads. It's like they wait for it to come back on and send you garbage to get your money. When I call in, they say that the policy does not reimburse these leads, since the leads came in even though I did not call them. Anyone shopping at 12:00 am is likely "dream shopping" and I'm not wasting my time or money on that.	
512	IO	Several leads of 80+ dollars and never got an answer from home owners. Some numbers were disconnected as well.	
513	IO	Either customer was no longer interested within an hour of receiving a lead or they were just shopping both issues still cost 40-60 per lead	
514	KS	Many fake leads. Now they are beginning to deny reimbursement for the fake leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 171 of 456

515	KS	They made many promises about the small fees	
		for leads, how they screen the leads so that they	
		are 'good' and how if the leads turned out to be	
		'bad' leads we would be refunded. How it turned	
		out is we were being charged much more than	
		what had been discussed, and for very small	
		projects. The leads we received were mostly	
		people that did not even understand that a service	
		professional would be contacting them, and that	
		the service professional was being charged for the	
		leads. Many of these people did not even have	
		the funds for the project, one was nearly	
		homeless, and most often were just trying to get	
		an idea of how much 'x' project would cost. Out	
		of all the leads we received, only one was	
		considered promising, but that person hired	
		another company. One thing I do want to	
		mention, because I am a data analyst and	
		understand the nature of designing logic in	
		programs, is that the way HomeAdvisor has their	
		logic set up to capture leads is in their favor only.	
		Anyone can get on their website and enter in a	
		bunch of phony information and whoever gets	
		that lead is charged for it. You are told when	
		signing up for their program that leads are	
		'fielded', but what they don't tell you is that all of	
		the 'fielding' is done by their system, which	
		doesn't know whether the information being	
		provided by a consumer is 'good' or 'bad'. I was	
		given the impression that the 'fielding' of these	
		leads is done by a REAL person, but that did not	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 172 of 456

516	KS	 seem to be the case in my experience. I attempted to stop receiving some of the leads, but once the hold time runs out, you are immediately bombarded with a bunch more leads; being charged however they see fit. Many of what they consider large projects and charge the most for, are in fact projects that would hardly break even with what they are charging for the lead and the actual work. The logic they use for calculating the cost of the leads in their system is very faulty and meant to overstate the size of the project. 	
517	KS	Inconsistent fees were being charged and the customers never answered the phone. Never really heard back from anybody.	I was put into on hold for many hours and was told it will be a month before they can decide whether I get my refund back. They lied about giving me a refund the same day I called just so I would agree to pay for the 4 leads that they gave me. They kept my account opened even after I had cancelled the account.
518	KS	Junk leads that didn't fit our company profile. They were not screening the leads, just sending them and charging our credit card.	They kept saying we owed them more money and kept threatening us with collections which would have damaged our credit. I'm still getting calls off their website from junk leads.
519	KS	I had many leads where the homeowners didn't have a clue how I received their information. I also had people where they were only renters and couldn't make decision on remodel the home.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 173 of 456

520 KS	 Yup! None of the leads respond to texts or calls or anything like that despite multiple calls or text on different days. I respond within 1 minute of receiving the call or the request and still no response. The system calls me to connect to a lead and when I accept it the lead never picks up their phone and I get charged for the lead They sales guy named "Phillip Cuff" told me that I'll be their go-to guy in the area here locally for repairs and they don't have anyone here and that's handling the repairs. He said that they are getting flooded with 3-4 requests every single day and they don't have anyone to give it to and how much I earn is just limited to how much I can handle. He said that I could be earning anywhere from 3-10k within a few months. 	Yup! People don't get my phone number from their listing and they give the leads under my name to multiple other companies and the clients are unable to contact me because they don't have my phone number. They acquire the client through my name and then never give them my contact number and the next time the clients call for me it's up to the discretion of them where they forward it to. I was told by their sales guy very clearly that they get my phone number because I asked this specific question after reading their reviews online
	 The sales guy rarely responds to my calls since I bought the subscription from him. Before I bought it from him he would call multiple times a day and pick up my call within a few rings. And now he doesn't respond for days at end when I come up with a problem to him. He told me that he'll be working very closely with me before we signed up. I also get charged for all these dead leads. Plus I get multiple duplicate leads and the system doesn't give me any refund for that. None of their leads have ever responded in 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 174 of 456

		anyway.	
521	KS	They were sending incorrect phone numbers and addresses. They were sending contact information for people who did NOT want work done. They were not issuing refunds on completely bogus leads. Occasionally they would agree to issue a refund and would never actually apply the credit.	
522	KS		HomeAdvisor is misleading their users. The state of Kansas does not require a plumbing license on the state level. However every city or county does require a plumbing license to perform plumbing work such as a water heater replacement. HomeAdvisor tells consumers their contractors are vetted and qualified to perform the services. They are providing water heater leads to unlicensed handymen. They are associating a business license with a plumbing license.
523	KS	Leads were useless to me. I never talked to anyone. A huge waste of time and recourses. I don't have time for these games. Please contact me. I am serious about these extortionists I finally stopped them from stealing by canceling my credit card.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 175 of 456

524	КҮ	Every "lead" that was given to our company was either a wrong number not in use or there was NO ONE to actually contact. My assumption is that this company has individuals fill false information through the web with inaccurate contact information and submits that to the company in which they create huge revenue for themselves but not for the company paying for the "leads."	It is almost impossible to contact a representative to give you correct information. They do not answer phone calls and hang up on you when there is an issue. I have now received letters from collection agencies saying that my company owes them money after I was told by Jeff that this matter would be resolved. He lied to me and said everything would be refunded and taken care of but they are still charging my company after I canceled membership within 30 days.
525	KY	 Leads with bad phone numbers Incomplete leads - missing name over 4 contractors given same lead per customer Leads for services we didn't offer Charged higher rates for leads than originally offered 	Constant harassment from customer service and sales people from HomeAdvisor
526	KY	They aren't confirmed leads like they lead you to believe One lead didn't even own a home and no contact with the 4th lead They do not tell you that the same lead is sent to 3 or 4 contractors.	Very rude customer service manager wouldn't give us his full name. He mentioned having me recorded agreeing to pay the lead fee. I just told him that their sales reps stopped and started the recording as needed in order to tell me what to say, so it's a very coerced recording We received no welcome call that Andrew Robertson told us we would get which would walk us through the system on how to accept leads and put leads on hold etc
527	КҮ	Tons! False leads, one to an owner of a competing window cleaning company. Five plus contractors biding same job. After winning bid on two separate occasions, we showed on schedule to find another	Constant run around between different employees not allowing me to immediately terminate service.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 176 of 456

528 529	KY KY	HomeAdvisor window company cleaning glass. HomeAdvisor took no action, double billing leads, refusing refunds for false leads, etc They are non-responsive customers outside of my area after I specifically said I can't travel that far.	Was told by rep that I could have a week to decide. 1 out of 5 leads willing to work, little old lady just needed water heater lit. Tried to cancel and get a refund and was told no. Jason lied to me to get my \$350. I wished to terminate but they won't do it
530	KY	I received "leads" that I couldn't ever reach and leads that were asking for services that I didn't offer nor claimed to offer. I also received leads that blatantly told me they were only looking for a cost estimate, not services-they didn't know why I was calling them and how I got their info. I was never able to receive credits for these issues, I would be put on hold for hours before speaking to a Customer Representative HomeAdvisor that would try to explain to me that there is nothing they can do. Upper management was of no help, only put on hold once more to get through to them.	After calling multiple attempts and waiting on hold for over an hour each call, I was still unable to cancel my membership, HomeAdvisor still held my credit card information and charged it after specifically telling them they were not given permission to run it, all I could do was cancel the credit card with my bank.
531	KY	Most of the leads were no good people didn't answer, also some leads weren't even for things we offered.	
532	KY	Dead/fake leads, no answers, rude leads and no refund.	I type my business name and their website would come up first. [W]hen I told them that I'm terminating because I was receiving dead leads and getting no answers from the number

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 177 of 456

533	KY	Leads are fake small company want to put a stop to this.	and email address, I was told that maybe I don't know how to reach them and need to take classes. They're now threatening me with collection. 75% of my leads were not real.
534	KY	Michael and I were on speaker phone and asked the sales rep (Caleb Gentry) before we signed up if we could choose the areas in which we would generate our leads from, Caleb said absolutely and that he would contact us the next day to set that up. He never called, we called him and we got an excuse of sickness. We then started to get leads immediately from out of state, disconnected numbers, people who claimed to never have used or contacted HomeAdvisor for services but our company was charged for each lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 178 of 456

535	KY	I received leads that were not in my service area, were not services offered by my, from home owners who weren't ready to hire, or from home owners who had said they already hired someone. HomeAdvisor was very unwilling to give lead credits. I also was not told that I needed to contact within 24 hours (I became astronaly	I had extreme difficulty communicating with the HomeAdvisor representatives that I was only one person with a couple of workers, trying to start a business. When the excessive lead fees came at me I was not prepared because I was not properly educated on the process. They promised me during my initial phone conversation that I would only pay for the leads that I complete and the lead fees would be
		within 24 hours (I became extremely overwhelmed within 1 week because I had received so many leads that I couldn't possibly contact them all that soon). I was promised \$100 with lead credit upon my agreement to sign up, but it was never received, even after I called about it twice.	for the leads that I complete and the lead fees would be between \$9.00 and \$17.00, depending on the service. Once my account charges shot up to around \$2,000 in only 23 days (!!!) (5/11/18-6/3/18), my bank account was stuck in the negative and I was unable to make any money using HomeAdvisor to get back in the positive and pay for the outstanding charges. Ultimately, my bank closed my account and HomeAdvisor sent my account to a collection agency called McCarty, Burgess & Wolff (MBW), where it still remains unpaid. I only was able to complete around 8 of the 30+ jobs that were automatically assigned to me, many of which were not in my service area, not services offered by me, or from home owners who weren't ready to hire.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 179 of 456

I would ask to have my leads held for extended times. They refused to do more than 30 days. Then automatically start the leads in floods of 3-5 leads in one day. I repeated to them I wasn't interested in the leads. All I wanted to be was on their list of contractors because my rating was so high people would call me and I wouldn't be abarred for the avaersive leads they would cand	
Then automatically start the leads in floods of 3-5 leads in one day. I repeated to them I wasn't interested in the leads. All I wanted to be was on their list of contractors because my rating was so high people would call me and I wouldn't be	
leads in one day. I repeated to them I wasn't interested in the leads. All I wanted to be was on their list of contractors because my rating was so high people would call me and I wouldn't be	
interested in the leads. All I wanted to be was on their list of contractors because my rating was so high people would call me and I wouldn't be	
their list of contractors because my rating was so high people would call me and I wouldn't be	
high people would call me and I wouldn't be	
0 1 1	
abarged for the expensive leads they would can	
charged for the expensive leads they would send	
me. I remember one lead they sent me was from	
another electrical contractor. Made no sense why	
I would get a lead from a person that is an	
electrical contractor. After asking for it to be	
removed they said they would put it in under	
review and then charged me anyway. I finally	
found a person that told me I could pay 49.99 per	
month and be on the list and not get the referral	
service at all. Nobody ever told me I could get	
that before. Then about 6 months later I started	
getting all these leads in just a 3-4 hour period. I	
called them and they said my leads had been	
automatically started back up. I replied that I	
didn't want the leads and put me back on the	
\$50.00 per month program. They replied with a	
no and said that program no longer exists and I	
They are now sending my owed payments to a	
collection agency. This company is a true scam.	
	high people would call me and I wouldn't be charged for the expensive leads they would send me. I remember one lead they sent me was from another electrical contractor. Made no sense why I would get a lead from a person that is an electrical contractor. After asking for it to be removed they said they would put it in under review and then charged me anyway. I finally found a person that told me I could pay 49.99 per month and be on the list and not get the referral service at all. Nobody ever told me I could get that before. Then about 6 months later I started getting all these leads in just a 3-4 hour period. I called them and they said my leads had been automatically started back up. I replied that I didn't want the leads and put me back on the \$50.00 per month program. They replied with a no and said that program no longer exists and I owed them over \$200.00 in referrals for that day. They are now sending my owed payments to a

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 180 of 456

537	KY	I only went back because I thought maybe I was	
		doing it wrong, rethought it, and started again this	
		year. it's the same thing all over again. they sent	
		me leads for things I am not licensed to do, they	
		sent me leads they sent at least 2 other contractors	
		and probably charged us all. how can they charge	
		multiple people for the same lead ? so you are	
		telling me that's legal or morally right?? I am a	
		small business trying to keep the lights on and	
		these people are throwing \$17-26+ leads at me	
		multiple times daily that don't answer, return a	
		message or sometimes tell me they never	
		contacted HomeAdvisor.	
538	KY	95% of the leads were either in another state or	
		they had no interest in any service that I provided.	
		I had only one decent contact which still didn't	
		amount to a sale.	
539	KY	I responded to one "lead" only. The guy said he	
		wasn't interested in doing any work at the	
		moment he was just fishing around for prices. I	
		don't consider that a lead.	
540	KY	Leads had bad numbers, the people themselves	
		didn't do anything to prompt a lead, and I had	
E 4.1	T 4	multiple leads in a row that I had no contact with.	
541	LA	Numerous inconsistencies in lead cost after being	
		sent duplicate. Charged of a lead on "dead leads"	
540	T A	from random people surfing website.	
542	LA	They will not give credits for wrong category or	
		bad numbers if there is no answer - they say they can't verify	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 181 of 456

543	LA	Several over 100 miles away. Several for services	
		not offered. Several from other owners in same	
		business as me. Got leads before official tutorial	
		and signup	
544	LA		I set the options to limit [the] amount or [sic] leads to \$300 I racked up a \$2,000 bill.
545	LA	We were told when we signed up that we did not have to take every lead given. And that we would occasionally receive a test call from another contractor or a bad lead but no worries all we had to do was fill out a credit form. Both were big fat lies, they charged us for every lead they sent and we could only receive 5 credits. Out of the 21 leads we received -0\$00.00.Zilch, Nada viable lead or dollar.	proceeded to continually send leads after we cancelled. Then we received calls from someone in their office weekly. Now we are getting harassing robo-phone calls every three days from an attorney's office in Cleveland, Ohio; McCarthy, Burgess & Wolf phone number 918-1636.
546	LA	They generate leads over my target, they won't reimburse for duplicates, people I can't reach after multiple attempts, people who speak languages that I don't understand, people who sold their home, children playing with the service, anything over 30 days. If I call through mHelpDesk, which gives me the direct number, and I don't use the system then I can't get credit because their system didn't record the call.	
547	LA	I received 2 legit leads on the first day. After that it was all downhill. On day 2 I received 2 leads for services I do not offer. By day 3 it got bad. I received 9 leads total. 2 leads were legit. Of the 7 bogus leads, 3 have been determined to be fraudulent. 1 of the leads finally returned my call	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 182 of 456

		to inform me that she had no idea what I was talking about. She had never used HomeAdvisor in her life. Of the 2 others they contained fake information including service address that does not exist.	
548	LA	I agree that the leads are not what they claim and they are significant reasons to believe they are fake leads.	
549	LA	Excessive bad contact information, jobs that were already completed, jobs outside of business hours, received leads while my account was paused, incorrect job fields selected.	
550	LA	Fake leads. People had no idea what HomeAdvisor is or who I am. No work needed. Fake names.	They have cheated us out of money and can't reach anyone to cancel.
551	LA	Most of the leads were not true.	
552	LA	When I signed up for HomeAdvisor the sales rep told me that the only leads we have to pay for are the jobs that we receive.	After I found out that we get charged for every lead, I put my account on hold and the next day HomeAdvisor charged my account almost \$500.
553	LA	leads for things I didn't work on and stated to them that I didn't work on.	
554	LA	None of the leads' phone numbers were given to our company. The platform or dashboard only gives you a generic number with an extension to dial. Every single contact attempt went to a generic voicemail.	I was told when we signed up that we would be able to control our leads precisely that is not the case at all. The leads are like a faucet, they are either on or they are off. You can control the amount that you want to spend for the month, but you cannot decide on whether you want a specific type of lead versus another very easily.
			they would not cancel my membership immediately. They are offering "credits" instead of any of our money back.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 183 of 456

555	LA		They billed me for \$ 800.00 of bogus leads and then turned me into a collection agency.
556	LA	Bad phone numbers. Not serious Just shopping for prices. I had no idea what I was talking about	
557	LA	 Wrong numbers Fax numbers Disconnected numbers Customers who state the never signed up or requested anything don't call back and hang up (making our company look bad) Customers who state they hired someone already (impossible being we all received the lead at the same time & nobody met with them and provided an estimate and signed THAT FAST) 	
558	LA	I'm a small business owner and home adviser took advantage of me Yes, many times I would receive leads that were being were received by 1 or 2 of my friends and when 1 of us would call (if we could get in contact) the call was already answered by other person. I had lead that just hung up. I've wrong or disconnected numbers. I've had leads that said they not need my services saying that they never called home adviser.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 184 of 456

559	MA	Told them my service area and my expertise and they began sending me ridiculous leads outside of my service area and for services we don't provide. We never accepted these bogus leads and they began charging us anywhere from \$30-\$200 per lead! We called to make changes and they said everything was all fixed. No, it wasn't. Over \$1000 later, we called to cancel.	To our recent knowledge, our membership had been fully canceled and we would no longer be charged. After checking with our bank today, they have continued charging us and sending us bogus leads. We called again and we actually got hung up on! We are still being scammed out of our money.
560	MA	 I would get leads from people that never owned the property. Would call HomeAdvisor and told that they cannot control that I would get leads that never answered their phone/ HomeAdvisor told me that I would have to keep on calling I was told that leads that I contacted would only get three other HomeAdvisor contractors. Homeowners would tell me that I was the fifth or sixth contractor from HomeAdvisor . They had never told me that you pay for leads even if you do not get an appointment 	
561	MA	Leads from areas that are way out of my working area, in which I called and had them narrow that down but it still was wrongetc.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 185 of 456

562	MA	Numerous HomeAdvisor -generated leads proved fruitless. We were often unable to reach customers through the contact information provided by HomeAdvisor . Other times, we were able to establish contact, but the customers were either not serious about the job, were simply "shopping around," or were no longer doing the job. In short, the leads did not appear to be screened at all by HomeAdvisor .	
563	MA	Received a lot of fake leads, couldn't get any services from any HomeAdvisor leads at all.	It was the worst marketing service I've ever dealt with. I had a Google advertisement that used to give me a lot of leads but after joining HomeAdvisor my phone stopped ringing from that sourceThey made me lose a lot of business opportunity. I'm a small business owner, but always had a fair amount of clients before joining HomeAdvisor, these people are awful. They are ruining me financially.
564	MA	I asked to be in the additions section. I received leads to add cabinets to kitchens, extend platforms for washers and dryers, etc When I asked for a refund they told me it was not possible. Also, I got charged if the potential client did not answer the call. After a few days I asked for a refund, they told me I had to contact the client 3 times a day for 3 days to receive a refund.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 186 of 456

565	MA	I was recruited by HomeAdvisor rep Danielle (508-659-9085 cell: 913-608-4612) stating that there was a shortage of handy people in my area. I asked specifically about leads and was assured by both Danielle and her manager that I don't pay for leads that don't materialize. I realized that this was not true after my 3rd call when one of their reps (Debbie) called "to see how things were going." I shared my frustration with their leads, but thankfulness that I didn't have to pay for them and she informed me that I did, regardless of whether they materialized as jobs or fitted my category. It wasn't HomeAdvisor 's fault if "the client" misclassified their job request	I shared with Debbie that I felt duped and wanted out! She transferred me to someone who would "help" me with that. The man who came onwanted to help me change my mind! After close to an hour on phone letting him know I felt deceived and wanted out, he said it was too late! Even though it was only a week, the account could be put on hold. HomeAdvisor has already advertised on my behalf and the money I paid covers that. He stated that I should have read the email contract that email came in after the voice verification. When Roscoe or Reyes, whatever his name was started getting insulting because I refused to change my mind, I ended the call letting him know I'd be contacting the State's Attorney's office letting them know about HomeAdvisor 's illegal business practices. I later checked the app to make sure leads was turned off. It was.
566	MA	Handyperson! Every lead I was given was fake, the numbers were not in operation or I would go to the propertyonly to find out that the property owner was never looking for any painting.	It took days of me calling them and speaking to countless individuals to cancel my membership. At one point I had to call my bank and list every HomeAdvisor fee, including the startup fee, as a fraudulent charge. Even after termination, for the last 2 years I'm still listed on their website, have asked many times to be taken off and they refuse to do so, I still receive calls from them on a daily basis. Since I signed up for HomeAdvisor , my email and phone number have both received dozens of spam mail, text, and phone calls which leads me to believe they also sold my personal information. At the time I was just a startup company and 10 out of 10 against HomeAdvisor they almost ruined my business before I even started and left me

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 187 of 456

			in debt right from the start.
567	MA	Customers were all "bottom feeders" low bid. The potential customers were not interested in anything but low price not what my current customers are like, getting out was not fun as they kept trying to give me a free dead end lead to keep me on, and kept charging my card for zero cleaning jobs done.	It was a disaster from the start, was told my processing of my initial application would take 24 hours, yet in 2 hours was approved and my credit card was being charged for leads I was coerced into spending more to gain an "advantage" over competitors to be placed at front of the line of vendors. HomeAdvisor would contact 3-5 contractors in the area with the same lead, charge them all I assume and only the member who is paying the most has any chance of winning a customer. Started "receiving calls" in 2 hours from applying, had to go through HomeAdvisor special number but because of the Piranha like tactics a potential customer like bait is "fought"
568	MA	Leads from nonexistent customers. Refused credits based on inability for them to contact customer which is why we are requesting credit	for by several local cleaners in my case Customers have said when on the phone with HomeAdvisor representatives they were asked if generally what future jobs might you need and in our case they stated they might need a roof in a few years. Then we get bogus leads for roof they don't want yet and we can't get credit because they personally spoke to HomeAdvisor reps and that's valid lead as far as HomeAdvisor is concerned.
569	MA		We agreed from the beginning to have a \$250 spend target. They recorded our voices agreeing to this. They since have billed us over \$600 a month and when asked about these erroneous charges the representative said "there are other types of leads that are outside the spend target, everything is in the terms of use which you must not have read."

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 188 of 456

570	MA	if it wasn't for the fact that 90%+ of the leads were from people that never answered the phone after multiple attempts, didn't answer text messages or even email. When I got on the line with some of the leads some customers stated they weren't even looking for service and was just browsing HomeAdvisor . Some people had no interest in service and wanted to know prices of service. I receive some duplicate leads, and many that went straight to voicemail for weeks.	They want me to pay the past due balance of \$3,202.47 before taking any action on the account and are refusing to even review the bogus leads unless I pay the balance. They have threaten to send the account to collections if not settled by April 2018. We were receiving about \$200/ week worth of leads since signing up with HomeAdvisor . Then all of a sudden with no warnings they sent us \$1000+/week worth of leads.
571	MA	HomeAdvisor has been giving us dead leads and charging an arm and a leg for almost three years now. Every time we call to let them know the lead is fake they tell us they have a department that verifies everything which we have proof is not true.	
572	MA		I had a \$450 cap on leads and yet my bill was \$2,000 then the next week rose to \$3,000. I called to dispute the invalid leads and they made it nearly impossible to get a credit and continued adding to the bill after I repeated that I only agreed to a cap of \$450. Now they sent the bill to collections.
573	MA	They do not fit the categories they are sent in, they don't pick up, competition sending leads through the website to price check, customers claiming they didn't fill out the form.	I've cancelled it and am still trying to cancel it again as I have learned it was not fully cancelled.
574	MA	Constant wrong types of leads and arguing with them for credit.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 189 of 456

575	MA	Each and every lead we received had already been completed. We would call the customer as soon as the job came through our email.	We paid them \$347.98 on 2/16/18, \$59.00 on 2/20/18, \$84.68 on 3/2/18 and \$113.17 on 3/9/18. We called HomeAdvisor to cancel and they continued to send us job leads. After calling HomeAdvisor several times, I called the credit card that was being billed and they did a stop payment. We continue to get mail from HomeAdvisor threatening that we still owe money and if it is not paid HomeAdvisor will contact a third party collection agency.
576	MA	They were following unfair practices and misrepresenting their lead charges. I was told the lead charge range would be between \$25-\$38 I was charged \$46.70 each time. When I spoke to them to tell them I was being over charged they told me I wasn't. When I asked them how much the lead pricing range was I was given \$25-\$38 again when I told them I was being over charged they again said I wasn't and they wouldn't explain the extra charge. They also hide they charge pricing until after I was charged.	
577	MA	The leads most at far away from my location not worth.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 190 of 456

670	3.6.4	
578	MA	Duplicate leads were sometimes credited, but
		usually not. The request form requires you to
		provide the lead number, so they could see the 2
		if they so wanted. Requests for credit were
		usually where the lead was clearly the same
		customer with same customer info and project
		request. However, HA would just email back that
		claim denied with no real explanation or ability to
		escalate. In addition, there are NO reports to help
		you see the credit requests or credits extended.
		Many leads (50-60%) would not answer emails or
		calls despite repeated attempts. We would call
		lead within 1 -2 minutes of receiving. Text
		notification was faster than the email notification
		by 2-4 minutes which caused us problems
		responding quickly since person with text
		message was not available. HA will never give
		credit for homeowners who do not return calls.
		Despite paying for premium service and supposed
		listing preference, we are not showing up for our
		category in the areas served. We were told how
		the prioritization is supposed to work, but the
		sorting never seems to follow ANY sort of rules -
		never mind the one explained to us.
579	MA	I was not told when I initially signed up that I
		would still have to pay for leads that don't
		answer, or have fake phone numbers, or cannot
		be reached. I called to pause my leads and now, a
		month later, I have a letter from them saying I
		owe about \$1,125 and that they will send to a
		collection agency if not paid on full in less than 1

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 191 of 456

		week and they will not do anything to help	
		alleviate the amount I have to pay.	
580	MA	I have gotten call from them I let them know they	
380	MA	ę .	
		are the same company with a new name and not to bother me	
581	MA	1. HomeAdvisor sends fraudulent leads, they	
		sent me leads from people who never submitted	
		requests for services and never even heard of	
		HomeAdvisor, yet when I told HomeAdvisor of	
		these fraudulent leads, they still charged me for	
		the bad leads, plus ignored my warnings of such	
		bad leads.	
		2. sent leads to me even though I turned the leads	
		off and HomeAdvisor still charged me for them	
		3. misled me on cost of leads. never advised me	
		of compulsory charges, leads were characterized	
		(by the salesman) as if I got the jobs then I'd be	
		charged, not the case, I'm charged just for getting	
		the leads. I never would have signed up for the	
		service if they told me before I signed up.	
		4. they send leads for people who are not ready	
		for my services, or who have no real plan to use	
		my services at any time, people just getting	
		ballpark prices, I do not give ballpark prices or	
		waste my time with people who are not ready for	
		my services.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 192 of 456

	1		
582	MA	When I was new to the service, HomeAdvisor	I am not sure. One thing they did a few months after I
		was quick to credit me for leads in which	terminated my membership was quite deceiving and
		anything at all went wrong such as a bad phone	unethical, though. A woman named Natalie left me a
		number, a lead who never answered the phone, or	voicemail saying she was looking for a painter in the Carver,
		even an uninterested customer. After being a	MA area and wondered what my upcoming availability was.
		member for a few months, this practice changed.	When I called the phone number back it was HomeAdvisor.
		They stopped crediting me for bad leads except	This woman acted like a customer who was looking to get
		for cases where the phone number disconnected	painting work done, which was very misleading.
		when dialed. Their reasoning was "we are an	
		advertising company, that is not our problem."	
		Here are some specific examples of deceiving	
		leads I received. I was signed up to get leads in	
		the categories of interior painting and cabinet	
		refinishing. Once I received a lead that said it was	
		for interior painting, but upon speaking to the	
		customer they informed me that they were	
		looking for exterior painting, not interior. I was	
		not signed up for exterior painting. Another time I	
		received a lead for cabinet refinishing when the	
		customer wanted cabinet repair. On another	
		occasion I called a customer lead and they	
		claimed they had never requested information	
		about painting, although their name and phone	
		number were correct. HomeAdvisor refused to	
		credit me.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 193 of 456

МΔ	out of every lead they sent me were qualified	
IVIA		
	•	
	1 1	
	•	
MA		
	daily with no real leads and hundreds of dollars in	
	bills	
MA	Most of the leads are tire kickers. The fact that	
	the consumer is not aware that this does cost the	
	contractor, is a bit shady. The consumer is just	
	told that it is free to them, therefore they won't	
	even call you back even if you have made 8	
	attempts to reach them.	
MA	My biggest issue was fake leads. I would be	
	paying for 50-100 leads for fake information. I	
	just started to pay very close attention and feel	
	5 1 5	
	6	
		 That is until I called them and they were fake names and bogus phone numbers;. When I called them the rep on the on phone said I would not be charged however there billing dept. keep charging my card, In total I was sent 30 leads all were out of my area. I called and shut them off yet they kept sending me. I had to consistently call them to cancel the leads while they continued to send me leads all while charging my card , It was a full time job calling them . Finally I canceled my card not they are threating collection, had I not cancelled my card I would owed them thousands MA H&H carpentry, was a pro with them till they started pulling money from my account almost daily with no real leads and hundreds of dollars in bills MA Most of the leads are tire kickers. The fact that the consumer is not aware that this does cost the contractor, is a bit shady. The consumer is just told that it is free to them, therefore they won't even call you back even if you have made 8 attempts to reach them. MA My biggest issue was fake leads. I would be paying for 50-100 leads for fake information. I

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 194 of 456

587	MD	 When I originally inquired about HomeAdvisor 's services, they promised certified leads which would ONLY be available to THREE (3) contractors, including our companythis is completely false. the leads would be bogus and uncheckedI would say that 3 out of 5 leads were not certified and/or falsified in order to charge us for the lead. Being frustrated and unsatisfied, I spoke with a HomeAdvisor representative wherein which he confessed that leads were being given to five (5) or more contractors, contradicting their original promise of giving leads to only three (3) 	After several issues with our service, our leads were being turned on without proper notification while the leads were being charged against our account. There was a total of three times when HomeAdvisor turned on leads without notifying us, prompting us to call their offices to settle the issue.
588	MD	contractors. Fake leads, no answer leads, wrong numbers, never getting reimbursed for bad leads. My spending target is \$2,000 per month and most of the leads are bad.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 195 of 456

589	MD	Out of approximately 14 leads, I was able to	
		actually speak with 1 person who actually owned the home and wanted work done. The other leads	
		were:	
		wrong numbers call went into an answering service/machine	
		without identifying who the receiving party was	
		calls never returned	
		people answering and saying they did not request	
		any kind of estimate	
		person's wanting to buy a home; but not owning a	
		home	
		persons renting a home (no home ownership)	
		I called HomeAdvisor to report these problems	
		and they only credited two leads by replacing the	
		bad leads with two more bad leads.	
		HomeAdvisor is a scam and should be put out of	
		business and customers/businesses should be	
		refunded their money	
590	MD		My biggest concern is that they have my business advertised
			with a 1-800 number that goes to them and then they tell
			people that I am either not in service or do not work in that
			area. (I have even called that number and pretended to be a
			customer calling for Clean Power Wash and they told me
			that clean power wash wasn't available and didn't match the
			request for power washing) That is a gross misappropriation
			of my businesses reputation and strong profile on
			HomeAdvisor . They end up using my profile to sell leads
			for their company to other companies and I don't even get a
			shot at those calls. I have reported the issue several times and
			they initially told me I had to become a paid member instead

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 196 of 456

			of on a per lead basis (that is how I have been since day 1)
591	MD		They use heavy-handed and coercive means to solicit new members for Membership Programs
592	MD		Was advised by HomeAdvisor that I was too scared to use their lead service and they would dump as much competition in my area as possible.
593	MD	This is where it all happens I was screened as a general home inspector and they group more into that that should not be there. Per drywall roof inspector, pool inspector, zip codes wrong on and on	I didn't have a problem do to then canceling me after reporting them to the better business bureau and crediting my account for\$ 200.00 which didn't happen. After long conversations with J D Williams he babbles out numbers that you can't grasp and give you back a couple of leads then it starts over and over. You can't get hold of any one that will help until you go to BBB then they answer and quickly then cancel you
594	MD	Would decline service when call to customer. Some would not know. And some would say that I'm literally the 25th company to call them.	
595	MD	Their rep signed me up for leads that I did not ask for, including tasks I am not licensed to perform.	
596	MD	I constantly received leads for services I do not provide. When I attempted to have a refund issued I have been told more than 1 time, "sometimes you will have to take these type leads to get the others." In some cases, I am NOT licensed to provide the service.	I cannot get a refund on leads or the membership. My business is listed with them as of yesterday. The biggest issue is they ruined the thousands of dollars I have spent in SEO work. My direct calls for services are down by 300%.
597	MD	Disaster. No answer, all fake non-working numbers	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 197 of 456

-	1.00		
598	MD	They send me leads for work we don't do they send leads and customer says they will not be ready for 3 months or so. Customers don't answer when you call right back I own a Demolition Company Should not be getting calls to black top driveways.	 said they would reimburse me for the payments taken out my bank accountinstead gave me credits but still too money out my bank account not from credits. Had my bank file a dispute and had to get new credit card. HomeAdvisor lied on the dispute and a month later my credit was reversed back to pay HomeAdvisor . I'm the COO and I set up the account. After they ripped us off for over \$700 I emailed and called to closeI sat on the phone for 45 minutes then they said the owner has to close account. I put him on phone to closebut it looks like the account is still open and they say we have a past due balance for \$67.70 for a lead sent at 6 am on a Sunday. I called him back and he states he made a mistake requesting a contractor. They still want me to pay for it.
599	MD	It seems that maybe one out of every 15 leads is	I had my bank file a dispute and had to get a new credit card. HomeAdvisor lied on the dispute and a month later my credit was reversed back to pay HomeAdvisor.
599		It seems that maybe one out of every 15 leads is an actual person looking for a contractor. I've had suppliers contact me through paid leads. Many of the leads are people not actually interested in having work done. They send me leads out of my service area and for work I don't do. Some leads cost more than I would charge for the actual job.	The first time I terminated my membership, I found out they had changed my phone number on many internet listings for my business, to their phone number.
600	MD	They sent me false leads and charged. 8 out of the 10 were false leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 198 of 456

601	MD	The leads are not good - we were told it would be homeowners ready to hire. Instead we have had people who a) never return calls or have bad numbers; b) directly told us they weren't the homeowner, including one person who was pricing out things so he could decide about buying and another who said he was pricing out a possible surprise gift for his girlfriend, who was the homeowner; and c) told us that a HomeAdvisor employee had told them over the phone they could just talk to some contractors to get an idea of pricing even though they were nowhere near ready to commit.	We got refunds for the bad phone numbers, but the rest of our refund requests were rejected by their system. When we called, we were told that the system has an algorithm that automatically rejects refund requests if the proportion of refund requests to leads is too high, and that they can only override that if there was a mistake in the lead (such as when we got one for mold remediation even though we are not certified for mold and HomeAdvisor knows that). We now have leads turned off, but in the past few days we have been getting constant job requests and alerts that a customer chose us to talk about their project - these are different than leads in that you are only charged if the customer actually agrees to talk to us once we click "I'm interested." However, the major problem I have with this is that there is no visible indication of what the fee would be if we do agree to talk to them. Customers do not always seem to know that contractors will be calling them immediately; on more than one occasion when we received a lead during non-traditional hours and called right away, the customer was angry that we were calling at an inappropriate hour.
602	MD	I was receiving leads at 2am and all day long. I was not answering the leads or requesting to speak with anyone. I was being charged for ever clear that they sent me. They would send about 10-20 leads a day.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 199 of 456

603	MD	I've spent over \$10,000 with them since 2005 and have received one contract in that time. They have sent me leads outside my requested radius or ZIP Code preferences. I've received the leads for areas in the industry that I'd prefer not to have. I've received inaccurate leads for additions that turned out to be nothing more then wood repair or the like. I've also been given phone numbers and been unable to reach the prospect. When I was able to set an appointment with the prospect I would arrive at the home and no one would be there. Recently I received a lead when the leads clearly have been turned off. I ignored the lead and received the text the following day from HomeAdvisor that they reached out to the homeowner to get more information and that the information had been updated on my page. When I looked at the page there was no update. After contacting the homeowner about in addition they were inquiring they inform me that they were only looking for built-ins for their fireplace and repairs to their chimney.	They don't make it easy to speak to someone. I waited over 45 minutes to cancel my membership and finally gave up. Instead when prompted I left a message for an agent to return my phone call which never happened. On another occasion when I was able to speak to someone directly my request was met with resistance. May be one to two months later I was contacted by HomeAdvisor by a service representative to ask my experience with them. I told them what happened and was pressured into rejoining. They stated that what had happened to me should not have happened and they would credit me with six free leads. They also told me that the leads would be turned off until an agreed upon date, August 18, 2018. Just 2-3 days ago I received the lead that I did not ask for, weeks before they were supposed to be turned back on. The lead was for an addition, but when I contacted the homeowner they were only looking for built-in bookcases and a chimney repair. HomeAdvisor called this an exact match which it was not. Fortunately I was not charged, but I will cancel the membership again prior to the 18th. I have zero confidence in these people and believe they have a been scamming contractors for years.
604	MD	Yes. Bogus deceptive leads. Will provide details of requested	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 200 of 456

(07			
605	MD	I have been with HomeAdvisor for ten years as a	
		contractor and was recently told by Yvonne, a	
		supervisor that it is common practice for	
		HomeAdvisor to send out lead request to	
		contractors even if the customer only just was	
		filling out information but does not complete the	
		form. I have called numerous "leads" over the	
		years of people who had no interest in having a	
		contractor call them. Yvonne said that even if	
		they do not complete the form, just because they	
		were on the site shows they had in interest in	
		having someone calling them, even if they did not	
		finalize the request. I have a numerous people	
		over the years tell me that they did not want	
		anyone to call them. I have had numerous leads	
		where I could not reach someone by phone or	
		email. These people are probably in the same	
		category	
606	MD	Some of them might have been legit, but not	
		worth buying and pursuing compared to my other	
		sources. So I paused the leads. The pause expired	
		automatically (no other option) and immediately	
		there was a worthless lead that I did not contact. I	
		told them to either refund for that lead or	
		terminate. They have not terminated but only	
		paused my account and the paused says it will	
		expire 10/30/2018.	
		enpire 10/2010.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 201 of 456

607	MD	T	HomeAdvisor mistakenly debited my bank account
007	MD		
			\$1600.00. They omitted the error which exceeded my spend
			target but refuse to return the funds. Per the customer service
			rep, Mark Cunitz (who did not have a direct extension),
			HomeAdvisor cannot refund the money even if we cancel
			our membership. The funds would just sit there indefinitely.
608	MD	In particular, I kept receiving the same lead phone	I did encounter difficulty is seeking to terminate my
		number with different names and extensions	membership. The representative transferred me to someone
		attached. In August, I called the service after	else, who then attempted to stop me from insisting that I
		being billed \$468 for leads. I was initially told	wanted my money refunded, and I wanted the services
		that the leads fees would be deducted once	stopped. He, rudely insisted that I should allow him to talk,
		services on my end was provided, which was why	after I indicated that the only thing I wanted to hear was my
		they wanted me to pay \$59 monthly for	money would be refunded, and the services would be
		mHelpDesk. This service was supposed to	stopped. He indicated that I would not be getting my money
		provide invoices from which my fees would be	back and continued to try to explain the service, which was
		paid to them and the resulting balance would be	not the same explanation I received in July or August. I, in
		mine. They, instead, charged my account for	fact, did not approve the initiation of the services. I
		accepting the leads. I take ownership of this. On	instructed the representative, who contacted me in late July,
		9/21/2018, HomeAdvisor charged my account	to get back in touch with me in approximately two weeks,
		\$1285. After the August charges, I had not	around August 10, 2018, and I would let him know whether
		clicked on a lead, or responded to a call or email.	or not I was ready to proceed with the service. The company,
		Upon inquiry, I was informed that the charges	instead initiated the services on August 10, 2018 without my
		were for sending the leads. This explanation was	expressed consent to do so. I moved forward with looking
		different from the August explanation, in which I	into the service, hoping that I could recoup the
		was informed that I was charged for accepting the	approximately \$400 in service initiation fees.
		leads which ranged in price from \$42 to \$76. I	upproximately \$ 100 m service minution rees.
		had not accepted any leads, nor did the original	
		explanation of the service indicate that I would be	
		charged even though I did not respond. In	
		August, most of the attempts to contact leads	
		were met with no responses.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 202 of 456

609	MD	I have found it very difficult to deal with them on	
		the simplest matters, I'm tired of them charging	
		me for customers I don't even contact let alone	
		talk to. The biggest con since pyramids!!	
610	MD	There have been numerous leads that I was never	
		able to contact through the information that was	
		provided by HomeAdvisor. Additionally there	
		have been leads that appear to be fake and were	
		never generated by an actual person outside of	
		HomeAdvisor. One in particular was a lead that	
		connected me to another HomeAdvisor contractor	
		in a different state and in a different business. We	
		communicated through text and he confirmed that	
		he never made the request for my services. I still have the conversations with him. I would like to	
		receive information on how to pursue Federal criminal charges against them.	
611	MD	I never used any of the leads. They were, well out	The salesman had run my card the same day! I only saw this
011	IVID	of my area or not part of my business operation.	when I checked my account. My attempts to cancel were
		The account manager claimed I was not due a	unsuccessful. I had on December 14 been charged a fee of
		refund as they had spent money on promoting my	287.99. December 28 \$76.99. on January 4th another \$
		business via ads and promotion for my company.	300.15 In total \$665.15.
		I have attempted to disassociate myself from	
		HomeAdvisor for weeks. The leads are unusable.	
612	MD	Leads were people not in this area	
		Leads that already found other people	
		Leads that numbers aren't from the area or don't	
		work	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 203 of 456

		Leads that are dead ends	
		Charged my account after leads were found to be none existent or out of the area even after talking	
		to customer support	
613	ME	Most of the leads where never completed leads.	
		Potential customers started but canceled the	
		submission. But yet I was charged direct request	
		charged of \$24.99. I even went on as a customer	
		to see what a customer went through before	
		entering information about work canceled/deleted	
		lead. But in the morning I got a lead by me to do	
		work at the requested worker charge. Most of the	
		leads I called said the same they had started but	
		never finished or deleted the lead, but	
		HomeAdvisor still charged contractors for this	
		lead and does not refund.	
614	ME	At 88 leads, I've gotten 10 actual jobs from it and	
		I've only gotten refunded 13. Bad leads, so I've	
		paid over \$1200 for bad leads, wrong work. Also	
		price shopping on a lot of the calls that they don't	
		answer their phones or their voicemail is full,	
		don't have a voicemail and don't return emails.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 204 of 456

615	ME	I like many others have paid for 58 unqualified leads. Telephone numbers that lead to nowhere, people just curious about what happens if they fill in the information, people that had already purchased their materials and just wanted us to install someone else's products. Leads started at about \$24.00 a lead then escalated to \$78.00 a lead. I spent \$3000.00 and only got one job from them.	[R]request refunds but were told they do not do refunds but would credit my account. I told them to suspend my account until further notice, and recently found out that they were once again charging my credit cardI went to my credit card company and put the charges under dispute a total of \$68. They are still billing me and have recently sent me to a collection agency. Once you sign up with them it is like a lifetime sentence you cannot get them to stop charging your card, even though all the card they have on file have expired dates somehow they are bypassing that. the last referral sent was 7/28/2015that was when I asked to be discontinued and they used up any credits I had on file and then started charging my credit card againmy year contract- - if I had onewas up and I had no notice that they were renewing it automatically. I thought I was done with them until I found the recent charges. It looks like the first time they charged was 08/16/2013, last charge was 1/24/2017.
616	ME	We had many leads that nobody was there and many duplicate leads. We also used them as	They are very dishonest
		service magic with the same problem.	We were charged more then we allowed for the service. We tried to talk to them and they sent us to collections without
			any notifications. We called to try and discuss and they told
			us tough it's in collections and we can't take it back oh well.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 205 of 456

617	ME	The first lead was a phone number starting with 518. Called and left 2 messages the same day it was received and did not get a call back.	Leads were being sent without telling us that we cannot turn off leads coming in from company .
		The second lead was also a phone starting with 518. Called twice and left 2 messages the same day it was received and no response. The next day he emailed the client and then they responded the following day. They had already found a	Kept getting offer of free lead, to put on hold, upgrade to pay more for leads, etc. I would put it on hold for 2 weeks, and then have to call them back to put it on hold for another 2 weeks, etc. as they wouldn't cancel. Kept charging for leads anyway.
		painter. The third lead was a phone number starting with	Would not give us a refund - emailed the BOD - by name - and never heard from any of them. Trying to get our money back.
		518. Called and left a message. Then when he didn't hear back, he emailed the client. At that point the client got back and he got another phone number to use.	We found out if we go with just the advertising leads they don't even show our profile page - just our name and phone number. We were not told that even as we talked of only using the marketing/ad leads in our initial conversation.
		We don't know what this 518 phone number is? One time he called the 518 number and it just kept ringing.	We were told they would contact our references and post them to our "profile page". They did not. I have contacted at least one reference/for a review - there was no attempt.
			We did not know that the leads we received also went out to 2 other people and we were at a disadvantage to not even have any references, reviews, history or photos on line for the client to refer to. We were under the impression we were the only one receiving the lead.
			We had been told that if there was a good reason for not getting work from a lead, the charge would be refunded. For example: we did not know that the client not answering

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 206 of 456

			the messages would be considered as a positive lead for example and we would be charged anyway. We went through the designated phone number with the extension provided by HomeAdvisor 's and at one time all it did was ring - we could not even leave a message but followed up with more messages later on. We did what we were supposed to and were unable to even contact the lead. However we were charged the full amount even after I had emailed earlier in the week to ask about it. We found out for other leads there are even more charges - as for "exact lead" they are an additional amount of \$150, \$250 for "market"? This was not explained before we signed up.
			Under the impression the company made us a "website", "profile page" for cost of membership - that was never done/completed or followed up on and seems the website is actually an additional cost.
618	ME	70% uncontactable leads.Negative results attempting to resolve my complaints about bogus leads.	Complaints to HomeAdvisor resulted in little to no action. \$400 monthly spend target and somehow in 2 months ended up with a \$3000 bill.
619	ME	Not qualified or no call back Not homeowner of property. Homeowners did not know home Adviser . Angie list old stale leads. Etc.	
620	ME	Bogus leads. Leads had incorrect phone numbers, and email addresses. Lead did not have voicemails set up. Clients did not return calls.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 207 of 456

621	MI	I called on the 13th to cancel because the leads I was getting were for handyman. I called and emailed several times and was promised credit and they were going to fix it never got fixed and they kept charging me for leads so I cancelled my card and made a report to Huntington bank. I do ceramic tile installation only	
622	MI		They are still billing me for leads after I cancelled my membership
623	MI	A customer put in a request on HomeAdvisor for a tree removal about a week ago and then he was asked if he might ever need a handyman, when he answered yes they matched him to us and another company so now he is getting calls and e-mails and is very irritated with HomeAdvisor . They charged us and another company for a lead to a person that did not request handyman service but rather answered yes to possibly needing one someday. We regularly get charged for leads that people do not request. We contact them and they clearly state that they did not put in a request or only started looking at HomeAdvisor and didn't finish filling out the questions or submit anything but then we get their information anyway and they do not want work done and we do not get refunded for that lead. HomeAdvisor will tell us that they could not get in contact with that person to verify that they did not put in a request so they cannot refund our money we paid for the lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 208 of 456

624	MI		one email details they have so many customers in my area
024	1011		that they are turning them away. I quickly responded "do not
			turn them away, send those leads to me." Once they realized
			they were sending those emails to a contractor already on their network they replied and said it's an automated
			message. I replied again that sending contractors an email
			saying that HomeAdvisor is currently working with dozens
			of homeowners that are being turned away because there's no
			contractor to serve them (and sending it to a contractor who
			is signed up to service them) is wrong and deceptive. I know
			for a fact they aren't working with dozens of homeowners
			because I've only gotten 2 leads in the whole year. But they
			send those emails out in hopes more people are like me and
			signup to get those dozens of homeowners that never really
			exist.
625	MI	Many leads were for cleaning gutters and I called	I've spent over \$700 and I finally told them to put my
		the customer and they really wanted septic tank	account on hold for 90 days then this week the leads started
		cleaning which I do not do! They also sent me	back up again! Then I have to call customer service and stop
		leads for areas where I do not do business and	the leads which they were going to do for 90 days however I
		categories that I do not do business. I have not	got a confirmation email that said the hold was only for 30
		made one dime off their leads and it takes up my	days!
626	MI	time chasing down leads! Numerous leads I received were sent twice	At least 4 returning customers outside of HomeAdvisor
020	1011	sometimes 3 times. Most leads never answered	tell me they had a hard time contacting me because every
		calls, texts, or emails. At least 30 were numbers	time they'd go to my website it would take then to
		that didn't exist or were wrong numbers. Every	HomeAdvisor where it would tell them that I wasn't
		time I asked for refunds I was told no	available but they had other installers they could refer to
			them
			I finally closed my bank account so the said my
			membership was put on hold. But still sent leads, charging

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 209 of 456

			me for those leads, and even turned me over to a credit bureau for over \$1900.00 in leads after my membership was put on hold.
627	MI	90 % of the leads I had were bogus, no one would answer the phone, emails or texts	
628	MI	Leads went out to multiple providers in the area (Warren) 15 mile radius. 8 out of 10 times I was on the call within a couple of minutes. I was sent over 70 leads that we're paid for, 8 people I actually spoke with and 3 that had me do the work. I was Home Inspection, Residential Cleaning and Yard Cleanup provider. Each lead ranged between \$12 and \$37 per lead on average. I was charged over \$600 for leads that generated \$275 in actual sales of services.	I talked to Josh Lent on October 16, 2017. Josh then asked me how much I spent in leads versus what I made. Josh next offered me 5 free leads when he called me on October 16, 2017 for the inconvenience. Most "free" leads are stale leads from long ago. I still have the email from this offer.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 210 of 456

(20)	2.07		
629	MI	Low Quality Leads - Homeowners looking for a	Credit Revocation - Providing "Approved" automatically
		specific company, not a bunch of referrals;	after online lead submission and then later revoking it asking
		homeowners not knowing they are asking to be	us to "think about how valuable the service overall is."
		contacted; person listed is not the homeowner.	
			Homeowners who are not signed in through Angie's List are
		Incorrect Task - Homeowners submitting for a	coming through via HomeAdvisor . Our Angie's List rep
		repair, but it coming through as a replacement	admitted this is a problem, especially since homeowners do
		(which we weren't offering at the time).	not know they will be contacted by service professionals
		HomeAdvisor refusing to credit the whole lead	listed on HomeAdvisor as opposed to Angie's List. We
		or at least the difference between the two	happen to be listed on both, and they are unable to credit the
		services.	lead because the homeowner didn't join/sign in (both free) on
		services.	Angie's List.
			Angle's List.
			We have had existing customers call the "exact match"
			number listed on HomeAdvisor (rather than our direct
			number) on more than one occasion.
620	MI	The leader were all from people who did not return	
630	IVII	The leads were all from people who did not return	They did not want to terminate so they gave five free leads
		calls or they did not even fill out info on	which were also bogus. This company is such a scam, I tried
		HomeAdvisor . The rest were just tire kickers	speaking to a corporate head but the will not transfer. The
		playing on the computer, none of which have any	manager that I spoke to was a jerk and did not care at all.
		intention in having work done.	
631	MI	Phone number disconnected, also not ready to do	They refuse to let me speak with management - they say
		projects	those people don't take calls ma'am. They will not refund
			my membership, not even partially!

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 211 of 456

632	MI	Most of the contacts I received were from people	When I called HomeAdvisor to have no response contacts
032	1,111	who had no idea what I was calling about and	removed from my account, I was told that a 1-10 ratio of hits
		who had no hear what I was calling about and were not happy to hear from me, or the contacts	vs contacts was about normal, but paying for all of them was
		would not return my email or phone call. I think	just how it worked. I blew my cork and asked to be removed
		• •	5
		we actually did perform 1 small service call.	and all of my money refunded. They would not do that but
			gave me a number of free contacts, which I really didn't want
			but figured maybe I could cut my losses a little at least.
			Wrong! That is when the junk contacts really poured in, I
			don't recall any of the contacts after that phone call being
			real. I was in several heated phone calls with various
			HomeAdvisor reps while trying to be removed.
			After my last contact when I told them I wanted to be
			removed from all things HomeAdvisor, I will still get an
			occasional call from someone who says they saw our
			company listing HomeAdvisor website.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 212 of 456

633	MI	The first couple did not respond to contact via phone and e-mail. We had a couple more that were for services we do not provide. I started Googling contact names before even calling leads and discovered one homeowner that had died the previous year! We received another lead that	I initially tried to cancel in March after being charged nearly \$100 per lead, for leads that either did not respond to repeated contact or were proven to be "fake". At the time I was escalated to customer retention where the rep offered a refund on all charges and gave us five free leads. We recently discovered we have been charged despite still
		turned out to be the homeowner's teenage daughter looking for an estimate on an addition. When my husband asked for more details the daughter couldn't provide them because it was for her mother's house. My husband asked for her mother's contact information to follow-up with	having free leads. Again, we were escalated and again, the rep wouldn't cancel our membership or refund our money. She kept repeating they don't guarantee leads and they don't offer refunds. I think we finally got her to cancel it, but 20 minutes after hanging up we got another lead, so we're not sure. We called our bank and cancelled our card so they can't
		her and the daughter again refused to provide the information. We contacted HomeAdvisor regarding this specific lead and they said that because we were able to make contact they would not refund the lead, despite the fact that the daughter had no legal right to make decisions for and/or changes to the home. Lastly, we have received leads for jobs not within our service area and leads even though we've "turned them off."	charge us anymore. We believe they have used our business name in other capacities as we've had homeowners contact us and say they saw us on a list online from HomeAdvisor but were not a lead generated through our account.
634	MI		HomeAdvisor is not crediting improper leads for services I am not qualified or licensed/certified to perform. The claim for denial is that HomeAdvisor could not reach the lead to verify the exact service requested.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 213 of 456

635	MI	Several of our "leads" were from phone numbers which did not work when we called back or wrong numbers.	We were additionally charged several monthly "help desk service fees" of \$59 which was never mentioned before we signed up.
		The large majority of all our leads were for service requests that had nothing to do with our actual business (window glass/screen replacement); the majority of these leads were never refunded.	Also our account was sent to collections while we had a 90 day suspension in place.
		A few of our leads we called back complained about the number of calls they were receiving from different companies, implying that HomeAdvisor had served the leads to multiple contractors.	
636	MI	leads that they charged for never panned out either bad contact info or job was never legit	every time we called to cancel they always told us they would put our account on hold instead of cancelling. So they made it impossible to cancel
637	MI	Yes, they were charging too much money for leads. One lady wanted a spot the size of her hand removed from her carpet. I couldn't charge her more than \$20 because it took me 5 minutes to remove. The fee for the lead was \$28. I was being charged for leads I never contacted. Some contacts never responded or called back and I was still charged.	They refused to take me off their listings after I cancelled and said I wasn't interested in using their services. I still receive leads and phone calls from people connected to HomeAdvisor even after calling them multiple times saying I want off their advertising. They refused to give me a partial refund for the year membership. It has become a nuisance and stresses me out. I talked to 4 different people in their offices and they have refused to take me seriously.
638	MI	No good leads	· · · · · · · · · · · · · · · · · · ·
639	MI	The leads were people who had disconnected numbers, filled out the form with mid information to get info and weren't legitimate people looking	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 214 of 456

		f	
6.4.0		for work, wrong addresses and cities	
640	MI	When I signed the contract, I was assigned an	Due to false leads, I decided to terminate my HomeAdvisor
		account manager. Her name was Jennie Poye.	membership. However, this was before the 1 year contract
		Jennie initially called frequently regarding leads.	was up; I felt it was necessary because I was losing a lot of
		However, she sent me leads that were either false	money over these false leads. Because of this, my page still
		or dead-end and continued to charge me for them	shows on a search engine result with a name and phone
		otherwise. It states on the HomeAdvisor contract	number. However, when clicking on the link, it shows "page
		that if you call the supposed lead three times and	not available". I feel this is their way of continuing to keep
		they do not reply, they refund you for these non-	their name associated with my business. This also gives the
		respondent leads. I did exactly that, and received	customers the impression that I am out of business.
		no refund whatsoever. When I contacted Jennie	
		Poye regarding this refund, I had not heard back	
		from her despite frequent contacts in the	
		beginning.	
641	MI	I only signed and paid annual fee to be listed on	
		HomeAdvisor no leads. They turned the leads on	
		anyway. Salesman lied to me, HomeAdvisor	
		representative lied to me assuring me the leads	
		were turned off. I just talk to another	
		representative today telling me I owe 270.00 for	
		leads they sent me. Leads that we're supposed to	
		be turned off. This is a dangerous company that	
		blood sucks contractors. This rep said he would	
		terminate the bill if I signed up again and would	
		turn leads off for 90days. After ninety days I	
		would probably owe Several Thousand dollars on	
		leads that were supposed to be turned off.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 215 of 456

642	MI	Most leads are fake. No answer. Wrong number or never wanted the job I give. Also they don't give back my money for most bad leads. If it's past a certain amount of leads even if they are still bad leads. They send me leads in middle of night and more than 4 people sometimes. Making it impossible to get to a lead first. They close on the weekend and can't call lead center but leads are sent to us middle night and if you got a	
		problem you can't talk to anyone past 4 pm on weekdays. I have to argue on the phone with lead center for every bad lead they refuse to give us the money back. They change the cost of same jobs leads. No sense. After talking to a person about leads they take the information and you have to wait to get an approval on leads that are bad by another party I don't get it. Most of them they don't give them back.	
643	MI	Bogus leads, bogus direct connects to a hospital, customers who don't want service only shopping around, and customers who don't want to pay a trip charge despite our website saying we charge a trip charge. We also have had leads come in when our leads were paused and we were billed for them.	
644	MI	Sent me leads in lake Orion and several other zip codes I did not ask for, over an hour from my house. Several people/leads didn't answer phone or door. They seemed staged also.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 216 of 456

645) (1	T 11 . 1 T 11 1	
645	MI	I would never get an answer when I called or	
		texted leads. I had no control over pausing. As	
		soon as its automatically unpaused they send	
		another lead and charge me for it. It was very	
		frustrating. I was told at one point, Kyle would	
		call me to let me know when it automatically	
		unpaused so I could repause without incident and	
		he never did, so my account was hit by another	
		lead that goes nowhere. Through much frustration	
		they finally agreed to keep it paused until I decide	
		otherwise.	
646	MI	I received more job leads than I asked for. I even	
		set limits (target limits they call them) and they	
		exceeded them with no regard. Every time a text	
		message came through from them, I was being	
		charged	
647	MI	I got junk leads every day and paid out the nose	
		for them. I used them when they were Service	
		Sagic and transitioned into HomeAdvisor for a	
		few years and I still cringe about the money they	
		cost me to this day.	
648	MI	I've received many duplicate leads, false leads	
		and cold numbers.	
649	MI	They generate a bunch of fake leads. Leads that	
		never answer calls or leads that don't even need	
		the services I provide	
650	MN	Dead leads, declined to cancel the service, leads	
		kept coming in and card charged even after we	
		demanded to cancel the service.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 217 of 456

651	MN	When they first called me they just told me it was \$300 for a year and didn't mention anything about	A few months into my membership I got a call from a different sales rep telling me I should sign up for
		lead fees. Then when I found out about the lead fees they failed to tell me that up to 5 contractors will also pay for these same leads.	HomeAdvisor because there were currently 12 active leads in my area. Meanwhile I hadn't had a lead in weeks. When I questioned them about this he just hung up on me.
652	MN	I signed up for HomeAdvisor this summer (2016) I have only received one lead that the homeowner wanted to talk to me, other leads I have received don't answer the phone or they are not interested.	
653	MN	I would say out of the 100's of leads we have been forced to absorb maybe 3 have actually produced a job. The justification of the lead cost makes no sense and I believe it's a legit scam. I have had bathroom remodel job leads that I've called and it's been someone looking for firewood, which is a service we have never, and don't plan on, ever offering. I've called and canceled and had them give us free leads. They gave us 6 leads which took about 3 weeks for them to produce. None of them have paid off. On top of that after the 6 free leads came through now this week we are averaging about 2-4 a day. This does not even make sense to me.	
654	MN		I got a membership and once they got my money I was basically on my own for trying to get my profile set up right. Service area was wrong and services provided are wrong
655	MN	Duplicate leads, leads without correct address, leads of people shopping for others, lots and lots and lots of bad leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 218 of 456

656	MN	Dead numbers without ability to even leave a voicemail, leads for services that I don't offer "said" they would refund me for those but didn't, leads for curious customers who were not serious about ordering service	I got a surprise charge of \$217 that my debit card luckily declined for some reason. I immediately cancelled and replaced my card. The next day I cancelled my membership with HomeAdvisor . They "said" that I'm cancelled. But my company information still remains on their site. When I call about this they gave me the run around. I'm not so much concerned with a refund. I just want them to take down my info.
657	MN		I have also been scammed by this unethical company.
658	MN	Leads went up from \$60 to \$90.00 [with] no notice. They charged \$120 for exclusive leads and 4 other guys would show up. Customers would yell at me because I was the 15th guy to call them. HomeAdvisor would tell me that 4 or 5 people from the same company would call. BS. At the end the leads were just a name and number, no one ever answered and if they did, the people were pissed because they didn't sign up, or they weren't even homeowners.	I told them I was done, they didn't cancel me and two weeks later charged my charge card a yearly membership fee.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 219 of 456

659	MN	There is a laundry list of lead problems, from people who do not own the house, people that do not live in the house, competitors testing the system, people who are not tasked under the right categories, and lots of other issues. We have spent hundreds of thousands of dollars at HomeAdvisor .	There are many times when we went to cancel, where they stated they would take all of our information off the internet, and also we had no access to our information once we cancelled. They are all about implementing our annual fee, plus the leads that we receive are never correct or true, typically. There are many times that HomeAdvisor would have us listed under services with a blind number, even after we were terminated with them. As we have cancelled with them a few times. We would search installation in Minneapolis and we would pop up, because we have hundreds and hundreds of leads under HomeAdvisor , but when I went to the number it would just call the HomeAdvisor service center and also it would act like it was going to Midwest but it would go to many other contractors. I do feel customers thought they were trying to reach Midwest, but HomeAdvisor was acting like Midwest until they got into the phone call and then send
660	MN	Most leads did not answer calls. There were leads that were contractors trying to find the market rate for the service they provide. Many leads were people who didn't want to hire a contractor but rather were looking at prices.	it to other contractors. Yes, a supervisor said he closed the account. My partner contacted HomeAdvisor later that day and the representative we spoke to said our account was still active.
661	MN	At least four of the leads sent to me were fake. Two numbers rang to a high pitched tone that automatically disconnected. Another two were recorded voices that were not even robots, but just recordings. I still have these numbers on my phone records. I was charged \$1200 for one	I called HomeAdvisor on November 9, 2018 to discontinue my membership and when I checked my account the statement said activated instead of deactivate. As of 12-14- 18 it is still not deactivated and still accruing charges.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 220 of 456

		month of membership and not one lead was real.	
662	MO	I have had a few leads who have never heard of HomeAdvisor . I have had leads for things that I don't do and that I don't have on my profile. I've received leads that I cannot get ahold of. I've also had leads that I have contacted and they tell me that they have never been on the website but I'm the 3rd or 4th HomeAdvisor person to call. I've been told over and over about all of the work in my area for what I do and yet never received any leads for any of the work.	
663	MO	I signed up didn't use them after like 3 bad leads and bogus leads. They would send me leads and charge me.	I went to bank to stop it and I was being charged for another month. They stole over \$2000.00 out of my account. I was posting on their Facebook pages and they removed my comments then deleted me and blocked me so I couldn't post what they did.
664	МО	Many leads were scams. I would call the customer instantly, but they would say they weren't interested or just hang up.	Unable to suspend leads for more than 2 weeks. Just this morning I clicked activate leads so I could re-suspend. Within seconds I received a window lead that just hung up on me. After several calls she told me she wasn't interested anymore and had filled out the request 3 days ago.
665	MO	80% of the leads I received either were not interested or did not answer their phone or would not return calls after I reached out to the lead. I sold two people product out of the 97 leads. (I will note, those two clients called me)	
666	МО	I was then signed up in 2015 and did not get 1 single job. Most were disconnected or the customer had already received 8-10 other calls. I revived no work and they refused to credit me for	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 221 of 456

		the leads or the membership when I cancelled.	
667	MO	When I signed up, I was told by representative	I call my representative personally and text her on her cell
		that my leads would be exclusive. I believed this	number which I obtained when she solicited me. She
		meant that I would be only company who	assured me that all would be credited. Spent couple hours
		provided this lead. So at the beginning, when	going through each lead with her, to only find out a couple
		they sent me leads, I didn't call right away, either	days later, via email from rep, that she could not assist me.
		due to a weekend or late hour. When I did call to	
		find out that they have been called by several	
		other HomeAdvisor contractors, or they already	
		had the job completed, or the information was all	
		wrong. Some of the jobs were out of my abilities	
		and shouldn't have been sent to me, and some are	
		not in my area or state. Try to request credit and	
		they basically tell you it's under review, just	
		another way of saying no, as a handful have been	
		credited, as I have requested 25 leads to be credit.	
668	MO	Most of the leads were no reply by customer; the	
		HomeAdvisor lead would not return emails or	
		phone calls. Many said they made a mistake and	
		HomeAdvisor would not refund my money (give	
		me a credit)	
669	MO	On many occasions the phone number was	
		disconnected or the person had no idea what I	
		was calling about. I also found out many times	
		that leads have been sold to a lot of people. In one	
		particular case I remember a customer tell me	
		they had received over 20 calls.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 222 of 456

670	МО	Was a scam. [sic] They sent the leads, and I tried to contact the potential customers but everything was fake. I remember the worst one, they sent me	
		a text message so I called the customer, but no one answered. So the alleged client started to text me and told me that he cannot talk to me because	
		he was at the hospital out of the state due to his cancer condition, but he will send me his address to go to his house because he needed an estimate	
		on exterior painting. So the next day I got to the address that he gave, guess what no one was there, the house was for sale, and the exterior of	
		that particular house was vinyl siding.	
671	MO	Way too many leads have been where the customer wasn't ready to hire work. Sometimes they were just wanting a price with no intentions of getting the work done. This particular example, I'm sure, happens more than any other complaint. This is where I think their business model fall	
672	MO	 apart. 5 out of the 9 leads the customer never answered the phone. We called all leads within 12 hours of receiving them from HomeAdvisor . Of the remaining 4, one said that the person supposedly requesting the lead was in the hospital and could not have requested the work, one was for installing gutters which we do not do, the final two were real customers but were for very small repair jobs, which I did not request to have leads sent to me. 	We cancelled our membership and we were promised a refund. Refund was not received. We also called by the individual who signed us up after we had cancelled, he was very hostile and harassed my wife for cancelling our membership.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 223 of 456

673	MO	They said they had a ton of jobs to be done and then as soon as I signed up for it they did not give me any jobs all the numbers were either disconnected or no answers.	They would not return my phone calls, they would not pay me any money back, they put my bill into collections for \$500 My name is still out there and they will not take it down. I told him several times but I don't want anything to do with them
674	MO	Out of 28 leads from 2017, I have been able to contact 4. They will not credit the ones that I cannot contact and I have even had the customer service people try to contact while I am on the phone. I always try phone call, text, and email and I have even dropped leaflets off at the addresses with no response.	
675	MO	They refused a lead refund to a bogus lead because they couldn't contact the customer after one try. I had one lead who believed my company was coming out to do work for her when I had never spoken to her before. I had two leads that never returned contact. I had one charged lead that text within five minutes of the lead generation and said they did not need work. Finally I had two leads that I did make contact with for estimates and then they decided to pass on the work.	I asked for my membership to be refunded and canceled effective immediately. They turned off my leads temporarily and did not refund a dollar. They did not reply to my email.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 224 of 456

676	MO	They told me I would only pay for the leads where I contacted the customer or the customer booked an appointment and I accepted. There was no way for a two man company to contact 10 people in a day. They said they kept track if I called the customer or not.	HomeAdvisor, they pretty much told me I was a dumb!* for not reading the entire contract. Even after telling them a third time to turn off my notifications, they started back up again. They hit the credit card anywhere from \$13 to \$99 per lead they send you and it is your fault if you do not receive it, as they still want their money. So they maxed out my card, went over the limit, my credit score dropped and they are hounding me for additional money and threatened to send me to collections.
677	МО		We continue to get soliciting calls from HomeAdvisor regarding leads that are readily available in said city within our service area if we sign up with HomeAdvisor . Once questioning customer service about this issue since we have had an account for 2-3 years now, they respond that they are pitching their sales calls wrong and our number isn't set up correctly and setup under an undeveloped account, however we are paying them a membership fee yearly for this service and the leads we do get come to said number that is setup under an undeveloped account. Why aren't these leads they are referring to in these sales pitches already coming to us? Why are they saying they have leads and names and numbers but not giving us this information when we tell them we are active members with HomeAdvisor already? FALSE ADVERTISING

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 225 of 456

678	МО	Leads start off good for first 3 weeks then they stick it to you. Then you get fake leads. I was advertising in plumbing and would get calls for roofing, when I tried to get my money back, they said now they have my contact information should they need a plumber, so no refund.	The phone number associated with my business was not mine. I had to call them every time I came across a different site to get them to stop using my name with their phone number. I also had a customer of mine call the number looking for me, and was told I was no longer in business, but they could match him up with a plumber.
		I never had one lead for the entire year	I am a member of Angie's List. HomeAdvisor bought Angie's list. Now I pay over \$600 a month to advertise on Angie's List. I just found out that if anyone new goes to Angie's List, there are questions they are asked, type of service needed, date needed etc., then they are given a choice of 3 contractors, 2 are HomeAdvisor and one is Angie's List. The questions the customer filled out are sent to the 2 HomeAdvisor professionals and they are billed for those leads. They get to call the customer. The Angie's professional is never contacted unless the customer reaches out to him. So to me they are double dipping. My leads have died since the merger, and I can't get out of my Angie's List contract without paying a huge penalty even though this is not what I signed up for.
			wouldn't let me terminate. Program was paid in full for a year. They listed my company in another state on the website. When I complained they told me there was nothing they could do about it. Complained so many times, they refused to give me my money back even though I was listed 8 hours away.
679	МО	42 leads but 2 have answered my phone calls. Didn't win either job.	They told me I have to pay \$70 to close account and if I do not the remaining amount I owe will be sent to collections.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 226 of 456

680	МО	Most of the leads were bogus leads, people just inquiring about something they were thinking about doing. The leads went from \$16 to \$75 - \$80.	I found out in August that they started charging me \$29.00 monthly in 2012 without telling me, then they told me they would drop it off and said they gave me credit but I don't think they did. Then I found out on 1/09/2018 that they were still charging me the fee.
			I tried cancelling many times but they would tell me they would take care of it and just do the opposite then I find out I tried to get out again and the same thing happened again this time. I told them and found they charged my card 7 days after and then sent me a lead.
681	МО	BS leads. Customer didn't even know what I was talking about. Phone numbers were disconnected or weren't looking for a project to be done.	they want me to pay almost a thousand dollars. Plus I already paid them almost a thousand dollars for BS leads.
682	МО	The leads were multiples of the same dead end customer.	They wanted me to pay for the crap leads to cancel. I told them I would not do so.
683	MO	The majority of customers had no idea they were going to be contacted and were only doing research. 1 in 4 were able to be contacted over the period of my enrollment. It was very difficult to get a credit because HomeAdvisor 's philosophy was if the customer put their information in that constitutes the right to charge me.	It was very difficult to get a credit because HomeAdvisor 's philosophy was if the customer put their information in that constitutes the right to charge me.
684	МО	I had to go through HomeAdvisor to contact leads, some of them were duplicated, none of them were successful.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 227 of 456

685	MO	Vac. They can't me caveral false loads and shorred	
003	MO	Yes. They sent me several false leads and charged	
		for them. They sent me leads in the middle of the	
		night several times. Some leads never worked or	
		answer. Yet I was charged. Prices changed and	
		never got a true lead or contract.	
686	MO	Yes leads couldn't ever get in touch with and	
		credit refused, leads where they scheduled then	
		decided to replace carpet instead of clean and as	
		always refused credit. leads where people just	
		shopping and refused credit!!! GOT lots of leads	
		and didn't schedule probably 90% of them, had to	
		fight with them on phone to get a credit of any no	
		matter what reason was!!, even ones that was	
		suppose be an automatic credit!!!!! Very rarely	
		did I get ACTUALLY good leads where	
		customers was serious!!! EVEN had one lead	
		where customer called me direct ask price and	
		scheduled, then 25 minutes later I get a lead for	
		very same customer, even when customer said	
		she only found my profile and called direct, as	
		always credit refused!!!!! As far as I am	
		•	
		concerned it will be a cold day in HELL before I	
		pay \$330 more to THIEVES!!!-!	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 228 of 456

687	MO	of the leads that I did call or text I have only	
007	MO		
		spoken to two people. Most calls went to	
		voicemail. Of the two I did talk to, one needed	
		the work done that day, as she was moving in in	
		two days. The other had already taken care of her	
		job. I think they give leads out to many	
		contractors not just 3 or 4 they claim. Most never	
		pick up phone or call back. I am a hardwood	
		flooring contractor having been in business for 26	
		years. I have never had to hound a future client by	
		calling them 3 times a day for days in a row. Or	
		have I had people not return phone calls. If	
		people were serious they would want to talk, even	
		if to just get a price. Twice they sent me a lead for	
		a mobile home. I also suspended getting leads	
		twice for two weeks on two occasions, before I	
		could suspend for another two weeks, got a lead	
		at 6:00 am. Refused to pay for it, now they are	
		sending me to collections after only two weeks.	
688	MO	received numerous fake leads and disconnected	
000	WIO	phone numbers. Many leads were not actually	
		leads	
690	MO	leads	I dida't work own ich a through them but they would a't stor
689	MO		I didn't work any jobs through them but they wouldn't stop
			calling me to work with them and kept irritating us to pay
			them so much to get a job lead. I had an online account with
			them and they refused to disable the access to it. Now they
			put my name and address in an email that they generated
			instead of just disabling my account, I don't see how they
			can just put my name, address, and phone number on an
			email of their choice

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 229 of 456

690	MO	None of the leads got back to me after I reached out to them and I had two homeowners request that I "stop calling" even though it was the first time I had personally called them. I was treated like a telemarketer when I'm trying to start a reputable business.	
691	MO	Leads would not answer or did not want the work done they advertised or they were just "testing the water."	
692	MO	Now I feel like they are sending fake leads.	
693	МО	The leads were always no good. They claimed it was because we didn't contact them quick enough. We ran into many non-working numbers, people who had no idea why we were calling, or people who were simply not interested.	
694	MS	Bad phone numbers, addresses. A woman called for dimensions for a ac unit for a house that's not even built. Some people said they didn't even sign up for anything.	
695	MS	Got 2 leads 1st one was for a company that does the same thing I do, lawn care 2ndNever answered and no returned call after leaving messages	
696	MS	I'm not getting any jobs	They keep sending me leads even with my leads off. Now it is up to \$200. I'm not going to pay them because I asked them months ago to cancel my account and they will not cancel it.
697	MT	The leads I received were either unavailable or over 100 miles from the city I operate out of.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 230 of 456

698	MT	HomeAdvisor generated a total of 8 leads for me	
		in 4 day and I could only contact 2 of them	
		because the rest did not apply to my business.	
		Also the 2 that I did get in contact with were 200	
		miles away so I did not actually get any services	
		from HomeAdvisor . I was only with the	
		company for a total of 4 days and the day I	
		canceled my services with them they took out \$63	
		out of my bank account. In addition to this I had	
		paid \$300 to begin my services with them,	
		although I was only using their services for Four	
		whole days.	
699	NC	I have received a total of about 50 to 60 leads in	
		the last four months charging me about \$70 to	
		\$100 per lead. But the last go-round they loaded	
		me up with 14 leads and did not get one job out	
		of it. Half of the leads the homeowner would say	
		that they did not need a roof replacement	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 231 of 456

700	NC	I was told that I would get credited for a lead if	
		the job is out of my zip code specified. When I	
		submitted a request for such I was told that the	
		lead is ineligible because HomeAdvisor was	
		unable to in fact connect with the same number	
		they gave me for "verification".	
		I have contacted leads who stated they did not	
		request any house cleaning while some have	
		stated that they did use HomeAdvisor in the past	
		2-3 months.	
		I had a lead that in my opinion was the	
		competition because of the very succinct over the	
		phone conversation and the rare coincidence of	
		finding her on google. That lead was also	
		ineligible to receive credit because HomeAdvisor	
		stated sometimes the competition are looking for	
		pros	
		Not to mention, I couldn't receive credit for a	
		number that rings without anyone picking up or	
		responding to an email.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 232 of 456

701	NC	Leads they sent would not respond. Some who visited the HomeAdvisor website said they didn't understand what they signed up for and were only looking for ideas. I tried to explain to HomeAdvisor the problems I was running into	
		with their leads and ask for the \$60 lead credit refunded but they would not refund any money. I blocked them from sending anymore leads and when they called I demanded to be removed from their list of contractors which wasn't an easy feat	
		that alone took several phone conversations. They called a couple of months ago asking for me to give it another try, saying they now understand the problems I had before and had all that worked out. I told them they would never get another	
702	NC	dime from me and to never call back.	Market Match Spend Target: \$350 Exact Match Spend Target: \$350. I was never told that I had what they call a "Market Match Spend Target," which means, as I found out after stopping my leads, that these were random leads not exact. I never knew I had this second charge and they will not remove the Market Match Spend Target. So where I thought I was having a \$350 a month charge it really was \$700. I did not find this out till I started decreasing my leads and I had already been with them a year when I found this out.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 233 of 456

703	NC	Out of the referrals received when I called the number I, more often than not, did not received a return call. I was unaware the lead would be given to others besides myself Refunds were refused and I was told that once I receive a lead it was mine and no longer their responsibility as to what happens with the lead	I also was not aware of being charged for the mHelpDesk assistance.
704	NC	Salesman claimed ALL leads are thoroughly vetted (lie), all funds are verified before leads are sent (lie), all leads are project ready customers (lie).	Salesman claimed mHelpDesk would have to be ACTIVATED if we wanted to use it (lie) Salesman assured me that if I was not satisfied with the HomeAdvisor service that a prorated amount would be refunded from my initial annual fee (lie).
705	NC	I have only received 3 leads in 2 1/2 months. The first lead I called within the hour and no one answered and no option of leaving a voicemail, and the other 2 where shopping around. I only received a refund for one lead although I followed there protocol.	
706	NC	The issues for me are bogus leads. I am only able to reach approximately 3 of 10 customers. The others are either non responsive or incorrect contact information. Also have a very hard time getting credits issued. I was in the process of pausing the service because of these issues.	
707	NC	They always sent over leads that never match our service. For example we are a carpet cleaning firm. They charged me \$54.00 for a plumbers lead! I asked for a replacement lead and I had to jump through 50 hurdles to never receive a	they simply would NOT replace the leads and never honored the \$12.00 lead for my professional service (carpet cleaning), they simply skated around my concerns. And after the year's subscription was up, they had their reps call us up weekly with the lies and deception of all of the leads that

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 234 of 456

		replacement lead or a refund.	was pouring in. It was all in an attempt to collect the subscription fee of \$300.00.
708	NC	They do not vet the leads they provide. My first few leads were clearly not serious about hiring a service, yet I paid \$25/lead. Now it's like every other lead that I get that is bogus and either doesn't answer or is just browsing around and not serious. Yesterday, I paid almost \$40 for one lead and when my company showed up, the woman didn't even open the door for us. She ignored out phone calls twice. She texted us over 10 hours later saying "sorry life has been hectic for me lately, but the original cleaning company I wanted called me back so I decided to go with them." HomeAdvisor refused to refund me for that lead and many other including one today who answered the phone and literally stated that she was "just playing" when she clicked on our service. That "just playing" cost us \$25. Another fee that HomeAdvisor will not refund. I am almost dealing with this on a daily basis now and they say "there is nothing protecting the pro from this" and that "it's the cost of advertising."	
709	NC	Fake leads that cost me money with fake numbers and names.	
710	NC	Leads given for clients that had already booked inspections. Some leads over a week old.	They would not stop sending leads, and would not take me off their call list. They are still emailing me.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 235 of 456

711 712	NC	I was initially told that I would receive leads within 20 miles of my home in Salisbury NC. Instead I began getting leads from over 50 miles away and in other STATES!!! Not only did they not explain that I would get charged per lead, whether I took the job or not, but they led me to believe that the leads given would be within 20 miles. So in short it's kind of like they sent me leads that were light years away KNOWING that I couldn't do it, just to get my money! The leads themselves 80% I could not reach by phone email or text. The 20% I could reach, half of them where not serious customers or seemed put off I was contacting them.	 When I first signed on the rep. said I would have a cap of \$500.00 a month. That was a joke as they are charging me over \$2300.00. They have attached their name to my company's name. So when you search for my company through Google's search engine. It pops up as my company with a HomeAdvisor 's link to HomeAdvisor . After having the account open for 2 weeks, I was very dissatisfied with the program. I called and complained on 5/1/17 I wanted a refund and was denied. I wanted to cancel and was not given any information on how to cancel. I was told the only thing I could do was pause the leads for 3 days. So I was fed up with their services and deleted their app from my phone and tablet and canceled my credit card. But not having canceled my membership, the leads kept pouring in and racked up to \$2400.00 +/- within a month's time.
713	NC	So called leads given were never verifiable. Claimed they already found someone even	A total lack of concern for me as a customer.
		minutes after receiving the "lead".	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 236 of 456

714	NC	I was misled about the Lead Fee. I thought they	
/14	NC		
		charged upon completion of each job. I didn't	
		realize they charge regardless of whether or not	
715	NC	you get the job. Leads were often to numbers that no one	
/15	NC		
		answered. They didn't even have voicemail.	
		When a customer did answer they already had the	
		job done by other HomeAdvisor contractors.	
-16	NG	Failed to credit me when no one answered.	
716	NC	They gave me leads that when I contacted them	My account went to the \$4000.00 range and we were unable
		said they did not fill out any information on	to pay within a month, so they turned us off. I spent hours on
		HomeAdvisor . Also, when I contacted	the phone with them to no avail. Now they have turned us
		HomeAdvisor to explain all the problems with	over to collections and said they were going to lock down
		the leads, they gave me the run around and then	my web page until I pay them.
		said I couldn't get credit for all kinds of reasons.	
		The more I complained the worse the leads	
		became.	
717	NC	We got some of the same leads sent to us two or	They would still charge me for things after I was terminated.
		three times and were charged for them every	That makes me believe that they were putting my name in
		time. Then some of the leads were way out of the	my business out there with me not knowing.
		area that we clean in. Some of the leads were	
		people just looking that had no interest in having	
		their property cleaned.	
718	NC	The leads received was for projects that no one	Account was put on hold after HomeAdvisor was trying to
		answered the phone or you never received a	process a \$2700 payment and I owed them \$27. They tried to
		return call. They quoted \$21 max per lead and I	process the payment 6 times.
		was being hit for sometimes over \$70 per lead.	
			I canceled the service and was still being billed after it was
		HomeAdvisor was sending me leads for trades	placed on hold.
		not listed on my plumbing service list.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 237 of 456

719	NC	Lead was without vetting and a true Blue Crook with all sorts of license shortcomings and frauds. Result: \$400 out of my pocket and \$746 out of Cary Plumbing (a subcontractor). Posted complaints with North Carolina BBB, North Carolina Department of Justice, to stations, etc. for HomeAdvisor to stop misrepresentations on to, but they still keep on misleading people by saying that they vet their leads.	
720	NC	The last lead I received was \$30 for a job that would only pay out \$80. I also had 2-3 that never answered me making me think they were falsely generated.	
721	NC	Many issues with the leads. A lot of leads were old. People said they already had their roof replaced yet I just received the lead. Leads were out of my agreed upon area. Phone numbers were wrong and disconnected. Many duplicate leads.	Many times they exceeded my maximum monthly budget. After I was no longer using the service I have had some customers and appointments tell me that they got my information from HomeAdvisor .
722	NC	Leads continually came in for a services we do not offer, contacted HomeAdvisor several times asking them to not send those leads and they refused and would not credit us for the leads. Several leads I contacted said they had gone through a different website seeking information. Several leads that they sent were non-existent phone numbers. Our HomeAdvisor dashboard would show that	Repeated refusal to credit for bad leads without sighting a reason.
		we had not ever contacted leads if they connected	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 238 of 456

		via direct connect feature of they called us first.	
723	NC	When we got leads we would call the person and we either got a voicemail or no one answered. Never got a live person.	We finally had to get our lawyer to write a letter to HomeAdvisor to stop them from sending us bills. Because of us terminating the membership with HomeAdvisor, the calls from Angie's List (we have a business membership) are few. I submitted a request for a deck being built on Angie's List and I got 6 contractors and not one was ours (Pinnacle Custom Decks and Remodeling). There were 2 from Angie's List and the others were from HomeAdvisor.
724	NC	bogus most of the time.	They have been calling us for months, today when I asked if the only way to stop them from calling is to sign up, they answered yes. I was also lied to and told it was \$24.95 a month for unlimited leads for three months. They became tight lipped when I asked what the price per lead is.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 239 of 456

725	NC	Exceptionally poor quality	I owned a previous company, JP Solutions LLC. I sold this
125	ne	Exceptionally poor quality	company in February 2018 to Mike and Cindy Gray.
			Numerous attempts to get the HomeAdvisor office to change
			the ownership records. All HomeAdvisor invoices for JP
			Solutions LLC (now dba JP Solutions of Charlotte LLP)
			were billed to Mike Gray's credit card. Early this year he set
			up an absolute maximum monthly invoice amount with
			HomeAdvisor at \$1,000.00 month. He told them he no
			longer wanted their services which he confirmed via an
			email but HomeAdvisor continued to provide bogus leads
			that they invoiced him. He then told his credit card
			company, Citibank, to block all future invoices from
			HomeAdvisor. He also sent a copy of this email to
			HomeAdvisor. The continued to invoice Mr. Gray for an
			additional \$1,260.21 after he told them that his credit card
			would not pay for these services. Now they are trying to
			come after me as the former owner. JP Solutions LLC is no
			longer in existence but they still are trying to invoice this
			amount to another company that I own - JPSWNC LLC.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 240 of 456

726	NC	Junk leads	I had it with the junk leads I was getting. I told them to cut me off and they continued to run up thousands on my credit
		1. The leads used to be good. Past year terrible	card. I had the credit card company cut them off and they still ran up a \$1200.00 balance when the card was being
		2. If there is a problem with lead you spend way too much time to get it back, if at all.	denied.
		3. They say only four pros. I have been cussed out many times for being the being the one that 15th call or close	These people will do anything to get their agenda.
		4. When you cut the leads for a day, your account limit goes back to zero. If you set your limit at \$1000 for the month and cut it off after getting a couple good leads for example \$500 then the balance for the month goes back to zero. So everyone is surprised when they find out the \$1000 limit can turn into thousands by month end	
727	NC	I've received leads that were sent out to multiple contractors at the same time.	They bill you first without having any opportunity to even speak to a person who is a qualified lead and when you go through the automated process your credit is denied. If credit is applied the following leads will be billed above your spend match to make up for the credit.
728	NC	I received leads that were not actually people looking for an organizer but someone inquiring about an organizing unit or just looking up organizers. One lead was an organizer who was inquiring about advertising with HomeAdvisor but I received her info as a lead.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 241 of 456

729	NC		We have requested credit for 65% of the leads that we have received. They met the requirements for credit according to what we were told when we signed up and was an option given on the credit request page, but were denied.
730	NC		My husband gave them a credit card so they could run a credit check/background check. We were told he had three days to decide if he wanted to be a contractor. My husband emailed and said he did not want to be a contractor, he left a message for HomeAdvisor that he was sorry and decided not to join but they continued to charge his credit card for two annual fees of over \$300 and \$175 for leads that they kept leaving on the answering machine. We never called any of these leads. Calls to HomeAdvisor were useless to get a credit. The credit card company filed them under fraudulent charges cancelled the card and issued us a new one. I just received an email from HomeAdvisor that they are sending my husband to collections for \$174.
731	NC	I have called them on numerous occasions to find out why we can't get a hold of clients, there are wrong numbers, wrong type of dwellings and job types that our Company does, negative reviews that were in litigation and have not been resolved that they would not remove, and clients that have no intention of doing any work within 1-2 years from the lad that we are already charged with. They are charging 3-5 contractors for the same lead and only one may have gotten it and the rest are just left hanging not knowing if the client was taken care of. They are not willing to do any	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 242 of 456

1			
		credits or refunds for any of these situations.	
732	NC	All of my issues are the same as stated in your	
		lawsuit against them. I have had false leads, one	
		lead was an organizer looking to organize not	
		looking for an organizer. I have experienced the	
		heavy handed sales agents to get me to join, who	
		also told me he would set up all website pics for	
		me, which he did not do. He also lied about the	
		billing procedures and then belittled me when I	
		called to discuss the issue. I have experienced	
		trouble getting credits back for false or dead	
		leads, having to argue and pursue to get a fraction	
		of the refunds I was entitled to. I have only	
		received about a third of the refunds that I should	
		have received. Some leads were not refunded	
		because I did not bother people on weekends.	
		HomeAdvisor forces the business owners to	
		hassle and harass potential clients in order to get a	
		refund when there is no response. I have been	
		yelled at by potential clients for being bold	
		enough to bother them on a weekend. If you do	
		not call text and email three days in a row then	
		you are not qualified for a refund when you do	
		not get a response.	
733	NC	Yes I had many issues, I wasn't informed on how	
		they charge, when they charge, I never received a	
		statement, bill, or invoice, I was charged over	
		650\$ worth of leads and never responded to any	
		leads generated by HomeAdvisor, they clearly	
		seen this from my app activity, and their main	
		computer even could see I hadn't responded to	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 243 of 456

734	NC	 any of the leads they were charging me for, but still I got charged the full amount even though I never did the work. Now there's a 59.99 charge showing up and I don't know what that is for, please someone help. I kept getting leads after I tried cancelling that I 	
735	NC	am not sure they were real.We've had several leads that were bad - some were not in our field, others had misleading descriptions, some customers never got back to us. We've received some credits, but there are a few we took a complete loss because HomeAdvisor would not issue credit.	
736	NC	I often get bad contact information or find people that are not actually needing the service they claim. I also have spoken to more than one person that decided to go with someone that called prior to me, when I called within 30 seconds to a minute of receiving the lead. Speaking to them, it appears that the leads are sent out at varying times, as much as 20-30 minutes prior to my receiving the leads and other emails go out way earlier, leaving no real chance for me to win the project.	
737	NC	Dead end leads. Same Leads given to several contractors	
738	NC	Leads were never responsive. The very few people we spoke to said they were never interested in having any work performed or in an estimate.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 244 of 456

739	NC	Out of service areanot qualified. HomeAdvisor continued to send leads after several request to pause. Ignored request and refused to credit account for leads sent during times paused.	They continue to list me as active and use my business name as a local pro
740	ND	Multiple dead leads and wrong tasks.	
741	NE	Most of the phone numbers that were provided by HomeAdvisor were totally bogus numbers, being either disconnected or only rang and rang. If I was able to speak to, what should have been a potential customer, in most cases the people didn't even own the house, or they weren't in the market to start a project. This was true in nearly every instance.	
742	NE		The problem was they overcharged us almost every month. We set a target amount that they totally disregarded and then tried to say certain types of leads don't count toward the target amount. We would have been willing to go over the amount by a lead or two but our account was charged thousands.
743	NE	I didn't realize that I would have to pay for leads that didn't result in me actually successfully acquiring customers. If I had known I was going to have to pay for them just giving me names and phone number I would have never signed up.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 245 of 456

744	NE	The biggest problem for me is not being able to	They are quick to let me cancel service, but that is so that
		make contact with the homeowners. Out of the	they cannot credit me for the bad leads. I have to keep the
		last 8 leads, I was only able to make contact with	membership active in hopes of getting credited for the bad
		2 homeowners that wanted estimates, one of	leads.
		which seemed very irritated. I assume this	
		irritation was from the influx of calls received	
		from HomeAdvisor contractors like myself. The	
		other 2 that I was able to make contact with	
		informed me that they had received 7-10 calls	
		from contractors after submitting their info to	
		HomeAdvisor, and they would prefer that I do	
		not call them anymore. HomeAdvisor charged	
		me for these leads.	
745	NE	there was no rhyme or reason to their lead	
		system some 300 dollar jobs would cost 60	
		dollars a 5000 dollar job would cost 50 didn't	
		make a sense .there was no system on the lead	
		cost total random	
746	NE	Homeowners were nonexistent, never heard of	
		HomeAdvisor, never requested information	
747	NE	Most of the leads were dead ends	
748	NE	The website was very misleading to customers.	
		Most had no interest in getting work done.	
749	NE	I would get a lead and not receive an answer	
		when I called to customer. Never received a call	
		back. I had Homeowners tell me that they try to	
		cancel it and I'm still calling and they were upset	
		with me and my company because of it.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 246 of 456

750	NILL	March lands we are successful the share of the t	
750	NH	Most leads no one answered the phone or it went	
		to a business that wanted to sell me something.	
		Of the ones that answered the phone all but two	
		said that they did not need my services as they	
		found someone else. Most of my calls I made	
		where within 10 mins of getting the lead.	
751	NH	They send us leads that do not match what we do,	
		and we can't get a refund. I've called, text, and	
		emailed and still can't get a refund to these	
		numbers where nobody answers. We're always	
		ineligible according to them, when they are the	
		ones sending us bad leads from \$15.00 - \$24.00	
		per lead that goes nowhere. They are nothing but	
		a scamming company that is out to take people's	
		hard earned money!!	
752	NH	HomeAdvisor promises leads and you get	I hadn't even accepted the HomeAdvisor program yet, never
		charged for the ones you accept. They charged for	got an orientation, nothing. So I paid \$398 for a membership
		every lead.	that they weren't supposed to charge my card until after my
			surgery, but they also hit it again a week later for \$207 for
			leads I didn't even know I had. I had to cancel my credit
			card, but am now stuck with this bill.
753	NH	We were given multiple leads that never	We asked HomeAdvisor to terminate our membership and
		answered their phones after persistently calling	we kept receiving leads. After we suspended the leads
		for weeks from different numbers. We once were	ourselves, our account was terminated when it was sent to
		given a lead from a residence that is	collections.
		uninhabitable and there is no way a customer	
		would be willing to request services.	HomeAdvisor took over our website redirection, so our
		would be winning to request services.	customers will be redirected to HomeAdvisor 's website even
			after our membership was terminated.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 247 of 456

754	NH	Most of the numbers provided just rang and rang with no answering machine. Even the numbers I was able to leave a message for no one ever called back. I received leads even after turning off my leads feed. "Somehow" they got turned on mysteriously And I was charged \$500 within hours.	
755		HomeAdvisor generated about 10 leads for me, 5 of which responded to my interest in their job proposal, and zero of which hired us.	Yes, I was asked to reconsider leaving and given 'options' to better suit my budget. When asked for money charged on leads, I was told that HomeAdvisor provided a 'service' and that my money cannot be returned, despite being grossly mislead as to how the charging process works.
756	NH	Received many false leads.	
757	NH	Received emails and when I clicked on them I received a charge. HomeAdvisor billed me for leads I never contacted or acted upon	
758	NH	They are evil and power hungry they charge you \$100 for one lead. By the time you get 10 leads it it's \$1000 and you may get 1 person out of the ten leads. I'm going bankrupt using HomeAdvisor's.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 248 of 456

759	NH	They are always the highest price that they can	Yes, they will not let me cancel. I was told that is not
		charge based on the category., that seems to also	possible, They have rules for everything and each rule seems
		be increasing based on my observation The	to always work in their favor. The people you talk to, seem
		leads contact info in some cases is inaccurate or	to kind of answer questions but at the same time the
		their telephone switching system(extension) does	substance of the answers do not truly answer the question at
		not work and when I type it in, HA phone hangs	hand. I have transcripts of conversations. also they will not
		up on me. I used the text function on the lead	let you turn the leads off permanently or indefinitely. when I
		center today, and I got a response from HA to my	was contact by a sales rep, she made it sound like leads were
		cell notifying me that the customer has been	an option, which later I found that was not the case. All my
		contacted, when I responded to the number in the	experiences with this company leaves a slimy feeling
		text, I got a response from a person named Logan	between my fingers . every time I talk to another person, I
		who said I had a wrong number.	find inconsistencies compared to other answers previously
			received. The only thing consistent is the fact that the deck is
			stacked in a manner that allows them to always be on top.
			Also I have been hung up on by HA employees multiple
			times.
760	NH		I called the HomeAdvisor line and requested to cancel
			service I was informed I need to mail a letter to them and I
			told them I will NOT mail a thing to them to please close
			may account and refund my money I was told I had 24 hrs.
			from the time of the charge to cancel I called them within 24
			hours and they said they did not charge me but it was
			showing pending in my account and once it posted it was
			past 24 hr.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 249 of 456

761	NH	 The Leads are not screened as I was told. The leads I did call were not legitimate, one was a rental trailer. Included in the leads were jobs where the work was already done, one was a Realtor. Others did not answer the phone or did not call back. Some of the leads (the ones with codes) had the same code numbers 	
762	NH	Most of the leads are were "no answers." People were confused and mad as to why I am calling them. Many leads were for the wrong service. Many leads were other professionals seeing what to expect from HomeAdvisor.	HomeAdvisor still pops up first when people search for my business by name specifically. I had clients that I met not through HomeAdvisor who tried to go to my website and ended up on HomeAdvisor who turned around and sent me the lead and charged me. They charged me for a lead to someone who I had already met and wanted to conduct business with me.
763	NJ	Not a single lead was real. All of them were no callbacks, no answer or a wrong number.	After we canceled our membership, fake calls and texts continued for about a month. We had to pay them for the whole year membership to only cancel two months later. Some of them were texts with only emails to reply but still never got an answer from any. When I asked for a refund, was laughed at with "of course not" reply.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 250 of 456

764	NJ	[I signed] up one of my friends business for her to try to
		generate more business for hershe used it for 3 days and
		asked me to cancel itweeks later I received an email stating
		that they were congratulating me for opening up my account
		with them for my business. I called right away and said, wait
		a minute, I never authorized anyone to sign up my
		businessThey apologized and couldn't give me a reason.
		They took my information from my card on file, for signing
		up [my friend's business] and transferred it over to my
		account. NO! That's not right so I said please return my
		money and close my accountI still haven't received my
		monies because they said it will take 7-14 business days and
		now when I call they said it can take 3 weeks and after the
		weeks it then can take 7-14 days. I spoke with 5 people, even
		the corporate office and they said I should have it 7-14 days
		of 7/8/16, but now they are saying they are backed up and
		it's going to take a while to get the return back.
		Unacceptable.
765	NJ	I had a client tell me the number that they had advertised as
		mine was in fact theirs and when called would reroute the
		customer to
		HomeAdvisor . Since I had my leads turned off at the time,
		the client was told that I was not in business and
		HomeAdvisor tried to send her to another business. Luckily
		she was a good customer of mine and an even better
		neighbor and gave me a heads up. She thought it was just as
		shady as I did.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 251 of 456

766	NJ	The first time we joined in 2014 we immediately	
		started receiving an excessive amount of invalid	
		leads. Rather than refund the lead as promised,	
		they simply credited us with yet ANOTHER bad	
		lead. When we attempted to get a "credit for	
		THAT lead" - the response was - it was a credited	
		lead, therefore, didn't cost us anything and will	
		not be refunded or credited.	
767	NJ	Major issues.	
		Wrong numbers	
		Non valid email	
		And zero credit issued.	
		A lot of people looking for products that's not	
		what the site is for.	
		AND no credit from that.	
		Terrible experience	
		Some people had no idea what I was calling	
		about.	
768	NJ	nothing but bogus leads, wrong numbers etc.	They force you to call in and they give you the run around
			and talk you into just pausing it for a while, then all of a
			sudden you get hit with tons of leads when it is unpaused all
			at the same time, stealing more money because they are fake
			leads. So you go to call and make it almost impossible to
			cancel. So I paused it through the website again trying to buy
			more time. Somehow I get a charge for an extra year that I
			did not agree to so I called to finally cancel like a week after
			the draft from my account and they say they automatically
			renew each year unless you cancel (we never gave them
			permission to do so). We explained we wanted to cancel
			again at the time and they state there are no refunds. I just

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 252 of 456

			need this thing canceled and they make it way too difficult by trying to take up way too much of your day sending you from one person to anotherThese people are a scam, something must be done.
769	NJ	Many leads were fake. I tried calling the customer but no one answers or the number is not active Once I received an online booked appointment. I tried to confirm the appointment by calling the customer but no one answered the phone. I was in the area so I decided to knock on the door (the address provided on the lead) and when the homeowner shows up to the door he told me that he never used HomeAdvisor , and there is no such a person living there. I show him the lead and he did not recognize the email nor phone number provided with the lead.	
		 Many times I will receive exact match lead and I get charged premium but when I talk to the homeowner he tells me other contractors from HomeAdvisor called as well. Once I even responded on the exact match and when I pulled over, there was another contractor finishing up the job. Last but not least, they claim they sent the leads only to 3 contractors but by getting feedback from the customer I got to talk with, I figured that 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 253 of 456

		is not true.	
770	NJ	HomeAdvisor rep told me that they will charge me per lead per jobs, so I thought guaranteed jobs	
771	NJ	First lie- no connection to Service Magic. Lie #2- our leads are viable contacts & are educated consumers about pricing & ready to hire. We used Service Magic in Florida, same garbage! Consumers aren't aware leads aren't free for contractors. (All) leads are shoppers for price, quality work not a factor, Many bogus leads. We haven't closed one lead in the year we joined HomeAdvisor	
772	NJ	Dead end leads and constant arguments for credits.	
773	NJ	I never spoke to ANYONE from the leads they gave, always got an answering machine. They are a huge scam!!!	I had called about a charge for a lead and they were supposed to credit my account back but after a month still no credit. At that time I cancelled my account with them. I called back after a month, when the woman said she wasn't authorized to credit my account, I asked to speak to a manager after waiting someone finally answered. I was told that they could not give me a refund, but a credit towards another lead, I said my account was cancelled and was not renewing it.
774	NJ	Leads are fake or made up Leads contain false information	
		Leads are sent to more than agreed amount of pro's	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 254 of 456

		Lead replacement program is a scam	
775	NJ	 # 1- Lots of dead end fax machine numbers.# 2- I received three call backs out of 45 leads. # 3- They would send me leads sometimes 10:30 at night when I'm sound asleep. # 4- Out of the three call backs I never had an opportunity to give an estimate. 	
776	NJ	The leads were misleading and generated from generic Facebook posts, having me pay for leads that were never actually interested customers, but rather people who clicked a link.	They continuously charged my card after cancellation of membership.
777	NJ	Many problems with their lead services. These leads are not verified. Anyone can put in any information for any work to be completed and they instantly get sent to contractors who get charged. These leads are not checked and in my experience, more than 50% are bogus leads that contractors have to pay for. You cannot get in touch with the homeowners so the charge stands. HomeAdvisor has a "request a credit" but a lot of the reasons, they will not give you credit back under their current policy. Also, the leads that homeowners put down are constantly in wrong category. I am categorized to do DRIVEWAY SEALING. Homeowners contact me thinking that I am a paver and installation of new driveways. Many times in the past, I have had to pay for this lead when I could not do the work	I was off HomeAdvisor 's network for a few months and yet my page and information was still up. People were able to visit my contractors profile but there was a different number that was put in place. If a homeowner was trying to call my business, they would get in touch with HomeAdvisor instead, which really confused a lot of my potential clients trying to get in touch with me.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 255 of 456

		Finally, a lot of homeowners who use HomeAdvisor think it is a free service for them technically. They go online trying to get information not expecting to be bombarded with other contractors trying to bid for the work. Those contractors are the one who pay and HomeAdvisor reaps all the rewards.	
778	NJ	75% of the leads are absolutely bogus. I get connected to people that have no idea what HomeAdvisor even is. HomeAdvisor gladly takes \$20-\$50 per lead and makes you jump through flaming hoops if you try to get a refund.	Fought to keep me signed up offering to put my account on hold and reconsider. Offered to cancel current balance to stay with them. I've been down that block before and wasn't falling for it again.
779	NJ	I received numerous exact match leads that are significantly more expensive than regular leads, and supposedly should be sent only to me. When I contacted the customer, I was informed that he is awaiting another estimate from a HomeAdvisor contractor. I contacted HomeAdvisor , and complained about the situation with no results.	HomeAdvisor on its website under my account had different number that mine
780	NJ	The majority of numbers I was supplied either don't answer, don't reply to texts or emails, are disconnected, someone answers but they never heard of the person, they are the person listed but never requested services, or they already had the work done. HomeAdvisor was less than helpful with this, didn't offer any kind of explanation other than it was what I signed up for. They refuse to refund you. This is nothing but a scam making someone else rich off of people trying to build up a business.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 256 of 456

781	NJ		I spoke to a sales representative and specifically told them I work in New Jersey and did not wish to receive leads, I only wished to be listed on the contractor directory. He went behind my back, listed me in New York and they went ahead and kept sending me leads from New York where I do not do business. In the first conversation, he also told me I can turn the leads on if I wanted to leading me to believe they were off and I would not be charged unless I myself turned them on.
782	NJ	Fake nameCharged for estimates that profile was wrong jobdescriptionPeople don't answer calls, emails etc.	This involves a double billing scam I am a member of Angie's List and HomeAdvisor . If you go to the Angie's List ad, it directs all customers to a HomeAdvisor icon that will charge me for the leads!!!
783	NJ	Too many leads that I have bought are bad leads, over \$1,000 of my dollars are wasted on bad leads and the company does not care	I am an active contractor both licensed and insured in the state of New Jersey. I have made too many complaints to count to HomeAdvisor about bad or false leads, even writing letters. I've called the company asking when was it they took a background check on me when I was supposed to be able to sign off on this. NO comment. In the state of New Jersey contractors are supposed to be licensed and insured and hand this over to them but there are so many contractors that are not licensed nor do they have a clean background check but all my posts to them go unanswered.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 257 of 456

784	NJ	They would refuse to give back credits for improper customer information. They refused to credit us when they made a mistake and did not notice we had turned off our leads. Leads had a problem with incorrect service areas and incorrect jobs	We've had many issues including, refusal to give credits when customer's info was not fully available. When asked to temporarily pause leads, they would still send us leads and then charge for them and they would send them out to numerous other contractors besides us. Sometimes it would go out to 5 or 6 different contractors. We have a lot of this documented in phone calls and emails communications with HomeAdvisor - they would tell us certain things that were in a contract that we've never seen or signed nor would they be willing to give us any said contract so we could review it.
785	NJ	Only one good lead, the rest are not good contact numbers or people who need a commercial appraiser when I am residential.	This rep, Gregory Jaskowski, keeps promising my money back, however, as of today, the still owe me \$121.45 and I would love to have the \$290 fee I paid. They promised unicorns and rainbows and delivered nothing in return!! I do not want my name associated with their search either!! This company is a fraud! By doing a google search, the second listing is my name under HomeAdvisor. They won't cancel my membership either!!
786	NJ	Not being able to get in touch with anyone from the leads they sent. Also have had people tell me that they never even requested any services.	They continued to send leads when I turned off the leads and had to close my bank account because they were trying to take money for leads they sent when I had already turned them off.
787	NJ	The contact information was incorrect. The phone number given to me did not match the potential customer's information. The leads appeared to be generated at random. One of the individuals in question was willing to corroborate that she had received numerous phone calls despite never	No refund would be processed, despite the high percentage of unvetted or incorrect leads that I received (and for which I was subsequently charged).

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 258 of 456

		requesting the service in question.	
788	NJ		I was told I got a \$100 credit. I received 11 leads with client information and 7 leads told me they were \$20. The leads I called never informed me how much they were so I believed it was still part of my credit. When I called they said I agreed to \$1,000 of leads which is not true since I don't even make \$1,000 a month. I told them I wanted a refund and they said they can credit me but won't give me a refund. I didn't want a credit. They don't give you an option they just send you leads regardless if you call back or if person was just looking on website and doesn't want any services. They are stealing money and don't give it back.
789	NJ	We received numerous leads that no one was able to be reached through phone calls, text messages and emails, when asked for credits for these leads since they were unqualified we were denied we also received leads and spoke to customers who said they had already hired someone hours before the lead was sent to us through HomeAdvisor .	HomeAdvisor harasses you if you try to cancel, they do not give qualified leads, and they do not give credits for leads that are for services we are not signed up for.
790	NJ	I have used HomeAdvisor and found that their leads are not that qualified and have paid for numerous bogus leads.	
791	NJ	Out of the 7 leads that I received, only 1 phone number worked. In 6 other cases, no one picked up the phone and I called many, many times.	HomeAdvisor did not respond to my emails and also refused to refund me for those fake leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 259 of 456

792	NJ	After being sent a wrong leads they refused to reimburse for their mistake. They lied various times saying they were going to call the leads to confirm that there was a misunderstanding . They never did. Took many phone calls and threats in order for them to finally reverse the charge, but in many cases I was never credited my money . They also sent me leads with missing information, such as, Customer did not provide any additional information in job description. I am unable to contact customer or bid for a job if I don't know what the job is.	
793	NJ	Since they did not stop leads I was forced to cancel my credit card that was used for this account. Even though the credit card was canceled they continued to send unwanted leads that I would not call on. Many of the leads where requests leads.	
794	NJ	I frequently get leads for same day service where the client did not mean to click on it yet I am still charged. Credit for these false leads are almost always rejected when filed.	
795	NJ	Yes the leads were either bogus, SPAM or unsafe. New York City is a congested city, with lots of crime, so I told HomeAdvisor I feel unsafe sending my team to these suspect clients. Many of the numbers that they sent me for the lead were not working or went to voicemail. One male	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 260 of 456

		answered the phone saying "are you still on your	
		butt'?" Then I got loads of SPAM emails. The	
		emails that were suspect had the same exact long	
		verbiage about having a daughter, moving to New	
		York, looking for a cleaner ASAP.	
796	NJ	Leads never panned out. I only got to talk to two leads out of 50 who appeared to be shills. They wasted my time and money. The leads are emailed and text constantly, weekend, and in the middle of the night. The only way to see what the scope of the work is to click on the lead. Then they just took the money out of my account that I used to pay for a background check. Most background checks are \$25 dollars, they charged	Yes, spoke to 5 reps, over one week and all claimed they could not cancelled my (unsigned/ non-documented/ phone contract). Virtually impossible and told that there would be no change for the bogus leads that I clicked on. Then they charged me for all of them.
		me over \$250.	
797	NJ	I spoke to representatives about my leads before I sign up with them they said don't worry about the leads fee we waived anytime so I called after I got the lead some of them didn't answer and one said I am already got call from 12 technician already so find out that they send the leads to their people though	
798	NJ	yes I was paying every 2 months and last month I got about 90% of the leads was crap, I called a lot times and they only say HomeAdvisor isn't responsible for people that doesn't answer, for people who put wrong info, for people who inaccurate info, I got a lot leads from people that says I don't put any request on H.A, phone numbers from people 10-15 years old, I called multiple times asking for credit at least for people	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 261 of 456

		with wrong information, but they just put my	
		account on collection.	
799	NJ	there are so many I'd have to speak with someone	
		to list them all but here are a few examples. many	
		times I receive leads and no one ever answers the	
		phone or responds to email or calls me back,	
		every time this is the case I notice it's always goes	
		to a voicemail box that has no name,	
		HomeAdvisor will not refund me for those saying	
		it's not their fault the customer won't respond to	
		me. lately I will call the lead and they will have	
		no idea who HomeAdvisor is and say they aren't	
		looking for any work to be done and are mad that	
		I called, HomeAdvisor wont refund me those	
		because it's not their fault the people changed	
		their mind and are lying to me about wanting	
		something. then there are customers who said	
		why are u calling me I didn't complete the	
		HomeAdvisor form I don't want anything.	
		HomeAdvisor wont refund me for those and a rep	
		told me that they must be filling out form on	
		phone and their phones have a "smart" form	
		complete program where if they exit the	
		HomeAdvisor website early their phones	
		complete the form anyway. other times I get a	
		lead where I speak with the people and the want a	
		kitchen built but not for a year or 2.	
		HomeAdvisor wont refund me for those because	
		the customer eventually may need what I offer	
		years later and it's up to me to convince them to	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 262 of 456

800	NJ	 buy no or wait. another lead I get is for a kitchen remodel I call customer and she says no I don't need a new kitchen I just had one finished but the other HomeAdvisor contractor did a bad job I just need someone to come out and fix it will you do that I say no we don't repair other contractors work and she says well will you make me a baby gate for my hallway that was a 125 dollar lead that HomeAdvisor wont refund because she did need kitchen work. and the list goes on and on. I've spend thousands of dollars the last 8 months on really bad dead leads that I had no chance of ever getting the moment HomeAdvisor charged me and sent me the lead Yes lots of fake leads that they would not credit 	
801	NJ	or say they cantThere were a few leads in which no one called me back and I was still charged.Slightly different than leads: the beginning of Nov 2018, I requested to discontinue my "MHelpDesk" subscription on HA after I was charged- completely unaware that I'd be charged monthly- the clerk said it was canceled and I'd get a refund for the latest charge. It's now Nov 25th 2018 and there is a brand new charge for MHelpDesk that I'm required to pay by Dec 25th 2018.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 263 of 456

802	NJ	Of the 150 leads, ONE was a bonafide lead. All	
		the rest are either fake, wrong numbers, no call	
		back, etc.	
803	NJ	Most of the leads never answered the phone or	
		texts and I still ended up paying for them.	
804	NJ	Leads were not active or old. Customers don't	
		Remember using HomeAdvisor.	
805	NM	They would send me leads, I would call them as	I would always be on the phone with HomeAdvisor to
		soon as they sent them but I could never get in	cancel but never would let me cancel my plan, only
		front of a person to do an estimate or get ahold of	restructure my target leads
		them	
			After I FINALLY was able to cancel they started sending me
			notice after notice that I owed them more money, phone call
			after phone call to try to get me to pay and sign back up, and
			threatening to send me to collection. This company is
			horrible and I regret ever signing up with then in the first place
806	NM	They have sent me bogus leads that have been	
800	1 1 1 1 1	serviced already. Called one and they told me that	
		they didn't even have a bug problem. Bogus lead!	
807	NM	4/5 leads are fake. Nonexistent addresses, fake	
007	1 (1)1	info, etc.	
808	NM	HomeAdvisor stole over \$900 from our business	
		with leads that got us no where	
809	NV	But didn't realize how this is all a scam and a con	
		with the way they did the leads and up charging	
		what I was signing up for.	
810	NV		The service disregarded my lead parameters when it came to
			billing (charged me a commercial rate when we provide
			residential service), refused to credit my account (told me it

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 264 of 456

			was against their policy to process refunds on credit cards), and charged me for customers who were just "price shopping". The salesman assured me that would not happen before I signed up for service.
811	NV	9/10 of the leads that come through have email and phone numbers that aren't real or have no voicemail or never call back. Most of the leads I have gotten are for services I don't offer but come through as a lead fee for a job I do.	
812	NV	All the contacts were fake. Nobody answers the call and when they did, they did not know who sent me. They didn't know who HomeAdvisor was.	HomeAdvisor threatened me that if I canceled I would be sent to the credit bureau and I would need to continue pay the monthly payment. They are also charging me \$956.05 and I never received any jobs.
813	NV	Some of the leads I received were the same people, or they didn't answer or call back. There were some who did not match the services I was offering. I was never told I would pay for every lead that I got, I was put under the impression that I would only pay for the jobs I actually did which was 2 or 3 out of the 32.	Refused to refund any of my money back
814	NV	I encountered many problems with their leads. The largest problem is that from the few I received, a large percentage did not apply to my organization. I am only licensed for Nevada, and received leads from California. My organization offers home inspections, and I received leads for pest and roof inspections. There was no way to filter out bad leads, and I was forced to contact HomeAdvisor every time I had an issue with a lead. A simple drop down menu in my portal or	I was told by the representative that they only have historical information from the previous year and do not know what current leads are being generated. They advised that their return only covers the first 72 hours, yet no email or mail was provided to me stating such a policy. This policy is unrealistic for the services they provide.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 265 of 456

		dashboard where I could select "lead doesn't apply" would have been sufficient to keep me satisfied. I am sure HomeAdvisor can't control all of the people using their site to find a contractor, but they could filter	
815	NY	No answer on lead phone calls No call backs from leads 80% were dead leads	Called HomeAdvisor customer assistance number complaining about dead leads, no answer on leads, etc the HomeAdvisor associate was not able to refund me anything. Was on \$500 month max limit and my bill in 14 days was over \$1900!
816	NY	 Not being able to contact quote on quote leads. Some of the addresses given don't even exist. They have charged me over \$18,000 and out of 293 leads, I only reach about 35 leads which is about 11%, but sold maybe 10. 	
817	NY	Never got any job from their lead(but they still charged me for each lead)	
818	NY	Leads for jobs that were completed months before. Leads for people that did not own home and were considering purchase. Wrong numbers. Leads for work outside of classification. Leads outside service area.	
819	NY	GARBAGE LEADS. When it was \$15/lead, it was annoying, but when paying \$95.70 for a lead & the person says "we were just researching. The commercial made it seem like we were going to	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 266 of 456

put our info into the computer & get a ballpark
price for the work. We didn't think anyone had to
come out." I hear this & versions of this all time.
We have had clearly fake names & addresses,
disconnected phone numbers, people not looking
to get work done now, people misled, etc. It has
gotten to the point where we have shut off ALL
residential leads from coming in. These people
are very rarely serious, yet this year, if I had to
take a guess, we have paid at least \$3000 in leads,
if not more. When I call them & tell them this
person isn't interested in doing the work & I want
a refund. Their response ALWAYS is, "They may
be a customer when they are ready so we cannot
refund your Money." That has NEVER happened
in the 6+ years we have been with them. Over the
past year it's gotten out-of-control bad. They do
ZERO vetting & charge an obscene amount of \$.
I asked why I'm paying \$75.05 for a residential
interior painting lead for like 2-3 rooms & others
that are the same service are \$35.50if I'm not
getting an opportunity to even give the customer
an estimate, I shouldn't be charged. This happens
at least 30% of the time. I'd say at least 60% I
never speak to the customer (bad number, they
won't answer/call back, etc.). I'd say 1 out of 30
leads turn into a booked job & 1 out of maybe 10
we do an estimate for.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 267 of 456

820	NY	I have to call them consistently for sending me leads that are not active or for people that I cannot contact via phone or email. I receive duplicate leads all the time for the same work orders and I'm charged. HomeAdvisor will not refund your money to your account, they just credit you another lead for the next billing cycle. This is a continuing problem that happens on a weekly basis.	
821	NY	They are completely inaccurate, unverified, and all basically cost the same.	
822	NY	Most leads are wrong numbers or people that just do not get back to you. If I called someone 7 days in a row with no answer I consider myself cheated.	Currently in a dispute with them over \$400 auto renewal of services that I was unaware ofI contacted American Express to dispute the claim and after 2 months HomeAdvisor ignored their requests of proof that I agreed to the auto renewal and therefore refunded my card. BUT now today 12/6 I received a letter from HomeAdvisor stating that I have ignored their calls and emails, which is a downright lie, and have 10 days to pay the balance in full or I will be sent to collections. These guys are a bunch of crooks and need to be stopped.
823	NY	They sent me many leads that were false fake or people that had no idea that they triggered a lead.	
824	NY	Andrew, the person who works there, told me I'll receive real leads every day and I had to call them immediately. I received about 25-30 leads in total and called all of them. I was able to speak only with 4 or 5 people who were not interested to do the work anymore. I called and explained HomeAdvisor the situation bud they said we don't care and you have to pay for it.	After I found about their fake leads, I closed my bank account. I told them to close my account, I'm no longer interested and I kept receiving fake leads and my balance was going up and up. A few weeks later, I called HomeAdvisor and told them close my account again. After closing my account I had a balance of \$288.I refuse to pay them and they threatened me with collection and my whole credit history will be ruined. On December 5th, 2016, I

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 268 of 456

			received an email from CMI Credit Mediators (www.paycmi.com) collection agency that my total due is \$338.68. I refused to pay them as well. HomeAdvisor is the biggest liar on Earth. Stealing money from people.
825	NY	After receiving several expensive leads and not getting business from one of them, I changed my profile to receive less leads and also less expensive leads. After following up on several leads, wasting my time, I did not get one project out of the effort. Then I received three or four leads that had no interest whatsoever. I complained to HomeAdvisor to no avail.	
826	NY		HomeAdvisor solicited me to the point of harassmentI was completely misled and intentionally deceived. Mr. Robertson explained that I would not have to pay for leads unless I acted on them. I did not sign-up/or create an account with HomeAdvisor . I was involved in a serious accident and sustained multiple injuries which caused me to fall behind in reviewing my bank statements for several months. When I finally reviewed my statements, I discovered HomeAdvisor had withdrawn \$2,060 from my bank account from 7/18/16 - 11/19/16. I contacted HomeAdvisor and was told that I had "verbally agreed to the terms & conditions." I was also advised that I gave them my bank account routing number (which I do not recall doing) & the charges withdrawn from my bank account were for "leads". They told me they sent me "69 Hot Leads" and that I acted on two of the leads. I tried to contact two leads once I discovered HomeAdvisor

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 269 of 456

			was charging me for them, but they appeared to be fake/bogus leads. I tried turning off leads program & canceling "alleged" membership to no avail. Even after I turned off the leads program, HomeAdvisor charged my account for leads. HomeAdvisor is destroying my businessMany of my business checks bounced because of the fees HomeAdvisor was withdrawing from my account. I am in the process of closing my bank account and now HomeAdvisor is emailing me "Past Due Account" noticesI requested a copy of my "verbal agreement" which they told me they have a recording of. They told me they could not provide it to me unless I had a "subpoena."
827	NY	Charged for fake and dead leads	
828	NY	 First lead was from a past customer trying to leave me feedback, then a lead from a guy who was wondering how much electricians charge, two leads from people who didn't even realize that they clicked on my business, the one that put me over the edge was from Canada. I was promised a "refund" of that lead, not a credit but a credit was given 	once they have your credit card number it is over.
829	NY	I was a customer and still a customer for over a year setting \$2200 a month in leads. And at least 9 out of every 10 are bogus leads and can't get credit for. I am in a situation that they are costing me so much money in my business. I am in a situation where my dealer program with Luxaire (Johnson Controls) this is a part of their dealer program and I am supposed to get a 10% credit on all leads. It also looks like the price of the leads jumped 40%.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 270 of 456

830	NY	We constantly have to fight to get credit for a bad lead and often are denied.	
831	NY	Most do not answer the phone when called or answer emails. Happens 2/3 of the time. Have also received duplicate leads, bad addresses, bounced emails and wrong numbers.	
832	NY	I was getting completely unqualified leads and if we'd call them back within 5 minutes, they already had another appointment. Some didn't even need plumbing services.	
833	NY	The main and ongoing issue is bogus leads and fighting for a credit and being denied. Also I recently found out they are sending out leads to me and others I assume that were sent out to exact match pros who already booked the job. They received the leads in advance of sending them to the non- exact match pros such as myself, virtually giving us no chance of winning the business.	They are creating an unfair marketplace as the buy their way to the top of Google rankings and are being greedy by sending out leads to more than 3 pros when they explicitly said when we signed up the leads would only go to 3.
834	NY	It was stated to me that the average fee for a lead is about \$20.00. Everything is more than that. most leads are from people that are vaguely interested	When I asked to reimburse "cold" leads it is all blamed on me.
835	NY	Bogus leads.	
836	NY	Was charged for leads when I paused service and continue to receive leads and get charged without calling any	I had paused the lead flow because I was not ready to receive leads at this time but still was given 2 leads and charged without attempting to call any leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 271 of 456

837	NY	 The leads I found out were old if real it all, In fact I wanted to see if these leads were real. I went on the site to look for designers in my area. I never asked for help nor gave my address or anything. I was simply browsing the professionals in my area. I received a phone call from an architect, I told him the truth I never requested help this was not a lead. He told me he was charged for the lead. I then realized why no one calls back they aren't real customers looking or browsing is not a lead. This is when I realized what a scam it was and I 	They have continued after years of trying to get my work off their page and lying about the fact that they will remove my interior design work. I can't believe they can continue to show my work as part of HomeAdvisor since I have emails repeatedly asking them to take my work down. Here is the link https://www.HomeAdvisor .com/designmine/photo/warm- unique-living-room-design-new-York/3289499/ I called HomeAdvisor repeatedly to stop the leads since I realized they weren't real. No one ever returned my calls or emails. They subsequently charged my card \$1206.18. I did however call American Express and disputed the charges.
		called to cancel which was a nightmare since they try to con you to stay and threaten. I was firm and said cancel.	They threatened me repeatedly and said they would ruin my credit send to collection etc.
838	NY	I paused leads using the feature in their system. However, their system repeatedly sent me leads and charged me. In addition, the few leads I did call in the beginning of my membership, were all unresponsive, as in no one ever picked up the phone or returned my voicemails, leading me to believe these were individuals paid to create fake requests on HomeAdvisor.	they will not remove my credit card. They say I that I must have a credit card on file.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 272 of 456

839	NY	 People I call said that they never requested to have someone come to their home for an estimate. More than 3 contractors were given the same lead. Call center will not help with looking into leads that never answer the phone. Exact leads were not taken off my account after many calls to the lead center. Wrong numbers. 	after I stopped payment for 12 weeks, they still kept sending me leads. I stopped payments thinking HomeAdvisor would end my membership, It did not. They kept billing me adding up to \$1,700. I called them they said pay or they will go to court.
840	NY		I received a phone call from a number controlled by HomeAdvisor . The woman on the line claimed to live in Queens, NY and needed a roof inspection. She kept questioning my listing with HomeAdvisor and wanted me to update my account with them before she would get me her job. The update required me to pay addition services charges but I refused because my phone indicated she was calling from Colorado. Later when I called the number the individual answered HomeAdvisor
841	NY	Was supposed to get 4 leads per week. Was getting 10-15 repetitive leads. they were called many times charging me and no credit all leads were not taken no jobs at that time	
842	NY	They sent us fraudulent leads over a 3 and half year period and refunded us only about maybe 10 % percent only of a lot of the fraudulent leads they sent out!	They terminated us due to complaining about the fact they were being defrauded!
843	NY	the leads are NOT vetted. I have submitted more requests for lead credits more so than actual closing leads. The price for leads which I was told would be on average between \$21.66 & \$25.00 is not accurate, I have been charged for leads in excess of \$100.00 at times.	Once I became a member, now my company website is not populating in Google searches to link to my site, instead HomeAdvisor is the top billing on all searches specifically for my HomeAdvisor profile rather than my website. The phone number has also changed to HomeAdvisor when using online search engines.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 273 of 456

		 Also, I was given the impression that I would only receive leads for potential clients that are ready to hire, not price checking and budgeting. the majority of my leads are merely looking for the cheapest price and schedule pros for multiple appointments, yet I'm sure I am not the only pro being charged for said lead and the lead hardly ever closes. I have had 27 leads in the short time I have been a member, less than 30 days, and I have only successfully closed THREE (3) LEADS! 	
844	NY	We were charged thousands of dollars by them sending us fraudulent leads!!	
845	NY		I signed up with them about September 20, 2017, saw the dishonest scheme they used and canceled with them around October 1, 2017. They have since billed me \$849.33 for leads since cancelation, and demand the money by November 16, 2017 or threaten to turn it over to collections. I talked to 2 supervisors who refused to budge on their position. I am 82 years old, on social security and unemployed at the moment, hence unable to remit.
846	NY		I joined HomeAdvisor on 15 Dec 2017, after 7 days when I reviewed my credit card statement I saw I was charged more than I was told for the initial application fee. I tried to follow one lead that was sent to me through HomeAdvisor but the client was too busy to talk and wouldn't take my calls. On 22 Dec 17 I called to cancel my membership. I was told the application fee was none refundable because it was after the three day grace period (which wasn't mentioned

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 274 of 456

			to me) and that I had to pay an additional \$238.41 for leads that I never used. I disputed both the fees and the membership fees with my credit card company and have now on 10 Jan 2018 received a letter stating that after numerous attempts to collect the debt (no one from HomeAdvisor has called me or sent me an email) they are sending my account to collects for the disputed amount.
847	NY	We had several leads that were false. When calling the leads, they would not connect and we tried a few time to connect but did not connect. Plus we get leads and a lot of the people that we talked to said that they were just browsing and were not interested at that time, and we were charged for them.	Called on 1/15/18 to terminate account and was told they cannot because the account was on hold and would not provide me with any more information. Yes, they continued to try and bill me for jobs I had not sought after and to bill for new membership I did not authorize or want. Bigger than Bernie Maddoff.
		Most not legitimate or wrong description, as well as not what I asked for. Some were sent in by 8 year olds and not vetted at all. When I would contact homeowner, they didn't have a clue what I was talking about, most didn't even have plans or a starting timeframe.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 275 of 456

848	NY	Leads that should be \$15 leads come through as \$75 leads almost every time. The leads are submitted for credit and automatically denied for multiple reasons, usually because HomeAdvisor could not contact the person on the phone (even though the details usually describe the correct category that the lead should be listed under in the original request that the customer submitted). I spent at least an hour every week arguing with someone over the phone as to the validity of the leads, usually with partial credit refunded to me. They deny credit for leads that are plumbing jobs when we do low voltage electrical work even after I tell them we are not licensed plumbers.	I have even had customers specifically search for my company, find the HomeAdvisor ad, and get redirected to other companies because I have my leads paused or I was at my monthly advertising limit.
849	NY		I was blatantly lied to on the phone by a sales associate who introduced us to the program and wanted to get us signed up. He told us leads could permanently be turned off and all we would have to do is pay the membership fee. We run a small IT firm on Long Island, NY that provides quality services and we service mostly attorneys' offices for our commercial accounts. However, Dustin McKinley the sales associate 'misinformed' us and told us the leads could permanently be turned off; however to find out we had to disable them every two weeks. I tried to set our leads budget to \$0, however that was not allowed and was a minimum of \$100 (preset to \$750). EACH TIME leads were re-enabled automatically every two weeks, we would get a ton of leads to our account ranging in various lead costs resulting in damages of \$70, \$80, \$15, \$30 at inconsistent rates. Our business cannot afford to get hits like that on the random, yet have to constantly turn leads off after being 'promised' they would

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 276 of 456

	he Their system clearithm systematically shot loads to our
	be. Their system algorithm automatically shot leads to our
	account without our consent and has a 24-hour window to
	disable them again even if we disable them the minute they
	get re-enabled. This allows HomeAdvisor to shoot 24 hours'
	worth of leads to our account. Upon cancelling I demanded a
	pro-rated refund for the 8 months of unused membership;
	mentioning the fact that I am trying to work with them and
	not demand a full refund for my membership since no
	payment agreement was determined ("if you're not happy
	you can get your money back anytime"). James, an online
	representative when attempting to cancel my account with a
	demand to see their policy that a refund was not possible,
	proceeded to tell me that it's a federal law. I immediately let
	him know it's illegal to have a verbal agreement and detain
	someone's money, let alone charge their card automatically if
	they do not consent to it being charged or held; without a
	contract. We have these agreements with customers
	ourselves. As soon as I let James know this, all he wanted to
	do was cancel my account and not discuss anything further.
	Please Chimicles & Tikellis, there are many hard working
	businesses at stake that need this class action lawsuit to pull
	through! Many of these businesses at the sake of
	HomeAdvisor are not computer literate like us with years of
	experience to figure this system out.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 277 of 456

850	NY	 1/24/18 - charged \$18.59 for lead with full voicemail 1/24/18 - charged \$117.15 for bathroom remodel. Called woman "my husband having heart surgery, I can't think about a new bathroom" 1/24/18 - charged \$78.10, bathroom remodel. Called, went to house, gave estimate, she said she has no money. 1/26/18 - driveway estimate charged \$44.28. He's doing job himself. 1/31/18 - concrete charged \$43.69 did not go on estimate. Called homeowner and advised no longer with HomeAdvisor . They would send me leads that would not return calls. Some of the people I called were wrong numbers. Others would call me and when I was done talking to them, HomeAdvisor would send the lead info after 10 minutes and charge me. 	When I called to get a refund they played dumb, they said I still have to pay because they sent the lead and there is nothing they can do. I called to cancel, when speaking to them they refused to refund my money. They said they would give me credits for leads which they never did and every time I called they would say they had no idea what I was talking about.
852	NY	We were charged for many leads, but in many cases when we contacted the homeowner, which was always immediately, we were told they already had another plumber there.	
853	NY	False names and addresses. Claims they will credit but they won't	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 278 of 456

854	NY	I had my account setup for service requests and installs. The install leads were inaccurate, I had homeowners tell me they didn't fill it out or that the job was done months ago.	I was going to terminate the account but then found out I would lose all my reviews.
855	NY	 HomeAdvisor was generating and charging me for leads that were not serious, qualified and/or project-ready homeowners. They were always giving me leads with wrong or disconnected phone numbers and contact information; persons who never even heard of HomeAdvisor ; contacts for homeowners that were not the homeowners any more. 	At the very beginning of my service with them I started noticing charges for leads that I did not service so I call them and I said that if they continue charging me for leads that did not work I will cancel my account and they give me a credit fornow they don't want to cancel my account and I have to pay them more than \$2,000.00 for leads that I did not work for. I took my credit card from their files (website) and now they are sending me to collection for more than \$3,000.00.
856	NY	These leads are not responding. I signed up for cleaning services and was told I would get jobs as an organizer. It is not generating the leads I am experienced in.	
857	NY	Most were not real leads. Call numbers and never call backs or disconnected numbers.	Charging \$80 for a lead that I could only charge \$100. I think they get fake numbers to scam contracts. They robbed me of a lot of money. Call and complain about leads and they never gave me money back. You can't win with this company. They would run me in circles and pawn me off on different people. I had to change my bank account so they would stop taking money.
858	NY	7 leads 2 stated they never even signed up for HomeAdvisor, 4 other leads would not return calls - unresponsive. Requested refunds which were denied because "you should try harder, call at least 5 times a day." That sounds like stalking	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 279 of 456

		or harassment!	
859	NY	Received fake leads Received leads with wrong phone numbers	
860	NY	Fake leads. People who never heard of HomeAdvisor.	They refused to let me terminate my membership. I had to turn my leads off.
861	NY	Leads sent out to me were either never answered by clients, or the lead was not in my work criteria, and I still get charged for the leads.	HomeAdvisor still has my company name on their listings
862	NY	they are not legit people, don't answer and the leads are definitely compromised I've questioned their lead generating	
863	NY	 They sent me 6 leads. 1. Woman knew nothing. 2. Was not looking to have work done. 3. Called twice, left a message both times. No call back. 4. Called twice, left a message both times. No call back. 5. Called once. Emailed once. No response. 	
		6. Was not my line of work.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 280 of 456

864 865	NY	Out of 66 leads through HomeAdvisor, I only called 25. Out of 25, only 9 were serious about using my cleaning company. 10 were just looking and 6 didn't answer their phones. I was charged for all 66 leads for a price of (\$1806.15) from (Feb. 22, 2018 thru Mar. 30, 2018.) I have encountered problems with the leads.	
		Disconnected phone numbers; persons that never heard of HomeAdvisor; houses for sales, etc.	
866	NY	From the day I signed up on February 27, 2018 to March 16, 2018, HomeAdvisor sent out 3 leads, 2 leads which I can't get in contact with the homeowners, no call, text or email responses. 1 lead was a door repair which was out of my registered category and was being charged by HomeAdvisor a lead fee of \$85.02. Fees exceed more than job costs.	After disputing bad lead charges, asking for a refund on leads and cancellation of membership with a HomeAdvisor rep, they said it would be cancelled and sent me 3 complimentary leads which I didn't even bother to use. They didn't honor it and on April 28, 2018, they sent my account to CMI collection agency to collect a fee of \$1,012.23.
867	NY	They always sent me phone numbers of leads that are not working, no one answered the phone numbers and in most of the cases those leads said they were just looking for numbers. Also most of the time, they said to us do not call because they already told HomeAdvisor to not send or call any contractors. They never wanted to credit us for these leads.	Every time I called to cancel my membership they always said ok but after a month they (without my consent) sent me leads. Every Friday of every week they charged my debit card, and only two times they gave me a credit on my account so the next week they send another lead and then charge my debit card again. I had to pay because the customer service of HomeAdvisor had their employees threaten with sending the cost of their leads to the Credit Bureau. They took \$6,000 from my account. I still can see my company on their website, you can find all my company's information on their website.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 281 of 456

868	NY	Most of the leads are :	They are refusing to cancel my membership when I specifically asked them to do so. They are sending my
		Not serious leads.	account into collections for the leads that I never received.
		Don't call back or answer.	
		Are not targeted, serious or ready homeowners.	
		They charged me for leads that I called, emailed	
		and text numerous times with, no answer or false leads or not interested in doing any work! They	
		charged me for leads that I didn't accept or acknowledge.	
869	NY	I've encountered problems with over 80% of my leads I've had many issues with HomeAdvisor leads	When I set up a busy profile with Susan Bagwell, a HomeAdvisor Rep, who set me up for the zip code of 13795 and one service match of roof installation FOR BUSINESSES ONLY. Upon the second night of having the
		where the contact information is incorrect and/or they're not the home owner or property owner, and I also receive fictitious leads in the middle of the night that never turn over.	profile set up, 4/19/2018, I set my busy profile on at 8:41pm and received a RESIDENTIAL LEAD NOT A BUSINESS LEAD, IN THE ZIP CODE 13787. HomeAdvisor is not currently accepting my credit request and are only offering a
			\$30 courtesy credit instead of my FULL credit in the amount of \$83.73 + tax which is not accurately priced at all.
			My main concern is the busy profile being set up, which can
			only be set up by one of HomeAdvisor reps, and receiving a lead outside of its parameters and then not receiving a credit
			for the lead when I am 100% entitled to receive the lead
			credit due to the busy profile being active. The service
			professionals only have the capability of setting the dates to which they run through while HomeAdvisor sets the

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 282 of 456

			parameter. I also verified the parameters including only one zip code and one service with the original rep Susan Bagwell who set it up and the following day with Angela.
870	NY	They intentionally pushed more leads than any professional can realistically handle so they can make a profit. Many times the leads have been contacted already, or simply don't answer and never return the call.	During renewal, I specifically asked for directory service only, no leads due to the terrible experience I had in 2017. This time the salesman lied and contracted me for leads. I was provided an almost \$2,000 spending limit without any authorization or request from me. After a month, my account accrued almost \$3,000 worth of leads. They basically ignored my spending limits.
			Trying to get past their credit requirements for each bad lead is almost impossible and honestly not worth any contractor's time because it's almost always blamed on you no matter what. After filing a complaint on BBB and after multiple attempts to talk to head managers about the salesman's practices and false lead request, all they can say is why didn't I call earlier, completely ignoring the original problem. After asking proof that I requested the service and spending limit, I was referred to an email sent to me after my over the phone confirmation, stating at the end as notes, "targeted leads" lead rates very. This was their way of saying "we notified you", and only stood to that. Again HomeAdvisor completely ignored the fact I did not request leads or the spending limit. I recently received a warning for reporting me to a collections agency after a few weeks of my account being put on hold.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 283 of 456

871	NY	1. The fees for generated leads was not explained correctly
		at the time I registered on HomeAdvisor.
		2. We initially decided to turn off the leads by contacting
		HomeAdvisor, until we were ready to accept jobs, but the
		leads continued to come in even though we were not
		prepared to accept them.
		3. We contacted HomeAdvisor once again on May 14th to
		suspend the account for 90 days. And yet we are still
		receiving email leads.
		4. We had no knowledge that HomeAdvisor was deducting
		money from my bank account for each of these so called
		leads.
		5. HomeAdvisor continued to charge for each lead (as they
		call it) / generated email, even though we did not approve of
		accepting them.
		6. HomeAdvisor is demanding full payment for each of
		these generated emails in the amount of \$2400, even though
		we did not make contact with any of these leads and had no
		prior knowledge that there would be a cost for each email.
		HomeAdvisor has not yet agreed to cancel the subscription
		until they receive full payment on unauthorized charges in
		the amount \$2,400.
		uie amount \$2,400.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 284 of 456

872	NY	About 1 in 4 leads, I could never even contact the customer. They would have a voicemail that was full, or not personal (automated without person's name in message). Most leads are from \$25-\$40. When I told HomeAdvisor I couldn't contact the customer, they do not credit back my money. If I argued and threatened to cancel they would sometimes give me a few free leads. The last phone number of a lead was international. I could not even call the number and they would not refund me the \$40. Some leads, the customer would tell me they changed their mind and did not want an estimate. HomeAdvisor says that is a valid lead. In most instances I don't even think the customers really exist, and HomeAdvisor gives fake numbers because I can't get through to actually talk to the customer.	They deactivated my account on 5/31 but I see there is a charge for 6/2, but does not state what for. They are offering me 5 free leads to reactivate. I cancelled my credit card so they can't charge my account anymore.
873	NY	The leads sent to me where either not available, wrong number, or no one answered or the job they needed done wasn't my specialty.	
874	NY	Just received a lead from HomeAdvisor from a fellow who never contacted HomeAdvisor . He thinks they got his information from the Internet. He did not contact HomeAdvisor in anyway.	
875	NY	Unanswered leads and leads for tasks not provided.	
876	NY	Getting charged for really awful bad leads and won't get credited for them, like some with bad numbers and no response scam profile. I had 2	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 285 of 456

		leads when people are asking if I have a job available for them.	
877	NY	Customers did not want a phone call or never intended to do any work. They were misled as to what they were filling out. I was also given bad phone numbers.	I tried to get credited for leads that were not real job leads and was denied every time. One of the worst experiences was when a competitor put in a request for a quote and used their own work email address. I was able to trace it to their website and informed HomeAdvisor that this was competitor testing the system and they still refused to give me credit even after I have them all the information.
878	NY	Most leads are unreachable, every time you try to get a credit it is a 40 minute phone call. I received a lead with no address, just a name and town, the rep said I would not get credited for it.	
879	NY		They were instructed to stop the leads due to illness in family until a certain date. Never did speak as to why they said they made a mistake. I had to call my Amex to stop accepting charges due to being bombarded with unauthorized leads They tried to bill me \$1395. I refused to pay and now I'm in collections, and I am waiting for a day and will file consumer complaints for slick business practices.
880	NY	The lead was only making an inquiry, and HomeAdvisor pushed it to me and charged me \$17 for it. I called the lead and he was so sorry, but I get the feeling this lead may be working for HomeAdvisor and generating fake leads. The lead I got was not relevant to my services. They will expect me to pay.	I was told if I don't take the lead I don't pay. I was lied to. I was lied to by Daniel J Rocio. He lied about everything. I made a mistake signing up with HomeAdvisor and hope that it is not too late. I am outraged and believe this enterprise is a criminal operation and should be prosecuted to the fullest extent of the law.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 286 of 456

001	3 13 7		
881	NY	I have been charged for duplicate leads, leads not	
		related to work that I do, leads for which the	
		customer did not request service. I have been a	
		contractor with HomeAdvisor for over 10 years.	
		They terminated my account due to an expired	
		credit card and even though I contacted them with	
		updated information, they refused to restore my	
		old account which had better pricing.	
882	NY	I did get a few jobs from HomeAdvisor, but most	
		of the leads provided were either bogus, or	
		duplicates. I spent over \$20,000 on ads over	
		roughly a year and a half. I would have had better	
		luck with a marketing campaign. Also, getting a	
		refund for leads that were either fake or	
		unjustified was like pulling teeth, or not even	
		granted. My last straw was trying to seek a refund	
		for a lead that was generated where the	
		homeowner agreed to meet me at a specified	
		time, with no specified address, just a street	
		name. I got to the street, called the lead multiple	
		times and he never picked up. I called up	
		HomeAdvisor promptly to explain my issue in	
		justifying a refund. They said they weren't able to	
		grant this refund because once the lead is	
		generated, then they are not responsible. This lead	
		was for over \$100, and I couldn't believe their	
		business practices and from there terminated my	
		membership.	
		memoeromp.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 287 of 456

883	NY	customers were not interested, already hired, no longer doing job, just shopping. Several no contact, disconnected phones, voicemail full. A	
		few were just surprised, said they didn't need anything. Very poor quality leads Duplicate leads were sometimes credited, but usually not. The	
		request form requires you to provide the lead number, so they could see the 2 if they so wanted. Requests for credit were usually where the lead was clearly the same customer with same	
		customer info and project request.	
884	NY	Most of the time leads were expired and it says u not been charged, but in real life I was charged. And there's no way to work with the HomeAdvisor without the leads, I asked a customer support to provide me only real clients who willing to hire me thru the app, I placed all the pricing on average jobs that I can accomplish.	
885	NY	None of them responded, and the one that did through telephone call told me that there must've been a mistake and that they did not fill out a request.	
886	NY	As a service provider that uses the HomeAdvisor service for lead generation, I started noticing unusual charges from HomeAdvisor. To confirm, I paused my leads for an entire week and reviewed/calculated every lead HomeAdvisor has provided comparing the costs, etc. At eh end of the week, HomeAdvisor still charged me hundreds of dollars, in exchange for nothing. The	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 288 of 456

	-		
		damages are insignificant as we're not talking	
		about a lot of money, but the ethics here are out	
		the window. When considering the amount of	
		people using the services, this small amount will	
		absolutely amount to a large scale larceny and	
		something should be done about it.	
887	NY	Out of the 50 leads received, only two became	Our other major problem with HomeAdvisor is that the
		regular clients. All other leads either did not	HomeAdvisor generated a web page, which we did not
		answer our requests, looking for services we do	authorize, which shows up in the top three search results on
		not provide, or the lead contacts would state they	Google. When a web user clicks the HomeAdvisor search
		were still actively filing out a registration form on	result, they are presented with a web page that has our
		the HomeAdvisor website and had not decided if	business name, our logo, our address, but the telephone
		they want the service.	number is NOT our number and is instead a HomeAdvisor
			(866) number. When you call the number, you get a series of
		When we would request lead credits, many were	"please wait while we connect" prompts without ever stating
		denied stating we didn't contact the customer,	a business name, then after a couple of minutes, someone
		when in fact we had.	working for HomeAdvisor answers the phone stating "Flash
			Fire Dynamics, how may I help you?" - misrepresenting our
		Lead costs were inconsistent, with some ranging	company. In contrast, when a client calls our real (866)
		as high as \$85-\$125 for services that wouldn't be	number, they are immediately greeted with our "Thank you
		covered if we were to only change our base	for calling Flash Fire Dynamics" prompt and can instantly
		hourly rate.	connect to our office personnel.
			When I told the person on the line who I was and how this is
			unacceptable, she transferred me to the "Pro" department,
			who never picked up and left me on hold indefinitely. The
			HomeAdvisor Pro website clearly has our correct business
			number in our "Profile" but offers no way of customizing the
			HomeAdvisor page represented on search engines results.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 289 of 456

888	NY	Asked for refund for leads that had nothing to do	
		with me, and leads that couldn't get in touch with,	
		and leads that the scope of work didn't match the	
		lead fee. They said no refunds just credits for	
		future leads and that they would fine tune the	
		parameters so I would get better leads and not as	
		many. So no leads for a solid month and then I	
		was getting inundated again the next month. Out	
		of the fifty leads or so only four or five was I	
		actually able to get somebody and even they	
		haven't turned into a job.	
889	NY	Yes. Out of 80 leads. 20 called back. Got 10 jobs.	
		Why did the other 60 not answer the phone?	
		Scam	
890	NY	Not all leads were real. Some people were just	
		checking and not ready others didn't really need	
		any service. Interested and change their minds.	
		Prank leads I would say sometime.	
891	NY	Typically wrong, incomplete or invalid	
		information. Disconnected numbers, customers	
		who state they never asked for the service, and	
		leads form those not permitted to authorize	
		remodeling work to the properties they reside in	
		as renters.	
892	NY	Problem many they send me many leads and ever	They still have my name in his website and I canceled my
		leads ,all the time the people don't answer the	membership and they send me to collection because I don't
		phone or they say never request for this kind job	want to paid for something that I don't had nothing back my
		or something the number was wrong but I have to	company name is Gango Construction LLC
		paid for this kind leads now I have to paid over	· · · ·
		the \$2,000 for nothing	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 290 of 456

893	NY	 >My coach not answering phone after complaint was made about type of leads received and I am paying somethings wasn't signed up for >I was charged for a job example 136 for tiling when you call the home owner they wants one or two tiles fix which might cost 200 or less to fix. Basically they see tiling they send you a lead costing you 125-250. > opportunity lead- they will send you leads that both you and the home owner will have to agree to but no one will answer. So customers will say that they are playing with the system to see how it works and you still will have to pay for the leads. First they started charging me on a monthly basis then every two weeks then every week. We was paying for leads and we wasn't even finished with a job then your account goes into negative where the bank charges you over draft. Mind you also 	I have received numerous call from other agencies stating that they got the info from HomeAdvisor. HomeAdvisor stop leads from coming to use but they still have our info on their website with their phone number posted
004		we are asking for credit for job we didn't get and they will refuse to credit us back.	
894	NY	Fake leads of people who never even signed up with them or even responses. However I'm being charged for the lead.	
895	NY	Multiple bad leads people not doing the work phone numbers wrong out of area leads sent when they were turned off HomeAdvisor will not credit leads and it's impossible to speak to the about these issues	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 291 of 456

000	NIN/		
896	NY	I would receive "leads" from people who never	
		heard of HomeAdvisor. Phone numbers were	
		disconnected. People who weren't even the	
		homeowners were given to me as leads. I also	
		received the same exact lead from the same	
		person twice in two months.	
897	NY	The leads were sent simultaneously and no	
		chance to really call the costumers. They send us	
		leads at 12am who will call a costumer at that	
		time. Still they charge extremely amounts of	
		leads with no guaranteed that really it's a real	
		costume. Nobody answered my calls or emails.	
		When you ask for leads credit back the system	
		always says you don't qualify for a	
		reimbursement.	
898	NY	Countless fake leads with no recourse but to pay	
		or be forwarded to collections.	
899	NY	Billed for leads not in service area. Billed for	
		leads in services I don't provide. Billed me for	
		leads when my leads are off they schedule	
		appointments then cancel them and still charge	
		me. They bill me for robotic messages that are	
		fake leads and they refuse to credit.	
900	NY	People had no idea there info was on their	
		website, no one calls backs, wrong contact info,	
		people didn't know that the contractor has to pay	
		for this, and a friend signed up for another friend.	
901	NY	Leads were not correct, asked for reimbursement	
<i>7</i> 01		but did not get it.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 292 of 456

002	NINZ	Managha da ang baang Wang dillagt di	
902	NY	Many leads are bogus, You still get charged even	
		if these so called leads don't call you back. I	
		caught them posting fake leads and have screen	
		shots of it.	
903	NY	I did not even have a single job from all the leads	
		I paid. Most people were just searching for	
		information, or wanted to know the cost of	
		projects over the phone, some said they no longer	
		interested etc. Almost all the leads were simply	
		waste of time and money.	
904	OH	Yes, I have gotten more and more bad leads the	
		longer I stay with them. I get about 1/3 of the	
		leads sent to me because they send them to 2-3	
		other havoc businesses. I still have to pay for	
		those leads even when I didn't get to talk to them	
		because the number was busy. Someone else	
		dialed the lead quicker than me. I don't know how	
		many of those were bad leads that the other guy	
		got that I still had to pay for. They certainly didn't	
		inform me if the winning company got verdict	
		form a bad lead. also some of the ones I did call	
		first said they never wanted a call from someone	
		only trying to get more info out of HomeAdvisor,	
		or they said they never gave they their phone	
		numbers. also they keep raising the rates they	
		charge per lead . many more complaints	
		· · · · · · · · · · · · · · · · · · ·	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 293 of 456

905	OU	Dessived many loads that had no working there	
905	OH	Received many leads that had no working phone	
		number, not returning calls, person saying wrong	
		number, did not submit request. I have also come	
		across a case when I have talked to a potential	
		client and they were not ready to commit to	
		service. A week later they decided they were	
		ready and attempted to call me back, however I	
		was unable to answer at the time so she left a	
		message. She then decided to look me up online	
		and found the number that HomeAdvisor listed	
		to contact their call center. So, I was then	
		charged an exact match lead for someone I had	
		already talked to about setting up service. They	
		would not refund the credit due to them not being	
		responsible for how leads cross my other	
		advertising efforts.	
906	OH	Leads from people who used	He said that he not only could he spend any more time
		fictitious/fake/made-up names. Phone numbers	talking to me about the plan, but he couldn't offer any more
		that were fake. "There's nobody here by that	information about an account unless he did a thorough
		name. "We got leads with bad addresses, not only	background check on myself and my company. He said that
		ones that don't exist, but ones with fake street	he had to have credit card information in order to make this
		names, zip codes, etc. We got leads from people	happen (I was told all kinds of things that were never
		who never answered their phones, didn't have	true. I was promised "online digital invoicing" included with
		voicemail set up, etc. Leads from people who	the yearly fee, only to find out later that I would only be
		were simply just trying "to get an idea of price"	receiving the first month of mHelpDesk for free. After that,
		from the website. We got leads to clean houses,	It would be \$60 a monthHe, Noah, said that it would take a
		make beds, etc. Our company is listed under their	few days for the check to come back and he would call to
		COMMERCIAL CLEANING/ BUILDING.	discuss it and then we would be able to sign up. Well, after a
		These were NOT the project-ready, serious	few days, we received a call from another rep telling us that
		shopping customers we were promised! We even	we were all set up, and our cc had been charged the yearly
		got 1 lead from a lady who was looking for a job	fee, and we would be contacted by yet another rep that

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 294 of 456

		and figured she's try this! Out of all of the leads we received, 1 ONE was legitimate! Yet, we were consistently billed.	would walk us through how to set up our presence on the website. It was at this point that we said that we NEVER authorized our card to be charged as we had NOT EVEN
		consistently billed.	MADE OUR FINAL DECISION YET! We were told that there could be no credit issued to us and that we needed to go back and read their TOS. This rep said that if we didn't want to join, we shouldn't have given our cc info! I was livid! We had been duped
			One rep even told me that she believed that the reason people make up names, addresses, and telephone numbers, is so that they aren't constantly hounded by people asking about their projects. If you ask me, I think THAT may be part of it, but I also think that HomeAdvisor makes them up
907	OH	Dead leads, I called 17 leads and only contacted 3 homeowners. One homeowner had no clue on what HomeAdvisor was. HomeAdvisor is a rip off and scam.	
908	OH	Bad or nonexistent contact information including names, addresses, phone numbers, email addresses and job types. Unable to contact approximately 70% of leads paid for. Poor customer service. Refusal to credit account for bad leads. Fake leads.	Non-disclosure of lead dispersal practices, misleading information as to lead dispersal timing and receiving order regarding contractors, misleading information as to number of contractors receiving same leads, fee changes (increases) without notification. Phony charges.
909	OH	After a few weeks, these leads were not very good leads at all. They were phone numbers that none would answer, call you back or even have an interest. If we immediately called back the lead in less than two minutes, we got none to ever answer the phone. We received initial credits for	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 295 of 456

910	OH	 some "useless" leads, but that did not continue. We did keep asking. Got nothing. We ask for a printout (audit) of contacts and the price we paid for that contact and they said they can't. Dead leads, leads that don't call back, leads that 	
910	Он	are over 1 hour commute from my house when I specified no more than a 30 minute commute, when I pause leads, leads begin coming in before the scheduled time, was told that the average lead was around \$10; it's been around \$80-\$100	
911	OH	HomeAdvisor solicited me and scammed me out of over \$800 in 1 month with bogus leads in which customers only wanted free information but charged me \$20 on each job, but I never got a real job. Also, other leads had at least 10 other contractors bidding for the job.	They lied and manipulated me. All I begged for was my money back but they laughed and hung up on me.
912	OH	Of 21 leads, we made only one sales call. Three said they were just looking on the site and did not actually have a project. Most did not answer.	HomeAdvisor charged my card when I had a net credit.
913	OH	Every lead I received from HomeAdvisor did not turn into a job. One client I called back told me she never even submitted a home inspection.	I canceled my subscription in 2016 and HomeAdvisor charged my credit card on February 18, 2017 for \$347.54 for another year. I called them to get a refund and they told me they would cancel my account but not refund my money.
914	OH	People's description of what they want and when I contact them are totally different. Call a customer right when I get the lead and they already found someone.	They were very aggressive when calling me about sign-up. They wouldn't take no for an answer and bring down the signup fee until I said yes.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 296 of 456

915	OH		Livet gooded myself and reafinizer com (Home Advisor)
915	Оп		I just googled myself and roofpricer.com (HomeAdvisor)
			had an ad saying 1st Choice Roofing Deals - Get Best Prices
			Estimates Fast. 1st Choice Roofing is us. So I clicked on it
			and it took me to a website that said (Roof Pricer save up to
			40% on 1st choice Roofing) so I filled out the information
			which makes it seem as you will have pricing as soon as
			your done filling out the info. Not the case they say they will
			have roofing company's call to give free estimates. Nowhere
			did it say
			HomeAdvisor . I only found this out when the other
			company's called and I asked where they got my
			information. I have all the screen shots of this information.
916	OH	Never provided a single lead that was beneficial	
		or generated any revenue for my business.	
		Provided a site grading lead where there was still	
		a structure present on the property, so the lead	
		should have been categorized as a demolition lead	
		and not a grading lead. Money for the lead was	
		reimbursed but time, fuel, and effort will not be.	
		Another lead with a mistaken identity was	
		charged and a reimbursement was promised	
		however they decided to give me a credit for a	
		service that I no longer want to use and refused to	
		6	
		put the money back on my business credit card	
		stating that they cannot do that. This company	
		has basically stolen approximately \$500 from me	
		over the last 5 months.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 297 of 456

917	OH	Leads that do not match services offered. Leads that when you call they have no idea who HomeAdvisor is and how I got the number. Leads where they do not answer the phone even when the lead is a few minutes old. Lead going to multiple people with some companies getting preferential treatment- that's my belief.	
918	OH		I verbally revoked permission to charge my account because they refused to give me credits for leads, but still had my account charged. Refused to give credits for bad leads and told me they were legally entitled to it.
919	OH	Ask HomeAdvisor to stop sending leads but they still did.	They admit they charged me when I asked them to stop but still they will not drop charges - they keep adding more on.
920	OH	 Over 50% of leads are problematic, refusal of obvious credits. When I simply questioned them about it they turned my leads back on without my permission, they sent me the most expensive lead type with a disconnected phone number, and then terminated my membership without my permission/request. The name on the last lead was "Ben Dover." 	They have refused to refund my membership fee of \$287.99 despite the fact that they chose to terminate the one year membership after just one month (I had leads off for 2 weeks of that because I was losing so much money).
921	OH	 HomeAdvisor sends false leads. When we called the customers, we were informed they did not request a call from us. When I confronted HomeAdvisor rep about this, they said it is in the fine print. No one is going to agree to pay for false leads. HomeAdvisor misled me on their billing 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 298 of 456

		procedure. HomeAdvisor sends false leads and then charges you an additional 35 dollars a lead, and they are false leadsI want my money refunded because they didn't disclose this information about sending false leads when signing up for membership.	
922	OH	I'd get three leads in a row as opportunities because we were at or above our spending limit - then a lead would be billed to us. When I would call to complain, they would give me a range of excuses for why the system billed that lead. Then we'd start getting opportunities again. If I fought one of these unapproved leads and got it reversed, the system would just read the recent reversal and automatically send me another junk	They pressured me to maintain the leads even though I had complained repeatedly about outright fraudulent leads, HomeAdvisor disregarding spending limits, and the overall quality of leads coming through
		lead. I had several occasions where leads were not qualified (wrong numbers, no address, complete lack of information) and HomeAdvisor would still charge us.	
923	OH	I continuously received bogus leads that led to no actual connection no call backs no initial jobs & was being charged \$18. I received a handful of jobs that I actually paid for, the majority of the calls that I received were bogus and I even received callbacks from so called leads that I called and were told they never even request for any service. I was actually threatened from two people who said they were tired of people calling	[O]n different occasions I told a representative I no longer wanted their service due to leads that were bogus and that due to calling back supposed leads that wanted my service and receiving call backs that they had never even requested for any service that I offered. I was directed to a different rep, he claimed to honor my request, claimed to handle the situation, take off \$200 and give me the option to come back as a "valued" member. Only to continue to receive bogus leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 299 of 456

		them from HomeAdvisor , which is what caused me to be solidified in feeling this company was scamming people.	
924	OH	I have gotten 22 leads from HomeAdvisor and 19 of the leads no one answered or called back and HomeAdvisor wanted me to pay for this. I would not pay for it, so I dropped them. Out of the 19 leads, 4 were wrong information.	
925	OH	Wrong numbers, no answers, customers saying they never requested our services, never heard of HomeAdvisor.	My leads generator was supposed to be turned off and they still kept sending leads. Even double of some.
926	OH	Wrong numbers Contractors price shopping	I called customer service to cancel our membership because I originally signed up back in 2010 when you only paid for leads. (NO MONTHLY FEE) I was NEVER notified that in 2015 they started billing a monthly service fee as well. I had never authorized a monthly fee, but did not catch it until I put leads on hold indefinitely because we kept getting bad leads, wrong numbers, etc. The process to issue a credit is horrible, most times they refuse to issue. So they have been billing me a monthly fee I never authorized. I called to have the monthly fee returned and they refused.
927	OH	There were of fake leads. Every lead they send, the more money they steal from my account. A lot of customer had no idea why I was there.	I knew they were ripping off contractors and stealing money from my account
928	ОН	Many leads from individuals that were not interested. Some people told us to remove them from our call list. Many were unreachable.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 300 of 456

929	OH	There were no pre-screening for the leads that	I talked to customer service and all they wanted to say was
		you received. Also they sent you so many that you could not keep up with the leadsthey send	they had another program to charge me more money to keep up with your leads.
		these to three contractors at the same time.	up with your leads.
		these to three contractors at the same time.	had to change my bank account for them to stop taking payment out.
930	OH	I received leads while I was on pause or had the account closed that I was billed for. They refused to credit me for faulty or fake leads that I received.	Also was told that my lead prices would be 50% less than what I was charged. They also credited one of my customers a refund for my services based on him threatening them and then charged me the bill for the refund. The total I have been charged by them was \$2,857.50.
931	OH	One call was not a valid number. On others, I would get no answer when calling, and no return call when leaving messages.	I called HA to cancel my membership a week after signing up, and was told I had to cancel within 72 hours or no refund. I disputed the charge with CHASE to no avail. My company was originally listed as a mold and asbestos abatement company, neither of which was correct. My AMEX card expired, so I thought this was going to come to an end. It did not, AMEX gave me a new card, new account number, and still allowed HA to charge the annual fee. I called and asked that no charges ever be allowed again from HA on this card.
			I called on 2/16/18 upon learning that another annual fee had been processed on my AMEX card. I wanted a refund and to cancel. They would not issue a refund, even though I had not received a single lead in the previous year. They said that they could give me 5 free leads, and I said OK, since I had paid for another year anyway. 10 days later no leads.
932	OH	No information about the job and still talking more money after I'd call and talk with them	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 301 of 456

933	OH	Bad leads, leads over 30 days old, "checked wrong box" leads, leads that were not my specialty, etc.	 My main issue is that they had several unauthorized charges on my card. My leads were paused, the system didn't recognize this and charged me one right after another in rapid succession. They are charging me for non pre-qualified leads that go nowhere and the system doesn't recognize ("there is a glitch in the system") and will not allow me to contest or get refunds for the leads, and customer service is no help. They initially refused to refund my money for unauthorized lead charges, and so I filed a fraudulent claim with my credit card company. Now they are claiming that I am responsible for the chargeback and have sent me to collections. The customer "service" rep is/was no help and told me I was responsible for the chargeback amount.
934	OH	Bogus leads. Unable to contact. Bad information. Unable to get a refund.	
935	ОН	Leads would claim they registered for a giveaway, they did not own their residence, could not reach by phone or email.	
936	ОН	the leads I was given were to people in other states regularly. When I would contact the lead about service they would ask how I got their number, and that they were either in another state and or had never used HomeAdvisor . Then HomeAdvisor would charge me for the false lead anyway. When I refused to pay for these fake leads they sent me to collections, which is my	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 302 of 456

		current status.	
937	OH		They told me none of my leads would be more than \$25. But I didn't sign up for the leads I just wanted the internet advertising.
938	ОН	Every lead that they sent was someone just looking or will be in touch with you or we have someone already not one lead	
939	OH	Jobs not in my parameters, bogus address.	
940	ОН	I received 2 leads after business hours, 6:00 a.m. eastern time, second lead when my leads were paused. First number no one answered, second number was unrelated to the business I provide.	[T]hey are still using my business to advertise other business and representing their self like if it was my business answering the phone.
			I was never explained that they will remove my business phone number and use HomeAdvisor number and represent their self like if it was my business. Now they refused to remove my listingand it takes one hour on hold for someone to answers the phone.
941	OH	Over the past several years we have noticed HomeAdvisor blatantly disregarding our lead parameters & budgets. I've only researched financials for 2018 as of now, but we have had an account with HomeAdvisor / Service Magic since 2012 so I need to further review past statements. As of 2018 our "market match spend target" & "exact match spend target were each at a budget of: \$250.00, for a total monthly spending budget of \$500.00 with HomeAdvisor. Here is what HomeAdvisor has charged & drafted from our business checking account as of current date: (IT	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 303 of 456

IS ONLY SUPPOSED TO BE \$500.00). Aug.
2018: \$1,125.50 (and we still have 2 more weeks
left in Aug). July 2018: \$1,592.74 June 2018:
\$909.68 May 2018: \$1,114.94 April 2018:
\$1,354.99 March 2018: \$1,268.81 Feb. 2018:
\$831.94 Jan. 2018: \$1,282.47 These charges
caught my attention as I noticed the weekly auto
draft amount being around \$500-600 which is
what our MONTHLY amount was supposed to
be. I called HomeAdvisor on 8/10/18 and spoke
with multiple sales associates who could not help
me understand these charges. I was finally
transferred to a supervisor who still could not
help me understand these charges. She finally
claimed that someone at our office must be
accepting "opportunity" leads, but this could not
be proven. I have no record of these supposed
"opportunity" leads & asked the supervisor to
block us from ever receiving these types of leads.
She stated she did & I asked her to send a
confirmation email stating this for our records.
She sent the confirmation email which states our
account has been "opted out" of receiving any
opportunity & instant connect leads. We never
requested these types of leads to begin with. Our
account was not refunded any charges. If these
outrageous charges happen again in Sept. 2018
we will have to reevaluate our relationship with
HomeAdvisor. Hopefully the problem is solved
but I am not confident it is. HomeAdvisor
provides monthly statements which are confusing

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 304 of 456

		to understand. They auto draft payments weekly, not monthly; so by the time a customer receives the statement it is impossible to match-up transactions with actual leads an account has received. I tried to do this with the supervisor I spoke with on 8/10/18 and we were unable to so. She ended up having to give me weekly dates so I could try to start understanding our charges. I told her if I had not called in I would have never been able to figure any of my monthly charges. Even after speaking with her we were not able to fully understand our account charges. The billing is purposely deceitful so that customers get so frustrated they give up. I will have to keep a close eye on each charge/lead moving forward.	
942	OH	Bogus leads or fake people	
943	ОН	Most leads were not verified, customers just looking for information, incorrect lead information, incorrect services with leads.	Attempted to cancel within first 30 days and was able to cancel but would still be listed on website and Google associated with HomeAdvisor. Was also told I would receive no refunds of any money spent.
944	OH	Recently I was convinced to sign back up with them after cancelling their services one year ago. They promised me that all the issues of the past were "fixed" and that it would be positive experience. After signing back up on a Friday, I received several bogus leads that weekend and tried to get a refund on Saturday. I have now been sent to collections. I am a small one man business and cannot afford for this to affect my credit.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 305 of 456

945	OH	The leads had no clue who we were when we	Yes, I was put on hold after I told the Rep that she was going
		called. They sent us leads that didn't qualify in our scope of work. Just Horrible leads.	to get her Supervisor. Guess what? They never answered. I have tried daily to cancel my company's membership. We
		our scope of work. Just nontole leads.	canceled this membership the same month we enrolled. They
			still charged the company account. They charged an
			unauthorized amount of \$8,464.47.
946	OH	Nobody calls you back-still charged	
		Ask for credits, say they will give them to me but	
		never get them.	
		Signed me up for work I don't do.	
		Charged me for people that never signed up, or	
		were dead	
		Job opportunities / person requested you, is a	
		scam for more money paid out, person never	
		requested me.	
947	OH	seemingly fake leads, end consumer never wanted	
		to be contacted, received old leads (3-4 weeks).	
		We set our spend target at \$100 due to being	
		busy. They charged me \$405.09 in one day. They	
		say the spend target means nothing if they have	
		leads, that they push them through anyway. They	
		are saying I need to change my coverage area or	
		type of work. Saying currently there are \$12,000	
		in leads for me and 179 customers so they have to	
		"push" past my spend target.	
948	OH	1st lead - Ariana Vargas - 2353 7th St. Cinti.	I spoke with a Mr. Patrick Harris who was my sales agent for
		Ohio 513-457-6091 x 1001 (lead fee \$81.47) - I	HomeAdvisor and when I explained to him that the leads are
		called and a man living in California answered so	fraudulent he did credit 3 of the 5 charges but when I
		I apologized to him and hung up. I requested a	requested to cancel the account he directed me to another
		credit refund and it was granted.	department and that gentleman refused to refund the annual
		2nd lead - Jeffrey McCoy - 3439 Bend St. Cinti.,	fee of \$287.99. And he said if I would stay on with them he

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 306 of 456

		 Ohio 45244 513-457-6091 x 1004 (lead fee \$ 74.49) I called this man and he wanted a garage remodeled which was not in my list of job request. Credit was granted. 3rd lead - Joseph Karschnik 455 Broadway St. Williamsburg, Ohio 45176 (Lead fee \$138.54) Looking for 3 estimates for insurance company. he & his wife want to do the work themselves. Credit requested , still under review. 4th lead - Steben Gaffy 37 Lori Ln. Amelia, Ohio 45102 (lead fee \$81.47) I called and a woman answered and stated she did not request an estimate. Credit requested and under review. 5th lead - Brenda Caldwell 204 E.Osborn, Bethel, Ohio 45106 (lead fee \$ 74.49) I called within 1 hour of lead and after I explained who I was she hung up. I called again and she would not answer, 	would give me 5 free leads. When I insisted to cancel and a full refund he stated that since I was going to cancel he would be charging me for the leads even though they are falsely generated. I told him I would seek legal relief and hung up.
		called a third time and got a voicemail box had not been set up message. Requested credit and it was denied.	
949	ОН	Yes, my business partner just viewed my profile, then HomeAdvisor instantly sent me all of his info like he was a lead, when he NEVER requested any info from my profile.	
950	OH	I receive leads with bogus, incorrect, and often disconnected numbers.	
951	OH	Dead leads, leads are overpriced, in responding to the lead, no answer at the other end of the phone line, and I leave messages that go unreturned, you can text the perspective client through the	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 307 of 456

		HomeAdvisor system and receive no response.	
952	OH	Received a number of leads and all of them were dead leads and made no money	My business name is still being used on the HomeAdvisor generated website
953	ОН	Halfway through membership I would get leads that when I called the leads none would return phone calls, even after HomeAdvisor called to say I had a lead.	They continued to use my name on their website for at least 4 to 5 months after my cancellation with them. I was told by numerous potential clients that called after trying seeing my company on HomeAdvisor.
954	OH	Leads were Inaccurate, vague, and unreliable.	Yes they continue to use my business name with their associated phone number to this day.
955	OK	Leads sent to multiple contractors but charged for exact match. Leads stating they were sent to "0" other service pros, but found they were sent to multiple. Leads for contacts who were just researching, no intention or ability to have work performed - no credit. Leads that customers claim they found us on Angie's List but were generated through HA for a feeno credit Contacts who deny requesting service - no credit Leads for contacts that are unable to be contacted - no answer, phone disconnected no credit	I don't know. I do know that we were told we can set a monthly spend target and we would not get leads beyond that amount, but they continue to send and charge for bad leads above our spend target amount.
956	OK	Undeliverable email addresses, out of service phone linesI believe I only had contact with two people after spending thousands of dollars.	
957	ОК	Leads being sent to me of homeowners not ready to hire. Overcharge of leads. Customer leads that will not answer the phone or return phone calls. It was not disclosed that I would be sharing leads with other contractors.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 308 of 456

958	ОК		I had contacted HomeAdvisor in July about crediting my account for bogus leads, wrong phone numbers, no returned phone calls. They said they would credit me. They never did. I contacted them again in October for them to credit me more and found out they never did the first credit. Contacted them another time in October and they refused any credits. Even with the proven bogus leads or contacts. As of December 4th, they sent me to collections for \$1,372.00. They racked up these charges within a month and a half.
959	OK	My leads were all bogus leads. I was charged as much as \$252.00 for a lead that didn't pertain to my business.	
960	ОК	Some leads were folks who had never contacted HomeAdvisor , others phone numbers were disconnected, many customers were irritated that we were reaching out to them to provide services saying they hadn't even gotten off the computer and we were already calling them. HomeAdvisor stated if I didn't call the customer within their time frame I would not be granted a credit. One customer service rep told me if the phone rings even if there is never an answer or a phone machine to leave a message, I would still be billed for it.	My biggest issue was when I set a limit for spending and that they didn't tell me that when I pause my leads it resets my budget. So when I turned them back on they could continue to rack up the bill past my set limit. They wiped our business bank account clean and refused to refund my money even after admitting fault on their end. I called in to make a one-time payment and used a different card than what I signed up on and they kept it on file and charged it many times without permission. Keeping a card on file is so you can use it to make a payment without having to re-enter the card info again. That doesn't give them the right to continue to charge it whenever they want. I never gave permission for that. It was for a one-time payment only!! I am currently disputing the charge with my bank.
961	ОК	Got so many bogus leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 309 of 456

962	OK		They never explained that any leads generated would be simultaneously sent to other service pro's and that I'd be charged regardless of whether I got the chance to respond to the lead or not.
963	OK	I kept getting fake leads, getting charged for repeat leads and charged for leads we didn't call.	I sent HomeAdvisor an email and asked to end my membership and wanted my money back. Instead, HomeAdvisor emptied my business bank account, charged us for fake leads, leads we didn't call and charged us double for repeat leads.
964	OK	Had several leads that where abandoned houses or houses that were up for sale. And when I called the reality company, no one was in negotiations to buy the house.	
965	OK	The leads were not ready for service or hard to reach.	I originally signed up for HomeAdvisor under the impression there was a \$280.00 membership fee only. I thought my membership did not go through because HomeAdvisor claimed my bank denied them drafting from my bank account. I was not aware of the fees associated with each lead. I was told my account was not started and I did not even have membership access until sometime later and saw the fees for each lead. I was also not told that they attempted to draft from my account each week. I was charged for multiple leads that did not answer the phone or were not actually ready to do any services. I literally was charged \$568 for a service that generated nothing. I have attempted to disable my account multiple times and there was an issue with it each time.
966	ОК	Bogus leads, spam, wrong numbers, wrong job scope leads being sent and billed for. Day to day non work related or skill set being billed to me.	They wanted to discount my card, promised to do so but never did. They continued on with charging bogus leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 310 of 456

			Never credited any wrong doings they did.
967	OK	Same leads sold to multiple vendors. I would call immediately to respond and customer already received dozens of calls. Potential customers were very upset with the multitude of calls.	Bait and switch, promise free leads for all the bad ones and then start tapping my bank account for ridiculous, non- existent leads
968	ОК		All in one phone call, I started my membership and then stopped the recording and Tyler came back on the phone and I said I want to cancel this service because I was NOT told about the cost of the leads. He said ok all on a recorded line and he promised me he wouldn't take the money out of my account because I DID cancel my service but the next day they took \$287. So I called them and they wouldn't return my money. So they stole the money out of my account. After them stealing money from my bank account, when I would try to contact HomeAdvisor , it would be 30 minutes or better of being on hold. Many different people to talk to. It got very discouraging. This is bad business.
969	OK	Most of the customers never responded, some who did claimed to have never requested a quote, some who got quotes were shocked at how much their project would cost.	
970	OK	I was told by a few people that they had hired someone else. Sometimes I never heard anything back etc., I did get a few jobs but nothing compared to the thousands I spent.	
971	OR	The leads seem to be useless. The 2 times I called 2 potential customers I received a voicemail	I told them yesterday that I want to terminate my membership because they did NOT explain clearly that I

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 311 of 456

-			
		message saying that the voicemail box was full:	would have to pay for all the leads that they send. I
		two different customers with a voice mailbox	understood that I would pick and choose and pay only for the
		full??? This is very shady. The practice of	leads that I would call. Today a supervisor asked me again if
		HomeAdvisor is very dishonest because nobody	I wanted to continue my membership after all the discussion
		explains UPFRONT that you will pay for all of	we had about the lack of clarity of their handling business
		the leads that they are sending you. It is contained	and how they do not disclose their terms and conditions on
		in the terms and conditions on the webpage. But	the phone with you when they have you recorded at the
		the recruiter who is actually on the phone with	beginning of the membership process.
		you to help you sign up and who should explain	
		everything to you DOES NOT specify any of this.	
		After recruiting me I was told by Ethan 631-856-	
		5256 not to touch anything on the website and	
		that he would have called me back after my	
		approval to set up everything. No call either on	
		the following day, nor after that. So I called HA	
		to make sure I understood it correctly: that I was	
		buying the leads I was calling, and not all of	
		them. The operator said yes. But they refuse to	
		settle with me. So I want to join the class action.	
972	OR	Home owners who said they were just seeking	
		information, not ready to hire, but I was charged	
		for leads and HomeAdvisor would not credit for	
		the leads. Phone numbers that did not work - If I	
		remembered to submit in time I would sometimes	
		receive a credit, but it usually takes so much time	
		to monitor the value is questionable! People	
		calling who were not home owners and HA	
		would not credit. Leads that were not for a task	
		we do, and I could not get an automatic credit and	
		had to waste time calling the company directly to	
		get my credit. People who had already hired a	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 312 of 456

		company before I even got the lead. Very large charges - upwards of \$80 - for very small jobs (like painting a bathroom).	
973	OR		When I signed up and the salesman asked what kind of work I would be able to do and I told him about my business which is installing and servicing wood, gas, and pellet stoves, I told him that things have been slow so I've picked up some other work doing yard maintenance and debris removal and such. So he went on about getting me signed up for that line of work which I told him no, for I had enough going on I would not be able to take on any new jobs. He then proceeded to tell me I would not be charged for the first 10 leads and I would not be charged a membership fee until I try it out and see if it was something that I would be interested in signing up for, I thought, what the heck no obligation nothing to lose ok, let's do it. When he asked for my card info I was hesitant, he said don't worry you won't be charged we just need to have something on file for if you decide to sign up, I said ok. We went through the automated part of signing up and when it came to the question if you would like to start receiving leads immediately press 1 if not press 2, so I pressed 2. He then said he would get back to me after 24hrs because that's how long this could take to process, he never did and the number he gave me his "direct line" went to an answering machine. So when I checked my bank account it had been charged for an annual membership fee and this happened on a Friday, I called HomeAdvisor on Monday told them what had happened they said they were so sorry that they would cancel my membership and refund my money, I said that would be great, thanks. Well a few days went by and I had another transaction show on my bank

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 313 of 456

	statement for HomeAdvisor in the amount \$168.93 so I called them to find out why I was being charged this amount, they said it was for the leads I received and I told them I never was supposed to be charged for anything I wasn't accepting any new jobs at the time and I thought I made that clear with the salesman and the automated sign up questionnaire. Well they told me sorry and said they will have to transfer me to an account specialist, the account specialist said they would have to transfer me to a supervisor which was a voicemail, so I left a message. A few days went by I missed a call and had a new voicemail from a supervisor who left me their name and number but when I called back got their voicemail again and left a message. So I called HomeAdvisor again talked with someone else explained the situation they put on hold for few and came back and said
	sorry they can't refund my money because the leads I received were when my account was active, and we went round and round about I wasn't supposed to be charged, that
	they stole money from me.
974 OR	Yes, I signed up for membership after receiving an early morning call from one of their salesman. Per the picture he presented, HomeAdvisor sounded like it would work well with my part-time job as a general contractor. However, soon after the call, my wife shared her reservations regarding HomeAdvisor after reading a number of reviews; plus we'd actually been discussing reducing the number of jobs we sought. Twenty-four plus hours and many, many phone calls/conversations later, we reached someone who cancelled the membership. However. we failed to confirm they'd be refunding our \$347. So after another call and another thirty minute wait, we learned the cancellation rep had NOT

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 314 of 456

			initiated the refund and we were put on hold while that was finally done. That was Sept 20th. As of today, Oct 14th, we've seen no refund. They said to allow up to 30 days; evidently they're waiting as long as they can.
975	OR	I was told by representative Brent Miles that I would only be charged for the leads that I accepted, but I was charged for every lead they sent me and none of them have anything to do with my business. \$152 in 4 days!	Contacted Mark Cunitz with HomeAdvisor and cancelled my account, he informed me I would still be charged for the fraudulent leads. Very deceptive, I was lied to and misrepresented in my business.
976	OR	Most of the "direct" leads I called, never answered their phoneI have no idea how many leads are legitimate.	After one month my app on my phone was "updated" removing some of its functions. When I called to ask about this I was told I would have to sign up for mHelpDesk app for \$59.99 month. This was an expense I cannot afford. When I complained about this, they ran my lead bill through my bank account including leads that should not be included until the next cycle. Since I was not expecting the extra charges, the money was not in the account to cover this, creating a non-payment, thus they put my account on hold cutting off my ability to contact ongoing leads. When they sent the email to "explain" the mHelpDesk app it tried to get me to download the app before watching the tutorial, in my opinion, to force me to pay for it. I recognized this and did not download the app. However, their email still says thanks for your order, even though it was just to be a demo. I have had difficulty in being contacted at all hours because they will not allow me to set standard business hours of when leads to be accepted.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 315 of 456

977	OR	Neither of them felt real or panned out. I was promised that there were 10 leads in my area waiting for someone to call them. I only received 2 leads in 4 days then asked to terminate my account.	I was also told that I would have a week long period to try out HomeAdvisor and could still cancel in that time for a full refund. I was told I was on a recorded call so this was binding (obviously it wasn't). I specifically asked and called in several times to fully terminate my account and they have refused. They have merely put my account on hold. When I call in they say they are going to terminate it, then follow up with emails for parks if I do not have them
978	OR	Half of the leads I call I get no return phone call. They send to more than 3 other contractors all the time. I am in a small town, they just sent a lead to 6 painting contractors. I know this because we set them up just to see how many contractors they really are sending to people. Also, leads for a plumber are in a remodel category and that is a \$100 lead fee. Total scam I've lost a lot of money to them.	perks if I do not leave them. They have totally screwed up my Google listing and continue to take people away from my website because they pay way more for top of the page.
		They are wanting me to pay for bogus leads and leads I know were sent to 6 contractors. They are scamming small business in central Oregon	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 316 of 456

979	OR	So my company does locksmith and garage door	I've tried at least 2 different times to cancel my
		repairs. Some of the leads that I have received	membership because they were charging me for leads that
		and got charged for are:	weren't real, or sending me a phone number of a customer
			that has or had already the service done (they obviously sent
		1. A garage door painting job - we are not	the same lead to who knows how many other contractors),
		painting company.	and all they did was try to convince me to stay and promise
		2. At least 2 different leads that the customer	me that the leads quality and amount will go up, then
		never picked up the phone - HomeAdvisor	transferred me to a manager that will very aggressively try to
		claimed that we didn't call them and therefore we	make me stay with their service, they also said that I can
		have to pay for these lease, which was a complete	cancel and get a refund later. When I finally decided no
		lie because we called them multiple times right	more, I want my account closed and a refund for the \$348
		after receiving those leads through the phone	they told me that they cannot refund me. Then I called my
		number	bank and asked to dispute the charge from HomeAdvisor,
		HomeAdvisor provided.	HomeAdvisor started sending me threatening emails that Ii
		3. A lady that we called right after receiving the	owe them money, and they sold my alleged debt to
		lead told us she has someone on site working	collections and now I am sitting here frustrated. How did I
		already.	get into all of this? I feel that I have been scammed big time.
		4. A job to repair an alignment on a commercial	
		business front door - that is a job for door people	
		- we do locks and garage doors only.	
		5. A customer that all she ever wanted is to get an	
		estimate and was not interested at all in actually	
		hiring someone for service.	
		6. A customer that said that he never inquired and	
		never asked for a garage door service.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 317 of 456

980	OR	My area in Oregon was Line, Benton, Lane and Polk counties. I received two (2) leads from Portland. 50 miles outside that area. I checked my account and someone had changed my area outside what I requested. I used their online contact service. They could not make the changes that "I" had signed up for. I told them that I didn't sign up for that area. The line conversation stopped. This happened twice more.	On day 2 I tried to terminate my membership and get my money back. They did not do it. They next day I got a phone call from person named Justin. He convinced me that I could get as many leads as I needed, I just needed to correctly set up my account. He made some changes. The next day I got two leads from out of my area. My account was never canceled. Once it went past the 72 hour time frame they refused to return my money.
981	OR	Many of the leads we received were from customers that could never be reached. They never returned a call, text or email. HomeAdvisor did not care about these issues and would not provide a credit for such leads. (At least 50% of the leads) We had leads that didn't want the work done for a few YEARS (so they claimed, more like never) None of the leads were ever verified, they simply went through them and send to us, there was nothing for the contractor to be insured their paid leads were actual leads. If there was ever a problem, they simply didn't care unless the phone number was actually discounted, that was the only time.	 Step one, they would only have a special designated person call me to handle the cancellation. Eventually they allowed the account to be cancelled. When discussing options they offered a credit for some of the bad leads but would not return my money, offering me more bad leads. Not an ideal option. No option for return of payments. When I was a member they would use our name directly in the search engines to direct customers away from our site to their website, then charge us a for an EXACT match which was nearly 50% higher cost. When our leads were turned off they would continue to use our name, to lead customers, only to give them another contractor's information.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 318 of 456

982	OR	Most leads that I received were not serious customers, they were shopping around for ideas and costs. I have had leads sent to me when my leads were turned off. Leads turn back on at 1 am PST and often I would wake up to leads sent in the middle of the night before leads could be turned off. I have filed for lead reimbursement for not serious leads and been refused a refund.	 When I first started on HomeAdvisor, my site listed my actual phone number as the contact, within a month, the number associated with my business on their site was changed to a number that routes the calls through them, I contacted them about it and was ignored. When I search my business name on google, it has been hijacked by HomeAdvisor and gets directed to their site. I want my company name back from this service.
983	OR	Their leads were hours away from melike 3 hours South The leads were never realas many of the leads I would call did not call me back.	They said okay that I did cancel and now they have sent me a Past Due Balance of \$307.99. I canceled long agoand the leads were terrible and I have a dispute at my bank to have them give back to me the original money for the membership. They want to go to collections now. They used my website in advertisingeven after I canceled.
984	OR	They would send me the same lead 2 or 3 times and I only talked to 3 out of the 15 to 20 they sent me. They also signed me up for way out of my coverage area and for services I didn't cover. When I would ask for a refund they would make the excuse I wasn't calling them fast enough and that I had to pretty much have my phone on me to call the leads	I was told one thing to get reeled in then once they got my money they were very unprofessional and would still try and take money out of my account and I got overdraft charges because of them.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 319 of 456

985	OR	All leads I received had nothing to do with my business	All leads I received had nothing to do with my business and they refused refund me buffered as "account credit." When I opened my account with them, I wanted 1 lead a week and in an hour I had 4 leads! And I shut off my lead generator.
986	OR		pretty shade company
			I terminated the account on 3/23/18, only to be charged another \$81 on top of the \$600 that they charged already.
987	OR		They have sent me to collections for \$900+ when I tried to cancel in February. I sent another email in May inquiring as to why they were still charging my account. The latest lead was sent to me 08/07/17. I did not utilize any leads after the initial lead which was bogus. I was constantly put on hold, disconnected, harassed and disrespected when I tried to get help via phone so I stopped taking phone calls. Just today I was cut off mid-sentence and lied to about recourse regarding these bogus charges and now it's actually the collection agency trying to help me.
988	OR	 1.Customer states that they never wanted any one (as in a contractor) to call them, customer was just looking for people to contact themselves 2.Customer never answer phone or call me back (bogus lead?) 3.HomeAdvisor defaults questions that customer doesn't answer, in order to make lead more expensive 4.HomeAdvisor misleads the public (customers believes services is free to everyone including contractors) 5.HomeAdvisor misleads the public, customer 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 320 of 456

		 believes they will receive a quote once they enter all their information in to the website, never realizing that a contractor is going to contact them to give the quote. 6.HomeAdvisor changes the reasons they turn down credits for leads every time I ask 7. Once a customer believed that I was an employee of HomeAdvisor. 	
989	PA	out of all the leads I had I only landed 3 good leads and the rest was just pointless	I haven't used them for almost a year now, now there saying I owe them almost \$3000 in leads I never even got any work from.
990	PA	I would receive leads to people who were not looking to have work done. I would also receive leads with invalid contact information.	
991	PA	I was never informed that I would be charged regardless if I contact the lead or not. I was led to believe that the leads were a "ready to hire" basis. This is not true. I was told I would be able to control the amount of leads. This is not true. I have had up to 4 leads in 1 day sent totaling over \$250. I was led to believe the credit request offered by HomeAdvisor was an automatic procedure for contractors that either don't come in contact with home owner, homeowner is not interested in having work, wrong no. etc.	I have attempted to request credits for leads that I have contacted on several occasions, left numerous voice-mail with each individual as well as follow up text message sent directly to their phone noAfter discussions with supervisors from HomeAdvisor they have now informed me they do not issue credit back for not being able to contact a homeowner, but they offer the option of "can't connect to homeowner after several attempts" on their website. After 4 credit request I have been denied ALL of my requests even after I have explained that some of the customers said they never submitted anything to HomeAdvisor and to stop contacting them.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 321 of 456

992	PA	I keep my leads mostly turned off and only turn	
992	ГA	them on when I need a quick job, but one out of	
		four leads is a no answer no response. In fact, I	
		just talked to a fellow that I got a lead from for a	
		bathroom remodel for \$70 and he had no idea	
		what HomeAdvisor was or never contacted	
		HomeAdvisor in anyway, so I know there's fraud	
002	DA	going on.	
993	PA	I asked [the HomeAdvisor salesperson] the	
		range anywhere from \$10 per lead and it began to	
		charge me \$20 and then \$15I was getting these	
		leads from people expecting me to do the work	
		for free or never returning my calls back. In some	
		cases the leads said that they had gotten	
		somebody already when I called the lead right	
		away. I couldn't understand how they could have	
		got somebody already and in many cases they	
		never called and then I would follow up and will	
		not return my calls and then I was getting charged	
		from competitor testing this system and even my	
		daughter at my house went online to see my	
		position on HomeAdvisor and charged for leads	
		when she never clicked on my name. I was also	
		charged for leads from people who expected me	
		to do the work for free like pick up a washing	
		machine or dryer or appliance when I was told by	
		sales that I would be getting calls for dumpster	
		rentals when I had not received any in my area I	
		was forced to shut my leaves off indefinitely	
		because I was getting charged 4 bogus calls and	
		some cases when I would call the number it was	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 322 of 456

		disconnected	
994	PA	countless bogus leads and old late information that has gone to 3 to 4 contractors ahead of my notification	
995	PA	I received about \$1500.00 in leads in the very beginning of my membership, none of which answered the phone. When I called to dispute this fact they told me there was nothing they can do other than have me file for a credit which in turn was refused.	
996	PA	We have called on the same day the lead was received (as instructed) and no one calls us back, we just get an answering machine. The leads are small jobs in places that are at least an hour away; mostly a waste of our time.	
997	PA	The leads were worthless. Out of 85 leads, we only had 6 valid leads that did not come close to the cost of going out on all the leads we were sent.	
998	PA	I received 3 leads in 12 months - one lead was a current customer and the other two leads were well outside of my specified service area. I attempted to recover the fees for the latter two, but was told they could not reimburse me.	HomeAdvisor still charged a yearly fee (\$367.98) after I had cancelled and I refused to pay for a service that was not provided to my company. They have now sent the matter to collections threatening legal action. At the time of cancellation, I expressed my disappointment with their pathetic results and the service agent's response was that I expand my business to include more services, which in turn would require added training and financial resources.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 323 of 456

999	PA	I tried to get in touch with HomeAdvisor and request for the leads that don't respond and the leads that I was able to reach within a minute after receiving the lead and was told by a customer that they did not request the service (I even have a text message). Also, customers that said they did not need a service and it was a mistake. All those leads were not eligible for the credit from HomeAdvisor . So, out of 33 leads, we had 5 jobs which are outrageous. It is obvious that one same lead is sold to many contractors, as myself, because there is no way the customer had	
1000	PA	 time to contact another contractor within a minute of the lead. Once I call leads, they don't answer. Once I call other leads they don't want service. Once I call leads, they're just looking for prices. One lead did not pay for service. 	Cannot get through to an agent to cancel. Wait/hold times are long so I hang up. When I tried to cancel a few weeks after signing up, they guaranteed that the leads would increase in my area
1001	PA	Get to service address and customer cancel.Credit requested for leads in either told that I'mnot eligible for credit & if credit is approved, Inever receive the refund.Received leads and called with no call back fromcustomer, I was charged for leads and naver	
		customer. I was charged for leads and never talked to a customer.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 324 of 456

1002	PA	HomeAdvisor billed us \$94 for a lead to install a Blu-ray player. This is a grossly inflated charge. This charge was nowhere listed on the example of average charges for a lead. After we disputed the pending charge with HomeAdvisor , we were told they would cancel the pending charge but HomeAdvisor billed us the \$94 anyway.	HomeAdvisor will not terminate our membership. We are repeatedly told they will cancel our membership and refund our membership fee and the cost of our first lead (\$94 charge for lead to install a Blu-ray player). Our account continues to be drafted from by HomeAdvisor and is now in an overdraft status. We are currently working with our bank to file fraudulent charges, the outcome is not known at this timeKeep in mind, our request to cancel was given before HomeAdvisor actually billed our account. Yet our request to cancel was ignored and we were billed anyway.
1003	PA	HomeAdvisor have sent out bogus leads.	
1004	PA	We had purchased a membership to HomeAdvisor in 2016 to July of 2017. Since then we have gotten multiple "leads" that no one returned our calls or the "leads" turn out to be fictitious. The last set of leads we had received came through during non- business hours between 9 and 11 pm on a Friday. HomeAdvisor was to have our "leads" turned off after 5 p.m. as no one was in the office to answer them. We received the leads Monday morning and tried to contact the owners but had not received any response. We contacted HomeAdvisor for a credit and they stated they would only credit one of the three leads because we hadn't contacted the lead within 24 hours. HomeAdvisor is the one that setup our perimeters for calls	After not receiving a credit on my account and being billed through the credit card, I contacted my credit card company and stated that these charges were being disputed, they then put a hold on any future charges. HomeAdvisor then sends us a letter stating our account was overdue, I contacted them and told them that I was refusing to pay any of the charges as they were during non-business hours and they stated I was still responsible for them. To date, they still state that we are responsible for the charges, now we are in collections with them and we refuse to pay these charges for this giant scam that they are running.
1005	PA		We joined HomeAdvisor last week, and we're promised no fees be taken out of our bank account until this week and if

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 325 of 456

			we want to wait until Friday of this week to call and they would hold off on that. Not only did they lie to us about it they took it out immediately last week and tried to take more out again this week.
1006	PA	I tried this service in 2015 and they hounded me to come back, saying their vetting process was better, but right off the bat they gave me problems and improper leads.	
		People didn't answer their phones, were commercial phone numbers with extensions or were people who were not serious about jobs. The requests are not screened. It is almost like someone thinks they might want to do something at some point and are looking to get quotes to see if they want to do it. The requests should be for homeowners who are ready to do the job and need the right professional, as HomeAdvisor advertises.	
1007	PA		Just today 10/17/17 I have received a call from someone HomeAdvisor saying my account had accumulated to \$1300.00 but if I signed up with them they would waive that, if not they would potentially turn it in for collection. He knew the last four numbers of my SSN.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 326 of 456

1008	PA	Many times I have received leads that had bad information like a non-working phone number or someone just doesn't answer the phone number and they refuse to give a credit for those as well. I have received multiple leads when my leads were supposed to be of	When these people try to contact me all they can find is HomeAdvisor numbers. HomeAdvisor unfairly takes customers that would already be mine and then charge me an exact match lead for these customers (which is like 2 times the normal lead fee price) and all because these people can't find my business number because HomeAdvisor monopolizes the Internet with their phone numbers. And when my leads are turned off they tell people who were looking for me to do work, that I'm not accepting any new work. They only do this because they won't get paid if I don't have my leads on. This company is unfair and it does not truly do background checks on their contractors either.
1009	PA		I was scammed by HomeAdvisor and now they are affecting my credit because I refuse to pay for fraudulent charges.
1010	PA	Received leads that are "Exact Match" leads, get charged the extra fee for Exact Match Lead price, but there would be 2 other Pros matched as well.	We noticed months ago that HomeAdvisor constantly goes over our monthly spend target. However, when I spoke with a supervisor she told me they could only go back 3 months to credit the account. HomeAdvisor advertises that the leads are spread out through a 30 day period. This is not true at all! For over a year now, we have been going thru peaks with HomeAdvisor where they will inundate our company with 10 leads in one day, and use up all of our budget within two weeks after our balance has zeroed out for the month. However, unless we add more money to our budget and/or accept lead
			opportunities, then we will not receive any leads for the remaining two weeks.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 327 of 456

Getting credited for leads is the biggest problem with
HomeAdvisor . HomeAdvisor 's policy states that in order
to get credited for a lead they have to call the consumer who
originally placed the lead and then confirm the information
they entered was as what we stated. However, after not
being credited for leads that we knew were contractors
looking for other contractors and/or leads that were
miscategorized, we did our own follow up, and found out
that HomeAdvisor made no attempts to follow up with the
consumer. Also, we've placed several credit requests to
HomeAdvisor for leads that provided the wrong phone
number, the number was disconnected, and/or it was a false
lead, and not been credited. When we followed up to find
out why, we found out again that HomeAdvisor never made
the attempt to credit these leads. The main issue we
continually have and do not get credited for is when a lead is
categorized incorrectly, which we averaged to be about 4 out
of every 10 leads we receive. For example, since we are
electrical contractors, we receive numerous leads for
hydronic radiant floor heating. We've called HomeAdvisor
several times and tried to explain to them in the simplest of
terms that hydronic means water, water and electricity don't
mix, and hydronic flooring is not done by electricians, but by
plumbers; they need to add an additional category of radiant
floor heating so the plumbers in HomeAdvisor aren't losing
out on opportunities either. We've submitted this in
HomeAdvisor 's feedback. However, HomeAdvisor refuses
to add a separate category for just radiant floor heating, and
we are continually being charged the \$76 Lead fee for this.
When we call and try to get credit for leads often times the

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 328 of 456

			reps will give us a hard time, refuse to enter the notes as we requested and then the lead will be denied, the HomeAdvisor rep will argue with us, and in many cases, hang up the phone on us because we requested to speak with a supervisor. Tried to Terminate account several times because of dissatisfaction with HomeAdvisor and billing but was either talked out of it, placed on hold for too long and was working on site, and other times HomeAdvisor reps were rude.
1011	PA	HomeAdvisor has sent many leads which were bogus.	
1012	PA	I received a total of 8 leads, only one of which I was able to actually connect with a human being.	They put my account into a hold status and have refused to refund money taken from my bank account. I was advised that no money was due upfront, that I could send a check to pay for my membership, as part of an exclusive promotion they were offering. They requested my bank info as a guarantee that I would make good on the invoice once it was received and in the event I would not make good, then they would proceed and debit my checking account via electronic ach. The same day they charged my account, taking my account into the negative, and 8 days later hit my account again for another charge over \$270 for who knows what. Every person I have spoken with states they do not refund any money. Period. I would not put anything past this company, they are thieves and do everything and anything they can to rip you off and then blame you for their wrong doing.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 329 of 456

1013	PA	Half of the leads I could never get a hold of or the people didn't even own the home the wanted me to quote prices for.	When you would google my company name it directs you to HomeAdvisor .They would not stop taking money out of my account after multiple times of telling them to stop. I actually had to cancel the credit card and now they sent me to collections.
1014	PA	Charge for leads that I never took except for one.	without my knowledge they charge \$60.00 a month for mHelpDesk. I've lost \$4500.00 from these scammers. Their business numbers are rerouted to HomeAdvisor 's number. Customers that aren't using HomeAdvisor are being rerouted to their number.
1015	PA	Several leads would not answer or return phone calls. Several of the same type of leads would come through on particular days, it was as if HomeAdvisor had someone generate fake leads.	They would not allow me to access my website that I purchased through HomeAdvisor after my membership was terminated.
1016	PA	I would have leads come in that were for disconnect phone numbers, customers who did not own the home, people who were simply "price shopping", or leads outside of my areas or designated scope of work. HA replied that the homeowners fill out the lead contact criteria and that they could not credit me back for bad phone numbers and that I should quote the work anyway even if the person did not own the home yet so that upon settlement I would be the first contractor in the door.??? I would estimate 25% of my leads have been bogus with only a small percentage of them being eligible for credits. I carry a budget of approximately \$1000 / month	HomeAdvisor advertises their phone numbers using contractors' names and work. During the seasons when I have a larger budget with HA I receive at minimum 5-12 calls a week from homeowners who find "my number" online and in reality it is HomeAdvisor 's phone number that appears first in a google search for my company's name. So when a potential customer thinks they are calling me, they are actually being routed through HomeAdvisor and I am being charged for HomeAdvisor to do nothing.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 330 of 456

		with HA in the spring summer and fall. That is a lot of money being wasted.	
1017	PA	2/3 of leads were not reachable by all contact means supplied. Immediate attempts to contact leads would go unanswered, leads would not know how HomeAdvisor got their info, they said they did not want someone to contact them about services, they were sometimes contacted by 5, 6 or more contractors as opposed to HomeAdvisor's promise of total of no more than 4. Many disconnected numbers.	I have been told by clients and leads that they found my company's website online and were prompted to click on HomeAdvisor 's link for my company, therefore obligating a charge to my credit card for the contact when I could have had a lead exclusively from my website due to its organic ranking and listing on the page. Ridiculous, unexplained denial of majority of credits requested.
			I believe that HomeAdvisor has a Contractor 's bank account held hostage once they are signed up, to charge their per lead fees at will, with many times, people's unqualified contact info fished off of the Web and it is essentially theft or robbery.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 331 of 456

1018	PA	 Some of the numbers were disconnected when we tried calling the number provided by HomeAdvisor . Some of the leads we would call (several times), email and even text and get no response from the potential client. Some of the lead costs seemed weird in comparison to the job at hand. 	
		4. I have requested 4 credits in 3 months for leads that have been duds and was told I am requesting more credits then other contractors.	
1019	PA	Some of the leads I have had were people who wouldn't answer and I couldn't get in contact with them. Wrong projects for me.	As I called to complain to try to get a refund of my membership fee and credit for my leads, I was offered that they would wipe up to \$ 150.00 off of my past due amount if I would remain in the HomeAdvisor network. After much arguing, Ryan from HomeAdvisor , would not refund my money and cancel my account. The only two choices I had, were to pay the \$206.16, so my account could be canceled or wipe 2/3 of the past due amount at an amount \$150.00 and keep my account active. I was very irritated at this point and Ryan said he will send my past due amount over to the collections department. I told him no matter what, you are not getting that money out of me. My account is past due because I noticed a pattern of overcharging and not crediting my account as promised when I was asked to sign up. So I froze my credit card account and halted payment to HomeAdvisor . For a good amount of time they continued to

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 332 of 456

		attempt to bill me even though I have called customer service earlier to request credits and I paused my leads, froze my credit account, and allowed them a few days to try to correct my issue with credits. It did not happen so I called todayHomeAdvisor profited over \$700.00 dollars from me and still refused to do anything about my account and even refused to cancel it.
1020	PA	Yes. After being a member for one week I get a call from Becky, customer service rep and find out about the hidden lead fees that vary from so called metro areas & non-metro areas and also "market match fees and exact match fees." I initially spoke with a Tanya, customer service rep on signing up with HomeAdvisor and was led to believe that I would pay a \$7.00 lead fee. Not True.
		It is not explained where the map lines are drawn as to the metro/non-metro areas or how the market & exact match fees are picked and determined. I requested 4 leads for the first week to get a feel for this service. I got 9 leads and was told I could not get reimbursed for the leads I did not request. HomeAdvisor makes you include "SPEND TARGETS" for these market and exact match fees without a clear explanation of what this entails. Another hidden fees trap. This has turned out to be a very deceptive service for my business - Ultra*Glaze.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 333 of 456

	-	1	1
1021	PA	Unable to make contact with clients, clients that were competitors or realtors/agents, receiving leads for services my company doesn't provide, incorrect phone/email contacts, receiving leads from periods of days to weeks after the clients initially placed their requests, on a number of occasions received leads and upon calling clients found they were already serviced prior to me receiving the lead information. Upon contacting HomeAdvisor , would spend hours challenging leads with supervisors with no reconciliation. 21 of our 234 leads turned into jobs, and we have paid HomeAdvisor over \$5000.00.	I spoke with Ashley at HomeAdvisor, who stated she first had to put my account on hold and transferred me to the cancellation department. Betty, in escalations from the cancellation department, attempted to give me 5 weeks free, a \$100 credit, and other offers. When I advised why we were cancelling, and due to the challenged leads for improper services, I was told that my contract was until October and I would lose the remainder of my fees with no rebates or refunds, and that HomeAdvisor had indeed honored our contract. When I explained that they hadn't, the supervisor (Betty) insisted they had, and that my choice was clear to stay with them or cancel with no refund of any money spent towards them.
			I believe HomeAdvisor will continue to use my company name, as the agent I spoke with informed me on the phone that my contract with them was until October 2018, and that my information would still be there. This presents a liability to me, as I own a franchise under a corporate title, and HomeAdvisor now has the ability to use our name to either benefit or detriment.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 334 of 456

1022	PA	Bogus leads	 (1) using heavy-handed and coercive means to solicit new members for Membership Programs; (2) blatantly disregarding Home Service Professionals' lead parameters and budgets; (3) adopting uniform internal procedures intended to deny and discourage refunds and/or lead credits. When I asked to terminate they were quick and rude to dismiss me and send my remaining balance to debt collectors.
1023	PA	No refunds on leads that people wouldn't answer phone calls/texts/emails, changed thousands of dollars for invalid leads.	
1024	PA	Most leads would not even answer the phone. We would message them through HomeAdvisor, send them an email and never get a response. I received leads overnight after I requested our account to be cancelled. Most of them came over within a few minutes of each other. I highly doubt there were that many requests in one night when other reputable lead sources will have spurts where you get one or two and then nothing for a while so I'm assuming a majority of the leads are old or fake.	I've tried to cancel our account multiple times by calling their customer support line as stated in the Terms & Conditions on their own site. Each time they claim they cannot cancel the account. It is getting so frustrating because on 5/17/18, I called to cancel and was transferred to 3 different people, all of whom told me they couldn't cancel my account and then the third lady told me she would "do me a favor" and waive the subscription fee. I told her I was not interested and again requested our account be cancelled. She then insisted on sending me 5 free leads, I kept refusing but then I finally got disgusted with this and said, "if you insist on sending me 5 free leads, then I'm not going to stop you but I want nothing else and I'm not paying any more money for leads and want the account cancelled." The next morning, we had a bunch of leads in our inbox and they charged us again. I called customer support and got a supervisor on the phone after 45 minutes and that supervisor

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 335 of 456

			told me there was no records that I ever tried to cancel the account. At that point I started getting rude with her and I told her customer support lied to me and she said she could not cancel because I agreed to allow the customer support person to waive the subscription fee, which I did not. She also told me that I was "supposed to pause the leads after receiving my 5 free ones" which was never even mentioned to me by Betty, the rep I talked to the previous night. She said she would not credit me for the leads and that she couldn't cancel my account. After threatening to speak to an attorney and filing a report with the Attorney General's office, I asked her "will you cancel my account now?" and there was a long pause after which she said "it was cancelled." However, it is still open and they expect me to keep pausing the leads every month which I am not willing to do.
1025	PA		I was being charged for leads when they were to be turned off by my salesman.
1026	PA	Out of the 7 leads that were forced on me only 1 person even replied back.	From the first day. No returned phone messages, lied to by our main sales man, David Right. He said he would credit our account \$100 and deducted from the credit and billed our bank account the same. When we did get someone on the phone, they acted like they had no idea what the problem was and were very, very rude. I have been turning my leads off manually since the first week to prevent from getting billed for fake leads that I didn't want. I have been trying to get someone to delete my profile and account info, but am afraid that if I can't see my profile to turn off the leads every 2 weeks I will be charged. This is a gross practice of THEFT

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 336 of 456

			BY DECEPTION! David Right told us that we could pick and choose which
			leads we wanted. This is the only reason we signed up.
			Imagine our surprise when we saw the bill for leads we never wanted or contacted. And were never told how to stop this
			despite numerous calls to customer service and David Right
1027	PA	I was given leads for jobs that:	I contacted HomeAdvisor on several different occasions to
		- didn't exist	cancel my account and refund my money. They wouldn't
		- false information	reimburse me for the membership, and would always keep
		- were given to more than 10 people	sending me "free leads" long after I canceled my account
		- folks that wanted an estimate to turn into their	with them.
		insurance company to commit fraud	
		- fake leads	It's a ploy to get you to "re-subscribe" to their services to get
		- people that were nowhere near ready to hire a	you to spend more money with no results!
		professional	
		The list can go on and on. The lead fees were	
		extremely high priced (some upwards of \$150+)	
		and never got a single job out of them.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 337 of 456

1028	PA	27 leads total received to date. 4 leads were from	
1020	111	people who were simply looking for a generic	
		price range for engineering design services with	
		no specific project planned. 6 leads connected to	
		a full voicemail box with no ability to leave a	
		message, and contact could not be made	
		otherwise. 4 leads connected to disconnected	
		numbers (these fees were credited by	
		HomeAdvisor with little hassle). 2 leads were	
		from customers expecting free professional	
		advice over the phone. 1 lead was looking for	
		building permit approval, which is a function of	
		the local municipality, not a contractor. 1 lead	
		was unaware how HomeAdvisor worked and did	
		not expect or want Home Service Professionals	
		contacting them directly. 2 leads had already	
		found a service professional, but were simply	
		looking for a cheaper price to aid in negotiations.	
		7 leads (out of 27) connected to legitimate	
		consumers willing to discuss project terms.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 338 of 456

1029	PA	Many leads I receive do not answer the phone, the few that do have told me they did not put a request in. Also I got a lead sent to me on Thursday, the customer told me the job has been done already, I called him back later that night and asked when he first made that call, he told me Monday. Now this made me wonder how many other leads this happened with, I have been doing the live chat and they just keep talking in circles, I asked for a \$154.20 credit for the customers that did not answer, they offered \$15.00, also the agent that talked me into this will not respond to phone calls or text messages.	
1030	PA	most were bogus, three we looked at didn't have any funds for projects at this time. I specifically told the rep I did not want to purchase leads just be listed on their system	
1031	PA	I have gotten false misleading leads last 12 not one job and False homeowners names that never ordered services	
1032	PA	I am writing hoping we can resolve my issue before I take it further. When I was recruited by one of your team I was not given all the information I needed to make an informed decision. I was not told that I do not have the option to accept or reject a lead. Once I inquired about this process, then and only then was I told	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 339 of 456

		that any leads given I would have to pay for. Please, believe me, I asked every question I could think of because I was skeptical, to begin with. I was also told that any lead I get would be between \$17.50 and \$27.50, I am getting leads for over \$50, 3 in one day. I am really hoping that something can be done about this. I don't want to take this any further.	
1033	PA	no leads, they keep sending me leads out of my selected zip codes	
1034	PA	I have received leads, that I was charged anywhere from \$86-103. When I called the lead, I was greeted with a "no I'm not looking for services" then an abrupt hang up. When trying to get a credit I was told I have the lead for life and they do not issues a credit for homeowners who do not want a job completed. This has happened on 5 different occasions. I also received a voicemail from a very angry customer stating: she was going to press charges for harassment because I was calling her too frequently. Yet, HomeAdvisor makes you call a lead two different times to get a credit. I may have only called her once or twice but certainly not enough to have a threat of a lawsuit. I have also encountered disconnected number that did not result in a credit. I also have received leads at ridiculous like times like 2 am and I was given no chance to turn my leads off to deny it.	
1035	PA	We have been with HomeAdvisor since July	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 340 of 456

1	1		
		2018 and we have been having issues with not	
		getting any legitimate leads. And we have been	
		getting charged for these leads. We found	
		information regarding the class action lawsuit that	
		has been filed against HomeAdvisor and would	
		like to know what if anything we need to do to	
		become a part of it. I can be reached at the email	
		listed or phone # listed. Thank you. Steve Guerin	
1036	PA	Lots of problems! Here is a new one: They are	
		advertising me for services that I'm not licensed	
		to provide! I'm a licensed electrical contractor in	
		New Jersey (License 10897), a state which has	
		centralized licensing, and I'm a home	
		improvement contractor in Pennsylvania which	
		has a municipal licensing system for the trades	
		but also has a state registration for home	
		improvement contractors. The state home	
		improvement license does not cost much and	
		enables me to do residential electrical work in	
		many municipalities in PA that do not have a	
		municipal license such as small towns in the	
		suburbs. For major cities I would have to register	
		and pay for an expensive license that I may use	
		once or twice year; (for example I'd have to pay	
		Philadelphia City \$160 per year to maintain a	
		license there, and file additional municipal taxes	
		and so forth). I'm also a professional engineer	
		licensed as an electrical design professional. I	
		offer electrical engineering consultation, design,	
		and CAD drawings for electrical jobs.	
		Engineering drawing are required for commercial	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 341 of 456

jobs in both states.	
I have another problem with HomeAdvisor and	
explained this to them: I'm also employed full	
time and my employer has offices in New York	
and Philadelphia, and so I signed an agreement	
not to take work in their territory, and allowed my	
Philadelphia Electrical License to expire. So I had	
HomeAdvisor set up for Electrical work in New	
Jersey in areas nearby and in Bucks County	
Pennsylvania for Electrical and Home	
Improvements (where I don't have to pay for an	
expensive municipal license that I may only need	
once a year). The home improvements in not my	
primary work, but since I already have the license	
for PA which includes any home improvements	
including the residential electrical work, I'm	
willing to take on a few home improvements that	
my guys can do when they are not so busy, where	
no additional licensing is required. What is	
happening (and we have a 5 star rating) is that	
through their web site, HomeAdvisor continues to	
rate us and send us leads in Philadelphia where	
I'm not licensed anymore and advertises me as a	
licensed electrical contractor there. They are	
advertising me for architectural work in both	
states and I'm not a registered architect in either	
state. They don't understand the difference	
between professional engineer and architect.	
Then it gets worse. The few home improvement	
jobs that we did in PA are being advertised in	
New Jersey where I don't have a home	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 342 of 456

1		
	improvement contractor's license and don't want	
	one. I'm getting ready to mail the application out	
	to conform to the law to get a home improvement	
	contractor's license in New Jersey but it requires a	
	\$110 per year commitment, to comply with the	
	strict department of community affairs law	
	because technically I need the license if I	
	advertise in NJ for home improvements. I don't	
	want to! I have enough of places to do my part	
	time work. If the helper who can do home	
	improvements (small jobs on his own without my	
	supervision), without requiring myself or a	
	journeyman electrician to supervise him, they	
	should be only in PA. The other problem is	
	advertising by zip codes when you have a	
	municipal licensing system.	
	One of the problems in a state like Pennsylvania	
	with municipal licensing is that municipal	
	boundaries don't always match zip codes so they	
	are advertising me in places where I have no	
	license (I would have to consider the cost against	
	the size of the job and likelihood of getting	
	another one in that particular town. We paid for	
	some licenses because of HomeAdvisor and will	
	not break even unless there is at least 1 or 2 more	
	jobs in that town! Some require a municipal tax	
	account - too much work for a service call!).	
	HomeAdvisor does not know the municipal	
	boundaries or licensing laws and they really need	
	to. I'm very afraid that I can face fines if there is	
	even an ad for me for work that I'm not licensed	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 343 of 456

to do in a town or state where I'm not licensed to
do a particular trade. Another issue is that New
Jersey has a specific requirement to have the
license number and business permit number on
the ad. They way these leads are presented it's not
happening. The customer had to dig to find the
license number. Check out NJDCA (department
of community affairs) and the licensing act for
electrical contractors and for home improvement
contractors and I'm not sure HomeAdvisor is
complying. At least I may not be complying the
way they are advertising me.
Furthermore there are problems with leads. I
looked at a job that was classified as "Addition"
which is to install 5 data and cable TV jacks in an
existing house and the lead fee was over \$80.00.
It was unexpected to pay that much, but I was
able to get credit. I argued with them that since I
looked at the job, I'm willing to pay, but not as
much as they charged me because the job is less
than on day's work. It was either no lead fee or
the fee that they charged.
They couldn't create the proper classification and
pricing. Everyone who I talked to at
HomeAdvisor is doing their job, but their job is
not integrated enough to make decisions, create
change and fix things the way I need to have it
work. There is a half hour hold for a supervisor.
When I mentioned the licensing they said they
couldn't help me and I'd need to talk to a

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 344 of 456

F	
	supervisor but I had not enough free time to hold
	and get there.
	There were several customers that I called
	immediately when I got the lead and I could
	never get in touch with them. At least two did not
	speak English and hung up on me. Another one
	was \$119.00 which I got credit for because the
	job was already done! It was rewire home and
	new addition. The customer didn't own the home
	yet but needed a little bit of Knob and Tube
	wiring removed / made safe for closing. Many
	times they give us "opportunities" without giving
	us a complete description or a price. They turn
	out to be high cost leads for some specialized
	work that I don't have the man-power to do. Also,
	they keep sending emergencies and charging me
	for them. Sometime 3 different contractors get the
	same lead and we have to pay for it and lose the
	job. I explained to them that I'm only looking for
	work to fill my Saturdays and I'm limited to the
	amount of work I can bill because it's just myself
	and a helper on a Saturday. I got quite a few jobs,
	but I'm only able to bill \$760 for a Saturday and
	have to pay the helper for it. The system would
	work very well if we were to keep the fee to \$35
	per lead and that the customer has to pay the lead
	fee. The difficulty we are having is that the
	customers do not know in advance that someone
	is paying for the lead when they make an inquiry.
	I'm getting a little better results when my standard
	email says "We were matched and paid for your

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 345 of 456

		job lead/work order, but you are under no	
		obligation to use us. Since we paid for the lead	
		we're required to contact you within 24 hours to	
		set up an estimate, and we're serious about	
		helping you with your project" and I go on and	
		so forth and then tell them after a few emails that	
		if they are not intending to consider having work	
		done to take the lead down from HomeAdvisor so	
		we can get credit. I really think the consumer	
		protection laws require HomeAdvisor to advise	
		their clients that someone is paying for the job	
		lead. Also, according to the electrical contracting	
		license act in NJ, my contracts need to state the	
		labor, materials (and any mark up on materials),	
		any fees specifically itemized, and permits and	
		sales tax stated separately. If they are any fees	
		they need to be listed with the reason and cost. It's	
		difficult to use a standard contract with a \$35	
		service charge because the fees for HomeAdvisor	
		are all over the place. I think the consumer needs	
		to know what the fees are. Maybe talk to the	
		attorney general's office in both states and	
		especially the NJ DCA. The licensing boards may	
		be a help but they generally can only fine the	
		contractors and license holders, and may not have	
		power to fine HomeAdvisor. Maybe they can.	
1037	PA	Got 10 leads. And were charged to me . This	
		guy's Steve said I wouldn't be charged until I get	
		the job also 7 out of 10 clients never called me or	
		emailed me or texted back when I left several	
		messages. Or they keep canceling me coming out.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 346 of 456

		So, I got 1 job to do that's it Was only there for a week and tried telling me I owed 340.00 but I got credit for some so only owe 178.00 because I told them. I didn't have money In bank to pay. I told supervisor I was told wrong about paying leads and how can I pay if I don't get work. That's why I signed up to get more jobs for my cleaning business. So this defeats the purpose I told her. So I paid 288.00 in 1 week owe 340.00 for jobs I didn't get except 1. Total rip off.	
1038	PA	Duplicate leads, old leads where work had been completed 2 to 4 weeks ago, obvious bogus Leeds. We have copies of the bogus leads that were admittedly bogus by the customer service department such as one from a customer named "Wilma Woodfit" with an email address of "woodmadickfit@yahoo.com"	
1039	PA	I gave them a credit card and they ran it up and kept sending leads even though the credit card was maxed out.	
1040	PA	I also advised I wanted credits for the leads I did not authorize. I was told because they were legitimate leads and I didn't request a credit within three business days, they could not credit my account and that I would have to make the request online. I couldn't make the request on-line because I had never contacted the leadThere was also over \$300.00 in additional pending lead charges showing in the account. I told them I	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 347 of 456

		didn't authorize the leads and I will not be paying	
		them. I told them to close the account, I don't	
		want to hear from them and that I had already	
		contacted my bank and advised them that no	
		additional payments are to be made to	
		HomeAdvisor (which I had done).	
1041	PA	I had extreme difficulty shutting them off without	Yes, I read that they may do this. Every week, I ran searches
		them being turned on again by their system. I	for my company and was directed to HomeAdvisor's
		only had one lead phone number that went to a	website. It took 4 phone calls to get that changed. The
		live person. They had no idea what I was talking	following week, I did another search and my company
		about. Several of the leads were disconnected	showed up in the results but it had the toll free number to
		numbers and I was unable to reach anyone on the	HomeAdvisor. Several more phone calls, and threats of legal
		rest of the leads.	action were necessary to get that to stop.
1042	PA	I was given bad leads with no answer or no	
		returned calls, also I was told I would be charged	
		only for leads I responded to which was not true,	
		anything sent to my phone I was charged for.	
		They also charged me more money for leads then	
		I was informed, some ridiculous level system	
		they have. I hadn't use their service	
		approximately 9 out 12month membership, then	
		they went and charged me, out of my checking	
		account, another year membership fee without my	
		authorization, this fee was submitted to my	
		banking account after their 3 day Grace period to	
		cancel account, very shady.	
1043	PA	We had may wrong addresses, fake leads, wrong	
1010		numbers, and once even another electrician.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 348 of 456

1044	PA	False leads no contact, Lead for electrical work	
		on a house I own. No credit given. Leads for	
		wrong jobs not on my list that is only upgrade	
		electrical panel.	
1045	PA	I constantly had issues with the leads either being	
		the wrong information or people are just wasting	
		your time and kept getting charge for leads that I	
		didn't even go on works at. That is why I was	
		trying to terminate my account.	
1046	PA	They have overbilled me. They sent leads for	
		people that wanted nothing done, always difficult	
		to get a refund. Many non customer contacts.	
1047	PA	The leads were never for the correct services or	Yes I believe they opened listings under my business name
		they were always accidental clicks online	and used their phone number instead of mine
1048	PA	I had a lot of false numbers or names and when I	
		called no one answered or returned my call. They	
		would not credit a lot of them.	
1049	PA	Yes. Pure fake leads. Every lead I called, no one	Yes. They won't take my business name off their site.
		ever answered.	
1050	RI	I have received leads that were from renters to	I clearly remember having an associate showing me the
		repair window damage, which I asked	mHelpDesk, and asking for a credit card to charge for the
		HomeAdvisor to refund the lead, only to be told	service, which I declined. I was first told it would cost
		that "sometimes the landlord gives them	\$60/month, but the associate who was showing me
		permission, so we cannot refund the lead".	mHelpDesk said it was \$120/month. It was in March of this
			year I noticed the charges and complained.
1051	RI		I was told that I could take the leads when I wanted. I
			explained that I wasn't ready to start for a couple weeks. I
			was busy at the time.
			They started to send emails. I didn't open them because I

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 349 of 456

			-
			wasn't ready to start. The next thing I know, they are taking
			money out of my bank account.
			I have only looked at one lead, I couldn't figure it out. I tried
			to contract someone with customer service, but couldn't get
			through.
			I have not even opened any more of the emails in fear that I
			would be charged for the lead.
			It was not explained to me that every time they sent an email,
			I would be charged.
			It cost me the signup fee of \$287.99, plus they have taken
			\$725.94 for emails that they sent me.
			Please help.
			These people are crooks!
1052	RI	They sent me fake leads and triple and double	They bugged me for weeks for a payment that I supposedly
		leads and charged me for the leads that: (1) I did	owed them. I tried to talk to a supervisor to make a payment
		not offer services for and (2) were fake people	agreement and talk to them about how the amount I owed
		who did not even want work or the phone	them was incorrect and I got hung up on multiple times by
		numbers did not work.	the representatives and my husband got hung up on many
			times also. And then they sent me to their private collection
			agency out of Ohio saying I owed them over \$2000. This is
			ridiculous. I just fixed my credit and now I owe
			HomeAdvisor over \$2000 for a year membership that I paid
			almost \$400 for and they want \$2000 more for leads that
			went nowhere. They gave me less than a month and sent my
			account to collections. Obviously the year membership is
			just a scam to make more money off of poor contractors that
			can't afford to pay leads because they lied about what was
			included in the membership. Every time I try to sign into my
			account that should still be active even though I supposedly
			owe \$2300 in leads it says my account is suspended and I

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 350 of 456

			paid for a yearly membership. a client told me that they tried calling my personal number and they kept reaching HomeAdvisor instead of my company.
1053	RI	At least 50% of their leads are fraudulent. I suspect they are either having people create fake requests, or, more likely recycling old, out of date lead info. Of the remaining 50%, 20% are what I refer to as Tire Kickerspeople who are just price shopping, and don't actually intend to do any work. These are the worst, since not only did you pay for a lead that doesn't lead to any work, but you've wasted your time pricing a job that will never be. The last 30% are what I'd call legitimate leadssort of. The overwhelming majority of these folks live in modest homes, and have budgets far below your ability to generate any profit. HomeAdvisor sends you just enough actual leads to keep you on the hook, but they "cut" their product like a drug dealer and mix in a bunch of useless garbage to boost their profits.	I spent a lot of time on the phone with customer service trying to get credit for these bad leads (bad lead = you call promptly, and never hear back from so called customer.) They hide behind their "policy" and basically deny that this is a valid reason for a credit. I called customer service to find out why I was being charged more than my spend limit. They informed me that pausing your leads resets the spend limit. That was the final straw. I told them I was done with them, that I would be blocking them from debiting my credit card, looking into reporting them to the BBB and attorney general for fraud, and lettering my truck with the phrase "Ask me how HomeAdvisor steals from hard working contractors."
1054	RI	the leads were bogus and the numbers were to a generated number with extensions we didn't even get to contact anyone from their leads at all	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 351 of 456

1055	SC	False leads, charged for leads not received. Costs that were not told to me at the time of sign up. And leads charged to me that never answered or returned calls	
1056	SC	I received calls from a sales rep for HomeAdvisor every several months for the past year but I told him every time he called that I wasn't interested in paying someone for leads. The last time he called me in early November, he told me that they have a new program which allowed for businesses to be added to their website but that the businesses would not receive leads, nor have to pay for leads. He told me that it was a 1 time charge per year and that homeowners and businesses could contact us directly, no charge. I agreed to that deal and told him numerous times that I did not want to pay for leads I immediately received leads for services ranging from rock delivery, foundation repair on houses (2 of the same leads) and dirt delivery; none of which had anything to do with our business. I did not receive 1 lead that had anything to do with lawn care or landscaping services that we offered.	I contacted the customer service rep and told her about my conversation with the sales rep and about the "new" program that he signed me up for and she told me there was no such program. I told her that I did not agree to receive leads and the leads that were sent were incorrect. She told me that she updated my account and removed the charges that were pending and that I would receive a refund for \$77.40 which was the amount that was debited out of my bank account. I told her I wanted to cancel my membership and wanted a refund for the erroneous information that I was given but she told me I could not get my money back and that she would just suspend my service. I received a call a week later from someone trying to get me to turn my leads back on and I told her about my situation and that I still had not received my refund and she stated that she could see on my account that the refund was still pending and I should get it in a few days. I contacted HomeAdvisor customer service today to find out why I still had not received my refund and I was told that they credited my "in house" account \$38.00 so I could use it towards additional leadsThey couldn't even explain why they didn't credit me the full amount that they charged me. I told them I wanted my refund since I was told by 2 different people that I would be getting it but the customer service rep told me they do not give refunds for incorrect leads and I would not receive a refund but I was welcome to cancel my account but they would not refund me for the membership

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 352 of 456

			fee.
1057	SC	They got me for \$600.00 + in 3 weeks. Help! I'm a small company. I have no money. It's a rip off.	
1058	SC	Before I became a member, the salesman stressed how much of demand it was for my business in my area. He mentioned there were so many leads and at the end of the day I received 3 leads during my 7 days as a member. I was charged \$25 per lead and I couldn't even contact them	I was told I could just pay for the membership to have my name listed, I specifically told them I didn't want leads if it was going to cost me it was difficult to terminate my membership with HomeAdvisor . The customer service representative tried to bribe me into keeping my membership and offered to give me free leads if kept my membership. HomeAdvisor took over \$550 out of my personal account, leaving my account with a negative balance. I was unable to contact the 3 leads that they provided. I was a member for 7 days and was told I could not redeem a refund. Their services did more damage to me than helping. I lost money and made absolutely none using their service.
1059	SC	Leads with bad information and or wrong person and still getting charged for it. Being charged for services we don't offer.	
1060	SC	Expressed numerous times how unhappy I was with leads that did not answer the call/text message. Many leads never called HomeAdvisor and many leads weren't ready to have the project completed.	they did not want me to terminate. They kept taking money out of my account and sending leads until I changed my bank card on file with them and they turned me in to the credit bureau.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 353 of 456

1061	SC	 Many leads that were unable to be contacted via phone or email. Leads were jobs had already been completed. Wrong numbers. Bogus appointments to vacant houses. Exact match leads that were given to many different competitors We've have lost thousands of dollars in leads that fall within HomeAdvisor standards for a credit. They will not issue these credits. 	
1062	SC	I've had the similar issues of HomeAdvisor not wanting to refund for bogus leads. Leads with false contact information, that are not in the scope of my work license, etc. I'm a home inspector, and hey charge for leads that are looking for a structural engineer, need ground sensing radar, etc.	Now things have gotten much worse. I used Angie's list also. However, since the day they took control of Angie's List, I have not had one single phone call. Even worse, not one supposed search on my Angie's' List profile. I've called both companies to discuss my belief that they are redirecting anyone's searches through Angie's list. They deny it. Angie's List charges us 1200 yr. total, and all leads call us. This was a good deal, as these clients had already made up their minds, done their research, and were ready to hire me. HomeAdvisor charges per lead- about \$300-\$350 a month average for example. Yesterday I received a lead from HomeAdvisor, and promptly called them. In my discussion with the gentleman he said I was fast because he just looked up my information from ANGIE'S LIST I continued my conversation with him- but was wanting to drive to Denver! They are diverting leads, and I'm being charged twice! The home owner is being deceived too. They need to be put out of business, because that's essentially what they are doing to us.
1063	SC	No leads	I couldn't get my refund of \$347.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 354 of 456

1064	SC	Was overcharged; leads 50 plus miles from home; charging for jobs that did not exist and so on Charged for someone looking for a job not needing their yard cleaned or cut	
1065	SC	No call backs, no returned emails or text. I looked up the emails using a people finder and it all came up as aliases. Bad accounts. Some of the names were not able to be found.	They will not terminate my contract or refund money. I had to change my banking account to stop any further withdrawals. Every time someone searches for my business name the first link that someone is Home A duisor
1066	SC		link that comes up is HomeAdvisor . My wife is a Brazilian immigrant and the salesman used this to his advantage when explaining the service to her. She explained the program to me and said she asked him to call back and explain to me. He explained that a fee of \$19 would be assessed for one-time cleaning services and \$29 for repeat service. He did not explain that the fee is due regardless of being awarded the job and I re-stated back to him that if she wins the work then she pays the fee, just to confirm. He confirmed. Today she told me that her leads had been frozen and I looked at the email they sent her. It said they froze them because she was approaching her spend limit. I thought that was peculiar since she had only won one job so far. So I logged into her account and saw the charges for every single lead she got to a tune of almost \$500 (after a so-called promotional credit of \$250). I called and inquired and the customer service people explained the real process. They transferred me to the account specialists, who reiterated the real fee schedule and told me there was nothing they could do. They said there was an automated phone call that goes

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 355 of 456

1067	SC	had two leads come thru my website and then	out before account activation where clients listen to a recording and "push 1" to accept the terms. I asked my wife about this phone call and she told me the salesman stayed on the line with her during this process, explained the steps to her, and entered her responses for her. I believe she was taken advantage of and despite this coming to light, the account specialist refused to put me in contact with a manager, refused to cancel and refund her money and tried to offer us 5 leads a month for \$100/mo. Not only did they misrepresent their service, but they took advantage of my wife and lied to me so that I would advise her that it was a good deal. We just want her account canceled and her money back.
		they also magically came thru HomeAdvisor ! Also some leads that are no good where you can't	
		get in touch with the customer or the phone	
		number is wrong it no good they don't want to	
		refund and it's very hard to get your refund! And	
		when they do they offer you partial credit so it's	
		like I paid some amount for something I haven't received at all!	
1068	SC		Was never informed about paying for leads. Was open to
			joining when contacted over the phone where offer and
			transaction took place, but was not made aware of costs for
			leads. I currently do side jobs and repairs for a local real
			estate office, and was under the impression this was just
			another realtor looking for a handyman on call. I thought
			signing up on the website was merely a formality to do business with them. Then, 3 times while I was at my full
			time job, I received calls from random numbers, none of

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 356 of 456

			which I answered, and only 1 of which I replied to via text with inquiries to see if the job was within my qualifications. After the third call, I began to look deeper into the app and discovered that I was being charged \$15-20 for calls I did not answer. Because I have been married for just over a year, had a son just under 2 months ago, and owe over \$7k on my credit card, I thought this would be a way to relieve some of the financial stress, not dig the hole deeper and deeper each day.
1069	SC	People don't exist, wrong lead types, and much more.	I know that people have click on my link to HomeAdvisor on my personal business webpage and then been charged for the lead which is supposed to be free since they came from my webpage. I get charged constantly for leads that I can never contact the homeowners (no response via email, text, phone, etc.) despite repeated tries from me. I have paid HomeAdvisor over a \$100k in the past 15 years.
1070	SD	 the leads are unqualified and unverified by HomeAdvisorI've experienced so called leads from renters, who have no authority or intention to buy whatsoever I've also received leads from properties for sale where nobody ever answers the phone number in the "lead". You go out there and nobody is there, no way to give the estimate to a live person, phony email address. When you call the realtor, they have never heard of the person or "lead" and know nothing about anyone wanting a roof estimate. HomeAdvisor still insists that you pay for most of these after "investigating" your complaints 	they give your info to mHelpDesk without even mentioning it to you. They try to hurry you through so you think that mHelpDesk is part of your service. It is not. Nobody tells you that you don't need mHelpDesk.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 357 of 456

1071	SD	I have a spreadsheet of leads, some were true	
		many were dead leads.	
1072	TN		My account was activated through HomeAdvisor without them being authorized to do so. They charged my debit card activation fees of \$287 and were never authorized to do so. After account was activated I received 3 additional charges to my personal account for over \$500 on leads that I never received. I was never even given a login or password to my HomeAdvisor account. I called my sales rep, Raymond Mack, each time I was charged and was told it would be taken care of and never was. I have attempted to contact HomeAdvisor to get funds refunded but all they want to do is offer credits to my account which I never had access to. HomeAdvisor stated that leads were sent to me via email and text message and I never received either.
1073	TN	Spend more time locating lead clients than setting appointments. Large amount of leads do not qualify and it is very difficult to get rebate on lead charge. Paid for "instant reply" to clients request but several other contractors have already contacted the client (old lead). Was told that leads could be worked for future client needs and no refund made.	
1074	TN	Non-existent phone numbers, people and unsolicited leads.	Refusal to refund my membership, and charging for false leads and non-existent leads.
1075	TN	Leads had already been contacted by other HomeAdvisor Pros. Also, some leads appeared fake as if they had been generated automatically or without any investigation into whether they were an actual potential customer.	they changed they number on our website and when we would try to contact a customer our number would not show up it would show up as a HomeAdvisor number. We ended up making a whole new website to avoid any association.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 358 of 456

We signed up on a Saturday morning and were told we
would be able to access our account online in 24 hours.
When we checked the account on Sunday all of our
"complimentary leads" have been used up before we had a
chance to contact any potential customers. The two
customers we did speak to were rude and had already been
contacted by several other contractors. We were still within
the 48 hour cancellation window when we cancelled the next
Monday. However, they said we had to pay for mHelpDesk
(which we never even signed into) and for the
"complimentary leads" which were only free if we decided to
keep the service. They would not allow us to cancel our
membership until we paid for the leads. We disputed the
charges through our credit card and won, only to have them
debit the money (with the backup card they make you
submit) from our bank account again over two months later.
We told them then and continue to tell them that we don't
want any contact or to be associated with them in anyway,
but we are still in their system and they continue to try and
contact us to resign up for their service. I spent literally days
trying to contact an individual to figure out what was going
on with our account. I would be told that I needed to speak
with a manager and they would have to call me back and
when they would return the call (a week later) it would only
ring once. I was only able to speak to a manager once, and he
was still not able to address the issue at hand. These people
are actual thieves ripping off and manipulating small
business owners, it is despicable and I'm so glad your firm is
taking them to task. We knew a lawsuit against them would
be forthcoming. I look forward to hearing from you.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 359 of 456

1076	TN	Of the 76 leads I've paid for, only 6 have resulted in new business. Many leads are false leads, i.e. they are sent from people who have no intention of completing work or the owner has already had the work done and didn't even submit the lead. Or the contact information is bad and you can't get in touch with the homeowner. Other times, a renter is accessing HomeAdvisor to get maintenance work done and can't legitimately approve of work done to a home they don't own. The issue is that	Contractors set target limits for receiving leads that fit within our budget. For example, I set a \$200 monthly target limit for leads that I want to receive from HomeAdvisor but they always exceed this target. They tell me it's due to programs I am enrolled in like "Instant-Connect" which generate leads outside of the target budget I set. The issue is I NEVER signed up for this program or other programs that behave similarly.
		HomeAdvisor won't refund the leads based on any of these reasons and we as contractors must pay for them. It's is fraudulent at best.	
1077	TN	In some cases the mortgage companies, such as Green Sky and Quicken, would automatically get a price through HomeAdvisor 's system. This ensured that the home would sell because the roof gets inspected and you just worked for free.	
		It was volatile, many experiences where 6 and 7 different contractors show up.	
1078	TN	bogus leads.	I turned my service off several times and they turn it back on and just take whatever they want from my bank account. They fight you for credits on bogus leads.
			They turn the leads on when you turn them off. Send you leads that you can't reach after multiple attempts and never give you credit. When you request a credit online it denies it automatically and you are forced to call them, wait on hold

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 360 of 456

		for long times. The rep fights you on every request and then agrees to credit you, but never does. This requires another 2 hours of hold and conversations that get nowhere. Currently they went into my bank account, took \$811. and overdrew my account. I called my bank, they reversed the charge, only to have them take it out again a few months later.
1079 T	 I have received leads from a person named Josh Cantwell. There was something suspicious about this lead. I got the same lead again. Then I got it again. So I did a little detective work and found out the guys is a Senior Marketing Agent for a company called E.W. Scripps Company. The last time I got the lead, I pulled the phone number and two names came up, Josh Cantwell and Timothy Richardson, both from Morristown, Tennessee. The phone number is a throw away type phone. We have had suspicions of false leads being put in over the last year that's why we keep pausing our account. 	One time I had a customer verbally tell me that the HomeAdvisor representative put his name in for several different contractors to call him about different jobs that he had no interest in doing. Apparently he had a conversation with the HomeAdvisor representative in which the HomeAdvisor representative made the comment that he should get quotes for several different types of job on his new home since it doesn't cost him anything to get these quotes. The customer said he had all kinds of different contractors calling him and he was only looking for one specific type of work to be done, but he had plumbers and roofers and air condition people calling. He seemed very irritated and he stated that he was frustrated and that the HomeAdvisor representative said they had a quota to meet. I had a customer tell me they submitted their information for my company, left a message and it was not our company. We have a customer named Maise, that told us she specifically requested us and went on a HomeAdvisor online ad and requested our company to call her. When she clicked through, it gave her a number and she called it and it was not our company. She did not realize that right away and she left a message. Days later someone from another company called her back. FYI we have a 24/7 dispatch line and we have

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 361 of 456

			immediate service.
1080	TN	Several problems:	We had a potential customer reach out to us this week (last week of April) and they stated they found us on HomeAdvisor but when they called the number associated with our business it went to HomeAdvisor and not us.
		1. Leads were not applicable to our business,.	
		2. Leads had a non-working phone number.	They turned my membership off the day I asked but charged me immediately after I hung up the phone for the leads I had
		3. Leads were irritated by our call and stated they never wanted anyone to call or reach out to them.	requested credit for but was denied.
		4. Individuals were simply tire kickers and had no intention of completing any type of project.	
1081	TN	They kept reactivating my leads when I turned them off.	Many of the leads are not real people and they won't give you credit for them.
			They still call and contact me. I had to close my bank account because they took \$811 unauthorized.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 362 of 456

1082	TN	I realized every lead was being sold to as many contractors as possible. One homeowner had a stack of printouts to hand to contractors and another said they were kind of just shopping around not sure if they wanted to do the work. I didn't hear back from either.	They canceled my account per my request and then I began receiving phone calls to reactivate, which I either ignored or told the sales person I was no longer interested in receiving. I never asked for a refund or credit, just to no longer receive notifications and deactivate my account. I then began receiving texts from a salesperson's cell phone letting me know that there was a project available. At first I ignored it and then I said I was only interested in a lead if it was new residential construction. I then began receiving constant text updates about all sorts of projects and apparently my account has been reactivated but now they have changed to only paying if the customer agrees to meet with me - but I never asked for my profile to be reactivated. I now receive texts from (415) 407-9414, (650) 814-4677, (347) 804-8370 telling me I have urgent leads.
1083	TN		I have been overbilled by HomeAdvisor . They operate unethically and have sent me to a collection agency now.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 363 of 456

1084	TN	bogus leads. Wrong numbers. No answers.	They wouldn't let me cancel. I got 3 good leads and the next 4 didn't want anything HVAC wise. So I stopped calling them back and kept turning the leads off. And kept trying to cancel
1085	TN	Leads are recycled Or not leads at all. No refunds period Credits are not real.	Put leads on hold instead of closing Re-upped my membership without proper notice
1086	TN	I have been ripped-off by this HomeAdvisor lead scam. I was contacted by HomeAdvisor to join their program because I am a MasterElite Roofing Contractor with GAF. Shortly after joining their lead program I started receiving charges to my credit card for leads that according to them I had accepted. I called their customer relations team and was told that my advisor Ashley Rash would call me. This was in early October 2018. I also told them to stop sending these leads I was supposed to be getting. They are still charging my credit card even though I requested them to stop	
1087	TN	Another "lead" even called HomeAdvisor in a conference call mode with myself participating silently in the call. She explained that she had no need or desire for my services and requested they not assess any charges on my behalf. The HA rep stated that even though there was a mistake, HomeAdvisor wouldn't be issuing me any credit because, "After all, it's only \$12.66."If a business does that a few 100,000 times a monthprofits get pretty large. When I went through HomeAdvisor protocol to request reimbursement	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 364 of 456

1088	TN	for my last 3 "leads", (2 of which are those I just detailed), I was denied and send a form email that stated that, "Even though inaccuracies may exist, I should instead reflect on all the accurate leads I've received from HomeAdvisor in the past." Most of the time you cannot get customers to	
		return calls or even answer the phone. A lot times customers are not looking for the type of job I do, i.e., wanting a metal roof with I only do asphalt roofs.	
1089	TN	Bogus leads and problems getting money back for them.	
1090	TN	They Sent me a lead to unstop a sink 30 miles away. You can only charge so much for a service call. Some leads I contacted said they weren't ready to start a project or even if they actually would. I got charged for stuff like that.	
1091	TX	I got multiple leads that where fake I would go to the address they gave me and homeowner would say they didn't call or ask for services had so many problems	
1092	TX	Faulty leads.Never expected or inquired about service.Out of service area.	
1093	TX	HomeAdvisor repeatedly sends false or fake leads and denies us credit even though we were promised credit for leads without issue when we signed up	
1094	TX	Misrepresented leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 365 of 456

1095	TX	Out of21 leads, 90%, only wanted information, but have invested not only the membership cost but a lot of money on landscape designer's hours on the drawing table, on estimators, trips to go see "potential clients" and time spent on calls and emails that no-one responds to.	
1096	TX	I emailed every lead that I received and called a select few (with no answer leaving a voicemail with no return call) and did not get a single client out of the service in the 9 months with them.	
1097	TX	I was very active calling back leads and no answer, with more than 3 emails on each. But alas, I was able to get hold of one contact which then promised to call me back on Monday.	
1098	TX		They keep charging my account and they owe me \$323.99 and \$80.99 they refund the money but we never got it. We decide to close our bank account because they keep charging.
1099	TX	Customer never heard of or asked for new windows or services.	
1100	TX	we called a new lead last week immediately upon receipt of the lead. Leads are supposed to be matched with a maximum of 3 companies. This gentleman said we were the 7th company to call him in 15 minutes when he input his information on HomeAdvisor.	We submit credit requests to HomeAdvisor , however, if HomeAdvisor cannot speak with the individual to confirm the reason that we are requesting the credit, then they deny the credit request.
		we receive leads with no address (our company is IN HOME FLOORING SALES)	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 366 of 456

		Leads come in for addresses to vacant homes; customers have not purchased the home and are curious about the price of flooring. We also receive leads that are renters that do not have authorization to purchase floors for the home.	
1101	TX	Wrong numbers, customers that said they never put in a request, refusal to refund for bad leads.	
1102	TX	Bogus leads, bad phone numbers, lack of credits for bad leads, leads who had no idea where we got their information. Charged for leads where work had been done 2-3 weeks prior to us receiving lead information	
1103	TX	 * The individual who filled out the "lead" in some cases, is not the homeowner, therefore, not authorized to solicit services * The individual (the name) does not exist at the address of the "lead" * The individual answered the phone; the moment I identified myself and my company, their response was, "No thanks" then they hang 	
		up * The individual on the "lead" was searching for a specific company, which was not ours. He told me he would have absolutely no problem conveying this to HomeAdvisor, however,	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 367 of 456

		 HomeAdvisor obviously did not call to authenticate * One "lead" was filled out by another contractor apparently, he had underbid a job and wanted to see if he could use one of our crews (at cost) * A full 25% of the "leads" sent to us were for 	
		mobile homes. With an average lead cost of \$75, the potential net profit of \$500 is not within our tolerance	
1104	TX	Did not receive one job from any customer lead. Was repeatedly promised good leads. Never got any good leads. Now I'm being charged \$746.00 for services promised but did not receive.	
1105	TX		as it was explained to me, your cost is out membership fee of \$287.00 for the year. No mention of referral fees at that time. Also, at that time, I let HomeAdvisor know that I was in between jobs and the cost of membership would be kind of hard at this current time. Rep explained that it wouldn't be a problem, I would first have to pass a background check before any transaction occurred. I was content with that because I told the rep on Tuesday that it probably be more like Friday before I could come up with the extra money. Wednesday morning I wake up to find my bank account has been debited \$287.00 and that my account was now in the red by \$679.00. (I had my rent check come out at same time. Thought I had the funds to cover the rent portion, I was out for the membership fee. I called and complained but, ultimately they really didn't seem to care. I now had to go to

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 368 of 456

1106	TX	I did have some issues with HomeAdvisor . There were several leads that were misled and no one would answer. It would just keep on ringing and ringing and no answer and others would just hung up and I got charged for the lead anyways.	a financial corporation, I already have a loan from and borrow \$1200 to cover bank and charges which, if any of you know who have taken out one of these high interest loans, needless to say I am about 2k more in debt than I was. Next morning, I have a debit on my bank account for \$69.19 from HomeAdvisor . I immediately call them and ask WTF! Come to find out, they forgot to tell me about lead fees! Ironically, I hadn't even responded to the leads as yet! They are taking money for leads you may or may not get, even before you have made contact with the supposed client!! What?!!! I am out a day's work to create a new loan, \$287.00 in membership fees and have added another \$1800.00 to my original loan which puts my payoff balance a little over 5k! All for joining HomeAdvisor . Today I noticed an unexpected charge from HomeAdvisor at business bank account for \$278.00. I had no clue what it was and called HomeAdvisor , they said it was an automatic renewal charge and non-refundable. They didn't send any notice, no e-mail or call to advise me about the renewal. I was thinking about canceling because of all these misled calls from the past and now I'm stuck with only 30 bucks on my business account and have no money to purchase any materials or needs for my business for this stupid thing.
1107	TX	Selling me leads that I am not licensed to do due to their misinformation on categories. DEAD END LEADS! THEY NEVER REFUND LEADS!	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 369 of 456

1108	TX	I have received leads, that when I call the lead they say oh I am looking for a jobone was no one ever answered and the address was nowhere in my area I have one right now that I have requested a credit because the referral told me over the phone that this was a "bogus" attempt by HomeAdvisor , that he never asked for any service.	This company is a scam, I have written and called them over and over about their referrals and no one is accountable.
1109	TX	Dead leads, incomplete information, customers not wanting service, under qualified customers.	
1110	TX	Unfortunately HomeAdvisor would send me countless deceptive leads of clients that did not follow through. I suspect many of these of leads were not real clients looking for a painter, instead they were just a way for HomeAdvisor to leech money from me. I stayed with them for about 3 months in which, I was only able to get 2 jobs out the many leads they sent me. I was charged a lot of money for every single lead they sent me, which totaled roughly \$1,200.00. After realizing that HomeAdvisor was just using me to generate money with false leads	
1111	TX	A lead for local work turned out to be some guy in Canada who said he's been contacted about 8 times today from "you people" and wants to know why everyone is calling his number. Lead is obviously false or wrong information because it is hard to mistake an east Texas phone number for a Canadian phone number.	
1112	ΤХ	Bad leads. Not interested parties. Never heard of	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 370 of 456

		HomeAdvisor leads. Disconnected phone	
		numbers and non- working emails.	
1113	TX	Unable to get a response from many leads using text, email, and telephone.	Their SEO system is setup to benefit from back-linking, which continues to promote HomeAdvisor via your business, even after you have closed your HomeAdvisor
		Leads that are other contractors "testing" the system	account.
		Leads from pranksters	
		No details of project, but forced to purchase lead, no credit given	
		Ridiculous, system-designed policies preventing credit for leads	
		HomeAdvisor support calling and dumping leads into your account without telling you anything	
		about the lead Leads already finished with project, putting the project on hold, or denying they even have a project	
1114	TX	No one would answer the phone calls or respond to emails. It was as if the leads were fake and no ligament home owner or prospective client existed.	I spoke with representatives on multiple occasions to have my membership stopped and stop from receiving leads. I was forced to stop payment in order to get the leads to stop. When I stopped payment I received about 15 leads within 2 days before the leads completely stopped. I believe this was done to run up my bill before turning my account over to collections
1115	TX	I was receiving leads from people just "testing the system" and other contractors creating false leads. I've received leads from kids playing on their	after termination, my card was continued to be billed. I then notified my financial institution to block any further charges. I have since been harassed by debt collectors after
		parents' computer.	being sent to collections by HomeAdvisor without notice.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 371 of 456

1116	TX	Never got in touch 3 or 4 days after I signed up I found out I was getting charged for leadsthey charged me \$200 so I cancelled. Most leads never answered the phone or called back	Now they say I owe \$200 more. I called and called was assured it was taken care of, now it's in collections
1117	TX	Countless calls came in (my brothers company) with wrong return numbers and/or people not ever needing/signed up for the service. Countless others had already been contacted hours earlier by another provider.	
1118	TX	Dead phone number old lead customers not really interested in speaking to pro	long hold times followed by disconnecting me
1119	TX	Most of leads are fake by a contracted person to them. There is a lady or couple of men who have the same voice over and kept changing the name and called me. There is jobs that which is not. and charges the all the leads.	this company is still contacting me no matter how I refused, with bad manner and attitude on the phone. Last time I terminated the account and still trying to charge some more (\$60).
1120	TX	[We have] specific qualifications for remodels we do i.e. we only deal with homeowners, we have a \$10k minimum before considering a project. I told Noreen this and she assured me the leads would meet this criteria as HomeAdvisor asks these of the applicants on the form they fill out and we would get qualifying leads. HOWEVER first lead was not the homeowner; I verified this with county clerk. The woman also admitted she	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 372 of 456

		wasn't but that her boyfriend was the ownernot true, name of homeowner listed was a woman. Second lead did not want to spend our \$10k minimum, he only wanted to spend \$5k on his kitchen remodel. Oh and 3rd lead was a phone call that said to connect to homeowner to press a key, which I did, but it disconnected the call instead.	
1121	TX	Bogus - I received 1 or 2 legitimate leads - and the rest don't answer the phone or return message - I don't think they are real leads.	I keep asking [HomeAdvisor to cancel my membership] and they won't - they say they will and they don't - then start sending me leads and charging my credit card.
1122	TX	 Contractors have no guarantee that the leads are real leads Customers that use HomeAdvisor don't even have to sign up. No registration/login to verify a customer. Yet again a way HomeAdvisor lead generations could very well be fraudulent. To get a credit, which is only a credit to your lead account, not actual money back. Calling a customer/email, with no response is not a valid excuse for a credit. Are you kidding me? I'm paying money for someone that may not exist. Leads are sent to multiple contractors. So that means Example. The minimum lead fee for my business is \$33, high is \$114 (Which I don't really know where they come up with these numbers) Multiply that by say, 4 contractors. = \$132/\$456 for HomeAdvisor per lead. Leads are not verified by HomeAdvisor and HomeAdvisor does not care about contractors concerns about these possible fraudulent or bunk leads. They just 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 373 of 456

· · · · · · · · · · · · · · · · · · ·	1	1	· · · · · · · · · · · · · · · · · · ·
		want the money and make it as hard as possible to	
		get a credit.	
		5. "Customers" put in the wrong category of what	
		they need help with, and that severely effects how	
		much we pay. Example, customer types in "home	
		theater installation" (My company is an Audio	
		Video integrator) costs me\$100+ dollars for lead.	
		Customer just says they need a Blu-ray player	
		hooked up. I'm already negative \$100, so I have	
		to try and charge \$250 to make the lead worth my	
		time and make my money back. How many	
		customers you think are going to call back for	
		that for hooking up a Blu-ray player? None.	
		*(True story) this is just one example.	
1123	TX	Many leads I receive contain incorrect customer	
		information or customers not interested in my	
		services at all. Although the leads are not true	
		leads, HomeAdvisor will claim they cannot	
		credit back leads, taking my money each time this	
		occurs. Very rarely will they actually credit back	
		leads	
1124	TX	Multiple leads do not get an answer when call	After I cancelled HomeAdvisor service, one of my repeated
		back, some went straight to voice mails or	customer stated that she looked for me on the internet and
		appears to be fake phone numbers or Google	someone else from HomeAdvisor called them back to
		voice mail. I requested them to stop sending lead	introduce a different inspector right away.
		to my text multiple times but they still sent it over	
		and charged me money for their bogus leads. This	HomeAdvisor staff were rude and unprofessional. They
		is an unfair or scam practice.	transferred me to many different departments and distracted
			my request.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 374 of 456

1125	TX	I got mostly false leads that they don't want to credit to, I tried only to pay leads that responded on my call and they also want to charge me the dead leads that they sent.	
1126	TX	Wrong numbers, people stating that their work has already been performed, stating they did not submit a request, dispatching leads that do not specify in the profile, denial of credits for leads.	
1127	ТХ	Received a lead for a category that I am not signed up for. Received a lead a charge for a customer who does not have access to a property as she is in the middle of purchasing home.	
1128	TX	I received 7 leads total, 2 of which were for my actual business services, 3 for services I don't offer and 2 for ancillary services. Of those 7, I won the 2 ancillary services.	I was sold and promised 20-30 or 30-40 leads per month for my primary business focus by the sales person. I was told on the phone that I had one month to try the service and I could cancel if I was not satisfied.
		The leads that I was given were for customers looking for free roof inspections from roof contractors and repair service people. I am a home inspector. Roof inspections are a service that I offer, but they are paid services as a 3rd party to a dispute or as an unbiased opinion of the condition of the roof. HomeAdvisor argued the validity of the leads and refused to refund the charges for the leads. After multiple calls and hours on the phone, I was finally able to receive credit for the bad leads.	I attempted today to cancel via live chat on their website. After a 15 minute wait, the chat representative told me that I would hear from someone within 48 hours or I could call and speak with someone today. I called and spent 45 minutes arguing with a representative. At the beginning of the call I told him that I wanted to cancel and wanted a refund. 45 minutes later, debating the merits of their service and how I was not delivered the product I was sold, I flatly told him that nothing would change my mind. It was at that point he became somewhat hostile and short, told me he would cancel my membership but that I would not get a refund as promised by my sales representative and by other

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 375 of 456

			representatives that I spoke with.
			I was told today by the representative that my information was propagated to multiple listing services and that those leads would continue to go through their workflow.
1129	TX	 Getting leads for other professions - Persons looking for appraiser was most common. Had to call them personally to dispute leads, after 3 refund requests you have to call for each request. I own a franchise, the other guy that owns the same franchise in another market area would get the same lead. After comparing notes, he should have never received the lead due to zip code exclusions that were set up and agreed upon by us. Other competitors calling my number direct to price shop me, even had "inspector" in email address. This lead would cost @ \$28. I would be competing with other businesses in a city 70 miles away. I learned this when the competitor that won a job, somehow ended up not following up and customer called me. I asked out of curiosity who won the initial job, I was told informed the guy resided in Beaumont, TX. Which is 70 miles from my area and 50 miles from the house to be inspected, which much further away than I was. 	After a month of getting unqualified leads, I called to cancel membership and was told I wasn't entitled to a refund. Was advised my account would stay active for duration of "subscription". My account still shows active on website.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 376 of 456

		5. The price of leads was increased without notice, this was after they secured my membership.	
1130	TX	A large percentage of leads are bad homeowners won't answer/return calls. Phone just rings and nobody answers. Homeowner hangs up as soon as they learn who we are/why we are calling. Lead refunds were often initially, and oftentimes after we contacted them asking for refunds, flat denied, on the basis that HomeAdvisor called the lead themselves, nobody answered the phone, therefore they couldn't determine if the lead was "bad." And I'm out \$75-80 for each of those.	
1131	TX	One was another cleaning service. I am a cleaning service. 2 leads said they never heard of HomeAdvisor . The other lead was myself. Crazy.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 377 of 456

1132	TX	I received a leadthrough the HomeAdvisor generated phone number and extension, so I called it to find out what the customer needed. He proceeded to tell me that he is tired of HomeAdvisor calling him, I told him that I was just calling a lead that HomeAdvisor just sent to me and I do not know his phone number because its dialed through the automated system. He said he's tired of HomeAdvisor calling him and he is not even in my area or stateI told HomeAdvisor immediately about the call and they acted like it was some kind of mistake and was no big deal HomeAdvisor leads are horrible! Most of the time no contact is made with the customer, of the few customers I was able to contact, most of them didn't even want any work done, they just wanted to know the cost, then there's 2 customers I was able to actually go to their house and repair their a/c. So the actual numbers are: 32 Total calls 6 Made contact with potential customers 2 Real Customers	the first thing I noticed is that there's no contact info or email for support when you have a question, you have to call in and talk to some random representative that never gives any information that would help anyone and only wants to keep the membership active by offering a ridiculously low dollar amount of lead credit that will quickly disappear with the bogus leads they want to send to you. I declined their offer. I've called several times and talked to different agents just to receive the same one liners that never help anyone. One of the main reasons I terminated the contract 8 to 9 months early (HomeAdvisor offered no apology and no refund) is because I found out (the hard way) that they were slamming my credit card with these lead fees. I literally called every lead contact they offered only to end up generating a very small percentage of return on investment. Basically the numbers came out to about \$1700 total paid to HomeAdvisor for startup and leads and the final return was maybe \$400 and that took a lot of effort to accomplish that. HomeAdvisor wants to sell their bogus leads for top dollar and tell the potential customers that it is totally free to use and that can be no further from the truth. Then they turn around and slam contractors' credit cards? What happened to free?
1133	TX	The very first lead was for a certified fiberglass remover a service I do not offer.The second lead in the comments was listed do not call me I will call you when I'm ready.The rest of the leads were either work I did not do	I started having issues with the first 2 leads I was received on 9/8, not being services I offered or the customer had put in the comments not to be contacted. I called my HomeAdvisor consultant on 9/8 to report the problems, the HomeAdvisor consultant said to give it some time (stall tactics) and that my leads and my profile needed to be tweaked. I called on 9/12 after another weird lead about yard clippings and the

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 378 of 456

or I could not get in contact or people didn't want	customer not wanting to be contacted, my HomeAdvisor
to be contacted.	consultant was unavailable so I left a message and told her
	that I did not like the leads I was getting and that something
	wasn't seeming right, she called me and told me that the
	system needed more time to sync with my profile. The on
	9/13 I received a lead (\$75 fee) to clear a parking lot for a
	strip mall, something else I don't offer. I called her again
	and no answer, so I messed around on the app and asked for
	credit back for this lead and it was deniedShe finally called
	me on 9/15 around 3pm and I told her this is not what I
	wanted and I wanted my money back she said talked me into
	trying a few more leads to see how they worked out. I took
	another lead on 9/16 at 7:02pm and immediately started
	calling the customer no answer. I called 3 more times that
	night no answer. I called the next morning 9/17 I called the
	customer 3 more times and finally someone answered and
	said that they weren't interested and had already found
	somebody. I emailed my HomeAdvisor consultant on 9/17
	and asked for a complete refund and that their practices are
	deceptiveI called the afternoon 9/18 and spoke with her
	and she told me that they don't give refunds. I asked for a
	supervisor and 2 days later on 9/20 I get a call from a lady
	named Jackie and she tells me that there is nothing she can
	do and they don't give refunds, but I would not be charged
	for the leads in question and to think it over since I was not
	going to get my money back for the membership. Then on
	9/28 I see that my account has been charged \$31.00 on 9/22
	and \$113.00 on 9/25. Those are the exact charges I was told
	that I would not be charged for. I call on 9/28 asking for a
	complete refund of those charges and my membership and
	once again Jackie tells me that she has been with the

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 379 of 456

			company for 5 years and she has never seen anyone get their money back. And also that I did not cancel within 72 hours
			of the account. I told her I had never heard of canceling within 72 72 hours and that I had been in contact with their
			reps and asking for a refund. They told me that I was outside
			of the window, I told her that her people intentionally stalled me from the start and that was not a good way to do
			business. She then tells me that she can credit my
			HomeAdvisor account for those leads I was wrongfully
			charged for. I told her that was unacceptable and I need the
			money to be put back into my bank account. It should have never been taken out of. She said there was nothing she
			could do and then transferred me to another department
			where they repeated the same thing that there was nothing
			they could do and they have never given back refunds.
1134	ΤX	I became a HomeAdvisor PRO and have been	
		lied to about how many contractors were sent to	
1125	TV	"my leads."	
1135	TX	Deceptive services - was told by sales person that you only pay for leads you land a contact with.	
		Later received a bill for over \$3000 then spoke	
		to another rep to find that you should only pay for	
		lead that you spoke to the customer and to call	
		HomeAdvisor and let them know to credit	
		account back when called back to reconcile	
		account, was told that that is not so I asked for a	
		copy of my recording and was told to get	
		subpoena	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 380 of 456

1136	TX	One lady told us she called HomeAdvisor and told them she did not want to hire a painter just wanted to call a local painter to see what she would save painting herself. They gave her our number and charged us \$77. Every "lead" sent was not a person wanting paint. They wanted to move to our citywanted a brick masonor all sorts of things yet our credit card kept getting maxed out with bogus charges. They are scammers. All the "leads" were NOT	The bank told me they change their "terminal number with each transaction" making them untraceable, a sign of scammers. They rerouted all people away from our site to their site. My google analytic reports went to 0 after we signed up with HomeAdvisor . We were shockedwe were rerouted to their site. If you googled the name of our business all that came up was HomeAdvisor .
1137	TX	 leads. 1. Promoted a big up-front package of leads 2. Once we deemed HomeAdvisor process/leads to be worthless we tried to get a credit for 75% of unused leads and pro-rated annual fee that we only used for a couple of months, they gave us the middle finger and said they will be keeping our money. 	 3. One year later, a new annual fee showed up and started charging us for leads again, leads we never approved or used 4. (back to the worthless comment) Their website heavily promotes to homeowners that this free service leaves no obligation to them and is a great way to find out what home repair costs could be. This enables tire-kicking to the extreme whereas very few leads are truly purchasers. If you listen to their 800 # you'll hear things like "contractors say 70% of leads turn into sales." FALSE ADVERTING - which
1138	TX	Bad information, vacant homes, jobs done 3 weeks before my company received the lead, lead credit denied, reviews not posted after 6 months of finish the jobs, terminated once without a chance to defend myself after a false complaint	you don't find out until after the collect \$350+ from you.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 381 of 456

1139	TX	I do know one person that did not use HomeAdvisor but somehow HomeAdvisor ended up with their information, which they had never filled out and never asked HomeAdvisor to do anything for them	Never accepted any leads. Yes, I had major difficulties terminating this and with no refund for anything. They credited me money from leads but they don't give it back even though it was taken wrongfully. They lied and also never told me how it worked. This site is a pyramid scam and it is wrong. Know other plumbing company owners that also received the same leads they sent me. Everything that was mentioned in the class action is the same things I have dealt with.
1140	TX		I was contacted by a now client who said my company is still listed but she didn't want to put her info in then get a bunch of calls and emails so she went to my website and called me directly. This was 3 weeks after cancelling HomeAdvisor.
1141	TX	Called leads as soon as they came in, as told by HomeAdvisor, people at residence not homeowners nor could do ultimate hiring. Another was looking for service other than what we offer and a bunch of other dry/dead leads.	They did not budge at all on crediting leads and sent us to collections.
1142	TX	 Every lead they sent me was fake or made up by them. They were sending me leads they wanted me to pay for that was for a call center, that was Angie's List and they told me it was a call center. I ask multiple times to remove my account, they kept pushing and pushing with free leads. I wanted my account removed after the last incident with the guy that was so mad we were on his property and was throwing water bottles at us and saying he was going to get a gun and shoot us if we didn't get off his property. The guy had no 	Yes, I ask thousand timed to cancel my account and they still won't remove my account. I had changed my credit card info and they still processed my card even after I change the info, so they still have my info in the system.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 382 of 456

		idea why we were at his properly looking at his roof. I am so tired of this and they still won't remove my account.	
1143	TX	Most of my leads I could never connect with. Disconnected phone line or voicemail that was full. The two that I did make contact with were wanting services that I did not offer. There was never any screening done on the leads. When I was cancelling my service, I was told that I still needed to pay for the leads that I could never contact and it was not their fault that the customer did not answer.	I tried to contact HomeAdvisor to see what to do on rejected credits on 11/9/17 and was ignored. I then tried to cancel my account of 11/20/17 only to have my account put on hold. I was finally able to talk to someone who would cancel my account on 1/4/18. I was told I had an outstanding balance of \$169.00 that I needed to pay before closing my account. I told her they already stole \$350.00 from me for the membership fee and having received not a single good lead I was not paying them any more money. She threatened to send me to collections and after I continued to tell her I was not paying them any more money, she claimed to close my account.
1144	TX	Fake leads all the time. Won't give credits. Never will know how they come up with the fee they charge. Someone just looking for prices cost me 130.00 for 2 leads on January 1st. The list goes on and on. The list above #1, 2, 3, and 5, for sure!	
1145	TX	We have got leads for glass replacement for cars, glass replacement, and people that said they weren't looking for windows. We have had a lot of complaints that customers were looking for "Clarity Windows"(our company) and the customer would have several other window companies call instead.	We are in the process of trying to discontinue services with HomeAdvisor . We turned off leads and they magically got turned back on. Then they continue to charge us for leads that we aren't even using. We have called in to customer support to find out who is turning them on and they said the owner. Funny I am the owner and have not turned them on. We asked for all of them to be credited and they denied it.
1146	TX		\$400 worth of leads was withdrawn from my Bank then was told that it would be refunded because never used the generated leads.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 383 of 456

1147	TX	Every lead I received was bogus - the people were merely shopping around and were not interested in services. I was misled from the beginning and said I would be charged lead fees for the jobs we did but not every single lead fee.	
1148	TX	My business is fiberglass attic insulation. Very specific. They sent me leads that were not related to what I do. I advised them and they said when that happens just call in for a refund. Guess what? No one answers the phone over there. Received 4 bogus leads out of 5.	I called to cancel after one week if not the same week and was told tough luck and there would be no refund. I had several arguments about a refund and was told that there was no way. They also refused to cancel my membership for a year and began calling when they realized my credit card did not work anymore to renew. They kept my profile up and had their telephone number on it. I could do a google search of my company and I would see their phone number. All of the work I put into my website was basically gifted to them. People went to the internet looking for me and got the HomeAdvisor phone number.
1149	TX	It was a feeding frenzy. Several customers told me they regret ever filling out that form, and have been inundated with an avalanche of calls ever since. Furthermore not one of the leads turned into an actual job. Customers not ready, just want info, already had the job done weeks earlier, etc My conversion rate from leads I generate is over 60%. Not 0%.	Several emails and then a phone call where I was transferred and told to pay a balance owed, I said take me to court, and they said they'd "give it to collections."
1150	TX	Some of the leads had no idea what were we're talking about, and getting credits for bad leads is very difficult and time consuming.	When you search for our company, Legacy Home Improvements, HomeAdvisor is the first result.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 384 of 456

1151	TX	Bogus, non-responsive leads	After several attempts to contact HomeAdvisor, we were given the run around. They had past due balances they
		They need to do a better job at qualifying serious customers.	claimed we owed. There is no way to stop leads completely, they will pause for a few days and exhaust our budget.
			HomeAdvisor continued to use your business's likeness or name to redirect customers away from your website or business to HomeAdvisor 's website or call center.
			If one were to google our business, they would dominate the organic listing. If one were to click our business, it would direct them to HomeAdvisor, where the lead would get distributed to other contractors.
1152	TX	Constantly getting leads from homeowners who were not interested, never requested the lead, already had a contractor, yet HomeAdvisor's never would refund my requests for credit. Maybe 1 in 10 leads was solid at \$88 a piece, and that was sent out to 4 other contractors	
1153	TX	A lot of no answers, or people that already talked to someone else.	They wouldn't credit me what they owed me
1154	TX	Several customers said they never requested HomeAdvisor to have someone contact them, others with wrong contact information, others no answer at all after multiple calls, other elderly people saying they didn't understand why we were calling, etc.	 When customers were looking for our business name, and due to my account being deactivated, customers were being directed to HomeAdvisor 's website and connected with other pros in the area. They kept calling me to come back and offered to do some credits and not report me as delinquent to credit bureaus if I was to come back.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 385 of 456

1155	TX	I would receive emails of various people from overseas. They say that they would be moving to the states and want my info to send me two weeks in advance check by mail.	The initial membership fee was refunded after hours of arguing on the phone. I didn't approve the transaction. They told me I was taking a background screening that turns out to be their contract. (I was not advised) after a month I received my refund that was not authorized while in that process they were sending me free leads, trying to get me on their program. I denied everything they wanted to offer. After a week or so, I started receiving emails of charges that I owed to them for leads. I called them and advised them I didn't want anything to do with them. Advised them that I cancelled my unauthorized membership and to stop sending me bills. The rep said she will take care of it. On 1-12-18 I was sent to collections saying that I owe \$500.00.
1156	TX	95% or higher of leads were duds. Even so called exact match leads were often duds	
1157	TX	The biggest issue I experienced was when the contact information for a lead was bad or that person did not answer we were still charged. When I spoke to HomeAdvisor (many times on many leads) they said it was not their responsibility and that was part of the TOS. However, how could I verify if a lead was even real if we could never reach the person? It is a big scam with no intention of helping contractors.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 386 of 456

1158	TX	Homeowner already selected a different contractor, but still being required to pay for the lead. Homeowner already FINISHED the job, and still being required to pay for the lead. Homeowner does not answer phone or emails or texts, and still being required to pay for the lead. Lead provided is not within the scope of my work (I am an electrician, but the lead was for something not electrical), and still being required to pay for the lead. Homeowner just looking for an estimate only, and still being required to pay for the lead.	
1159	TX	Fed bad leads or bogus leads by homeowners who say they did not request the service. HomeAdvisor refuses to offer refund or credit.	
1160	TX	False leads, bad information	They don't want you to cancel but will suspend for up to 90 days. They owe me credits but continuously bill me weekly. If you google my business they have many links that disguise as our business and convert our potential customer to their site where they can sell that lead to multiple contractors.
1161	TX	The biggest issue I experienced was when the contact information for a lead was bad or that person did not answer we were still charged. When I spoke to HomeAdvisor (many times on many leads) they said it was not their responsibility and that was part of the TOS.	It is a big scam with no intention of helping contractors.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 387 of 456

		1	
1162	TX		They routed customers away from my website, provided a
			number that didn't even go to my company. Instead the
			number went to their company and when I called it never
			even went to me. When I asked one of their reps why that
			was the case they told me that they had accidentally put in
			the wrong number. Additionally, they told me that signing up
			for their service would optimize my business visibility on its
			own and should I choose to turn on the lead service they
			would send leads directly to my phone which I had been
			adamant that I only wanted to receive leads from certain zip
			codes. A couple weeks after signing up I noticed them
			withdrawing large amounts of money despite the fact that I
			never gave them a targeted zip code.
			never guve menn a targeted zip code.
			They cost me at least \$62,500 by redirecting my potential
			customers to their website/phone numbers when they were
			looking directly for my company and clicked on the
			HomeAdvisor link that claimed to be my company.
			Home Revisor link that claimed to be my company.
			They told me I couldn't cancel or get a refund. Even after the
			sales reps said I was able to if I didn't like it.
1163	TX	Stale leads, disconnected phone numbers	I've been a member for three days, they over drafted my
1100			account when I signed up. No one contacted me before
			submitting payment. The manager on duty gave \$100 in
			"free" leads to appease me. Leads have been stale, or
			customers trying to get me to replace appliances for free.
			Now I'm down to \$52 and haven't taken a single lead yet. I
			cancelled my services thinking I should get a refund. I was
			told a refund was not an option.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 388 of 456

1164	TX	95 percent of leads are inaccurate. Not ready for services. Didn't call. Wanted to know how I got their information.	My listing is still up and I am still receiving calls from other websites.
1165	TX	First lead: Galveston man wanted townhomes designed. I finally contacted him and he did not have any idea of what he wanted to build. I logged into HomeAdvisor and cancelled leads on 5/23/18 at 7:00 PM. At 8:00 and 8:30 PM the same night, before cancellation started at midnight, the next 2 leads were charged to my credit card! Second Lead (8pm after cancellation): Houston, TX, wanted new house plans drawn. (\$47.90 fee) I could not contact him. No answer to email or phone, many times. I drove by the house address and it was a vacant home. Third Lead (8:30PM after cancellation): (\$47.90 fee) New house plans needed, VACANT LOT!	I called HomeAdvisor on 5/25/18 to cancel bogus leads and she said she could only cancel for one month and then at 12:01 AM new leads and charges could start and I cannot stop it! She said I cannot speak to people charging me at HomeAdvisor so I called my credit card company and put Stop Payment to them.
1166	TX		They forced me to pay for leads that did not generate work. Several of the leads were over \$100 each and when I tried to unsubscribe I was forced to pay for a full year even though it was 10 days into the service. HomeAdvisor would not dispute or remove illegitimate reviews written by service members who I did not come in contact with.
1167	TX	I had several leads that were completed, never heard of HomeAdvisor, never signed up, already done for more than a month, sounded suspicious, said they will call me back and never did, told me there were more than 5 contractors that already	HomeAdvisor kept calling and calling and would not stop. I informed them several times I was not interested anymore and to stop calling me. Several months after I terminated my account, I advertised

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 389 of 456

		called them for same job. What a scam.	myself and several people that called me and told me that they recently heard of me through HomeAdvisor .
1168	TX		I had to cancel my credit card so they would stop charging me. They would not cancel and now sent me \$300 worth of leads that I did not call or respond to them. They have now turned it over to a collection agency.
			They would not let me cancel, only stop leads.
			They were still advertising my name after I cancelled my card to stop the leads.
1169	TX	I have been with HomeAdvisor for about 4 years now. From the get-go, I was being sent leads that didn't have anything to do with my business, like geriatric services in which a homeowner needed someone to help care for her disabled daughter and cook and clean, run errands, etc. I was sent that lead 4 times before I had to tell the homeowner to call an in-home nursing business because HomeAdvisor wasn't helping this woman. Then there was a dog sitting service lead, then I was charged over and over again for leads that were supposed to be sent to just me and maybe 2 others only to be told that it was more than just me and was charged for those.	I was speaking to a supervisor about the one lead I was disputing and told her that if I didn't get the full credit for that particular lead that I was going to shut my account down. Rather than retain me and issue the full amount, she sent me to cancellations at which time I was given a long spill about how it doesn't matter how big a house is that leads will cost what they cost. When I asked the girl to issue me the full amount she did it again, trying to keep the money rather than retain the client. One of the main reasons I shut them down was due to an exact match lead that was sent to me for a 1500 sq. ft. home and was charged \$40.89. Exact matches are for me and maybe 2 others listed with HomeAdvisor that do the same line of work. But on this particular lead I was told it was sent to just me and this was confirmed by 3 people that work for HomeAdvisor . I called the customer and was told that he had already hired a company to do the cleaning. I called HomeAdvisor to get a \$40.89 credit, nothing. I waited a

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 390 of 456

1170	TX	Not returning calls, saying they never filled out anything on HomeAdvisor. Had their roof done a year before.	week and called them back and asked to speak to a supervisor about the amount I was being charged for this one lead. Normal leads are about \$15 to \$19.00 for about 2300 sq. ft. or larger but this was only a 1500 sq. ft. home and an exact match that I was told was sent only to me only it wasn't and they didn't want to give me a full credit. I was told by the supervisor that she couldn't give me the full amount back but could issue me a \$15.00 credit. I said I had had enough and wanted to cancel my account. Rather than give me the full amount back and retain me, she sends me to cancellations. I got the same spiel from that HomeAdvisor rep, "I can't give you the full amount back because it was an exact match lead." Same story over and over again. I have been so upset over bogus leads and monies, thousands of dollars that I have paid them over the course of 4 years that now I draw the line with this charge and many others. The list of things they have done is ridiculous and unethical. If you Google my business name they still have a link up to my HomeAdvisor page.
1171	TX	I was told that they have a lot of leads and nobody to assign them to. Once I signed up, the leads only came every other day and they weren't in my radius. Then they stopped coming in and now they are trying to charge me another \$265 for wrong leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 391 of 456

1172	TX	 The first lead was for tile installation, a service I do not offer. The second lead was for carpet cleaning. I called and texted the customer, and called the customer's place of work. No answer, and no return call/text. 	 Sales Misrepresentation: Chris Nigh told me all leads process issues I had experienced 2 years earlier had been resolved. I soon found out they had the same issues as before. Chris Nigh told me HomeAdvisor member vendors' "stick rate" was over 85% year after year. Chris Nigh told me he could not sign up a corporation. I told him MasterServ Inc. would not do business with HomeAdvisor, in that event. I told Chris Nigh I'd need to submit a corporate resolution before we could do business. Chris Nigh registered MasterServ Inc. as a member vendor anyway, after saying he couldn't.
1173	TX	I get leads that when I contact customer, claims never requested HomeAdvisor, claim do not need any services, nor do not know how they were signed up.	I closed it because I was being charged way more in leads than amount of money generated. I have paused my account and receive no contacts from customers. When they customers call in for my services they get directed to other pros.
1174	TX	I know that the send leads out to at least 10 contractors. Customers get mad with the number of calls they receive.	I decided to terminate my relationship due to the bad leads. Leads led to nowhere. I did receive 1 or 2 jobs but that was it. My wife was good about monitoring the leads that were sent so we did not have a lot. But most were bogus and we never got credit back. After Hurricane Harvey (I am in the Houston Area) a salesperson begged me to go back with HomeAdvisor . He even bought a prepaid Visa and signed

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 392 of 456

			me up with his own money and without my permission. This was not very ethical business practices. I called to cancel and let HomeAdvisor know what happened. Of course, HomeAdvisor employees acted surprised. HomeAdvisor high jacked my info by putting it on the internet incorrectly. Customers would call either HomeAdvisor or the wrong number. HomeAdvisor had my number listed wrong via an online search. I had a person calling me telling me that I was missing out on business
1175	TX	No response, contacted leads no answer, "busy" signal once called. I got one scheduled and canceled for no reason. Basically a lot of calls where homeowner did not respond or answer.	because of a wrong number. I am still trying to get credit back waiting to see what HomeAdvisor does but I keep getting stalling tactics.
1176	TX		HomeAdvisor refuses to terminate our services, claiming that we are accepting every lead they are sending us and charging us for it even though we accepted nothing. HomeAdvisor explained that we needed to pay the remaining balance and asked how we would like to pay. I tried to verify that our account would be cancelled if we paid it and he told me no. HomeAdvisor tried to receive payment from me numerous times and insinuated that our account would be deleted. I asked HomeAdvisor after we paid it if our would account be deleted and he told me no.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 393 of 456

1177	TX	I believe the "leads" were not validated in anyway.	I was sold a membership to HomeAdvisor for \$280. HomeAdvisor explained to me that I would get leads and that I would not be charged unless the customer accepted my services. I am a small AC company and received 8-9 leads, some of them with numbers that didn't even work. I was charged \$700 of hard earned money for receiving text messages and did not know that's what they considered "leads." I was completely misled upon registration.
1178	TX	Bad leads. Customers wouldn't answer emails, texts, or phone calls. Customers complained they were getting inundated with calls. Leads for vacant lots. Bad phone numbers, addresses, email addresses. Many customers said they were simply filling out a survey on the Home Depot website and had no idea they were requesting a roof inspection from HomeAdvisor.	
1179	TX	The leads that were given to us were already contacted by a couple of other contractors & the customers were already frustrated to hear from us	Just got transferred about 5 times over about an hour-long phone call having to explain to each rep what was going on. They obviously told me they would credit me the 1 lead that was given to me while my leads were paused, but only to account and would not actually give me my money back. SCAMMERS!!! I think the entire organization is a scam. They don't seem to care to resolve any issues with their contractors and I would assume the same for their homeowners.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 394 of 456

1100			
1180	ΤX		They routed customers away from my website, provided a
			number that didn't even go to my company. Instead the
			number went to their company and when I called it never
			even went to me. When I asked one of their reps why that
			was the case they told me that they had accidentally put in
			the wrong number. Additionally they told me that signing up
			for their service would optimize my business visibility on its
			own and should I choose to turn on the lead service they
			would send leads directly to my phone which I had been
			adamant that I only wanted to receive leads from certain zip
			codes. A couple weeks after signing up I noticed them
			withdrawing large amounts of money despite the fact that I
			never gave them a targeted zip code.
			They cost me at least \$62,500 by redirecting my potential
			customers to their website/phone numbers when they were
			looking directly for my company and clicked on the
			HomeAdvisor link that claimed to be my company.
1181	TX	The first HomeAdvisor lead for tile & grout	HomeAdvisor 's employee contacted me to promote and sell
		cleaning was misrepresented. MasterServ Inc.	HomeAdvisor. I was not interested due to previous
		called the customer to schedule a visit for a quote	experience with HomeAdvisor that was non-productive and
		and she told me she wanted tile installed, work	wasted my time and money. He said previous issues vendors
		which MasterServ does not do.	experienced with HomeAdvisor had been resolved, that
			improved processes would result in closed leads, and that he
		The second HomeAdvisor lead for tile and/or	had many leads for MasterServ Inc. waiting on a vendor,
		carpet cleaning was for a 'customer' who refused	since the El Paso market was under-represented and
		to answer MasterServ Inc.'s calls and/or text	HomeAdvisor customers were currently going unserved. I
		messages for confirmation. MasterServ Inc. also	told Chris repeatedly that in the event MasterServ Inc.
		called the 'customer's' place of work and never	agreed to do business with HomeAdvisor, if leads processes
		reached the 'customer'.	were similar to the last experience, MasterServ Inc. would
			immediately stop receiving leads, would stop payment, and

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 395 of 456

	would never think about HomeAdvisor again as a potential
	business enabler. I asked Chris what percentage of
	HomeAdvisor services vendors receiving leads maintain
	their HomeAdvisor relationship year over year. He told me
	over 85%. During the confirmation process, Chris told me to
	state the business name, which I did, and he immediately
	told me to not use the corporate name, that HomeAdvisor 's
	legal department doesn't allow him to sign up corporations.
	That raised a red flag with me and I told him MasterServ Inc.
	wouldn't do business with anyone who wouldn't do business
	with the MasterServ Inc. name. I also told him at that point I
	would need a Corporate Resolution to continue. He said
	something like, "never mind" and apparently signed
	MasterServ Inc. up anyway. Next thing I knew, Master Serv
	Inc. was enrolled. HomeAdvisor sent a letter in US mail to
	the first two leads furnished by HomeAdvisor to MasterServ
	Inc. were wrong and unconformable. MasterServ Inc.
	immediately stopped receiving leads from HomeAdvisor,
	informed all HomeAdvisor personnel who reached out that
	MasterServ terminated the relationship due to (1)
	HomeAdvisor sales misrepresentation; (2) HomeAdvisor
	business process failure; (3) Chris Nigh enrolled MasterServ
	Inc. without first securing a corporate resolution. MasterServ
	Inc. also stopped payment through Bank of America.
	MasterServ Inc. received a Final Notice dated June 27, 2018,
	regarding what they term a past due balance. MasterServ Inc.
	disputes the balance.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 396 of 456

1182	TX		I believe HomeAdvisor may be generating leads illegally. For the last year I have received 2-5 phone calls per week soliciting home improvement services of all kinds, windows, doors, roof, AC, etc. These are automated calls that spoof the incoming call number to match the first 3-6 digits of my phone number. They confirm my address and try to get my date of birth to run credit. They then sell this lead to HomeAdvisor (and others, Sears, Renewal by Anderson, etc.). They refer to a house address that I do not own, never owned, and only rented for a year and haven't lived there in a year. I always ask to be put on their do not call list, but the calls never stop. The contractors are very frustrated with these bad leads, and I (the consumer) are also frustrated that I continually get these useless calls. Several contractors say they experience the same thing all the time and wish they would not waste
1183	TX		time/money on bad leads. Rip off
1184	TX	(See email) in HA intakes from David Booth. He	
		emailed Josh from HA and explained that he received a call from sales rep David Sipos. They had long conversation about leads and that HA has a vetting process that would narrow bogus leads out. Booth says that the pricing structure and automatic charges were never explained to him. Booth came back from Texas with 275 emails to go through and felt like he was again not listen to and being scammed etc. Booth just wants his membership cancelled. Josh Lent	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 397 of 456

		responds back and says he is sorry to hear about his experience and would like to offer him 5 free leads does not ever mention cancelling membership.	
1185	TX	After my call to the acct. Mgr. To ask why I received leads prior to my activation request I was told that they would look at the issue. I was never contacted back with decision, and was charged for the leads I received BUT NEVER contacted	Yes talked to manager and asked them to stop because I was misled as to how the program worked, told sales rep I didn't want leads turned on until I called them and activated, and was told that that was not the way it was described to me
1186	TX	HomeAdvisor charge me the annual fee of \$287.99. When I went to look at the statement overview it had an amount of \$1199.88 with a 20% off. The customer service rep did not even know why that amount was on there, which to me didn't make any sense at all. That was the first red flag. The other issue is I would get bad leads and they expect me to pay for then and said I had a limit to credits request for leads. When I did get credit back for a lead HomeAdvisor did not give me my money back they just credited my account. That was an issue for me. Then when they gave the credit for a bad lead HomeAdvisor would not even give back the full amount of the lead. This is when I got fed up, so I turn my leads off for the time being. Well I keep getting leads and getting charge for them. Yes some will get credit back, but at time they will wait to take it out of my account then credit the leads back. Once again I did not get the full amount of the	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 398 of 456

	1		
		credited back. I no longer want to work with this	
		company, but I just don't know how to get them	
		off my back. All around I have had issue with the	
		sale men, customer service and management	
1187	ΤX	Some of the leads were from people that did not	
		live in the Houston area some of them did not	
		own a house	
1188	TX	As many leads that I got as soon as I started up I	
		couldn't reach any of them. I Left messages and	
		texts to the "customers" and no reply's or call	
		backs so I got concerned and kept all leads	
		paused to give me more time to research	
		HomeAdvisor and found out about this class	
		action lawsuit	
1189	TX	Getting bad leads. Work we don't do, lots and	
		lots of leads when we got the We call right away	
		within a min and the customer said someone	
		called 5 min prior! I quit time 2 times because of	
		this last time for good they were just ripping me	
		off	
1190	TX	Fake leads all the time, no refunds, they don't	
		care.	
1191	TX	We can verify through ample evidence that	
		HomeAdvisor consistently denies lead credit	
		requests (often in excess of 100 dollars) using a	
		variety of excuses. The most common are the	
		following: 1. We were unable to get a hold of the	
		customer. They also refuse to try again (even with	
		you on the line) to verify that the customer is not	
		the person on the lead request. This happens	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 399 of 456

		exceptionally often. There was also a period of	
		time when HomeAdvisor would deny as high as	
		90% of the requests entered. At this time it's	
		dropped to about 50% or less. This happened	
		somewhat suddenly which makes me think it's	
		due to either some lawsuits that are pending or	
		some changes if employment. 2. They often deny	
		requests that were made outside of the services	
		we provide. We have been told that although this	
		doesn't quite align with the services you're	
		profiled for you still have been introduced to a	
		new potential customer. 3. If the customer never	
		responds and 'appears' to be a false lead they will	
		deny these 100% of the time. What is even more	
		shady is we have been told by customers that	
		someone actively called them about a totally	
		unrelated topic (such as solar panel installation).	
		While on the phone the person asked if they were	
		interested in HVAC quotes and the person said no	
		and the person still submitted the lead. It appears	
		that HomeAdvisor somehow compensates people	
		for getting leads generated into their system with	
		essentially no criteria whatsoever. We would	
		certainly be glad to appreciate in a class action	
		lawsuit even without any expectation of	
		compensation.	
1192	TX	of all the leads sent not one person was ever	
		spoken to or able to contact	
1193	TX	I encountered problems with 40-50% of their	
		leads which included all of the following: 1.	
		Unable to contact Lead - wrong numbers and "no	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 400 of 456

		answer" 2. Leads for work unrelated to our	
		profession.3. Leads which were supposed to be	
		"exclusive" but customers were comparing bids	
		from 3-4 competitors 4. Leads wherein we	
		explained many times to HomeAdvisor the	
		category was overly broad and lacked specifics	
		necessary to function as a viable lead. 5. Leads	
		where customers had decided they were no longer	
		interested or had changed their mind when we	
		tried to set an appointment. I asked HomeAdvisor	
		many times to provide controls in their Lead	
		management system that would identify the	
		problems and create a method of credit back to	
		professionals for non-viable leads. Needless to	
		say, they never took any action.	
1194	ΤX	Lousy leads, and have to fight for credit on most	
		bad leads. Sometimes win sometimes lose this	
		argument	
1195	ΤX	We have had many leads that were not related to	
		our services and attempted to get refunds but	
		were told over the phone it was taken care of and	
		then found later that the charges remained	
		because the customer could not be reached. The	
		other was the removal of a refrigerator for free.	
		We do not do work for free but they denied that	
		one as well. We found out about the result of	
		those because a manager sent a screen shot. The	
		lead statements do not show whether they are	
		disputed and refunded but only that they were	
		charged. Currently we have 6 disputed but cannot	
		receive a review because we have not paid due to	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 401 of 456

1196	TX	 the problems we are experiencing. There are not statements or separate pages of the refund requests and the results of review for us to contest them. We are a Veteran Owned Junk Removal Business, JDog Junk Removal & Hauling. Our services are very specific and since we are a franchise. There are others that have had the same issues. We stay on the phone for hours to try and get a refund but have learned that the refund requests are made and then denied with no notification of the results. I never got to speak with roughly 90% of the 	
		leads I was given, the phone number would go to a generic voicemail or disconnect completely	
		after ringing a few times. Voicemails and follow	
		up emails to the supposed clients were never returned and after a while it began to feel as if	
		returned and after a while it began to feel as if they contact info was completely faked. Also	
		when signing up initially I was never told that a	
		lead would be given to multiple contractors and it	
		would be basically a foot race to contact the	
		supposed customer first, I eventually figured this out on my own.	
1197	TX	All the lead was 100 miles away for sidewalk	Yes they gave us the run around saying to call then 3 days
		repair and little jobs that were too far away	later they said we can't quit them because they had our credit
			card and so we sent a fax and email to terminate at to this
			date they are still trying to call me with leads

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 402 of 456

	-1		
1198	TX	They sent leads at all hours of the night like 3 am and 5 am and 11:30 pm it was ridiculous. They sent one lead for service and when we set the call up that day and then called to say we were headed their way they canceled. One lead was from a realtor that only wanted a paper that would be a bid for their closing but not for anyone to come out to do a bid. One said they already had several companies call and didn't need us to come out. And the last lead I took from them that I actually took the info for said that they didn't need anyone to come out and weren't ready to replace their equipment that it was working just wanted an idea of a price and were getting multiple quotes over the phone. That is all the leads I actually took from them.	
1199	TX	I receive leads that I cannot reach. I call, text and email but never get a reply back. When I call over several days my call gets connected to a recorder	
1200	TX	Yes one house did not even exist after trying several times to call the customer we went by the address listed and Jeffery Mendillo Job #: 108374003 \$89.95- called and emailed customer never responded, HomeAdvisor would not credit Kathy Kyser Job #: 107958535 \$134.94- called and emailed customer with no response, HomeAdvisor would not credit Aiden Clark Job #: 108146435 \$89.95- was a duplicate lead, HomeAdvisor issued a credit Kathryn Bond Job #: 108144201 \$89.95 was a duplicate lead,	There is no option to cancel or make changes online if you do want to make changes you will have to call and will remain on hold for 45 min to 2 hours or you can leave a message for them to call you in 24-48 hours.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 403 of 456

HomeAdvisor issued a credit Darlene Dodson Job
#: 108202164 \$89.95 called and emailed
customer with no response, HomeAdvisor did not
credit Jose Guevara Job #: 109072896 \$89.95
called and emailed customer with no response,
HomeAdvisor did not credit Maria Vergara Job #:
109078778 \$89.95 house did not exist contact
info incorrect, HomeAdvisor issued a credit
Charles Wallace Job #: 109882124 \$66.09, leads
where off, HomeAdvisor issued a credit Tory
Khalek Job #: 111247626 \$109.17, leads where
off, HomeAdvisor issued a credit Andrea
Josefchek Job #: 112011281\$45.08 inaccurate
contact information, HomeAdvisor issued a credit
Unieka Smith Job #: 112167213 \$72.78, leads
where off, HomeAdvisor issued a credit Ana
Dorsey Job #: 115613247 \$137.05, leads where
off, HomeAdvisor issued a credit Tammy Davis
Job #: 118499377 \$137.05, inaccurate contact
information, HomeAdvisor issued a credit
Charles Demery Job #: 119033293 \$91.35, leads
where off, HomeAdvisor issued a credit Regina
Toliver Job #: 119508461 \$91.35, leads where
off, HomeAdvisor issued a credit Darrell Stovall
Job #: 123196384 \$56.79, leads where off,
HomeAdvisor issued a credit Pat Kilpatrick Job
#: 123232427 \$51.77, inaccurate contact
information, HomeAdvisor issued a credit Pam
Harbach Job #: 123589695 \$101.95 homeowner
no longer doing Project, HomeAdvisor issued a
credit Herbert Valencia Job #: 123776147 \$36.05,

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 404 of 456

		service requested under wrong task, Pending
		credit Christopher Roach Job #: 123911973
		\$68.73 Customer made appointment then
		cancelled on the same day, HomeAdvisor refused
		to credit We have changed our services several
		times as the rates where ridiculous and still
		continued to receive bogus leads or continued to
		receive leads while the leads where off, and if
		you do not request a credit soon enough they will
		not issue one. Anytime you call it takes a
		minimum of 35-45 minutes on hold to talk to
		someone they would rather you leave a message.
		They offer discounts or credits on their app that
		they do not follow through on, our leads have
		stayed off for the majority of our time with them
		because the leads seemed fake then they started
		sending opportunities and offered the first 3 free
		on the app. When I called because they charged
		us she said they had no history or knowledge of
		that offer if I could send her a screen shot then
		they could do something, of course it
1201	TX	Clients said over 8 people had called them about
		same lead
		Said never signed up with HomeAdvisor nor
		Angie's list.
		Not needing any contractor services
		Wrong number
		Quit calling me. Many people calling unsolicited
		Already got it done weeks before. Why are you
		calling me.
		Etc. Padded leads for false items/ work

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 405 of 456

1202	TX	Leads are all fake. No one will answer the	
		numbers given.	
1203	TX	Yes many problems! I often wonder how many contractors get credits and I don't? This has absolutely become a monopoly. In Maryland I was spending 15 to 20 thousand a month with Angie's list and Home Adviser. Now I am getting the opportunity LOL to BUY leads that in my opinion should be included with Angie's list but are now being redirected and sold as Home Adviser OPPORTUNITY LEADS ! So I am paying Angie so I can buy leads from Home Adviser????	
1204	TX	 No. I am getting tons of leads from customers who say they never used the service. I will get customers that don't exist also customers who live in apartments or nursing homes. They have no reason and did not use the service. Also they use old leads again without the customers' permission. To go further they also send me leads for the wrong service intentionally 	
1205	TX	I NEVER APPROACHED ANY LEAD, AS I WAS MISLED AS TO HOW THE PROGRAM WORKS AND CANCELLED IMMEDIATELY. THEY DID HOWEVER CHARGE ME FOR 27 LEADS AND THE INITIAL SIGN UP COST. THIS ALL CAME AFTER I HAD SPOKEN TO ONE OF THEIR SALES MANAGERS AND CONVEYED MY DIS SATISFACTION AND THAT I WAS MISLEAD BY THEIR SALES	YES,,,,,,,,,,,,,,,,,, AFTER CANCELLING THEY CONTINUED TO SEND BE BAIT LEADS TO WHICH I REQUESTED THEM TO TERMINATE THEIR EMAILS TO ME. THEY CONTINUED TO SEND LEADS EMAILS TO ME WHICH I HAVE CALLED THEM AGAIN THIS MORNING AND REQUESTED THAT THEY DIS CONTINUE THEIR EMAILS. THE AGENT SAID THAT THEY WOULD NOT SEND ANYMORE.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 406 of 456

		PERSON THAT SET ME UP.	
1206	TX	While I was still sorting out the reason for not giving me credit for unresponsive customers. Tami put my account on hold and withdrew the entire balance owing from my credit card including a lead I got around 9pm on 10-04-18. And I questioned her why she put my account on hold before we ended the conversation and she said it was because I called them to cancel. I thought I was speaking to the dispute service representative. I have a recording of the conversation for my records.	Yes. I was told that the membership Fees was nonrefundable. So I did not cancel.
1207	TX	Most of the leads I received were trash. My representative over my account assured me several times I would receive credits but never informed me there was a cap. Pretty much everything important on their terms and conditions were not correctly represented by the agent and I did what was asked of me from them in the form of several detailed emailed regarding all my leads and their status. Once I did this I did not hear anything back from the agent or his manager as he suggested, instead I was sent directly to collections for \$1,500+ more than what I actually owe.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 407 of 456

1209	$\mathbf{T}\mathbf{V}$	Come of the loads were beens work horses	
1208	TX	Some of the leads were bogus work bogus	
		numbers and addresses	
		Some people were not vetted correctly (wanted	
		jobs for \$30, less than the lead cost!)	
		One lead asked for topless housekeeping	
		Some leads did not have enough information to	
		make an informed decision thus costing me \$ for	
		something I could not do (I.e. requiring the	
		service provider to live in a certain county)	
		Added zip codes that were out of my service area	
		(I received leads in California and Las Vegas)	
		The membership I agreed to was nothing like	
		what I experienced as a provider	
1209	ΤX	Yes over the months I received calls stating that	
		leads will be picking up and to increase my	
		budget. I complied and did received a number of	
		leads that were bogus in fact my software tells me	
		if someone opens my estimate and none if the	
		leads opened estimate or answer calls or texts and	
		emails. To me not a valid lead.	
1210	TX	I terminated my contract with them after I found	
		out they charged me \$845.00 for leads that I	
		never even looked at. They started sending leads	
		via text to my phone and right after I signed up	
		even though I told them before I joined I didn't	
		need leads and only wanted an account as a place	
		to add relevance to my business. They told me	
		that would be no problem. I also made sure that	
		the only way I would have to pay for a lead was if	
		I opened it and responded to the homeowner. The	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 408 of 456

	1		
		assured me I would not be charged for any leads I	
		didn't actually respond to. Right away my phone	
		started dinging off the hook. I contacted them	
		they following Monday and could only get an	
		answering machine. Since it had not been 72	
		hours I told them to terminate my contract and	
		refund my fee. I kept calling until I got someone	
		to answer. And they told me they would turn off	
		my lead generator and the text stopped. Several	
		weeks later the texts started again, so I called and	
		told them I didn't want to receive any leads and	
		once again they stopped. Then a week later I	
		found out they had billed me \$845.00 for all those	
		leads, even though I never opened any of the	
		texts. When I called to get my money back they	
		just flatly refused and basically told me too bad. I	
		had agreed to it in the small print and I should	
		have read it better. I made them terminate my	
		account and sought legal help. I have not	
		followed up since then.	
1211	TX	Received bogus/fake leads. Enough is enough.	
		They are ripping me off	
1212	TX	The leads when called do not respond to call or	
		text. The leads at times are for services not	
		offered. I had a problem turning off the lead flow	
		and received 3 more leads.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 409 of 456

1213	TX	I called them to cancel on the on the 10/5/2010 but was told they were going to put my leads on hold and they did not cancel but instead continued to charge until I called again on the 10th of October. When I received my bill on the 26th of October 2018 I had a charge from October 12, 2018 for the amount of 379.67 so they continued to charge me even after I cancelled on the 10th. In total I was charged \$1030.07 for 10 leads that did nothing.	I called them to cancel on the on the 10/5/2010 but was told they were going to put my leads on hold and they did not cancel but instead continued to charge until I called again on the 10th of October. When I received my bill on the 26th of October 2018 I had a charge from October 12, 2018 for the amount of 379.67 so they continued to charge me even after I cancelled on the 10th. in total I was charged \$1030.07 for 10 leads that did nothing
1214	TX	 Majority of leads come also from Angie's List and other website directly to HomeAdvisor , customers never answer phone calls no matter how many times I call daily or weekly, they never respond to messages or emails it's like they never existed. HomeAdvisor does not care if these customers don't answer or even check with them to see why they do not respond to phone calls that I make. They told me that you are advertising with us so even if they do not answer at all it doesn't matter to them they say you are advertising with us so you cannot get credit back they charging \$35.00 to \$54.00 a lead that customers never respond. I get leads that jobs have already been completed before. HomeAdvisor doesn't give credit for wrong phone numbers I had a few wrong numbers with customers that never requested garage door 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 410 of 456

[
	installation leads even though I explained this to
	HomeAdvisor they do not credit back.
	4. Customers sending wrong tasks / leads under
	job duty that garage door people do not do I only
	install and repair garage doors, I had 3 leads
	already within a week, customers asking me to
	take down center posts off the garage door in
	order to turn it into 16 x 7 garage, which a job
	like this should go to a general construction
	licensed with all proper documents. I told
	HomeAdvisor that this is not right that you keep
	allowing these type of leads to come in, and
	agents that I speak with they say generally they
	do not credit for these type of leads because
	customers might need garage door after that but
	they taking up to \$300.00 weekly from just me
	for bogus leads that I never hear back from any of
	these customers. This kind of practice should be
	stopped and hopefully someone soon hammers
	down real hard that crook owner who is
	bankrupting a lot of hard working pros out there.
	5. Heard rumors that HomeAdvisor is also
	generating fake leads with different phone
	numbers which I usually think it's the ones that
	never answer their phone calls. I had 1 customer
	that I spoke with I asked him what type of garage
	door he looking for and he told me that he never
	requested a garage door installation his garage
	door is fine and does not need any garage door

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 411 of 456

	service and I still got charged for this lead.
	service and I still got charged for this lead.
	6. HomeAdvisor has an automatic system for
	example if I turn off opportunity leads off it still
	stays on in the background in their system, they
	claim that customer picks 1 pro to speak with but
	that is not what one customer has told me he told
	me that he spoke to someone before me I guess
	someone who got charged already \$54.00 then
	passed to me another \$54.00 charge which I never
	had this service on in first place but I still
	received the lead.
	HomeAdvisor lets customers do whatever they
	want when I tell customers how much I got
	charged they get blown away and don't believe
	until I show them the app, for some reason they
	think is free. Biggest issue that we are facing I
	know this for a fact that customers have all the
	control we pros have no control of these
	customers for example I think they should get
	charged if they do not respond a good amount of
	money if they want a good service but they will
	never do that because they won't make as much
	money and rip off as many pros as they are now the other issue is Home Advisor, only gives us 2
	the other issue is HomeAdvisor only gives us 2 credits a week or a month not sure but I think is a
	month and mostly is customers that never respond
	to calls, emails or messages that we get charged
	and not credited back. They say 10 out 1 lead turn
	into sale which is complete by more like 13 out 1
ı	Into sale winen is complete by more like 15 out 1

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 412 of 456

	Т		
		which as a garage door owner we spend \$300.00	
		on leads \$300.00 about \$750.00 a month if lucky	
		you get a sale for 8 x 7 garage door or 16 x 7	
		which we cannot sell more than \$800.00. To do	
		the math right if I was to sell a 16 x 7 for \$800.00	
		and I already spend \$1000.00 for leads garage	
		door purchase technician, gas and other expenses,	
		I am not making anything at all. HomeAdvisor is	
		a very big stress that is continuing to rip off pros	
		and what sucks is that nothing is being done	
		about this, they are still allowed to do this, and I	
		just wish the law would put some restrictions on	
		this company to start playing a fair game with	
		pros and do what is right business for business.	
1215	TX	Out of 489 leads we only made contact with only	
		27, leaving 462 dead leads. From our date of	
		opening we enrolled, and during our time as	
		customers we were billed \$9,572.62 from	
		04/01/2015 - 10/19/2018. While I do not have an	
		accurate number, my office staff had reported	
		many of the leads that we were given, never	
		signed up for HomeAdvisor, did not request to	
		be called, or had inaccurate information.	
1216	TX	I would get sent leads that I couldn't get in	For the longest time if you googled my business name my
		contact with. There were a few that I was given	HomeAdvisor website would be at the top of the list after I
		an email address to contact and I'll copy	terminated my account it stayed on Google for about a year
		something from one of the emails that was spit	and now when you search for my business HomeAdvisor is
		back at me-	the first thing on the list of sites in the paid ads part. The
		Technical details of permanent failure:	Facebook page for my business right under it.
		Google tried to deliver your message, but it was	-
		rejected by the server for the recipient domain	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 413 of 456

		verizon.com by fldsmtpe03.verizon.com.	
		[140.108.26.142].	
		I also was listed as wooden furniture	
		repair/refinisher and they sent me leads to fix la-	
		z-boys. Had plumbing and they would send leads	
		to fix fridges.	
1217	TX	Numerous leads I called either never answered or	
		called back and said they were no longer doing	
		the project and when I would request a credit for	
		the bad lead it would say credit ineligible even	
		though all the criteria for the credit was met they	
		would not reimburse me for it. Also, they have	
		been charging me for this mHelpDesk thing that	
		they offered me when I first signed on and I told	
		them over the phone and by email that I did not	
		want that service and I asked to be reimbursed for	
		it and they refused.	
1218	TX	I was planning on shutting down my membership	
		around 07/18 when I was contacted by Danielle	
		Harris from HomeAdvisor. I explained I was	
		done with HomeAdvisor as I had only paid \$300	
		(I believe) to have my company information on	
		their site. I had never requested or paid for leads	
		in the past, about 3 years' time with my company	
		name on the HomeAdvisor list. Danielle stated	
		she wanted to prove HomeAdvisor could help my	
		company and would provide 5 free leads. I told	
		her to have the leads sent via text or calling only,	
		NOT to send anything by email as I do not check	
		it unless I know I need to (if I have a current	
	1	project going not bidding a project and have	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 414 of 456

correspondence with that customer). Danielle
agreed and before the end of the day I got the first
lead via a phone call (reference question 7). I
made an appointment and met that customer,
however they did not accept my bid. Danielle
stated that after the 5 free leads she hoped I
would see the benefit and sign up for the lead
program and I told her if she could prove the
worth of the lead program with her "free leads" I
would consider being interested in paying for
leads. I received no other leads through calls or
texts. I did happen to check my email sometime
after that one lead and saw multiple leads that
were being sent daily, I would guess somewhere
around 50 in total. None of those leads were
accepted. I did click on an email to see what it
contained, however the lead was not contacted or
bid on. Approximately 1-1.5 months ago I
received a "final notice" from HomeAdvisor for a
\$9xx.xx. I have attempted to contact them
multiple times to sort this out as I never
consented to or accepted the lead program where
I would pay for leads. After repeatedly telling
HomeAdvisor I did not agree to their lead
program and they should be able to prove I
accepted the terms by using their recorded lines
or some signed document, they sent my account
to a collection agency.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 415 of 456

1010		
1219	TX	On November 5th I called them to cancel an at
		first they just put a hold on the leads. This meant
		they were not going to send me any leads for a
		month. I spoke to Hailey Morris an she is the one
		that explained the membership fee and lead fees. I
		asked to talk to a supervisor and she said none
		were available. She said a supervisor would call
		me back before the end of the day, but nobody
		called. I called them back the next day and spoke
		to Cory Sanda an asked him to talk to a
		supervisor until I got to the highest person there
		at the moment, Evet Sandoval. She told me that
		there wasn't anybody higher to talk to than her. I
		told her I wanted to cancel my membership
		because from the beginning Onique Ortega,
		representative I signed with had lied about
		everything. Lied about the membership being a
		one time fee, instead of a yearly fee. They lied
		about not charging for the leads unless you got
		the job. The leads were being sent to 5 people and
		we were all being charged regardless of getting
		the job or not. I owed them \$563 within one week
		of membership! I told her I wanted my money
		refunded and she said they couldn't do that since
		it was more than 48 hrs. I had only two days to
		have canceled. They stole from me \$563 and in
		return I got no jobs and made \$0 from their leads!

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 416 of 456

1220	TX	some of them were not home owners, some people denied they call for the services, some others said they were just curious and so forth, half of their leads were useless and they would only granted very few credits, very deceiving.	They collected money from me and promised to be in touch while I moved from El Paso to Dallas, they kept sending leads from El Paso while I was in transition tom move, they granted me a refund on Oct 15th and never saw it, when I called back to check on the status of my refund, they told me there were not going to do it, another wat to deceive people, and avoid the complaint calls Membership sign up date, can be verified later if needed, I don't have the file with me, I have a list of dates and names on the conversations sustained by them where they were granting a refund that
1221	TX	HomeAdvisor charged me for 8 bad leads in row, and I said this is enough called them on it and they said I had to pay for all at \$65 lead Since they have called and asked if I wanted to sign up I said how will that work ,they said all I would have to do is pay off my \$1,300 balance\ I went from 8 bad leads to owing them 1300, crooks!!!!	never came through
1222	TX	 Exact issue being 1) Job had been completed for months when they sent me the lead 2)Never can reach any one on the provided number 3) Very expensive lead in a very poor job 4) Job never existed 5) Clients just wanting pricing and plans but to do work themselves 6) told bad leads got refunded but in reality you 	Told me only way I was getting my money back was a talk with their CEO and that was never going to happen.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 417 of 456

		get refunded credit and even with credit on your name they still pull off your card and don't use the credit that way they can keep that recurring revenue coming in!	
1223	TX	These leads are misleading. If you do not call right away you are charged. They broadcast leads going to several people. Makes no sense to me. I totally understand paying for a lead that you are able to get but I have not performed any services for any leads and they keep taking my money.	
1224	TX	no one answered, people just asking prices and the only one I had an appt to meet at their house wasn't there and when I finally got them on phone said they had called HomeAdvisor and cancelled	
1225	TX	I encountered issues with the large majority of my leads. Most leads did not have a working phone number, numerous clients stated that they did not ask to be contacted by any contractors or had ever even heard of HomeAdvisor. I even received a lead with a child's phone number listed as the contact	
1226	TX	I Was Told During The Pre Recorded That The Part That Stated The Leads Would Be Charged Per Lead Not Per Lead Interested in, My Sales Specialist Informed Me That That Part Of The Recording Was For A Different Level Of Membership I Had A Better Membership	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 418 of 456

1227 TX Get leads all the time that when I call I get no answer, leave messages with no response, and send e-mails with no response. Had a lead 2 days ago that when I called the phone will disconnect after 5 rings - no VM, no landline recorded message, nothing. When I request credit for lead, HA simple says no. Not a lead, if you are not actually talking to a potential customer. 1228 TX It has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplet addresses. 1229 TX Almost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor is getting leads off of Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow 1230 TX Of the 81 received leads, totaling \$4300.00.1 successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$4880.00.01 the sile ads 37 of tose leads had a cost of \$1900.00. I received 12 credits, totaling \$4880.00.01 the sile ads 30 of those leads. 1230 TX Of the 81 leads 37 of those leads had a cost of \$1900.00. I received 12 credits, totaling \$4888.00.01 the sile ads 37 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$4888.00.01 the sile ads 37 of those leads. Resulting in total contracts. These leads had a			
send e-mails with no response. Had a lead 2 days ago that when I called the phone will disconnect after 5 rings - no VM, no landline recorded message, nothing. When I request credit for lead, HA simple says no. Not a lead, if you are not actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even	1227	ΤX	Get leads all the time that when I call I get no
ago that when I called the phone will disconnect after 5 rings - no VM, no landline recorded message, nothing. When I request credit for lead, HA simple says no. Not a lead, if you are not actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls 1 kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			U I I
after 5 rings - no VM, no landline recorded message, nothing. When I request credit for lead, HA simple says no. Not a lead, if you are not actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses that don't work with any the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so aparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			
message, nothing. When I request credit for lead, HA simple says no. Not a lead, if you are not actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor vas some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			ago that when I called the phone will disconnect
HA simple says no. Not a lead, if you are not actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.01. successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads. Resulting in total contracts. These leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			after 5 rings - no VM, no landline recorded
actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with may ney, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			message, nothing. When I request credit for lead,
actually talking to a potential customer.1228TXIt has become almost a full time job for us to try to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with may ney, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			HA simple says no. Not a lead, if you are not
to get credits for bogus leads that have phone numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			actually talking to a potential customer.
numbers that are not in working order, email addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even	1228	TX	It has become almost a full time job for us to try
addresses that don't work & incomplete addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			to get credits for bogus leads that have phone
addresses.1229TXAlmost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			numbers that are not in working order, email
1229 TX Almost all of my leads did not answer the phone or return phone calls I kept trying to call the leads and when they answered the phone and I actually got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow 1230 TX Of the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			addresses that don't work & incomplete
1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$8888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			addresses.
1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even	1229	TX	Almost all of my leads did not answer the phone
got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four 			or return phone calls I kept trying to call the leads
got to speak with them they had never even requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			and when they answered the phone and I actually
requested service and some of the customers did not even know who HomeAdvisor was some of those were actually searching on Craigslist four different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			
Image: heat set of the set o			
different contractors so apparently HomeAdvisor is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			not even know who HomeAdvisor was some of
is getting leads off of Craigslist somehow1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			those were actually searching on Craigslist four
1230TXOf the 81 received leads, totaling \$4300.00. I successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			different contractors so apparently HomeAdvisor
successfully spoke with 30 of those leads. Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			is getting leads off of Craigslist somehow
Resulting in total contracts. These leads had a cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even	1230	TX	Of the 81 received leads, totaling \$4300.00. I
cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			successfully spoke with 30 of those leads.
cost of \$1900.00. I received 12 credits, totaling \$888.00. Of the 81 leads 37 of those leads I was not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			Resulting in total contracts. These leads had a
not able to speak with anyone, after leaving several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			
several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			\$888.00. Of the 81 leads 37 of those leads I was
several messages. Totaling \$2400.00 of leads worthless to me without any chance of even			not able to speak with anyone, after leaving
worthless to me without any chance of even			

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 419 of 456

1231	TX	We are finding out that leads are being sent from people who completed online forms to win/receive \$1000 Amazon gift cards. They are not legitimately qualified clients as represented by HomeAdvisor and these people never visited the website or solicited landscape or any other kind of contractor estimates. We are unsure how long this has been going on.	
1232	TX	They would send dead end leads or houses that never even contacted the services	
1233	TX	They are nonresponsive or bad numbers. I showed up at several of their homes after repeated calls, the homeowners were confused most of the time. They said they didn't sign up for roofing service or they had new roof already.	
1234	TX	One was another contractor trying to sub me out for smaller metal work. I requested specifically only leads that were ready for full install. Not one lead worked out. Duplicate leads. Customers trying to get estimates. Etc. etc.	
1235	TX	More than 80% of the leads I've received never returned any form of communication: call, text, email, direct message through HA. On the others, in every instance, I was told they had already contacted multiple contractors and were just "price shopping". Most recently, the potential customer told me they had already contacted 5 others, and had 2 more to goOf the Leads I've received since joining, I've gotten contacted many other times for jobs that are far outside of my	Absolutely. HA spends Significant amounts of money for search engine optimization and online presence. When you join HomeAdvisor your company's name is attached to HomeAdvisor and its website. Therefore, as a contractor, you are paying HomeAdvisor to steal online presence from your company. Because HomeAdvisor's budget for search engine optimization is much higher than any other small business owner could ever be, people can search your company's name and the 1st thing that will pop up is your company's listing on HomeAdvisor. In essence, you are

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 420 of 456

		geographical area. I feel like these leads are still counting towards my rotation in the system, even though they are outside of my coverage area	paying HomeAdvisor for online leads many times over: annual membership, lead fees, and all of this is taking away from your efforts to improve your company's online presence.
1236	TX	I received fake or misleading dead-end leads, or regenerated leads.	
1237	TX	I've experienced many problems. I was getting false dead-end leads and HomeAdvisor is not willing to work with contractors on refunding lead fees. It is the worst customer service I've ever dealt with.	Yes. I tried to terminate last year and they still charged me a re-up fee (approx. \$350) and refused to credit my money back. I will be attempting to cancel again this month.
1238	UT	I had a major issue with the leads being people who were not ready to hire, vacant homes, people who didn't even own the property and could not authorize work (real estate agents looking for free bids). I talked to HomeAdvisor several times about the issue, they told me their policy was not to refund leads.	I ended up canceling my account after one year, they claimed I owed them more money since their system failed to cancel my account. For some time they threatened to send me to collections. I ended up filing a complaint with consumer reports in March of 2015, they ended up partially settling on the balance of \$100.
1239	UT		HomeAdvisor contacted me to set up an account with the company. We talked about the issues we had trialing the service on our own in the past, and he explained how we could possible figure out a better solution. We agreed to try things out, and he was especially excited when he learned we provided our services nationwide. We started the setup process, and were in the middle of setting up multiple states when we started getting calls that we were missing our appointments. I then checked our credit card statement to see that HomeAdvisor had been sending us leads before we eve finished the setup process. I tried contacting the agent, but have not been able to get a hold of him. We then received

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 421 of 456

			more and more leads through the month, racking up thousands of dollars on our credit card on file. I called into customer service today who said we are out of luck on that money unless we decide to not cancel our account. This was an awful business practice that cost my company thousands, and the customer service rep wouldn't let me speak to anyone higher than him, and wouldn't give any concessions. All without ever being set up or walked through their online system.
1240	UT	Every lead they sent me was a dry lead or not in my profession. The customers that they did send me had several bids on the same day. I was not told by HomeAdvisor that this is how they work, you will be charged, regardless, if I contacted the customers and your leads will be turned off and you will still receive leads.	I do know that they're using my ratings from my customers to promote HomeAdvisor when HomeAdvisor has never made me money they've only taken money from me.
1241	UT	Given phone numbers that aren't real numbers. Out of all the leads I've only gotten 1 job. I've paid almost \$800 for one job.	Yes. I was told my account was terminated. When I doubled checked on their website it just says that my account is on hold.
1242	UT	Most if not all of the HomeAdvisor leads we received were simply put, fake leads. Never actually requested information from HomeAdvisor about services even related to our industry, wrong numbers, not interested you name it. Never received real leads and was only able to turn off receiving these fake leads a few months at a time. They kept sending leads even after we canceled their service and charged our account	I cancelled our HomeAdvisor membership and they continued to still send me leads and take money from my account after cancelling our service with them.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 422 of 456

1243	UT	Landa ware not able to contact and they landa	
1243	UT	Leads were not able to contact, and they leads	
		had drawn out the process to where you were not	
		able to get credit on the leads, the sales people	
		say that we only had to pay for the leads that we	
		contracted with. and they also would give us	
		credit on leads due to the fact that they were not	
		contacted though there system, and it is a scam	
		and they send you hundreds of leads that you did	
		not sign up for the dollar amount for each month.	
1244	UT	I have experienced quite a few problems with the	
		leads they will send me, and again for one of	
		these leads, or actually a couple of these leads the	
		whole issue was why it was brought up yesterday.	
		I pay HomeAdvisor a lot of money every week	
		for the leads I get! I just wanted them to return	
		my hard earned money for a lead, for just \$16,	
		it's not the first one ! Oh, but is the whole reason	
		why my story/issue was brought up. Because	
		their policy is if you call three times or email or	
		text or all three in this case. you are allowed a	
		refund on your lead	
1245	VA	They don't refund your money if a person on the	
1245	• 11	lead doesn't own the home, someone just trying to	
		find out a cost, or requesting an estimate for	
		someone else.	
		someone else.	
		They and more than loads and they they tall	
		They send more than leads out than they tell you	
		because customers will say they have received	
		numerous calls from contractors.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 423 of 456

1246	VA		I have actual written emails from HomeAdvisor luring me based upon a discounted price on leads by purchasing packages and then later uncovered it was only a one-time fee up front to lure me in versus a package it's available every month going forward
1247	VA	Mislead at sign up. Never received any sign up material. Tried to bill for leads that I never received.	Cancelled membership and they were unwilling to refund membership. Disputed transaction with credit card company and the next day HomeAdvisor started threatening to take my account to collections.
1248	VA	Dead, non-responsive leads. No one answers the phone, no reply to voice mail or email. On occasion, the house did not exist or was not for sale.	
1249	VA	Homeowners were not ready for service, or were tenants shopping around. Bogus leads to dead addresses or phone numbers. Duplicate leads, leads in the wrong category. Leads were not sent in a timely manner, meaning I would get a lead 2 hours after the customer put the request in and they already spoke to 3 other companies before me and hired someone. Constantly going over my budget and sending me leads that were not in my service area.	
1250	VA	I was told that they needed our company because there was none like it listed for HomeAdvisor in the central Virginia area. I was assured numerous times over the six month period that they had a category specific for our industryWithin the	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 424 of 456

		first two weeks our first lead was a gentleman that needed his privacy fence repaired 2 1/2 hours from my house. I declined, we are not a fence company. We were misled, the only category they have is security gates, which are roll up doors in shopping mallsOf our leads only eight (8) were related to our industry. Called on one lead where the customer needed her aggregate driveway replaced, she never looked up gates, we got charged for that. Another woman needed a landscaper, never went into the fencing/ security gate section	
1251	VA	I have encountered almost all of the issues listed on the complaint. I have over 180 credit requests submitted thru HomeAdvisor . 1-customer did not submit request 2-no answer or email is no good 3-work requested was not what customer asked for 4- spoke with many customers that said they were called by more than 5 pros	 5-no customer service on the weekends 6-charged me for work I was not profiled for 7- never expanded category have not expanded on pressure washing. Customer can put in pressure washing for furniture 8-customer puts in for pressure washing a roof while they are asking for roof repair. 9- Customer can request multiple jobs on one lead and I have to pay for it. They can request clean outside of house but I have to fix their soffits or shutters, they are double charging handy man group and pressure washing
		*** 10-given leads older than a month	11-was told by a customer service agent that they had a direct line to the customer 4 days later after I put in for a credit. They gave me the extension number and it was disconnected and when I called HomeAdvisor 3 days later they told me they had a different number and would not give me back my lead cost.
1252	VA	I called the customer back within minutes of receiving the call, but I got no answer from the	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 425 of 456

		customer, usually the number HomeAdvisor provides to track their calls. I have called them to let them know what happen but know answer. This has been the worst time of my life being tricked to spend money on non-qualifying leads that don't exist	
1253	VA	I had two leads from HomeAdvisor app. The first never returned my call, the second didn't sound quite sure about the information that he was giving me on the home he wanted inspected, he didn't call back.	I cancelled my membership on 6-26-2017. At this time, HomeAdvisor is still advertising my information on their website. I am not sure what happens to possible client information once they click the "get a quote" button?
			After two weeks I had realized my mistake and contacted HomeAdvisor with the intention of canceling my membership. HomeAdvisor informed me that I would not be able to get a refund and offered me 5 free leads, which I declined not wanting to waste time on bogus leads. HomeAdvisor recommended that I have my leads paused for
			90 days and take advantage of the advertising I had already paid for and I agreed, not wanting this to be a total loss just to have them make an unauthorized withdrawal 30 days later from my account for a service called "mHelpDesk" that I didn't sign up for because PayPal has been taking care of my records and invoices for the past three years.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 426 of 456

1254	VA	had constant battles with dead leads, false leads, disconnected numbers, people not being homeowners, people never hearing of the company or having no idea about what we are talking about, being over charged multiple times for false leads and no contact, as well as spending over 50 hour of work time on the phone with them over the course of 3 weeks.	trying our best to work with them so I could afford them and I could get opportunity for work and ended in closing my account on August 24 th . The email says my account is on hold and when I called she said it took 72 hours for it to cancel but nowhere in the email does it state that
1255	VA	My company not once generated a single dollar of business from the "leads" received from HomeAdvisor. I believe many of the leads they give to be computer generated.	HomeAdvisor claimed I owe money for leads that I received during times my leads were not turned on. After alerting them of their mistake they offered to credit only a portion of the leads as lead credits! Not a monetary refund!
1256	VA	The issue is that I figured out before I used them that they were not in any way exclusive, nor were they qualified beyond "someone clicked the site."	A very nice guy named Shawn gave me a sales pitch and offered me a special rate of \$288.00 to join. He said the "leads" were not that expensive (quoted a "low" figure of under ten dollars). He said he'd perform a 'background check' and we'd talk Monday BEFORE I signed up. But I gave him a credit card BIG MISTAKE. Saturday he had my listing 'live.' Now I decide I'd better find out how other contractors are doing with their 'leads' and once I got past HomeAdvisor 'paid' reviews I saw the horror stories. I made sure leads were shut off and dug deeper. I noticed that I was set up to receive leads from regions I did not even want and that the leads were all \$76 range, not the under ten category. My categories as they were set up would have given me a lot of wasted time. I did submit corrections but kept leads turned off. Now I see I am out \$288 (non-refundable) but see the unauthorized billings and website redirection.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 427 of 456

			Shawn had really pushed me to get their app. A contractor friend said he never used the app because it automatically turned the leads on. People who still used it told me they were very careful about not turning the leads on unless they really needed some more opportunities. All of them said they were getting the same lead as at least three others judging from the calls.
1257	VA	Most of my leads I contacted have been unsuccessful.	I was seeking to terminate my membership with them after they had charged my debit card after they had said they would not charge me until my first successful lead was done. I had a conversation with one of their customer service reps and he had told me that they could not give me a refund for the \$280 they charged and \$35 of my overdraft from my bank.
1258	VA	2 leads were sent to my phone and they were the same person. Office numbers of people saying I don't need a cleaner I already have one. One lady said she doesn't know who I am and quit calling her phone.	They will not give me my money. I never authorized them to charge my bank card the \$300.00. She told me they have to do a background check in order to see if I am eligible to work for the company and that she would call me back with the results. Then she stated she needed a credit card or bank card on file to be able to do the background check and that they would pay for the background check. She called me back to tell me I passed the background check then asks if there's a time she can call me back and go over profile info and things like that but still had not given me a price on the membership or asked me if I'm ready to pay or anything. Next thing I know I check my bank account and \$300.00 has been taken out from HomeAdvisor which I never gave verbal consent, never told them yes I want to join and never read any type of disclosure or anything .

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 428 of 456

1259	VA	 No response leads (phone rings, never a callback) Regular spam leads sent for a service I never provided Phone number given out to other spammers saying they got my number from HomeAdvisor Constantly running into customers unwilling to pay anything even the cheapest possible price given, way below any industry minimum forcing me to think fake customers 	Automatically renewed membership without permission and wouldn't refund me when I asked to cancel membership. Found my company name on other websites with a completely different phone number which I found to be registered to HA
1260	VA	At least half the leads wouldn't answer the phone and were presumed to be fake. The rest had already spoken to several other contractors before I had a chance to speak to them.	Unresponsive to help and refused to refund leads and membership fee.
1261	VA	Many no answers, leads said they did not contact HomeAdvisor, or just were on the site to check it out.	out of thousands paid in sign up fee and lead charges, we only received (2) paying leads that were less than \$100.
1262	VA	As an HVAC contractor we have been scammed out of thousands by HomeAdvisor by generating bogus/false leads.	
1263	VA	At least half the leads wouldn't answer the phone and were presumed to be fake. The rest had already spoken to several other contractors before I had a chance to speak to them.	Unresponsive to help and refused to refund leads and membership fee.
1264	VA	They have sent me leads that were not able to be reached, bad phone numbers, people just doing	My account is currently on "hold" for \$102.00 for leads I did not receive. It was not in my season even for such work.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 429 of 456

		market research price, phone numbers to organizations looking to get a quote from a professional to go for a job, basically false leads and fail to give me a refund. They sent me leads that were sent to multiple contractors and still charge me. I go to the customer and there is multiple HomeAdvisor contractors.	They are threatening to ruin my credit report. I have been on the phone for multiple hours trying to dispute charges that were never refunded. They are a big scam and do not care about the contractor. Colorado is in a different time frame and they do not consider the time frame they submit these leads to contractors. Most leads were submitted to me after hours that I was not open for business. I had to call to change info to my company many times. They claim to put my company on their website but every time I looked on their website I never found my company. I would call them and it will show up and then disappear again. I would see my ad on their website with different phone numbers.
1265	VA	Issues Faced with HomeAdvisor ranged from scamming my mom's 1st paid for account to trying to scam me the same way but I will not let history repeat itself for this is my family business and its all we have left. They are bankrupting Extra Mile Janitorial before it can become anything. The HomeAdvisor company promised the Extra Mile Janitorial small business and commercial office contract for the future growth of my business to become an LLC. Instead I received more than 25 faulty leads and not to mention rerouted calls to make my business seem worst, some of the calls never were received and spoke to by the lead itself. This is not neglecting the 10 plus opportunities accepted and charged for but never seen or called. I felt like I was being	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 430 of 456

	T		
		ripped off when this all took place. Some leads as	
		the homeowners were even hostile to weary from	
		doing business with them. I have went to homes,	
		accounts not promised not offices or any other	
		commercial contract, in which the account paid	
		for (Lead Cost) is barely cutting profit not only	
		for my business but for the honest payroll system	
		I have for the one employee we have had.	
		Because of their empty promises and trust put in	
		them they took my money but never gave me	
		back what I paid for. Because of this My business	
		is almost bankrupt and they claim I own them	
		\$700 of leads which I never received or even	
		spoke to the client personally. My it be added	
		Extra Mile Janitorial has payed \$3000 plus for the	
		first deleted (by them PERSONALLY) account	
		and me personally \$2000 plus. Altogether some	
		\$5000 humbly put. It's my family business I	
		created it, like said my mom funded still does and	
		now the HomeAdvisor or "Magik" guys want to	
		take my money and get away a second time. Like	
		I said History Doesn't Repeat Itself.	
1266	VA	I had a target lead rate of \$350 total monthly.	
		They seem to have changed the way leads are	
		delivered and in one month my bill went up to	
		\$1,000+ I cancelled the service and feel that I was	
		deceived in the way they send leads and what	
		they charge for	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 431 of 456

1267	VA	Fake numbers, I had the intuition there was something not right. I fight for every credit and most of the time denied. On the leads I cannot reach anyone there is usually no voice mail or way to text. The rep at HA stated all they do is call one time and if the phone rings it counts as a valid number. I want justice.	
1268	VA	Lead fees were charged for services I didn't offer.	I had 3 different individuals at HomeAdvisor (HA) call me to try and talk me out of terminating my account. I also had to endure an angry lecture from my original sales representative. After speaking to a supervisor, I was told it was too late to refund my initial Sign Up fee and Lead fees.
1269	VA	Multiple leads with zero response to inquiry, charged hundreds of dollars. I'm a new business owner and they have devastated my profits. I'm upside down They charged me over 1700 dollars in three weeks. :(They opened my number and email up to scam mail and harassing phone calls. I had angry customers hang up on me sayi8ng they never even registered for services with home advisers. They took my whole month of profit. I have other employees to pay and [I] am short money because of this predatory company	Yes. They refused to pause leads for a long period of time and refused to refund me my money.
1270	VA	A quarter of my calls went to voicemails that never called me back, a third were for emergency services that were resolved by the time I called, 5 calls became jobs and the rest were people shopping around.	I called on 10/19/18 to request a refund on my leads and cancel my account. They seemed more than willing to cancel my account, but not refund any of my money. I was told when I signed up that I would not be charged for leads that did not convert into jobs. I was then told on 10/19/18 that

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 432 of 456

1271	VA	I have run into all the mentioned bad lead	They took me to collections which I ended up paying to
		problems, people hang up and pissed because	rejoin with new "promises"
		HomeAdvisor site sucks them in unwillingly.	5 1
		Some are dead phone numbers, their phone	
		system does not operate properly making the	
		contractor too late to win job but pay for lead	
		anyways. Their moron's, thieves, my monthly set	
		lead cap was 300 dollars they withdrew 499 in	
		two days. This time they show I have 15 good	
		leads, only 4 are legit. As of OCT 24 they have	
		gutted my bank account again, even my operating	
		cash so they build your business for their asses.	
		JONATHAN STURGILL	
1272	VA	Many of the people who answer the phone denied	
		any request of contractors from HomeAdvisor	
		They lie on their expensive EXACT MATCH	
		leads, because They send it to more than one	
		contractor	
		Many customers said They were looking just for	
		ideas but didn't request a contractor	
		They put the leads under a wrong or more	
		expensive category, so They can extra charge	
		Many of the phone numbers They provide are	
		bogus Most of customer never answer the phone.	
		Most of customer do not respond to voice	
		messages or text messages We have record of text	
		messages from customers denying any request	
		Most of customers do not respond emails. Many	
		customers hang up the phone	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 433 of 456

1273	VA	Routinely get contractors, non suspecting customers, and people that are certain they do not and have not needed service. Some of them even rent.	
1274	VA	We signed up for HomeAdvisor on 4/15/2018 specifying we wanted to use HomeAdvisor strictly as a platform for advertising and had no desire to use the lead generation services. We were told leads could be paused for three months at a time. Annoyingly, the system requires leads to be paused every two weeks in order to not use the lead service. We did so diligently for four months. Despite this, at 2:00am on the morning of August 28th we were distributed 45 leads and charged \$2,113.62. We immediately requested that the charges be reversed. Despite chatting, emailing, and leaving voicemails (we have yet to talk with anyone with authority to address our request) for the past three months, the charges have not been reversed. Our company was simply scammed out of \$2,113.62.	
1275	VT	No one ever answers the phone. If you do happen to reach someone, they say it was by mistake or they weren't really interested in the first place.	
1276	VT	All they gave me was dead leads people that did not return phone calls or emails and had no interest in getting any work done whatsoever or the work was vastly different than it was described	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 434 of 456

1277	WA	I was told I would get about 3 leads a day. I was	
		given 44 leads in 12 days. 2 of which were	
		homeowners who claim they didn't use	
		HomeAdvisor service and have no idea how I got	
		their number from them. About 5 disconnected	
		numbers, and a whole lot of \$48 carpet leads that	
		were only one room jobs totaling less than	
		\$100I have paid over \$1400 and only got 1	
		solid lead from them and zero jobs. Also have	
		been refused any refund for any lead or my	
		membership or my \$750 lead bundle.	
1278	WA	1. I would press 1 to be attached to the caller, and	
		no one would be there. I would get hung up on.	
		2. We have received fake names and fake phone	
		numbers.	
		3. One of our customers didn't even want a bid.	
		They filled out an application to get a bid on	
		HomeAdvisor for a chance to win a drawing.	
1279	WA	I have been charged \$1830.17 since I joined less	
		than 6 months ago, the majority of the leads I	
		have gotten have been false or customers just	
		looking for more information but not intending to	
		have any work done. I will often use every	
		method available to contact the potential client	
		but will never be able to get in touch with them.	
		Some leads do not even have phones that are in	
		service. When I try to get a credit I am told that	
		they will review it but will still get charged. I	
		have even had duplicate leads come in and be	
		charged for both because HomeAdvisor won't	
		give refunds. This is a scam, I am shocked that a	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 435 of 456

		company can operate like this. This is felony theft!	
1280	WA	I have received leads where when called back within 5 minutes or less will not pick up phones and will continue to not pick up phones during repeated attempts to contact over a 48 hour period. These leads will also not respond to texts and/or emails during these time frames as well. I would say on average 50% of my leads fall in this category. When contacting HomeAdvisor customer service they say that this does not qualify the lead to be treated as a "dead lead" where a refund can be issued and the charges remain	
		I received a lead from a 19 year old girl in an apartment that was not even legally able to hire a contractor to perform work on her rented apartment unitWhen I notified HomeAdvisor of this they again denied the refund stating that the lead "could have resulted in business if the proper follow up techniques were employed"	
		Another lead I spoke with informed me that he submitted a request to be contacted by a painter on HomeAdvisor and received texts, emails and phone calls "All day"According to my conversation with this homeowner, his request must have been sent out to around 6 to 10 contractorsThis is clearly a greed motivated	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 436 of 456

		decision to farm out this poor customer's request to so many contractors and does nothing but make the customer have a terrible experience, frustrate the contractors and make lots of money for HomeAdvisor .	
1281	WA	Spending more money on leads than I am receiving	
1282	WA	Most people didn't know how I got their information or why I was calling. They told me they have an application but it's actually just buttons so there were lots of weird "leads". Like \$120 lead referral fee for a four hour handyman repair job. So, basically they took my \$350 for "membership" gave me a bunch of shitty (if they were even real) leads and then cancelled it when I complained about the false or quality of the leads.	
1283	WA	Leads that don't call back or answer the phone1 lead in specific We went to a house that had not been purchased. The kid wanted to know if the house was worthy of buying. We requested to \$139 back but heard nothing even after speaking with a supervisor about it.	Attempting to get credit results in no credit and no communication from HomeAdvisor . HomeAdvisor has a pause feature which pauses the account for 3 days and then starts the calendar month over which we were not told about. Cameron, our sales rep, admitted not telling us about that. In 2 hours we were charged over \$700for leads we did not request nor know that we were going to get
1284	WA	When I signed up over the phone they insinuated that there would be no lead charges for the first month. It has been only two weeks and I have had 19 leads and charges on my debit card adding up to over \$1,100. I thought I was only paying the \$375 membership fee. And was not going to be charged for leads until after 1 month, in which I	They would not let me pause my leads indefinitely. They said the longest they could pause them for was three months.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 437 of 456

		was going to cancel leads because I was already too busy. Steven, the HomeAdvisor rep I was assigned to, knew that I was too busy and knew that I should not be charged for this many leads knowing that I wasn't going to be able to fit them in my schedule.	
1285	WA		My lead limit was set significantly higher than I wanted it to be set. There was no discussion about the lead limit when I signed up for HomeAdvisor . A very high lead limit was set which I could/cannot not afford. I wanted to cancel mHelpDesk, which I did not want to sign up for and never used. A refund request was refused. When I asked to hear the recording in which I supposedly agreed to sign up for mHelpDesk, I was told that it is an internal quality thing and they "don't get on the phone." I view this an intentionally layering the system such that the customer is unable to verify what was said on the phone and therefore
			the customer is powerless to argue their case. A refund was refused and credit for more leads was given after 15 minutes of arguing. I don't want the lead credit. I want a refund for that charge which I did not agree to because I do not intend to continue using the unethical lead generation service.
1286	WA	The leads are not real the salesman lied to my wife, said we could credit bad leads, we would only be charged at the most 14 dollars for a lead, I can go on for days. Lead dates are fake	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 438 of 456

1287	WA	 their lead generator tool is a racket. You get charged for leads before you can even contact the customer to make sure it's a real person and a real lead. Out of the 20 leads we received during the membership, I think only 1 turned into an actual job. The rest we were unable to contact the lead by phone or email. They charge you like \$15-\$30 for Market Match leads, which are leads that go out to several different companies to bid on. All of which are charged for the lead, even though only one company gets it. Then they have Exact Match leads which range from \$40-\$65. It's an exclusive lead, but againif you're unable to contact the lead seam. 	I asked my rep, Aaron Moore, to permanently turn off our lead generator in an email on 7/11/17. According to him, the lead generator was turned off. However, this month (October), I received two separate bills from HomeAdvisor for leads I was completely unaware of. So they turned the feature back on without my consent or knowledge. When I called they didn't want to handle my original issue, which was turning on my lead generator without my consent or knowledge. I asked for them to refund the leads they charged us for during that time and they would not. So I said I'm reporting them to the BBB and asked that they cancel my membership.
------	----	--	--

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 439 of 456

1288	WA	Recently we started getting more leads than we were supposed to and not being able to reach over half of them. We called customers multiple times, emailed, etcI can understand if we at least get to give a proposal and not win. But we're not even getting to talk to these customers and we are being charged for the lead. There has also been customers who had no idea who HomeAdvisor was when we called them, which leads me to believe there are fake generated leads happening. It's hard enough to make it as a new small business let alone paying another company's way.	The sales person we first signed up with, told us it's very easy to request refunds and be reimbursed. When we call HomeAdvisor now, they will not reimburse any of our requests
1289	WA	Leads are for people wanting to get online information and not serious clients, when I asked for a credit I was told that there is a 10-20% threshold that they will credit for "not serious leads or people no longer wanting to do the work" and after hitting that threshold they would only credit me if it was incorrect contact information, I was never informed of this and feel cheated. I was told if the leads where not serious I would be credited and not expected to pay. I am getting charged for people I am calling and taking up my time with questions when they are not really doing work, and then I am told by a supervisor at HomeAdvisor that I basically signed up to be a question service for these people and I just have to hope that my good leads outweigh my bad.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 440 of 456

		They sold me by withholding information and basically lied to sell their product	
1290	WA	My issue is that I was sent leads that were wallpaper install hanging and I'm a painter and wasn't singed for wallpaper hanging. Most of the leads I got were no answers, some were items I wasn't signed up for and of the leads I actually bid one of those I called back as a check-up and the price the job went for was about half of my bid. I mentioned that to HomeAdvisor and the response was that HomeAdvisor sent that lead to a handyman in Washington. Handymen can't bid to paint full houses there are limitations for a handyman in Washington State. The other leads I didn't bother as this has been a waste of time and money for me. I mostly got leads for customers that didn't answer their phone or were looking for phone bids.	
1291	WA	Some leads were dead and couldn't get a hold of and other leads were not in my line of work but still charged on my account.	I spoke to at least 4 different representatives for them to be able to terminate my account. They persistently tried to keep me in their subscription and give me credit instead of a full refund.
1292	WA	[I] have paid over \$ 4,000.00 and got two good leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 441 of 456

1293	WA	Out of the 8 leads we purchased, only 2 of them were actual phone numbers. The others were disconnected or just not a number at all.	I tried to cancel it online and in the language online it appeared as the account was cancelled and closed. On March 6th, 3 more leads were sent and \$172 was added to our account. We felt it was not fair for us to have to pay the amount since we had cancelled but HomeAdvisor sent us to collections. I was able to negotiate \$50 off of the bill and paid \$122. In total, we paid \$733.11 and were unable to get a single job. Our profile is still showing up on HomeAdvisor . We did not
1294	WA	100% of the leads that they furnished were unable to be reached. I called immediately, several times as well as emailed and texted. They charged me for them yet I never spoke to a soul.	authorize our info to remain online after cancellation.I just tried to cancel and they insisted on giving me another 5leads to make up for the ones that they had charged me for. Ispent over an hour on the phone and demanded the recordingof the call. They said that they could not promise me thateven though they told me it was being recorded.What I do know is that they erased my old account that Ispent hundreds of hours building and reviews that I had.
1295	WA	I get lot of false leads that they won't refund. I think they hire people to create the false leads.	spent numereus of nours ounding and reviews that I had.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 442 of 456

1296	WA	We have never had a lead generate from any of the supposed sites that our information is on. We believe that HomeAdvisor is fraudulently sending us leads that either the phone number is invalid, or it's a fax number, not the correct person, or didn't mean to do that, or never call us back or tell us they were not looking for a lead.	When we have asked to be able to see where our information is posted they have not been able to help us. When we first talked to Joe to get HomeAdvisor , he informed us that every lead would be qualified and confirmed by HomeAdvisor as a valuable lead and would be sent to our company directly. We have never had a direct call from any sites or customers. We were informed by a supervisor that none of the leads are confirmed and sent to several companies, even for the premium leads. So they charge you more for the same thing for both services offered from the leads.
1297	WA	They continue to send me leads I do not want even though I am over my set monthly limit. They are stealing from me as far as I am concerned. Some of the leads are not even what they say they are. One lady just needs drywall repair in her bathroom and they have charged me \$113 for a full bath remodel.	I cannot figure out how to cancel. I have called my supposed Personal Advisor on 5 separate occasions to get help and I get no response. I tried calling customer support on 2 different occasions and waited 30 minutes both times and never got anyone on the line. They have a message that says if you are tired of waiting on hold push "1" and a customer service rep will return your call, pushed "1" and nothing happened it continues to play music and nobody ever called me back.
1298	WA	I was told they had 49 calls waiting, but I received only 2 calls. The first one said he got somebody to do the job, second call required that I carry L and I insurance.	 they charge you for every phone call they make. They are deceptive on phone calls. I called Steve Becker my B.A. I told him I called my credit card and canceled my annual initiation fee and I am not doing HomeAdvisor because I don't want to be with your company and I am canceling you within 3 business days. I also got 3 calls asking me soon after if I am active each time I told them I am not. Two months later I get a bill for \$300.00+. I called HomeAdvisor , I found out they never

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 443 of 456

			followed through with my request to cancel. I told them I don't owe them a cent and they turned me over to a collection agency McCarty Burgess & Wolf, 2600 Cannon Rd., Cleveland, Ohio 44146.
1299	WA	My leads were off, leads were generating and charging me, when I asked for a refund they said they could see something was wrong with my lead button as they could see I pushed it multiple times trying to get the leads to stop, but they wouldn't give me a refund unless I paid them first. They would not refund leads that were fake. They lied about lead price to get me to sign up.	
1300	WA	After being assured we'd only receive perfectly matched leads, etc., we signed up for \$287.99 and within days were charged an additional \$202.92 in lead charges for a service we don't even offer! We called several times and they said they'd "credit back the account" however, this did not happen. We later realized that they only apply credits to our HomeAdvisor account to be applied to future lead chargesThis is clearly a shady company taking advantage of small business owners. We lost \$490.91 in one month with zero actual matched leads.	
1301	WA	Approximately 80% of the leads were not per my agreement with HomeAdvisor.	I could see the train going off the rails fast with billing, bogus leads, non-responsive service, etc.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 444 of 456

1302	WA	Out of all 47 leads I received over the last year I	Yes after multiple issues regarding leads (See below) I
		only was able to meet with 4 customers. The	contacted them to terminate my membership, they refused
		majority of leads did not answer my calls or	stating that because I have a \$392.00 credit I have to utilize
		return my emails. This was acceptable until I saw	this before they can terminate my membership. I made it
		I was being charged for these leads even though I	very clear I was unhappy with the way in which they chose
		was never able to contact over 80% of the leads I	to send me leads as well as the quality of the leads were not
		received. I was under the impression from the	as advertised. Also they sent me leads when I requested they
		beginning that as long as I contacted a lead I	DON'T and this was part of the credit to my account. I asked
		received within the 24 hour period I would not be	for my bank account to be refunded the amount of my credit
		charged for the lead should the homeowner	as they were not authorized to charge since I requested to not
		choose not to use my services or if they went with	receive the leads in the first place. They apologized for the
		another contractor. This turned out to not be the	oversight and sending me the leads erroneously but refused
		case and was clearly a tactic to get me to sign up.	to refund my bank account.
		After contacting them multiple times with this	
		issue and speaking to multiple customer service	
		agents I finally asked to just pause my leads	
		indefinitely. They ignored this request and I	
		received another ~\$350 in leads within a day of	
		making this request. I received these leads on a	
		Tuesday. I never viewed the leads or contacted	
		any of the homeowners. Because they bill on	
		Friday I immediately contacted them and told	
		them these leads were NOT supposed to be sent	
		to me and I asked for an immediate credit so my	
		bank account would not be charged when the next	
		billing cycle processed. I gave them ample time	
		(4 days) to process this request before I was	
		billed. They then proceeded to wait until that	
		Friday afternoon AFTER my bank account was	
		charged to now process my request. This just	
		resulted in a credit being applied to my	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 445 of 456

r	т	1	
		HomeAdvisor account which can only be used for	
		leads. I contacted them explaining that this is	
		unacceptable. They refused to refund my card and	
		stated that all they could do is apply a credit to	
		my account to use towards new leads. I then	
		informed them that I do not want to continue to	
		use their service and DO NOT want a credit to	
		my account since I won't be using the service	
		anymore. They refused to terminate my account	
		since I have a credit on my account. They then	
		offered to turn my leads back on so I could utilize	
		the credit. Apparently they don't understand they	
		charged and sent me these leads after I	
		specifically asked them not to so crediting my	
		HomeAdvisor account in lieu of giving me a	
		refund to my bank account isn't acceptable. They	
		refused to refund my bank account even though	
		not only did I fraudulently receive these leads due	
		to an error on their end, but they clearly wait to	
		process their credits until after they charge	
		peoples bank accounts, then offering them credits	
		towards future leads which indirectly forces	
		people to continue to use the service in order to	
		attempt to recoup their money somehow.	
1303	WA	I was not informed that I would be charged just	I tried terminating my account and getting a refund but they
		for leads. I was told over the phone that I would	said I had 3 days from opening the account to get a refund
		be charged a percentage of what I billed the	which I was never told. The agent "Gil" was extremely
		customers if I actually accepted the lead. I was	coercive over the phone. I gave it a chance because I was
		not told I about the monthly "service desk fee" of	apparently forwarded to them by a family member.
		\$59.99. Not a single lead received was viable for	
		my business, I have not done one job from	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 446 of 456

		HomeAdvisor. They have essentially been stealing money from me on a regular basis and only recently did I catch on to that.	
1304	WA	We listed our work as service (panel - breaker box) change. We get leads that request outlet install or paddle fan install. They refuse to refund the lead fee since requesting more than one refund is extremely high. We also noticed that leads are automatically turned on and there is no monitoring or warning of them doing so. When we close the doors on Friday at 5 we get leads from 5 pm until 9 am on Monday. There is no option to turn them off for just the weekend only a 14 day maximum can you turn them off. There can be 20 calls that will not be refunded since you weren't able to call people within 24 hours. They do not refund for tire kickers people who have no intention of work being done yet they expect you to pay. There is so much angst and animosity among their contractors that in their drop down menu they have "competitor testing system". In other word my competition can call looking for a contractor in my area and rack up my lead fees. It is such a nuisance that they have it listed? Most of the leads I think are people who are watching a home repair show and are curious as to the cost. Since that is the most requested information from a customer. "What's it goanna cost?" Home adviser wants to be paid and often say they	There is no way for a customer to now contact us directly with home adviser. You must use their system in order to contact customers and the customer has no idea how they have contacted you. Part of the problem is also their bad phone system not connecting to customer and that is a nonrefundable lead fee since it does not register you contacting the customer in 24 hours. It is almost like having your phone slammed like the old days of cell phones. Customers are not aware of the cost to contractors either. Out of the 30-40 leads so far we have had 3 real customers looking for work to be done. We have our leads turned off and now they will try to bait us to accept a lead by sending us leads through texts and emails. This is a new feature that can only be turned off for 2 days.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 447 of 456

		cannot guarantee clients. But there is no screening process as to people who actually want work to be done.	
1305	WA	I was told I wouldn't be charged for leads that we can't use, and I was charged. I was charged double for the same leads. I did not receive even 1 lead that was valid and I was charged almost \$1,000.00. I did not receive free leads as promised.	I cancelled a couple of weeks ago, and today started receiving texts messages for leads again. It seems they restarted my membership without authorization to do so. At cancellation I asked for a refund and the agent told me that I could only receive credit for future use, even though I was doubly charged for leads I couldn't use.
1306	WA	Sent me all kinds of phony leads they refused to credit most of the leads. Most people didn't answer the phone. Others didn't even have air conditioners which is what I joined HomeAdvisor to work on	
1307	WA	They told me that there is a \$800 maximum ceiling for lead charges for the first month. I thought "wow, I don't need to worry about that. That's a high number". But then they started filling my account with useless leads and charged me within 12 DAYS of signing up almost \$2,000 !!! This organization is a scam and parasite taking advantage of contractors.	
1308	WA	All leads are sent to multiple people. Several customers told me they had just received a call from another professional. When I opened an account with them, they charged me US\$ 350,00 and told me they would charge me for the lead only after job was done. Lies. Their system is designed to distribute leads	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 448 of 456

		between several contractors at the same time, without their knowledge. This ,in turn, becomes a system of bids, gambling, which makes it illegal and impractical to make money. They give us more leads than we can take, not all of them are real, we lose time chasing the real ones and when we want to cancel the lead with no cost, there's always an excuse	
1309	WA	Yes I get a lot of leads that aren't real people	
1310	WA	 We received leads that when we called the customer, they had already had up to 7 contractors call them. We received false or fake leads. (Example-The customer said the email and address HomeAdvisor had given us was a previous address from over a year ago and the email was her mom's. They had never put in a request.) We received leads that the customer had the projects completed the previous year. During all these issues they wouldn't refund us for these issues. It maxed out our credit card a couple times 	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 449 of 456

1311	WA	Only about 1/5th of leads actually led to a conversation with a person.	Yes, customer support could not do anything, although they did say they would mark account inactive, would not give email address to submit to, said would pass on to supervisor then hung up, tried calling back got answer that they were closed, it was 2:00 PM. Started chat got nowhere, they said supervisor not available but would call back. Received call today, their only purpose was to reactivate, would not answer questions or give any information, very well trained in verbally evasive tactics.
1312	WA	Countless, non-qualified leads, customers barely interested in doing the job. \$250 dollar value job where they charge \$50-\$60 lead to 3 contractors.	
1313	WA	Fake leads, leads that claimed to be the wrong number, incorrect task, several confused leads (no idea who HomeAdvisor is and how I got their number,) leads that came in as "ready to hire" were not looking to hire and even.	
1314	WA	Currently receiving leads with bogus contact information, customers who didn't request leads, emails that don't exist, and phone numbers that just ring or go to voicemail boxes that are not setup or are full. It seems that about 70% of the leads I receive seem bogus.	
1315	WA	Bogus leads and would not refund some people would say they didn't send it in or were not homeowners.	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 450 of 456

1316	WI	Constantly receiving bad leads and charged for them and unable to receive a credit for them.	
1317	WI		We are not a member. Just being harassed to become a member. For almost 2 years HomeAdvisor has continuously called the cell phone of the owner of Bulks Building & Remodeling (Steven "Reno" Bulks) as well as the main office number. We have blocked the number from our office but the calls come in to the cell phone from different numbers making it impossible to completely block. We've asked to not be contacted. We've asked to be taken off their call list but to no avail they call. We get emails and when we try to "Unsubscribe" we get routed to their website and aren't able to unsubscribe because the site states "You are not subscribed to any emails at this time." It's extremely frustrating and they should be held accountable to the same rules as other companies. We will also file a complaint with the National Do Not Call Registry.
1318	WI	I had a \$350.00 spend limit, they kept on sending leads over my spend limit and the leads were all no good!!!	They took out of my card without permission and caused my account to go negative.
1319	WI	51 leads - 42 no call back [from] customers	The tire kicking is a killer. They promised ready to buy leads when they sell you their lies. The people working for them should be sued as they have no problem telling lies. I can't get bad leads refunded. This is how they should operate, no lead to contact, no fees.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 451 of 456

1320	WI	I reviewed all the leads this morning to determine which leads were falsely labeled, had wrong addresses, were in fact competition testing the HomeAdvisor system, etc The other complaint/inquiry I would have with HomeAdvisor , is I have a suspicion that they are obtaining leads wrongfully. We noticed a few of our business listings online that had the HomeAdvisor phone number. When I would call that number, the HomeAdvisor rep would answer the phone saying 'Thank you for calling Green Oasis by HomeAdvisor , how can I help you" (or similar). Isn't this false representation?	I called a HomeAdvisor agent. I was told that since I didn't request the credits within 30 days of receiving the leads, I could not request or receive credits for those leads. By my calculations, those 47 leads equal approximately \$1500 that I paid for said leads. The agent told me that the 30 day rule was listed in the terms & conditions on the website. I asked if I had ever agreed to those terms and conditions and she said that by using the website and opening the emails, I agree to those terms and conditions by default. I obviously disagree with those business practices and find them to be deceitful. They did issue an account credit of \$150, but that is all they could offer. I asked if I had ever agreed to those terms and conditions and she said that by using the website and opening the emails, I agree to those terms and conditions by default. I obviously
			disagree with those business practices and find them to be deceitful.
1321	WI	Several leads that we have called and called, [resulted in] no reply. Then HomeAdvisor won't refund the lead fee.	
1322	WI	When confronted over their less than optimal leads and the scatter shot leads they agreed to reimburse mewith an internal credit. To say the least I wasn't satisfied, they agreed to give me about a \$300 credit and I suspended the account as long as I could (fall). Same thing crappy leads and no satisfaction from HomeAdvisor. I suspended the account again (snow shoveling leads weren't cutting it). In February they began to send me leads again (snow falling again). I abruptly canceled my	

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 452 of 456

		membership via the same emails they were sending the leads on.	
1323	WI	They were horrible!!! I wanted to spend \$100/month (approximately) and they sent over 2 leads (within the same day)! That together were over \$200!!! The leads are bogus & ridiculous! Shady company!!!	I terminated it the same day as it became active, they kept on telling me a manager would call me & talk about it, I didn't want that- we were done! A huge waste of money (see below) They finally cancelled it, it took a couple weeks to get our money back and then in January of 2017 they debited our bank account again (even though we cancelled it a year before!) When I went in to the bank to dispute it, it was too late, so I had to PAY \$30 for a stop payment! It then took them over 30 days to refund us the fee!!!! They are shady & non trustworthy!!!!
1324	WI	Leads were from different state	
1325	WI	We were charged for leads after, we had canceled our account and they are refusing to provide a refund. I have spent hours on hold attempting to reach a supervisor and cannot reach anyone. The customer service representatives say they can't help so they just transfer me to the supervisors that do not answer.	We tried to cancel our account within 3 days of starting it. HomeAdvisor used to be a reputable company, briefly after signing up with them we realized they were no longer the same company. We canceled our account but for some reason continued to receive some leads, no many. We called again and were able to delete our account and were refunded the original amount of \$347.98.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 453 of 456

1326	WI	I was misled into believing that I would only be charged for leads I followed up on, but instead I was charged for all leads. Even the ones out of my area.	
1327	WI	A majority of the calls went unanswered or did not respond to voicemail or email. Telephone numbers did not work. One person stated that they were just looking at how much a remodel project would cost if they decided to buy the home. I called HomeAdvisor to have this lead removed because the customer did not own the home or have access to the home to even provide an estimate and the representative stated that this was a valid lead and they would charge for it because they might intend on buying the home. We did not set consultations or were rewarded any jobs from the 95 leads provided by HomeAdvisor	Yes, I called to terminate our account at least 3 times. Each time I called with the same complaints. I explained that I felt that we were being billed for invalid leads and that HomeAdvisor was misleading customers and that a majority of the leads would not answer the phone, would not respond to messages left, or were not wanting work done to their home. Most of the time they prolonged the call until I could no longer stay on the phone. I began turning the leads off, but in the event I forgot, I would immediately get 3 leads at one time.
1328	WI		Joined this site back in 2011. Today, after over 1 year of trying to get my account deactivated, without success, I called them and they would not deactivate my accountinstead they made a dummy email with MY INFO so I cannot log into it. I explained to them that I was not Happy with them creating a dummy email with my Name, Phone number and Address, they said that was all they could do. So now my information is on another email address that they created!! So frustrating that they could not just disable my account.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 454 of 456

1329	WI	YES1 all the leads they provided were FAKE.	
1330	WV	When I signed up, they promised only validated leads. This proved to be completely false. The first lead we received wasn't even for a service, or even in the area, that we had offered. HomeAdvisor was quick to reverse the fee, update my service area and update the hours for my business (when it was setup by HomeAdvisor , it was for 24 hours a day). What was interesting was that they noted they couldn't 'close' us on Saturday and Sunday. As weeks went by, leads kept coming with high fees. We'd call the customer minutes after receiving the lead, and they'd tell me that they were no longer doing the project, or the project wasn't in the scope of services we offered. We asked for credits for each bad lead provided, and at first HomeAdvisor accepted it then, they didn't. I called in and spoke about the refusal of credits, and they specified that we hadn't called the customer back quick enough (our hours are 9AM-5PM, Monday- Friday they'd send leads on Saturday and Sunday, and we'd call at 9AM on Monday). I explained that these leads were outside of our business hours, and we promptly called when opened - they demanded that the hours listed were our responsibility, and they refused to listen that HomeAdvisor's own support team couldn't modify the weekend hours.	I demanded, and was told I'd receive, a credit for each of these leads and closed my membership. HomeAdvisor did *not* credit my leads, so I went through my bank to refund them. HomeAdvisor 's response was that they'd recharge each of the chargebacks, and tack on an additional \$20 fee for each as a 'Service Fee'. When I called back regarding these, they demanded that HomeAdvisor did NOT need to answer disputes with my bank, and that I supposedly verbally agreed that I would pay for *all* leads, regardless if valid or notOn top of which, the statement, dated 3/28/2017 (also the date of the chargeback fees, and my call to HomeAdvisor to try and resolve), was noted that if it wasn't paid THAT DAY, it was being sent to collections. The entire sales staff, support staff, and management have lied continuously to my company.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 455 of 456

1331	WV	Many times we have received leads that we could not get ahold of successfully after an insane amount of attempts on multiple platforms. HomeAdvisor is almost no help at all in getting credit for these said leads. Many customers said that they never put information into HomeAdvisor , and many leads that we contacted within 1-3 minutes of receiving the lead stated that they have already made a decision on their contractor. How is this possible?	
1332	WV	I'm getting leads for other people and they are charging me for leads when not [I am not] getting work	
1333	WV	HomeAdvisor still charging me for bad leads and also charging me for leads when I have them turned off	
1334	WY	HomeAdvisor leads are terrible. As small business owners, they suck us dry. We have been sent to houses that were listed for sale. We have had duplicate leads that increased in cost each time we receive them. They are very slow to offer any credits for obviously bogus leads.	They have signed us up for programs we did not request to be a part of. As a very small business they have about wiped us out at times.
1335	WY	I would get leads for things like "Do you install TVs" even though that was not listed in my profile. One time, my wife was trying to figure out exactly how this whole thing worked and posed as a homeowner seeking contractors in our area. My name came up and she opened the link so she could see what was being posted in connection with my business, but did not make	When I tried to terminate my membership they would offer to change my profile, they would offer me deals, and other promises that they didn't keep. They would call repeatedly and try other methods of coercion until I signed up again. Then they hit my bank account for all kinds of money. They charged me a total of \$2,905.97. I only landed one solid lead the entire time I was a member with HomeAdvisor.

Case 1:16-cv-01849-PAB-KLM Document 220 Filed 01/18/19 USDC Colorado Page 456 of 456

contact and they charged me for this supposed	
lead. I would call the phone number generated by	
the supposed leads and one time I got a hotel that	
said they weren't looking for any contractors.	
Several times the people would say they hadn't	
inquired. One time the number was disconnected.	
I got a lot of leads that were a hundred miles, or	
more, outside of the mileage guidelines listed in	
my profile. Each time I was charged.	